

Publishing Trends and Open Access Journals at York University

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Open Access: How does it help?

1. OA provides barrier free access to published research.



2. Provides wider dissemination of research works.



3. Users can copy, distribute or repurpose works subject to author attribution.



4. Authors have greater control of published works by retaining copyright.

SPARC CANADIAN AUTHOR'S ADDENDUM
TO PUBLICATION AGREEMENT

5. Some studies indicate that OA articles are cited earlier and more frequently*.

A . Ben Wagner
*[Open Access Citation Advantage: An Annotated Bibliography](#) in *Issues in Science & Technology Librarianship* (2010)*

Flavours of Open Access Publishing

Publish in an OA journal



Publish in a subscription journal that allows you to archive your work on personal or institutional websites



Publish in subscription journals but pay extra to provide OA

**Article
Processing
Charge**

Publish in a journal that allows delayed access



How Libraries support OA publishers

- Institutional memberships covering Article Processing Charges
- Sponsorships of individual OA publishers for sustainability
- Consortial agreements
- Compact for Public Access Equity (COPE)

COPE

Compact for Open-Access Publishing Equity

THE COMPACT FOR OPEN-ACCESS PUBLISHING EQUITY

We the *undersigned universities* recognize the crucial value of the services provided by *scholarly publishers*, the desirability of open access to the scholarly literature, and the need for a stable source of funding for publishers who choose to provide open access to their journals' contents. Those universities and funding agencies receiving the benefits of publisher services should recognize their collective and individual responsibility for that funding, and this recognition should be ongoing and public so that publishers can rely on it as a condition for their continuing operation.

Therefore, each of the *undersigned universities commits to the timely establishment of durable mechanisms for underwriting reasonable publication charges* for articles written by its *faculty* and published in *fee-based open-access journals* and for which other institutions would not be expected to provide funds. We encourage other universities and research funding agencies to join us in this commitment, to provide a sufficient and sustainable funding basis for open-access publication of the scholarly literature.

/signed/

[Overview](#)

[The Compact](#)

[Signatories](#)

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OA: Article Processing Charges

■ Comparison of BioMed Central's Article Processing Charges with those of other publishers

BioMed Central's standard [Article Processing Charge \(APC\)](#) is £995— see our [Article Processing Charge FAQ](#) for full details. BioMed Central's APCs compare very favorably with those of other publishers, as shown below:

Publisher/Journal	Article Processing Charge	\$US equivalent	Submission fee?	Immediately available through PubMed Central?	Open access license allowing redistribution and reuse?
BioMed Central					
Typical BioMed Central journal	£995-£1125	~\$1450-\$1640	-	✓	✓
American Chemical Society					
ACS AuthorChoice	\$3000 discounts for ACS members and researchers at subscribing institutions	\$3000	-	✗	✓ (excludes commercial reuse)
American Society for Clinical Investigation					
Journal of Clinical Investigation	~\$2500 + \$1000 per figure, \$50 per table + \$1000 for color printing + \$300 for supplemental	~\$2500 + \$1000 per figure, \$50 per table + \$1000 for color printing + \$300 for supplemental	\$75	✓	✗

Our Explorations on Open Access Publishing

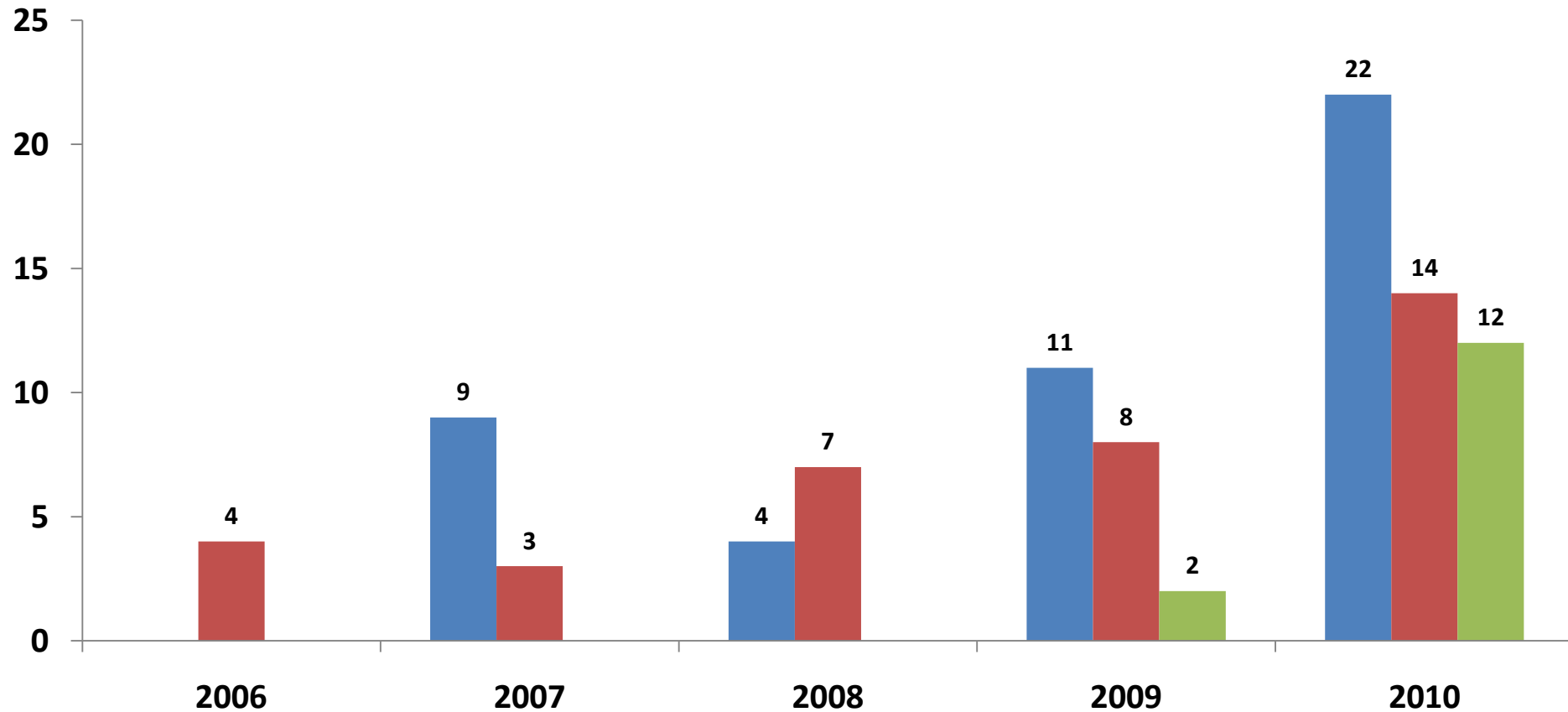
Reviewing the landscape:

- York author survey/interviews on publishing in supported OA journals (Jan -June 2010)
- Survey of OA funding in CARL member institutions (Jan 2011)

OA articles by York authors: 1/3 claimed APC

Total: 86

■ BMC (46) ■ PLoS (36) ■ Hindawi (14)



Prominent York Authors in OA journals

Senate APPRC Chair	3 Canada Research Chairs
AVP Research Science & Technology	10 Editorial Board members
Previous Associate Dean of FGS	25 Reviewers
Dean of Faculty of Health	2 Established Research Award Recipients

Why are YU Authors going the OA way?

- York Authors are appreciative of library support for OA publishers. Funding agencies' policies require public access to research.
- Aware of increasing reputation of OA journals
 - OA journals are indexed in STM databases
- Want to be read by colleagues
- Provides them opportunities to collaborate
- Publishing in an OA journal is not considered a negative factor in Tenure & Promotion
- Preliminary results [SLA Annual Conference 2010](#)

How York supports OA Publishers

- Discounted or full funding of Article Processing Charges for:
 - BioMed Central
 - Public Library of Science (PLOS)
 - Sage-Hindawi Publishing
- Sponsorships of OA publishers for sustainability
 - Bioline International
 - Open Medicine
 - Stanford Encyclopedia of Philosophy
 - Directory of Open Access Journals

YU Authors: Questions about OA

- How do I find OA journals?
- How much do I pay to publish OA?
- Which OA publishers' are supported by library funding?
- Reputation of OA journals
- How do I start an OA journal?
 - An opportunity for librarians to promote OA

Special features offered in OA journals

- **Social Networking tools**
 - Delicious, Connotea, CiteULike, RSS
- **Alt-metrics**
 - Article views/downloads/citations
 - Integration with citation management tools
 - Star ratings
 - Blog coverage
 - Highly Accessed



Research article **Open Access** **Highly accessed**



Articles indexed in STM databases



Scholarly Society Publishers Join the OA Bandwagon

- [*mBio*](#): American Society for Microbiology
- *Physical Review X*: American Physical Society
- [*Journal of Integrated Pest Management*](#):
Entomological Society of America
- [*Scientific Reports*](#): Nature Publishing Group
- [*Genome Biology and Evolution*](#) – one of 6 fully
OA journals from Oxford University Press

SOAP: Study of Open Access Publishing

- Ongoing cross-disciplinary study by consortium to assess the landscape of OA publishing
- Approx. 54K international respondents
- Questions asked about author fees – how much, who pays and how it was funded
- Support for OA overwhelming. Author concerns about funding and journal quality

<http://project-soap.eu/report-from-the-soap-symposium/>

Author funding: Operational issues

- How much funding is needed?
 - Needs better reporting
- Who is eligible?
- How do publishers check affiliations of authors?
- Do we need a policy?

What are other libraries doing about OA Funding?

- How many have dedicated funds?
- What do they support?
- Do they have a formal policy?
- Types of publications covered
- Reasons for funding
- Amount allocated to the fund
- Where does it originate?
- How do they promote OA funds?

Previous studies

- Canadian library survey by Heather Morrison et al. on open access supports in Canada
 - <http://ir.lib.sfu.ca/handle/1892/10882>
- Our survey was targeted at CARL member libraries and directed at policy issues

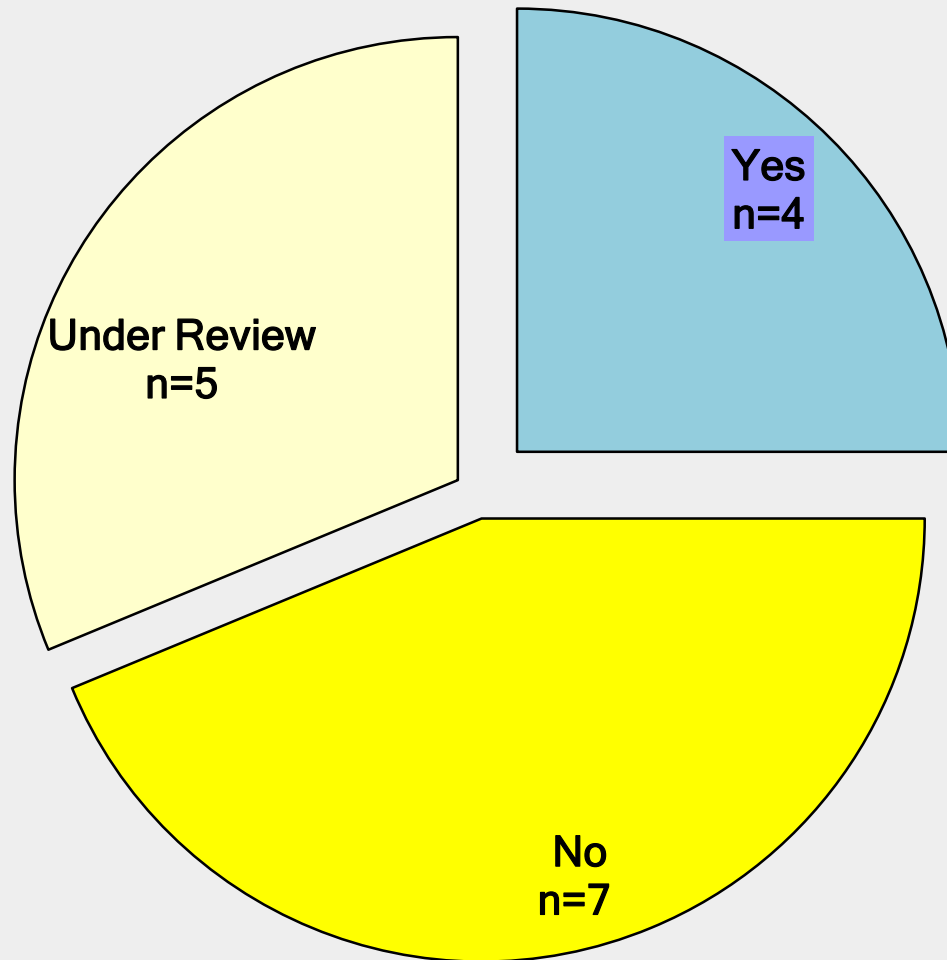
General Introduction to CARL Survey

- Survey link sent to 29 CARL member libraries
- Survey duration: Nov 2010-Jan 2011
- 18 responses: 62% response rate
- Small (5), medium (9) and large (4) universities by FTE , from 10K to >30K
- Selected survey results

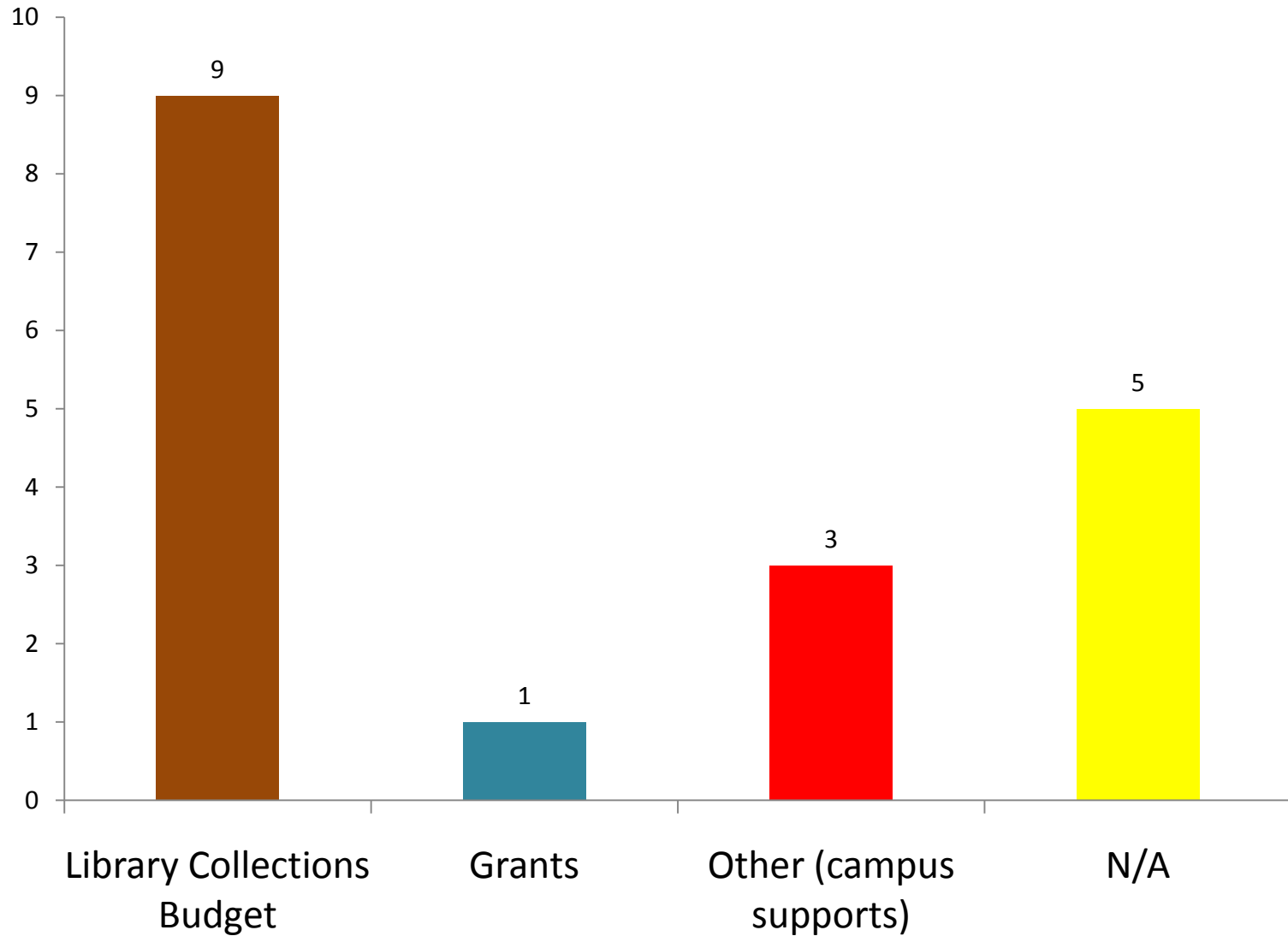
Type of OA funding Support

- Dedicated OA funds: 12
- Covers author fees: 9
- Sponsorship support: 12
- Other mentions:
 - Consortia products e.g. Stanford Encyc. of Phil.
 - Digitization program
 - Synergies, Open Journal Systems
 - Eprints research repositories
 - Scholarly Publishing & Academic Resources Coalition

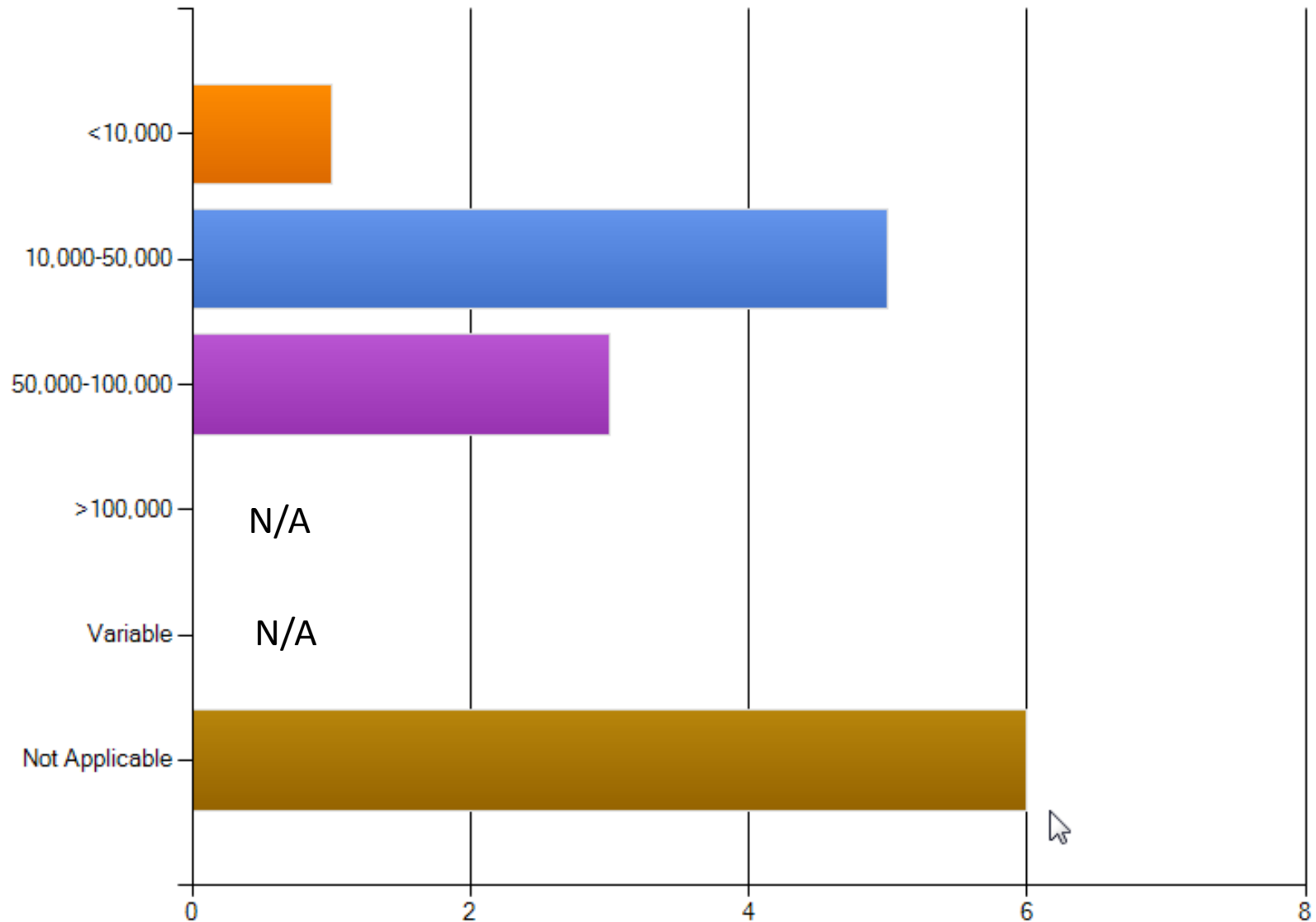
Do you have an OA Support Policy?



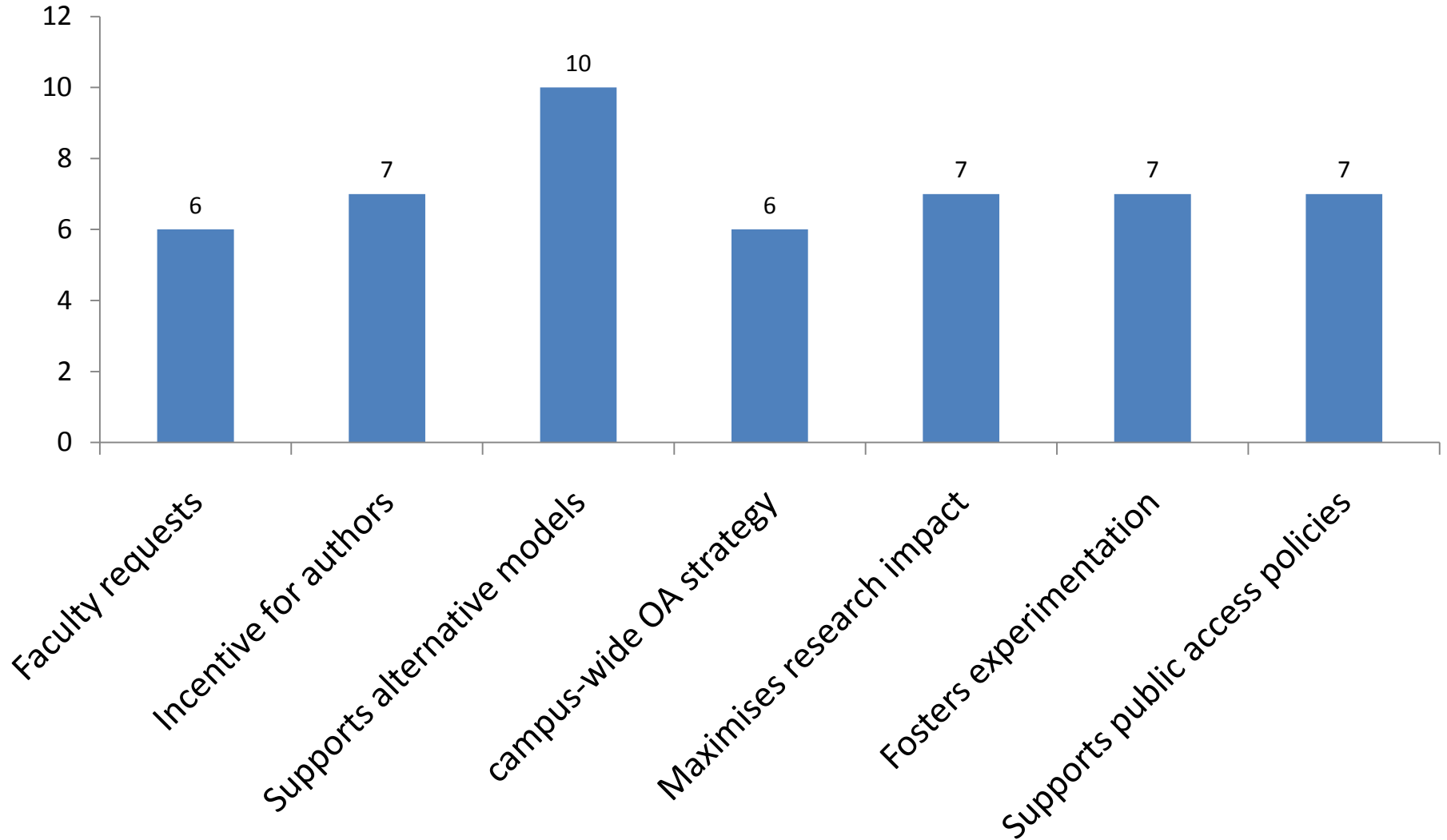
Source of OA Funds



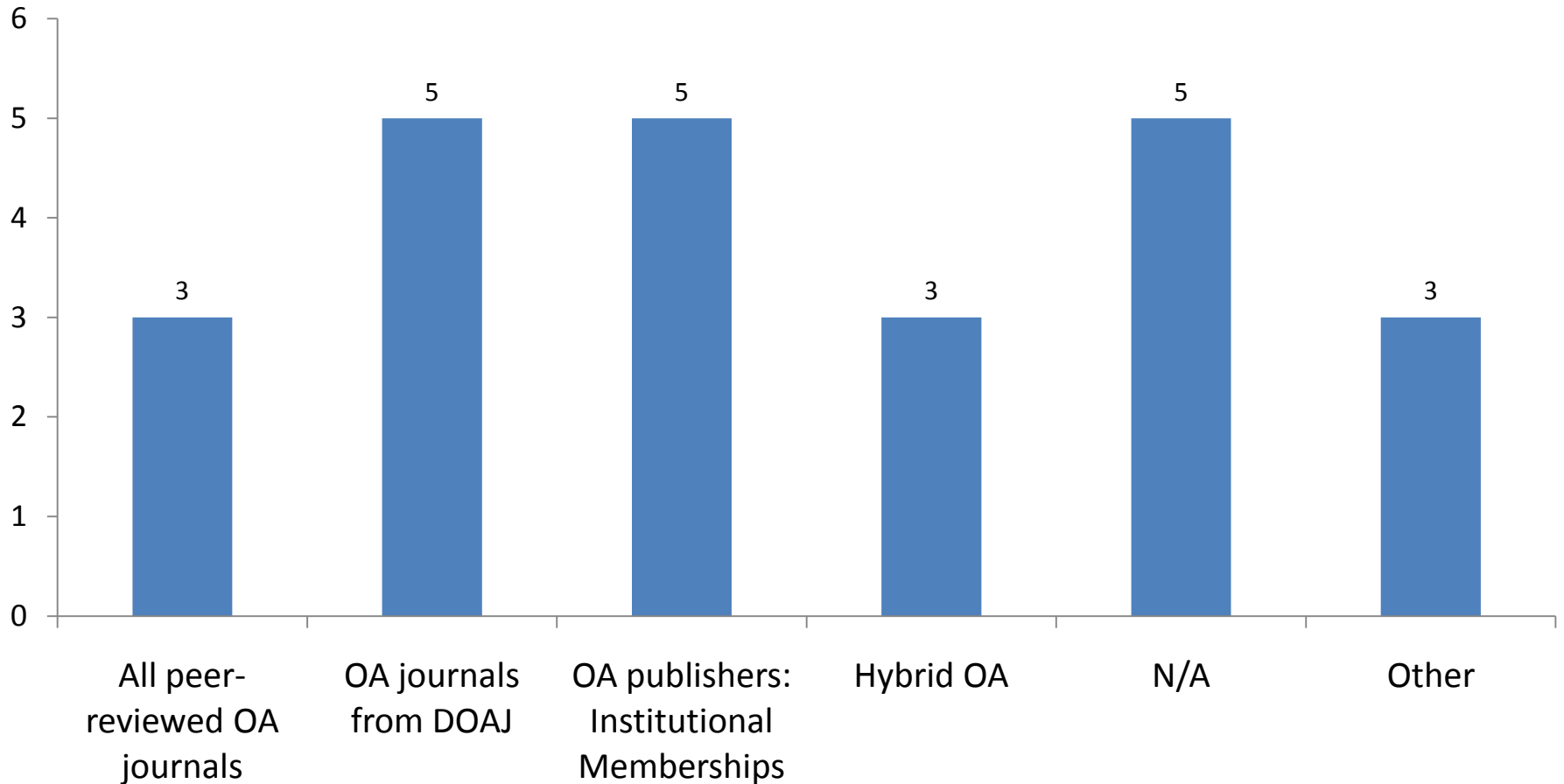
OA Funds: Amount allocated



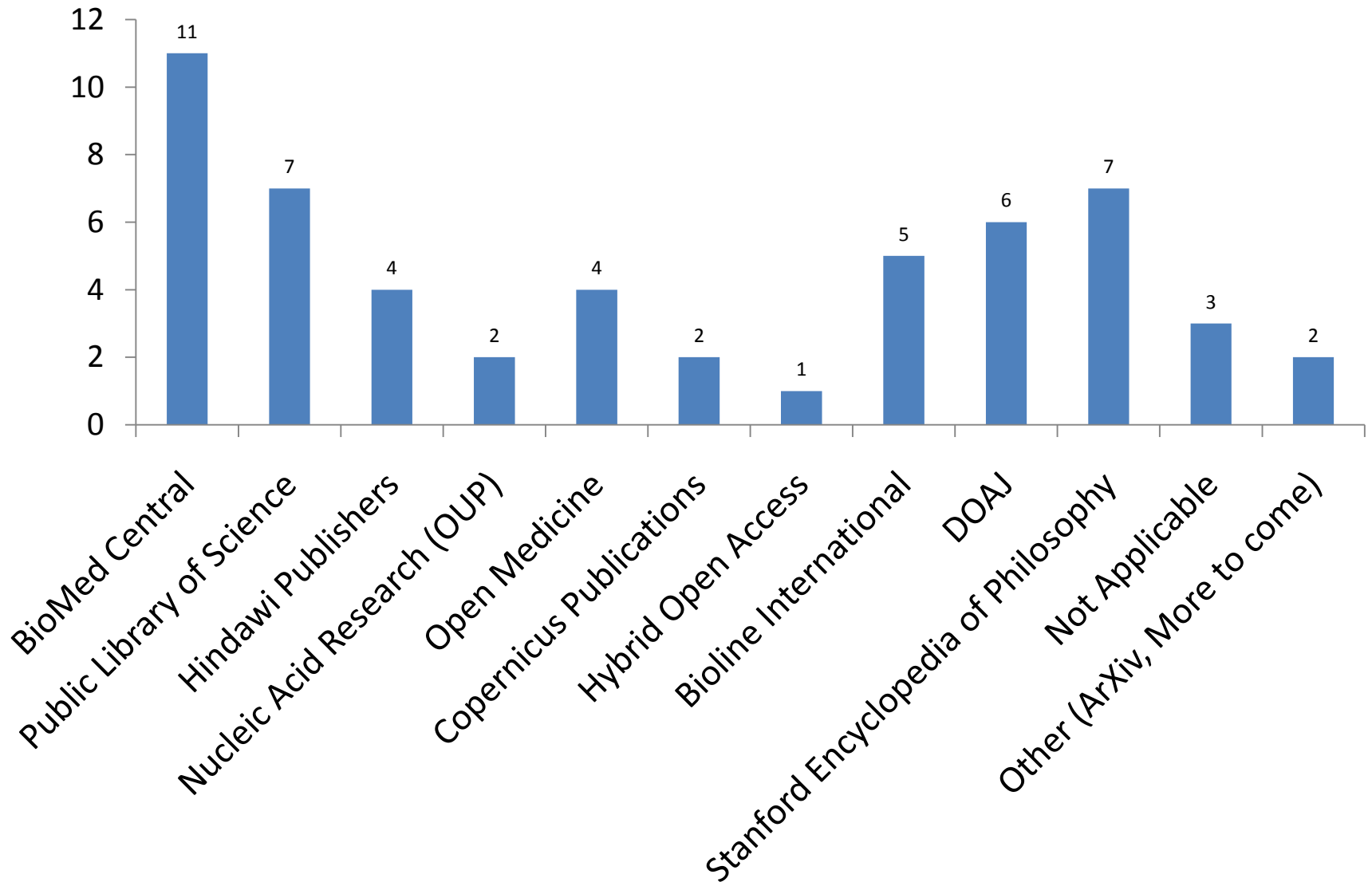
Why do libraries support OA?



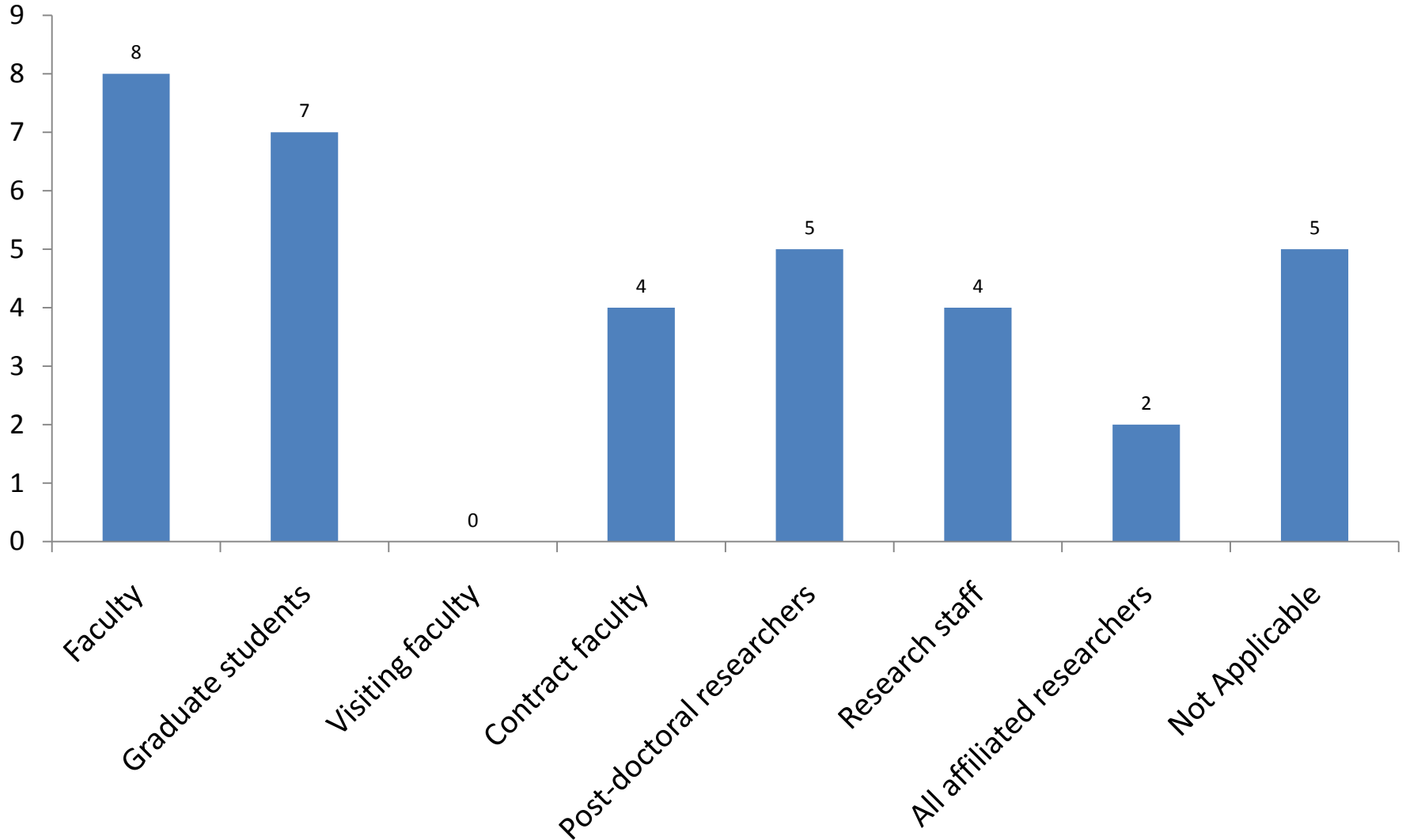
What types of publications are supported?



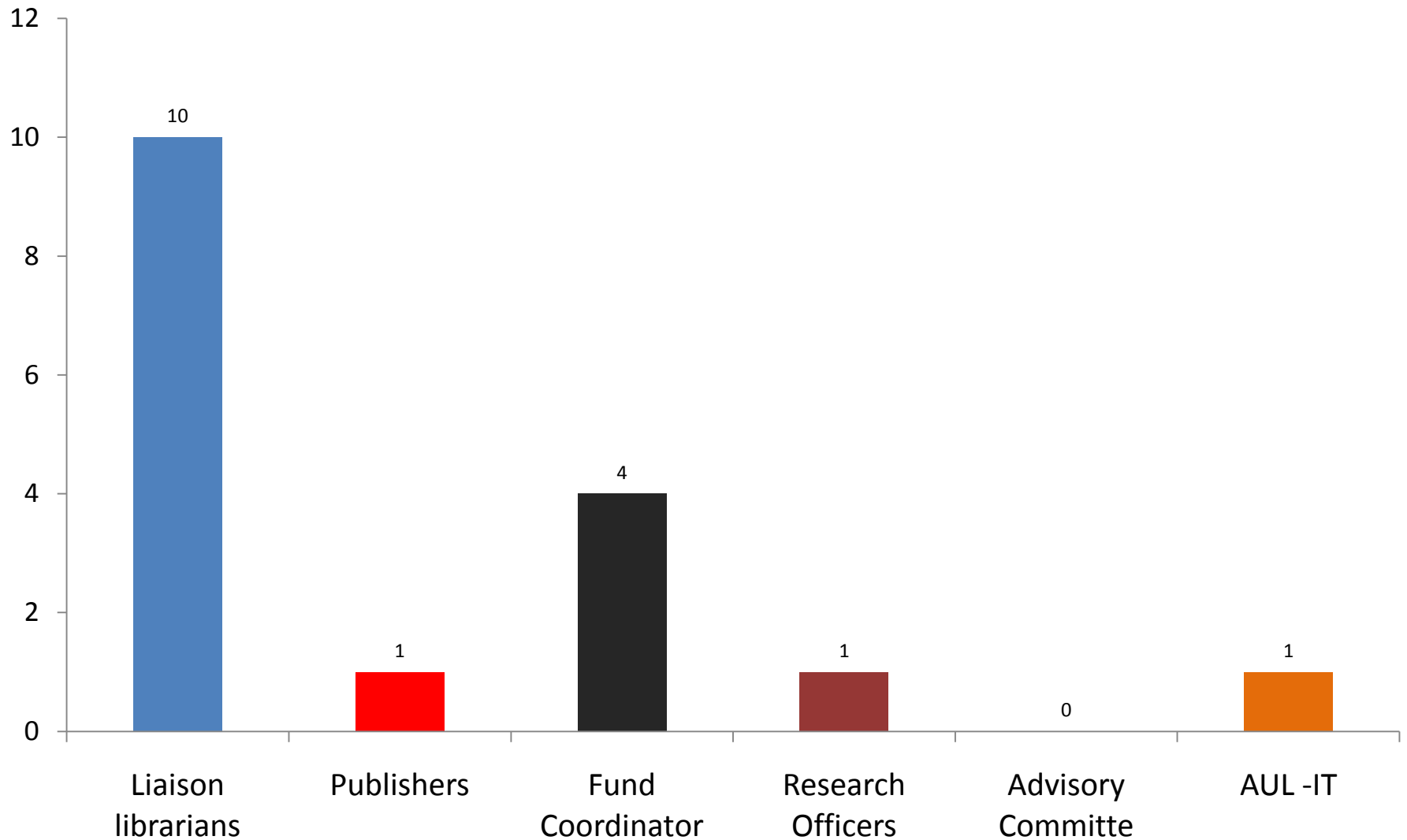
Publishers supported by CARL members



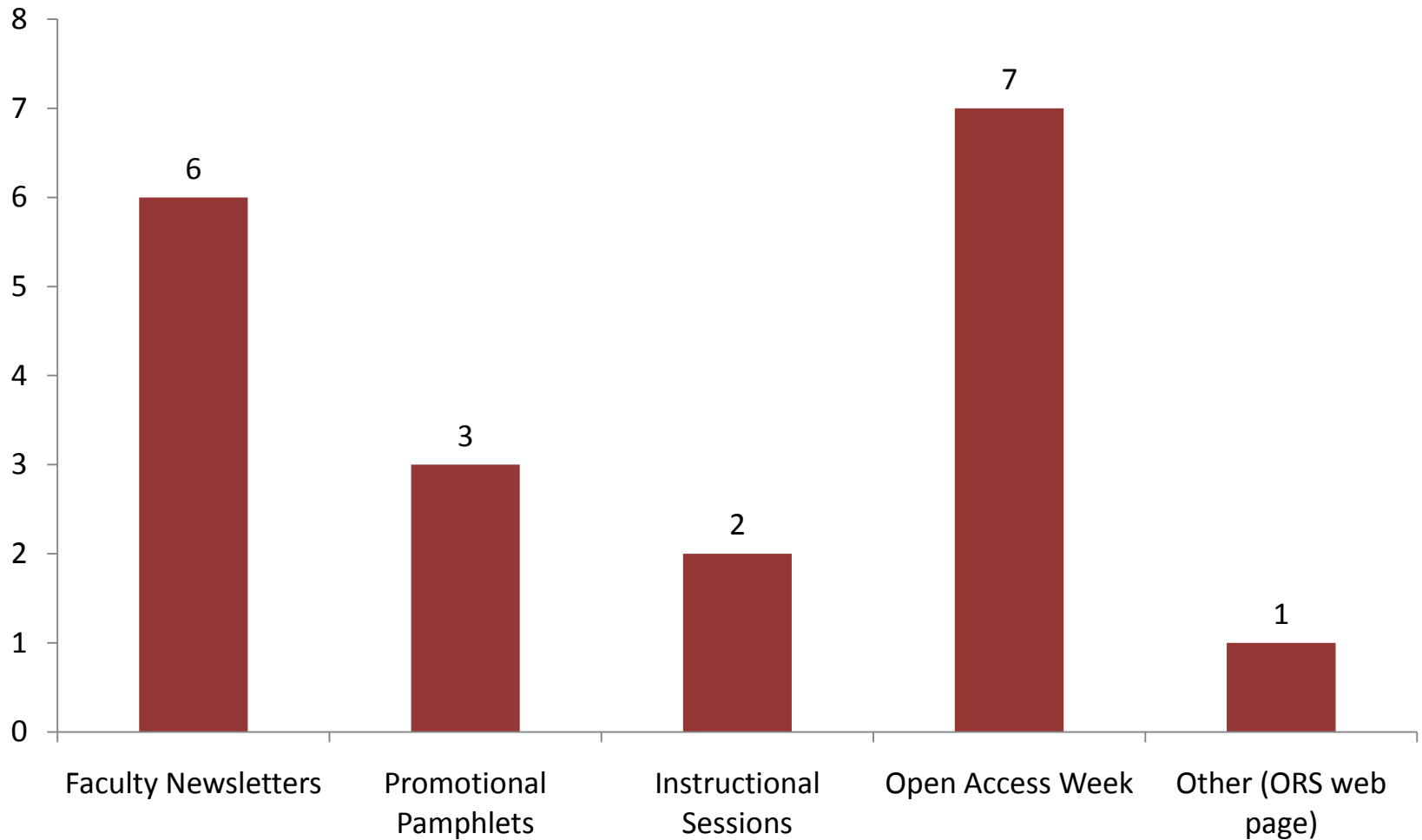
Who is eligible for funding?



Who promotes OA funds?

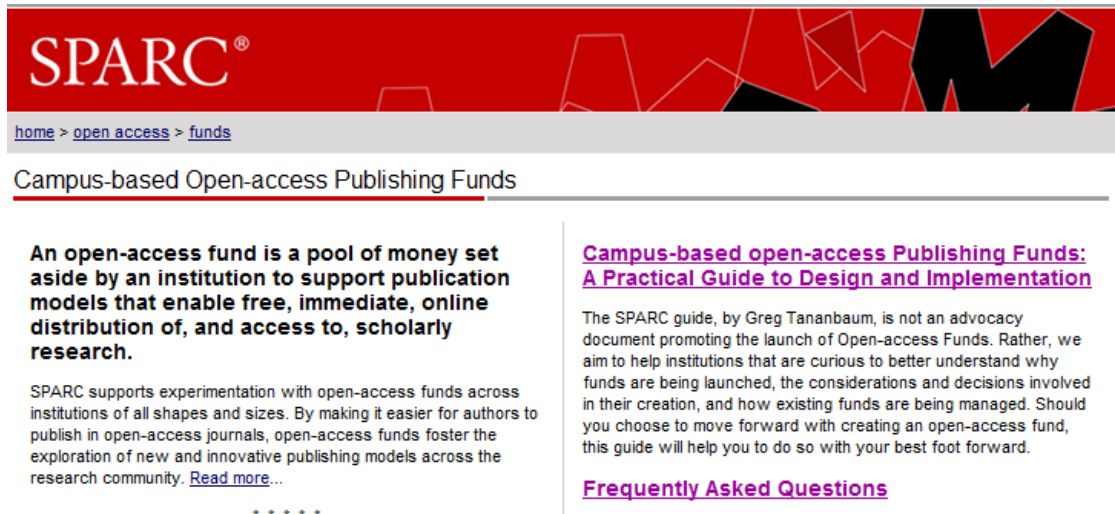


How is it promoted?



More Information on Open Access Funds

- [Campus-based Open-access Publishing Funds](#)



The screenshot shows the SPARC website header with the logo and a navigation breadcrumb: [home](#) > [open access](#) > [funds](#). The main heading is "Campus-based Open-access Publishing Funds".

An open-access fund is a pool of money set aside by an institution to support publication models that enable free, immediate, online distribution of, and access to, scholarly research.

SPARC supports experimentation with open-access funds across institutions of all shapes and sizes. By making it easier for authors to publish in open-access journals, open-access funds foster the exploration of new and innovative publishing models across the research community. [Read more...](#)

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[Campus-based open-access Publishing Funds: A Practical Guide to Design and Implementation](#)

The SPARC guide, by Greg Tananbaum, is not an advocacy document promoting the launch of Open-access Funds. Rather, we aim to help institutions that are curious to better understand why funds are being launched, the considerations and decisions involved in their creation, and how existing funds are being managed. Should you choose to move forward with creating an open-access fund, this guide will help you to do so with your best foot forward.

[Frequently Asked Questions](#)

- [Open Access Directory](#)
 - ❖ [OA journal funds](#)

Th  nk you!