

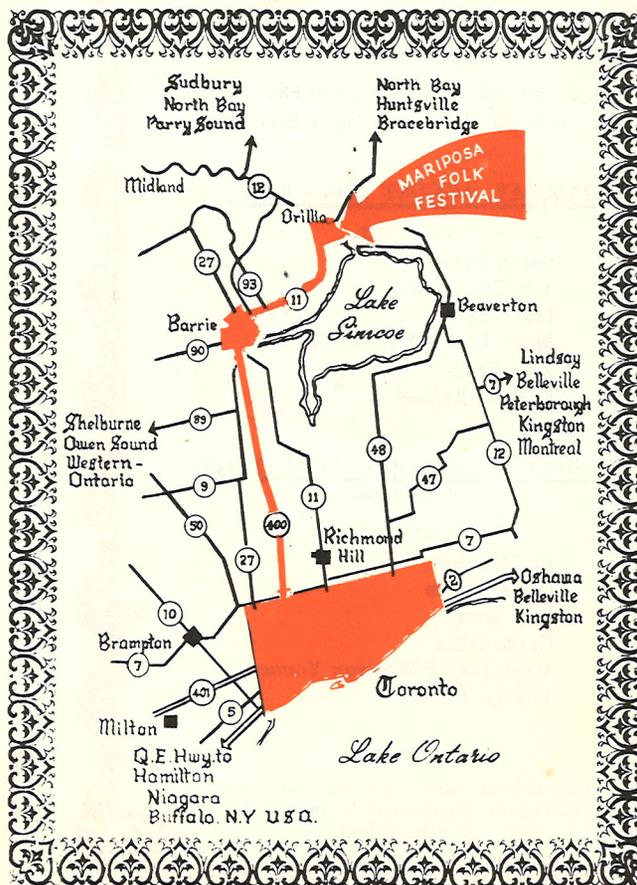
## "SUNSHINE SKETCHES"

### 50TH ANNIVERSARY

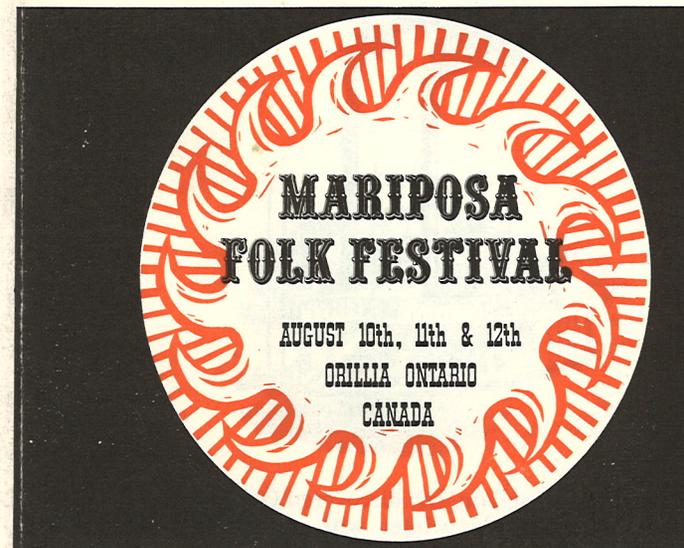
When Stephen Leacock picked a "mythical" locale for his beloved Sunshine Sketches a half century ago, he called it "MARIPOSA." It took practically no literary detection to discover that Leacock's "typical Canadian community" was in reality Orillia, his summer home for many years. The people of the Sketches . . . Josh Smith, Jefferson Thorpe, Judge Pepperleigh, Dean Drone were REAL people; Mariposa's history and geography matched Orillia's in almost every detail. The famous Train to Mariposa was the afternoon Express running from Toronto to Orillia. The "Mariposa Belle" was a composite of three steamers plying Lakes Simcoe and Couchiching at the turn of the century.

In recent years Orillians have found new cause for pride in their dual-personality town. The opening of the Stephen Leacock Memorial Home in 1958; the release of the Leacock biography written by Dr. Ralph Curry in 1959; the highly successful "MEET THE AUTHORS" dinner honouring Canada's great humorist; the annual presentation of the Leacock Medal for Humour all have focused fresh interest on the town Leacock chose as his own, immortalized in a beloved book.

Where better to enjoy Canada's ONLY National Folk Festival?



MARIPOSA FOLK FESTIVAL INC.  
457 Church Street  
TORONTO, ONTARIO

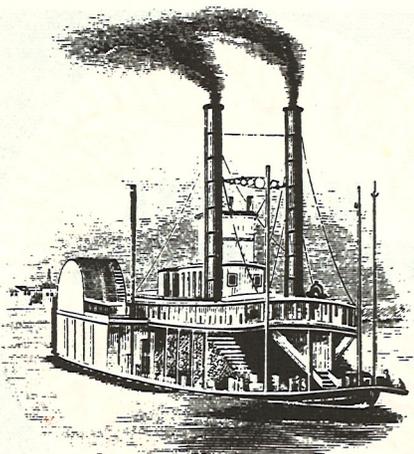


## ORILLIA

*Home of the Mariposa Folk Festival*

Orillia is the centre of the LAKE COUCHICING vacation area. For sixty years, the town has been a haven for holidayers, seeking the scenic beauty of the Ontario lake country. It is amid these surroundings that the second MARIPOSA FOLK FESTIVAL will find its home.

Located in the heart of "Huronian," the cradle of early Canadian history, Orillia boasts many points of historical interest, such as the famous Stephen Leacock Memorial Home, located on Old Brewery Bay.



Samuel de Champlain first discovered Orillia in 1615. He spent the winter with the Huron Indians in their nearby capital of Cahaigue. A fine statue in Couchiching Park to commemorate Champlain is acclaimed as one of the finest examples of bronze statuary ever cast; it has attracted art lovers the world over.

Orillia is only 80 miles north of Toronto, along Highway 400 to Barrie and then by Highway 11; a four-lane route all the way with no traffic bottlenecks. By car or Gray Coach, this 1½ hour trip is a pleasant journey for the whole family.

Accommodation varies to suit all pockets; hotels, motels, resorts, lodges, cottages, cabins, camps and private homes. For further information please fill out the accommodation section of the mail order form.

## MARIPOSA FOLK FESTIVAL 1962 PROGRAMME

*(Performers not in order of appearance)*

### FRIDAY, AUGUST 10th - 8.30 p.m. OPENING CEREMONIES

#### CONCERT

ED McCURDY—M.C.  
IAN & SYLVIA  
THE TRAVELLERS  
JEAN CARIGNAN  
CLAIR CLINE  
FINVOLA REDDEN

### FRIDAY, AUGUST 10th - Midnight

MIDNIGHT STREET JAMBOREE  
with the York County Boys "Bluegrass Music"  
Square dancing — singing — guests

### SATURDAY, AUGUST 11th 11.00 p.m. - 12.30 p.m.

YOUNG PEOPLE'S CONCERT  
with Ed McCurdy & Oscar Brand

### SATURDAY, AUGUST 11th - 8.30 p.m.

#### CONCERT

OSCAR BRAND—M.C.  
THE TRAVELLERS  
IAN & SYLVIA  
MARY JANE & WINSTON YOUNG  
TOM KINES  
FINVOLA REDDEN

### SUNDAY AFTERNOON, AUGUST 12th 4.30 p.m.

#### CONCERT

ED McCURDY  
OSCAR BRAND  
TOM KINES  
CLAIR CLINE  
MARY JANE & WINSTON YOUNG  
THE TU TONES

#### NOTES

*Symposiums, workshops and folk music  
discussion groups will be announced  
at a later date.*

## TICKET RESERVATIONS

MARIPOSA FOLK FESTIVAL INC.  
457 Church Street  
TORONTO, ONTARIO

Name.....  
(PLEASE PRINT)

Street.....

Place.....

Telephone..... Number in Party.....

Please find enclosed my cheque or money order (payable to the Mariposa Folk Festival Inc.) for the Mariposa Folk Festival, August 10, 11 and 12.

..... Friday Evening Tickets at \$2.25\* = .....  
number

..... Saturday Evening Tickets at \$2.25\* = .....  
number

..... Sunday Afternoon Tickets at \$2.25\* = .....  
number

..... Weekend Tickets (3 Concerts) at \$6.00 = .....  
number

..... Young Peoples Concert at \$1.00 = .....  
number

Group for Young Peoples Concert of  
(25 and over — 75c each)..... × ..... = .....

Group for Young Peoples Concert of  
(50 and over — 50c each)..... × ..... = .....

TOTAL

\*This is an advanced priced ticket. Tickets bought during the festival will be \$2.75 per concert.

## ACCOMMODATION INFORMATION

In view of the heavy influx of visitors expected for this year's festival, and the mid-summer dates, early booking of accommodation is urged. Please complete the following immediately, to be assured desired accommodation. I would like information re accommodation in (please check)

HOTEL  MOTEL  CABIN  RESORT   
TRAILER CAMP  LODGE

I am interested in camping outside. Would you please supply information.