



Supplementing traditional ways of measuring scholarly impact: The altmetrics way

Rajiv Nariani, Science Librarian
York University

ACRL 2017



EDITOR'S PICKS



Celebrate a decade of impact at Red & White Day

SEARCH PAST STORIES

THE SCOOP



York Professor Emeritus and St. Norcliffe College. Emeritus Professor Emeritus and St. Norcliffe will use the book on post-global

TOP STORIES



Celebrate a decade of impact at Red & White Day
March 14, 2017



President Mamdouh Shoukri invites the York community to his "Last Lecture"
March 14, 2017



Glendon Global Debate looks at CETA's impact on the EU and Canada
March 14, 2017

yFile: YU's Research highlights

Category: Research

Lassonde researcher is improving the precision of GPS data

March 14, 2017

Using software developed at Lassonde, York PhD student John Aggrey achieved a 22 per cent improvement in the positional accuracy of Global Navigation Satellite System (GNSS) receivers, a network that includes the GPS (United States).

[READ MORE](#)

Research led by York improves access to mental health care for immigrants

March 12, 2017

A team led by York University researcher Professor Farah Ahmad has developed a new interactive eHealth tool to facilitate the pre-consult assessment of mental health disorders for immigrants and refugees.

[READ MORE](#)

Collaborative research adds to greater understanding of amnesia

yFile: Why only here....

Safe exercise guidelines for Type 1 Diabetes developed by international team led by York U researcher

January 24, 2017



An international team of researchers and clinicians led by York University Professor Michael Riddell has published a set of guidelines to help people with type 1 diabetes exercise safely to avoid fluctuations in blood sugar.

"Regular exercise can help individuals with diabetes to achieve their blood lipid, body composition, fitness and blood sugar goals, but for people living with type 1 diabetes, the fear of hypoglycemia, loss of glycemic control and inadequate knowledge around exercise management are major barriers," said Riddell, in the Faculty of Health. "This is a big struggle for both type 1 diabetes patients and their healthcare providers. This first ever set of consensus guidelines from leading experts will help them."

Patients with type 1 diabetes have to monitor their blood glucose levels before, during and after exercise, said Riddell, who led the team of 21 international experts. For two years, they reviewed observational studies and clinical trials on exercise management for people with type 1 diabetes who exercise regularly, to reach a consensus.

The guidelines on glucose targets for safe and effective exercising as well as nutritional and insulin dose adjustments to prevent exercise-related fluctuations in blood sugar, appear in the report, "**Exercise management in type 1 diabetes: a consensus statement**," published in *The Lancet Diabetes & Endocrinology*. This work was funded by the JDRF, a leading global organization funding type 1 diabetes research.

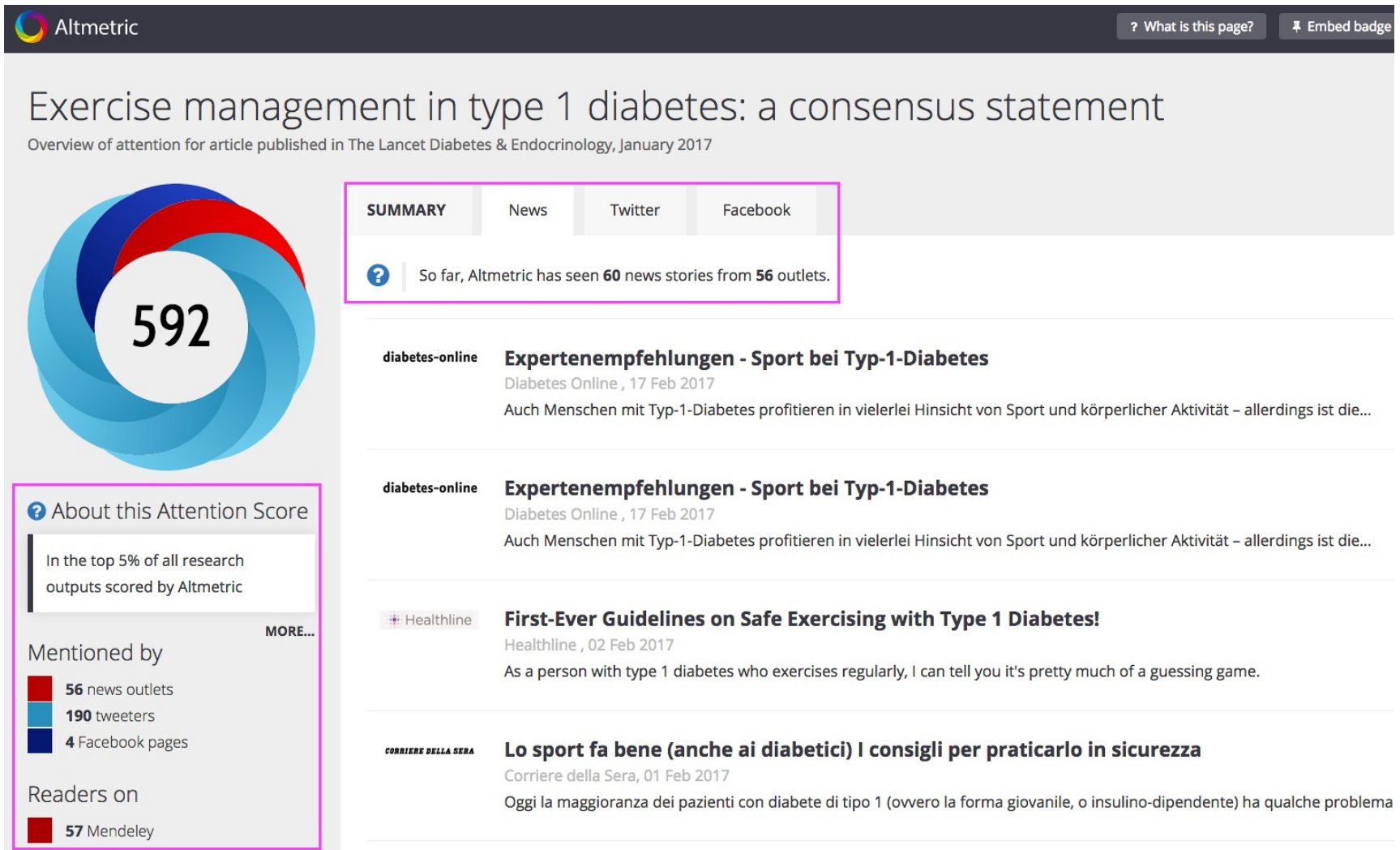
The authors note that a majority of people with type 1 diabetes are now overweight or obese and tend to be at least as inactive as the rest of the population. A large percentage of patients do not maintain a healthy body weight nor do they achieve the minimum required moderate-to-vigorous aerobic activity (150 minutes per week). This is in contrast to a few decades ago when most patients with the disease were relatively slim and active.

"Regular exercise helps patients achieve a number of goals. In pediatric patients, in particular, it reduces the cardiovascular



Michael Riddell

When you can be all over the globe!!



Altmetric Attention Score (AAS): 592

Google Scholar Citations (it will increase!): 3

YU article Altmetric Attention Score (AAS): Weighted Score

Exercise management in type 1 diabetes: a consensus statement

Overview of attention for article published in The Lancet Diabetes & Endocrinology, January 2017



SUMMARY

News

Twitter

Facebook

Title	Exercise management in type 1 diabetes: a consensus statement
Published in	The Lancet Diabetes & Endocrinology, January 2017
DOI	10.1016/s2213-8587(17)30014-1 ↗
Pubmed ID	28126459 ↗
Authors	Michael C Riddell, Ian W Gallen, Carmel E Smart, Craig E Taplin, Peter Adolfsson, Alistair N Lumb... [show]
Abstract	Type 1 diabetes is a challenging condition to manage for various physiological and behavioural... [show]

[View on publisher site](#)

[Alert me about new mentions](#)

TWITTER DEMOGRAPHICS

MENDELEY READERS

ATTENTION SCORE IN CONTEXT

? About this Attention Score

In the top 5% of all research outputs scored by Altmetric

MORE...

Mentioned by

- 56 news outlets
- 190 tweeters
- 4 Facebook pages

Readers on

- 57 Mendeley



This research output has an **Altmetric Attention Score** of **592**. This is our high-level measure of the quality and quantity of online attention that it has received. This Attention Score, as well as the ranking and number of research outputs shown below, was calculated when the research output was last mentioned on **15 March 2017**.

ALL RESEARCH OUTPUTS

#4,376

of 7,402,082 outputs

OUTPUTS FROM THE LANCET DIABETES & ENDOCRINOLOGY

#15

of 757 outputs

OUTPUTS OF SIMILAR AGE

#466

of 202,022 outputs

OUTPUTS OF SIMILAR AGE FROM THE LANCET DIABETES & ENDOCRINOLOGY

#2

of 47 outputs

Altmetric has tracked 7,402,082 research outputs across all sources so far. Compared to these this one has done particularly well and is in the 99th percentile: it's **in the top 5% of all research outputs ever tracked** by Altmetric.

Compliments and questions.....

Thank you both! Without such great work to promote, we couldn't have garnered great results :) Have the good work coming!
Regards

Sent from my iPhone. IApologize for any TIPOS

On Jan 25, 2017, at 2:15 PM, > wrote:

Awesome news!!! Great work, team!

From:

Sent: Wednesday, January 25, 2017 1:31 PM

To: (

Subject: lots of hits

According to our amazing science librarian Rajiv, we are among the top 5% of all research outputs scored by Altmetric (43 news outlets, 94 tweeters)

This score is already similar to the ADA diabetes exercise guidelines published last year.
Great work

--

Professor and Graduate Program Director
School of Kinesiology and Health Science
Muscle Health Research Centre
York University
Toronto, On
Canada M3J 1P3
Senior Scientist
[LMC Diabetes & Manna Research](#)

Getting Pumped- An Insulin Pump Guide for Active Individuals with Type 1 Diabetes
available at:
www.medtronicdiabetes.ca/gettingpumped

Altmetric Explorer: Basic Version

Articles mentioned at least once in the past 3m

Pick new articles:

▼ Mentioned in the past

- 1 day
- 3 days
- 1 week
- 1 month
- 3 months
- 6 months
- 1 year
- Any time

▶ With keyword

▶ In these journals

▶ With identifiers

▶ With ORCID

▶ From publisher

▶ With Medline subjects

▶ With subjects

▼ Matching PubMed query

No PubMed query run yet

Fetch PubMed results

Articles

Activity

Journals

Export articles

Save this

Standard

Tiled



The irreversible momentum of clean energy
Science



When Facts Backfire
Scientific American



Repealing the ACA without a Replacement — The Risks to American Health Care
New England Journal of Medicine



How Diversity Works
Scientific American



Gender stereotypes about intellectual ability emerge early and influence children's interests
Science



Comparison of Hospital Mortality and Readmission Rates for Medicare Patients Treated by Male vs Female Physicians
JAMA Internal Medicine



Three minutes with Hans Rosling will change your mind about the world
Nature



Evidence for early life in Earth's oldest hydrothermal vent



Efficacy and effectiveness of an rVSV-vectored vaccine in preventing Ebola virus disease: final results from the Guinea ring vaccination, open-label, cluster-randomised trial (Ebola Ça Suffit!)



Seven temperate terrestrial planets around the nearby ultracool dwarf star TRAPPIST-1
Nature



Altmetric score of **2813**

- Picked up by **267** news outlet(s)
- Blogged by **15**
- Tweeted by **747**
- On **17** Facebook page(s)
- Mentioned in **1** Google+ post(s)
- Reddited by **1**
- On **3** video(s)
- **96** readers on Mendeley
- **0** readers on Connotea
- **0** readers on CiteULike

Click for more details



Future life expectancy in 35 industrialised countries: projections with a Bayesian model ensemble
The Lancet



Living near major roads and the incidence of dementia, Parkinson's disease, and



Nature



Interspecies Chimerism with Mammalian Pluripotent Stem Cells

High AAS from YU: Score in Colourful Doughnut (Google Scholar Citations in Red)

metric Explorer My workspaces Explore the data Help - Logged in as rajiv

PubMed YU

new articles: Articles Activity Journals Export articles Save this w

Standard Tiled Cc

Mentioned in the past

With keyword

In these journals

With identifiers

With ORCID

From publisher

With Medline subjects

With subjects

Matching PubMed query

















529 results fetched from PubMed, 1971 matched when no time filter applied.

("york university"[Affiliation]) NC

Fetch PubMed results

Funded by

Mentioned at any time on

 1398 1: Dec 2016	Observation of the 1S-2S transition in trapped antihydrogen Nature	 846 91: 2015	Climate change impacts on bumblebees converge across continents Science	 774 114: 2015	Mars methane detection and variability at Gale crater Science	 755 8: Nov 2016	Physical Activity/Exercise and Diabetes: A Position Statement of the American Diabetes Association Diabetes Care
 733 12: May 2016	Secular differences in the association between caloric intake, macronutrient intake, and physical activity with obesity Obesity Research & Clinical Practice	 710 0: Dec 2016	Relative effectiveness of additive pain interventions during vaccination in infants Canadian Medical Association Journal	 486 25: 2015	<u>Spatial and temporal distribution of mass loss from the Greenland Ice Sheet since AD 1900</u> Nature	 438 0: Dec 2016	Conservation status of polar bears (<i>Ursus maritimus</i>) in relation to projected sea-ice declines Biology Letters
 418 2: Dec 2016	Unexpected diversity in socially synchronized rhythms of shorebirds Nature	 400 0: Jan 2017	Penitentes as the origin of the bladed terrain of Tartarus Dorsa on Pluto Nature	 379 421: 2012	Bilingualism: consequences for mind and brain Trends in Cognitive Sciences	 363 1: Sep 2016	Predicting preschool pain-related anticipatory distress Pain (03043959)
 319 62: 2013	Tabletop Molecular Communication: Text Messages through Chemical Signals PLoS ONE	 289 10: 2015	Exposure to fluoridated water and attention deficit hyperactivity disorder prevalence among children and adolescents in the United States: an ecological association. Environmental Health: A Global	 285 2: 2016	Direct observations of ice seasonality reveal changes in climate over the past 320-570 years Scientific Reports	 254 10: Jan 2016	An improved limit on the charge of antihydrogen from stochastic acceleration Nature

Data needs to be seen in a different way...

A	B	C	D	E	F	I
Publication Year	Title	Journal	Altmetric Score	Google Scholar	OA/Subscrip	News outlets
2	Dec-16 Conservation status of polar bears (<i>Ursus maritimus</i>) in relation to projected sea-ice declines	Biology Letters	438	0	no	43
3	Dec-16 Scaffold Free Bio-orthogonal Assembly of 3-Dimensional Cardiac Tissue via Cell Surface Engineering	Scientific Reports4	116	0	open(pmc)	11
4	Dec-16 Unexpected diversity in socially synchronized rhythms of shorebirds	Nature3	418	2	open(biorxiv)	13
5	Nov-16 Physical Activity/Exercise and Diabetes: A Position Statement of the American Diabetes Association	Diabetes Care	755	8	open	68
6	Nov-16 Observation of the transition in trapped antihydrogen	Nature2	1397	1	no	115
7	Oct-16 Implication of vaccination against dengue for Zika outbreak	Scientific Reports3	143	0	open(pmc)	18
8	Oct-16 Physical activity mediates the relationship between fruit and vegetable consumption and cognitive functioning: a cross-sectional analysis	Journal of Public Health	196	0	no	20
9	Sep-16 Predicting preschool pain-related anticipatory distress: the relative contribution of longitudinal and concurrent factors.	Pain	363	0	no	42
10	Aug-16 Increasing neonicotinoid use and the declining butterfly fauna of lowland California	Biology Letters1	120	2	open	7
11	Aug-16 The abandoned ice sheet base at Camp Century, Greenland, in a warming climate	Geophysical Research Letters	1591	0	open	178
12	Aug-16 Women's Health Behaviours and Psychosocial Well-Being by Cardiac Rehabilitation Program Model: A Randomized	Canadian Journal of Cardiology	125	1	open(rg)	15
13	Jul-16 Aspartame intake is associated with greater glucose intolerance in individuals with obesity	Applied Physiology, Nutrition, and Metabolism	246	2	open	29
14	Apr-16 Direct observations of ice seasonality reveal changes in climate over the past 320–570 years	Scientific Reports1	285	2	open(pmc)	15
15	Feb-16 Media coverage and hospital notifications: Correlation analysis and optimal media impact duration to manage a pa	Journal of Theoretical Biology	73	2	open(rg)	8
16	Feb-16 Cardiac Rehabilitation Program Adherence and Functional Capacity Among Women: A Randomized Controlled Trial	Mayo Clinic Proceedings	51	9	open	3
17	Feb-16 Procedures for the reconstruction, primary culture and experimental use of rainbow trout gill epithelia	Nature Protocols	40	3	open(rg)	4
18	Feb-16 Calorie Estimation in Adults Differing in Body Weight Class and Weight Loss Status.	Medicine & Science in Sports & Exercise	29	0	open(pmc)	0
19	Jan-16 An improved limit on the charge of antihydrogen from stochastic acceleration	Nature	254	10	no	21
20	Jan-16 Tracking Plasticity: Effects of Long-Term Rehearsal in Expert Dancers Encoding Music to Movement	PLoS ONE	120	4	open	10
21	Jan-16 Dangerous student car drop-off behaviours and child pedestrian-motor vehicle collisions: an observational study	Traffic Injury Prevention	26	0	open	2
22	Jan-16 Plugged in: Electronics use in youth and young adults with autism spectrum disorder	Autism: The International Journal of Research & Nature1	25	5	no	0
23	Dec-15 Spatial and temporal distribution of mass loss from the Greenland Ice Sheet since AD 1900	Nature1	486	25	no	35
24	Dec-15 Objectively-measured sedentary time and its association with markers of cardiometabolic health and fitness among	European Journal of Preventive Cardiology	85	4	no	9
25	Dec-15 Do Elite Athletes Live Longer? A Systematic Review of Mortality and Longevity in Elite Athletes.	Sports Medicine-Open	81	3	open	0
26	Dec-15 Strategies for Early Vaccination During Novel Influenza Outbreaks	Scientific Reports	63	0	open	7
27	Nov-15 Prenatal exposure to common environmental factors affects brain lipids and increases risk of developing autism spe	European Journal of Neuroscience	157	9	open	19
28	Nov-15 Differential attentional responding in caesarean versus vaginally delivered infants	Attention, Perception & Psychophysics	67	3	open	4
29	Nov-15 A SNP test to identify Africanized honey bees via proportion of 'African' ancestry.	Molecular Ecology Resources	45	12	open(rg)	5
30	Nov-15 Ambient Ionization Mass Spectrometry for Cancer Diagnosis and Surgical Margin Evaluation	Clinical Chemistry	40	25	no	4
31	Nov-15 Delays in Referral and Enrolment Are Associated With Mitigated Benefits of Cardiac Rehabilitation After Coronary A	Circulation: Cardiovascular Quality & Outcomes	38	6	open	1
32	Nov-15 Policy change eliminating body checking in non-elite ice hockey leads to a threefold reduction in injury and concuss	British Journal of Sports Medicine	37	12	no	0
33	Oct-15 Neural activity patterns evoked by a spouse incongruent emotional reactions when recalling marriage-relevant exp	Human Brain Mapping	88	1	open(pmc)	5
34	Oct-15 Predictors of emergency service use in adolescents and adults with autism spectrum disorder living with family	Emergency Medicine Journal	63	4	no	4
35	Oct-15 Sibling dynamics and sport expertise.	Scandinavian Journal of Medicine & Science in Sp	34	3	no	0
36	Oct-15 The association between traumatic brain injury and ADHD in a Canadian adult sample	Journal of Psychiatric Research	28	3	open(rg)	1
37	Sep-15 Secular differences in the association between caloric intake, macronutrient intake, and physical activity with obesi	Obesity Research & Clinical Practice	733	13	open	73
38	Sep-15 The FDA's new clothes	British Medical Journal	170	5	open	6
39	Sep-15 Reducing pain during vaccine injections: clinical practice guideline.	CMAJ1	186	30	open	10
40	Sep-15 On the Meanings of Self-Regulation Digital Humanities in Service of Conceptual Clarity	Child Development	31	14	no	3
41	Aug-15 Can reporting of adverse drug reactions create safer systems while improving health data?	CMAJ	32	5	open(rg)	2
42	Aug-15 Thriving in Youth with Autism Spectrum Disorder and Intellectual Disability	Journal of Autism & Developmental Disorders	25	5	open	0
43	Jul-15 Climate change impacts on bumblebees converge across continents	Science	846	91	open	53
44	Jun-15 Lifestyle and weight predictors of a healthy overweight profile over a 20-year follow-up	Obesity	30	10	no	1
45	May-15 Genomic signatures of evolutionary transitions from solitary to group living.	Science1	171	69	open	7
46	May-15 Mitochondria, Muscle Health, and Exercise with Advancing Age.	Physiology	25	19	open	0
47	Apr-15 Why do cancer drugs get such an easy ride?	British Medical Journal (Clinical Research Edition	138	24	open	2
48	Mar-15 Bee Hotels' as Tools for Native Pollinator Conservation: A Premature Verdict?	PLoS ONE1	111	19	open	1
49	Feb-15 Exposure to fluoridated water and attention deficit hyperactivity disorder prevalence among children and adolesce	Environmental Health	289	14	open	14
50	Feb-15 Connectivity of Wood Thrush Breeding, Wintering, and Migration Sites Based on Range-Wide Tracking.	Conservation Biology	60	25	open(rg)	4
51	Feb-15 Salient features of otoacoustic emissions are common across tetrapod groups and suggest shared properties of gen	PNAS	52	10	open	6

2016-15: Google Scholar/AAS/News Outlets

BAR COLOURS

- Red: Subscription journal/Not OA
- Green: Open Access
- Blue: Open PMC
- Light Green: Open (YorkSpace)
- Purple : Open (Research Gate)

OA/Subsription/Open af...

- no
- open
- open(bioRx)
- open(pmc)
- open(rg)

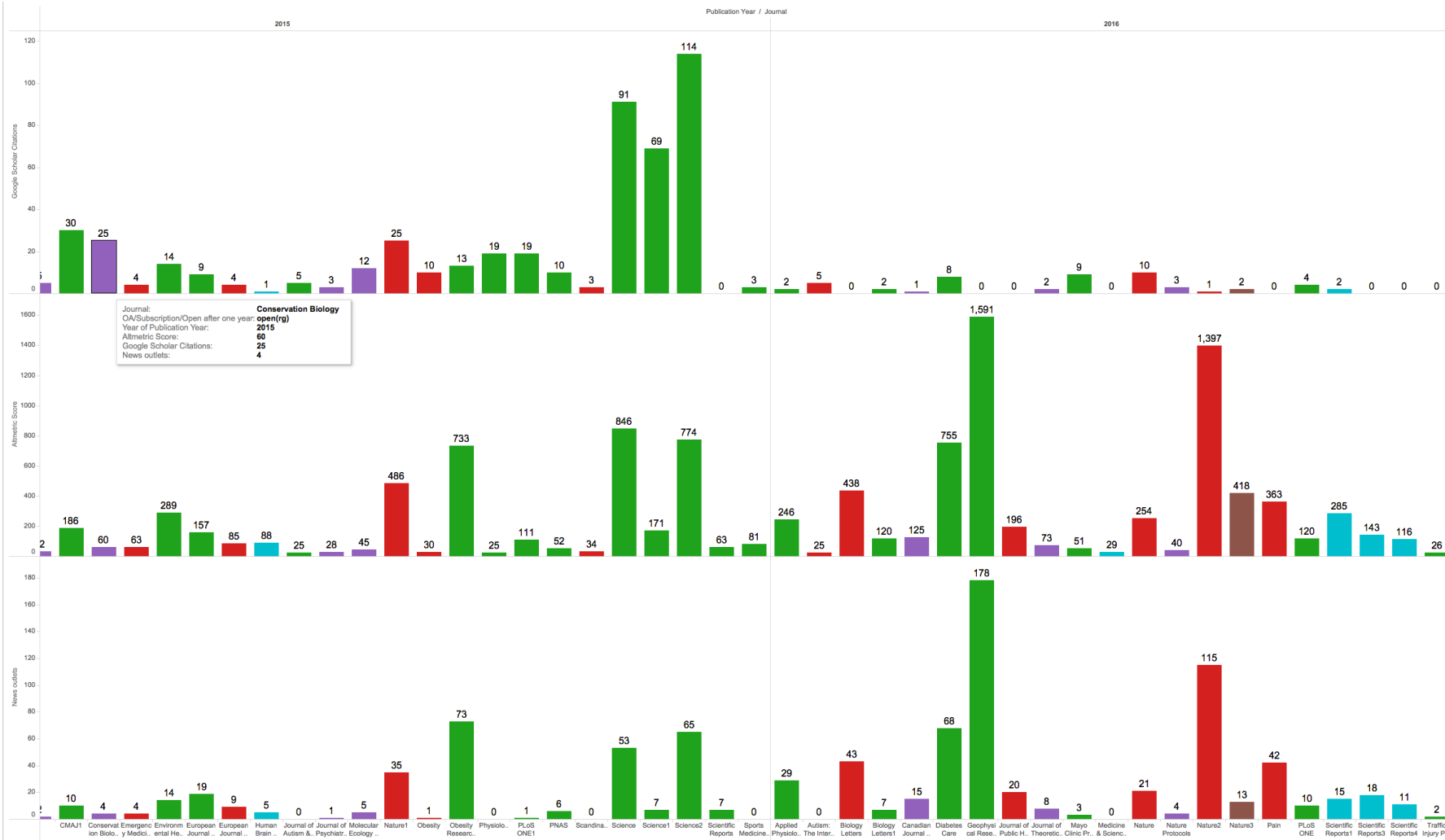


Tableau: For Visualizing the results

Individual articles/Scores (2014-13)

Red: Subscription journal/Not OA; Green: Open Access; Blue: Open PMC
Light Green: Open (YorkSpace); Purple : Open (Research Gate)

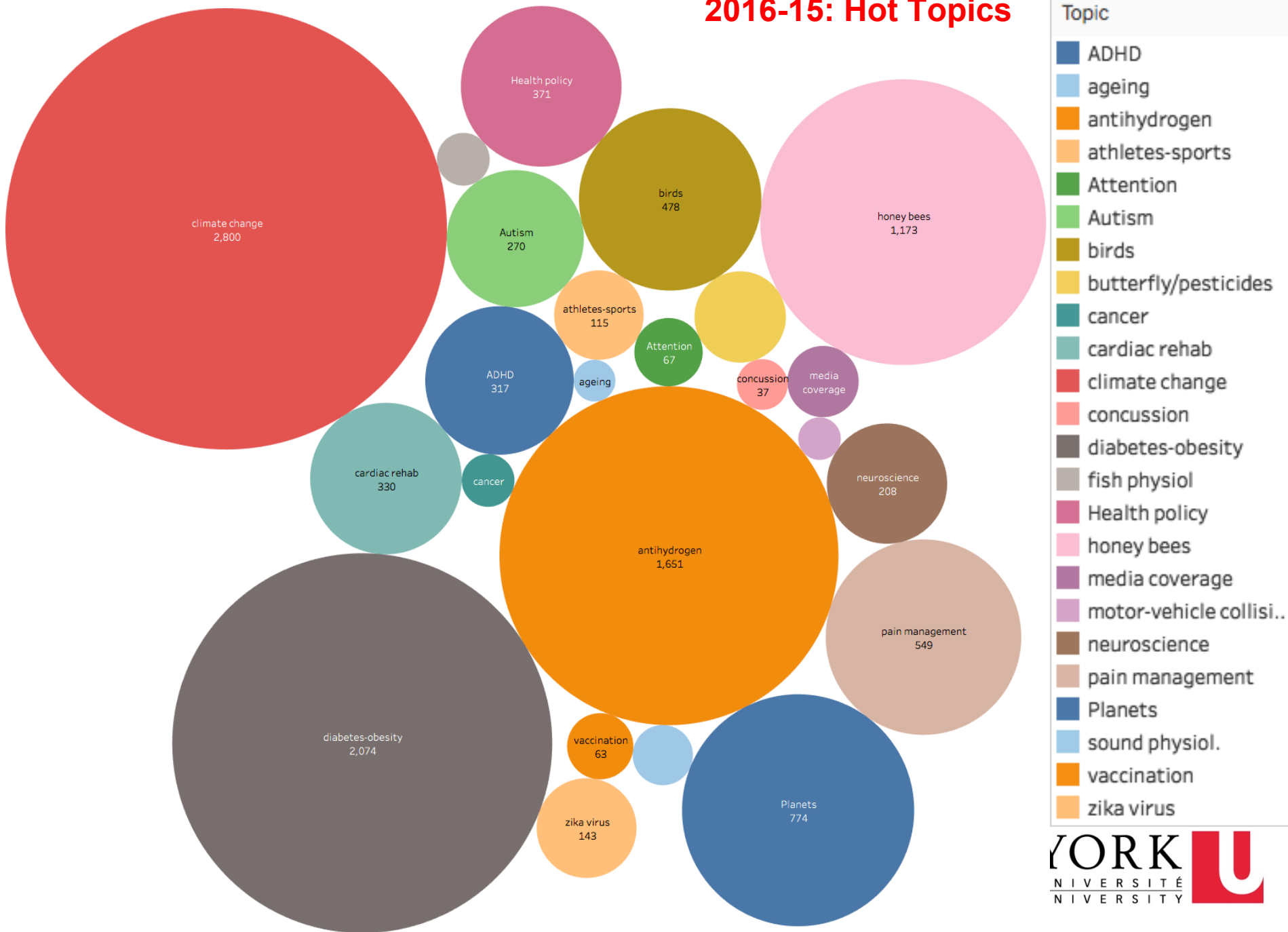
OA/Subscription/Open after one ye...



How does it help us? Collection Development & Top Journals

Year	Select Hot Topics (based on AAS)	Select Top Journals (how many times published in that Journal – in brackets)
2014-2013	Vision Research; Jellification of Lakes; Forest- Fish Growth; Bilingualism; Autism; Honeybees; Concussions, Text Messaging & Vodka; Brain-Personality Behaviour; Cardiac Rehab; Antihydrogen, Exercise-Health	Plos One (7), PNAS, BMJ, Biol Letters, Nature Communications, Cerebral Cortex, Personality & Pschol. Bulletin
2012-2011	Pain management; Boredom Unengaged mind; Charles Darwin; Narcissism-Self Esteem-Facebook; Food Addiction-Obesity; Bilingualism and Brain	Cognitive Science, Appetite, Notes of the Royal Soc., Cyber Psychol. Behaviour & Social Networking

2016-15: Hot Topics



Dear Faculty Members,

Traditional impact indicators, known as bibliometrics, are commonly based on the number of publications, citation counts and peer reviews of a researcher or journal or institution.

Altmetrics / alternative metrics is the creation and the study of new metrics based on the social web for analyzing, and informing scholarship. Altmetrics is an new approach to uncovering previously-invisible traces of scholarly impact by observing activity in online tools and systems. It can be regarded as a innovative way to measure engagement with research output. Altmetrics usually describes metrics that are alternative to the established citation counts and usage stats—and/or metrics about research outputs.

Data that contributes to Altmetric Attention Score (the colourful donut) is tracked by the company Altmetric and includes traditional media (New York Times, The Globe and Mail among others), Science specific (New Scientist, Scientific American and likewise), Mendeley saves, Wikipedia references, F1000, Blog mentions and Twitter links and posts among others. I have included the Altmetric Attention Score (AAS) for your article in the e-mail.

I am exploring the societal impacts of York University's published research. I am particularly interested in the coverage of YU Research in News media, Policy documents, and as Wikipedia references. All these mentions contribute to the Altmetric Attention Score in a weighted manner.

Your article has a very high Altmetric Attention Score, and I thought I'd let you know about the same. I would also like your input about research metrics through this short online survey.

5. I actively promote my research through

- Twitter
- Facebook
- Mendeley
- My Google Scholar profile
- University web page/website
- I do not use any social media tools
- Other (please specify)

6. Were you aware of the Altmetrics Attention Score for your article(s) (prior to the Librarian's e-mail)

- Yes
- No
- Comments (please specify)

7. Is your article(s) [with high Altmetric Attention Score(s)] Open Access?

- Yes
- No
- I don't know
- Other (please specify)

8. I would be interested in knowing more about these research impact metrics

- Journal Impact Factor (citations in a year to documents published in previous 2 years/no. of citatble items in previous 2 years)
- Citation Count (# of citations accrued since publication)
- h-Index (# of articles in the collection (h) that have received at least (h) citations over the period)
- News media mentions (# of mentions in mass or popular media)
- Social Activity Online (# of mentions on micro-blogging sites)
- Altmetrics & Altmetric Attention Score
- Others (please specify)

9. How important are the following statistics [for your article(s)]

	Very Important	Important	Not Important	Not Applicable
Total Citation count	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mentions in News Media	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Facebook posts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Twitter mentions and posts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mendeley readers & downloads	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Downloads by readers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mentions in Policy documents	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mentions in Wikipedia references	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
mentions in F1000	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Other (please specify)

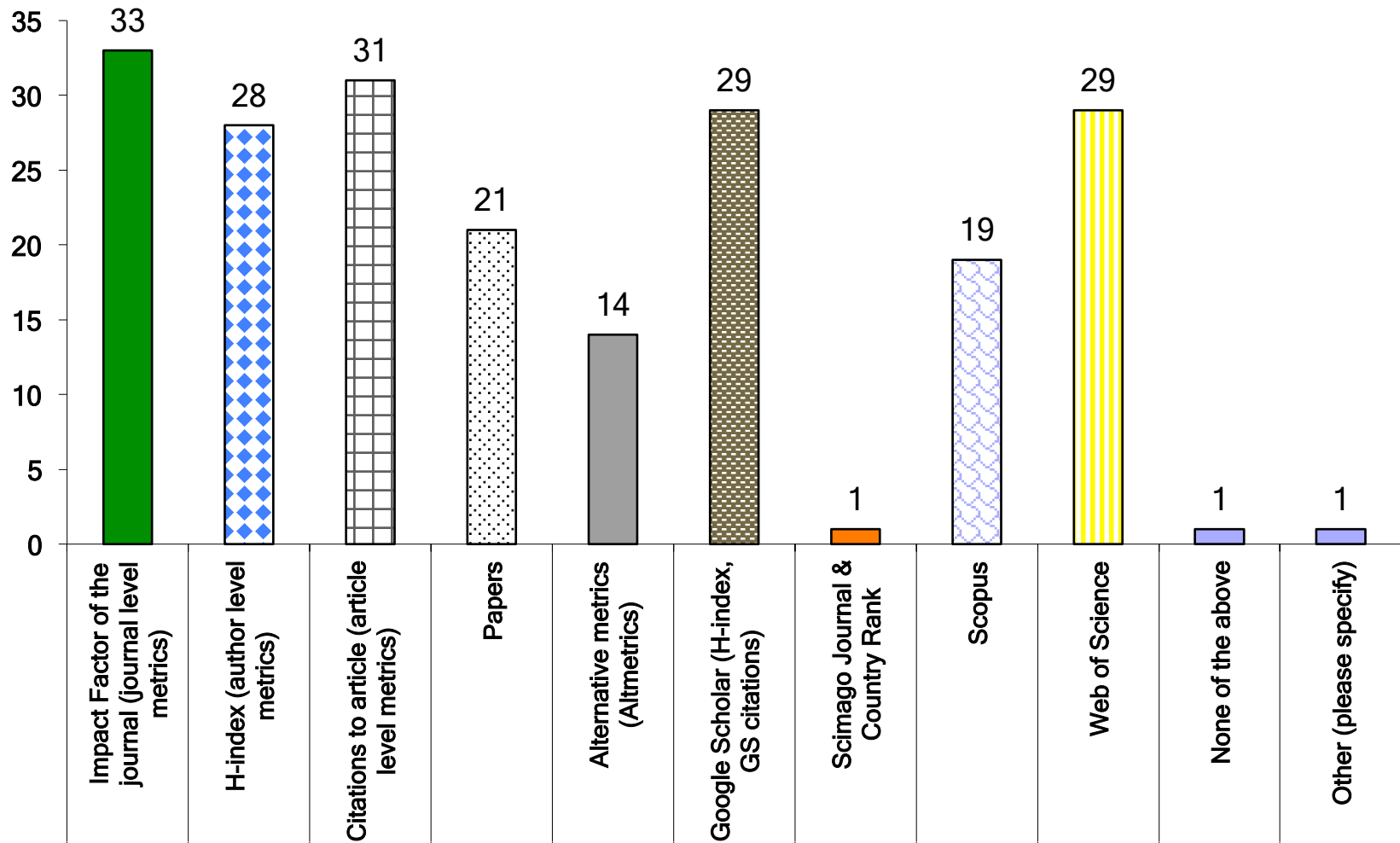
10. How important do you think are Altmetrics/alternative metrics for career advancement

	Very Important	Important	Not Important	N/A
Tenure & Promotion	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Grant Applications	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Other (please specify)

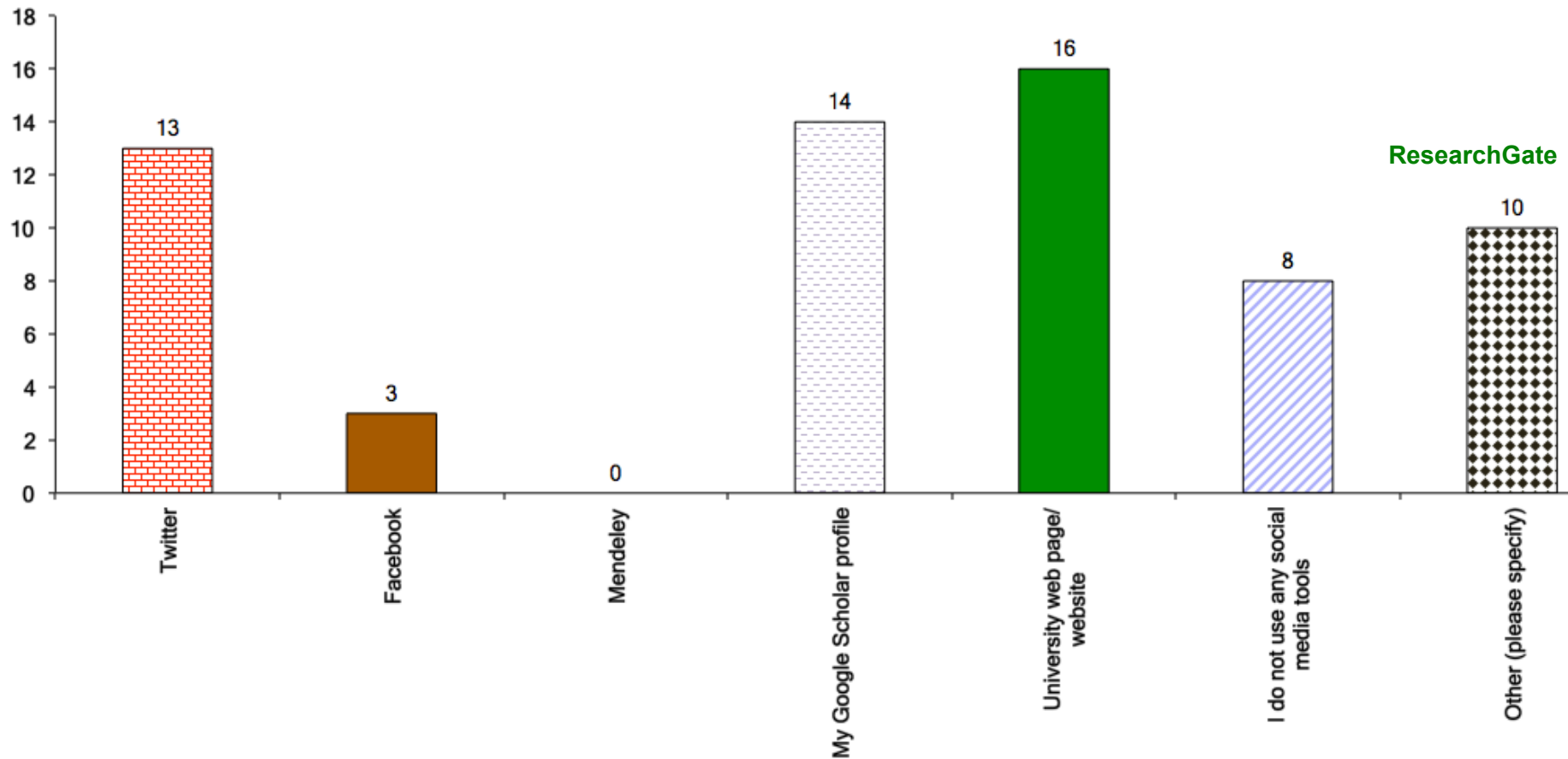
PART II

I am aware of the following Research Metrics



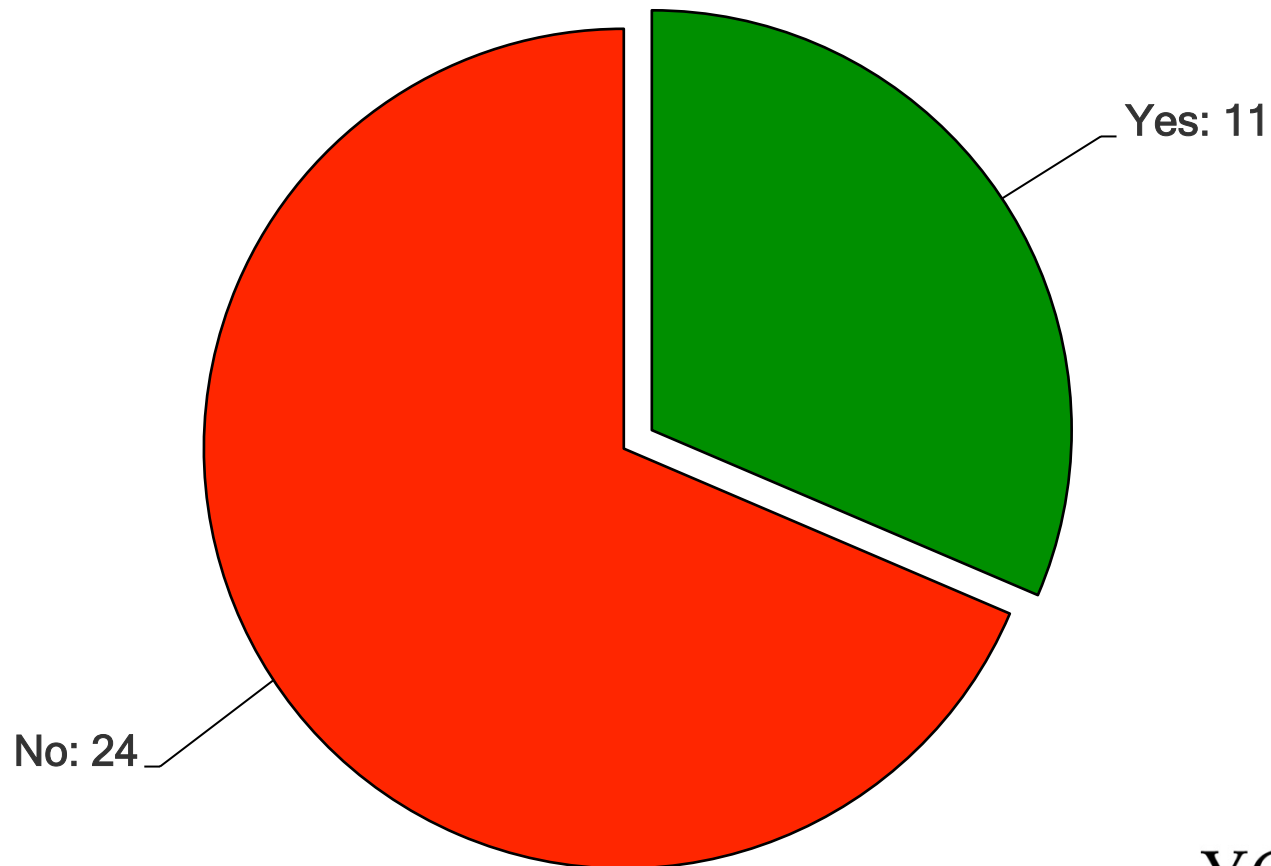
Faculty Responses: General Awareness of Metrics

I promote my research through.....



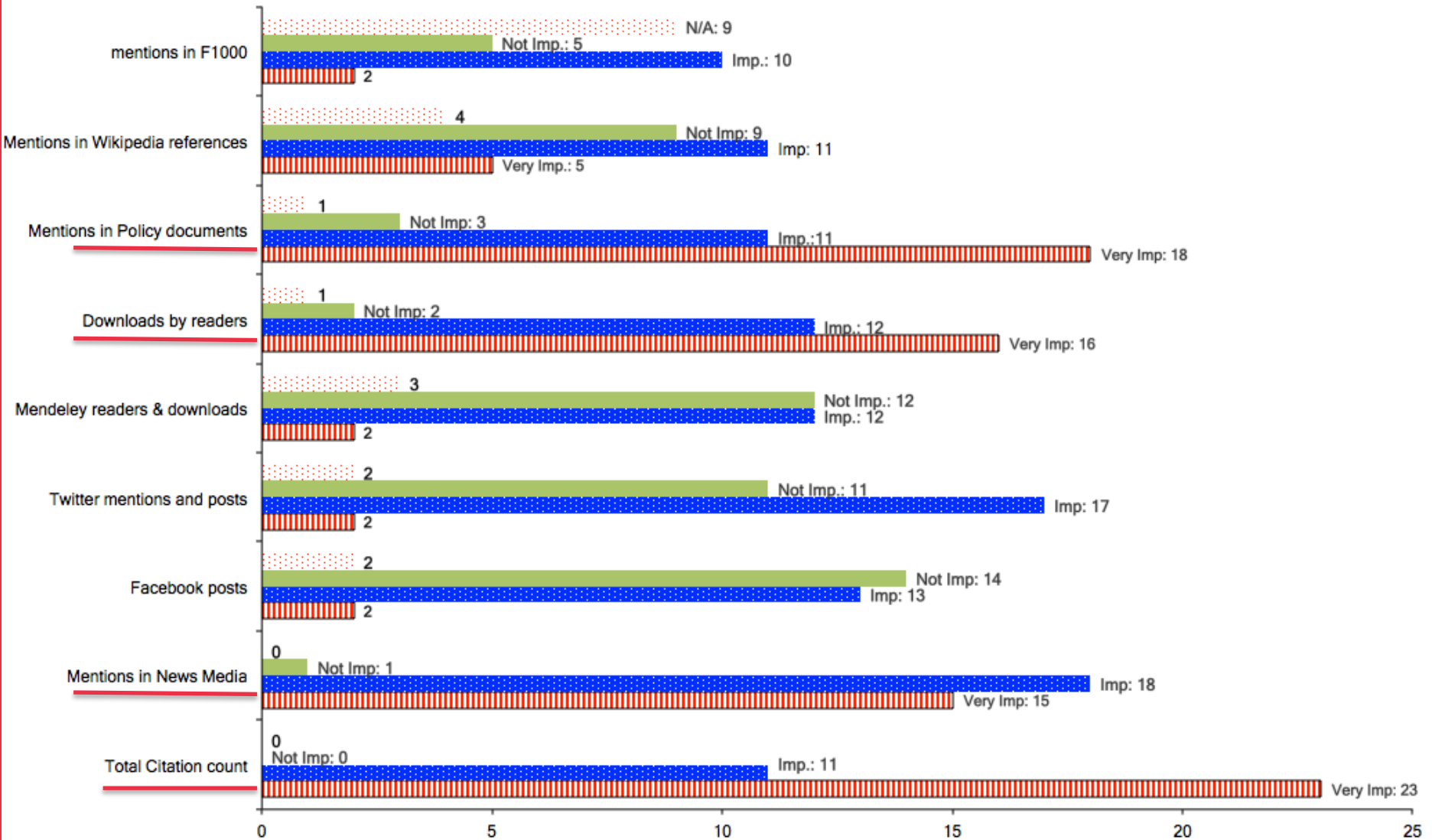
Were you aware: You are famous!!

Were you aware of the Altmetrics Attention Score for your article(s) (prior to the Librarian's e-mail)



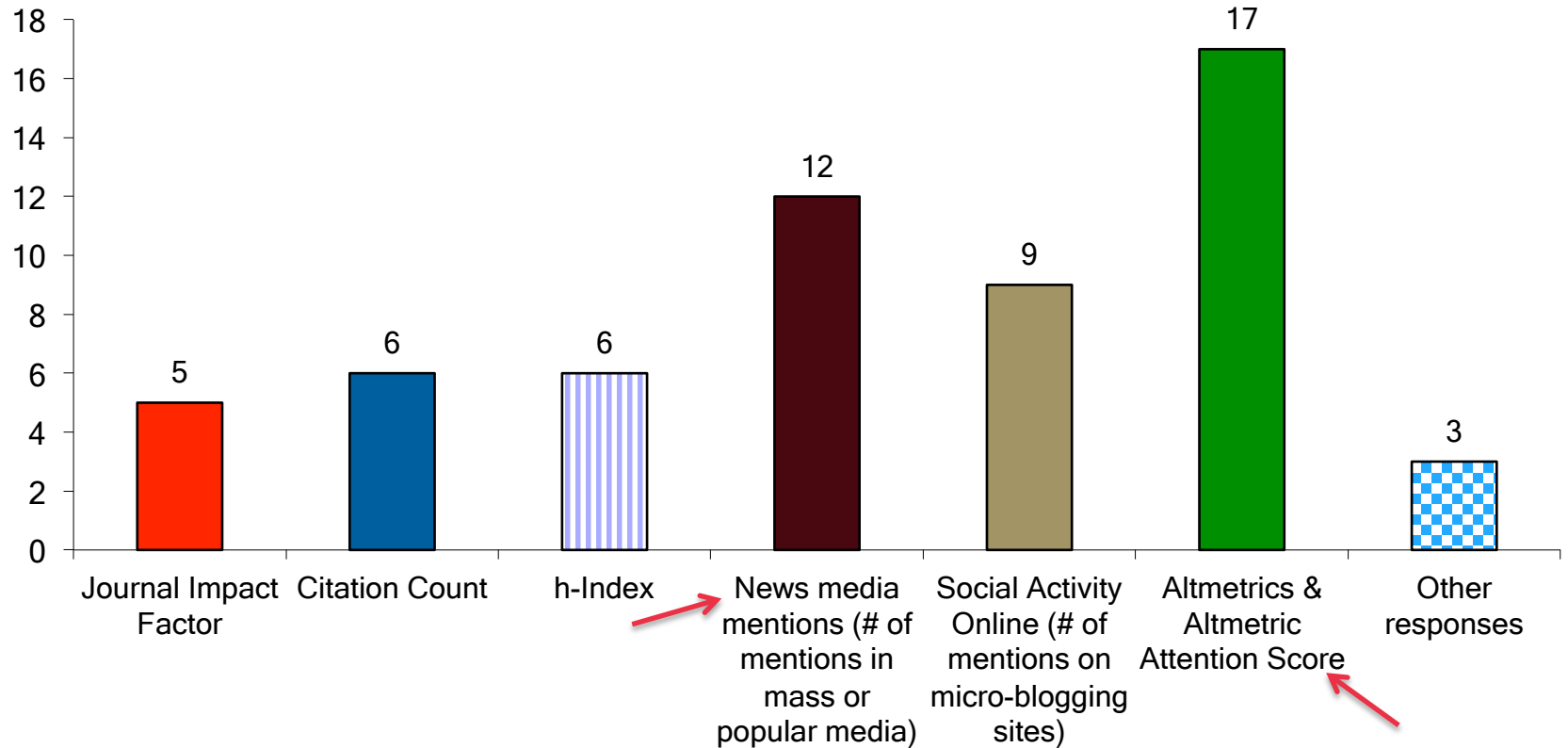
After knowing about AAS: Importance of statistics

How important are the following statistics [for your article(s)]



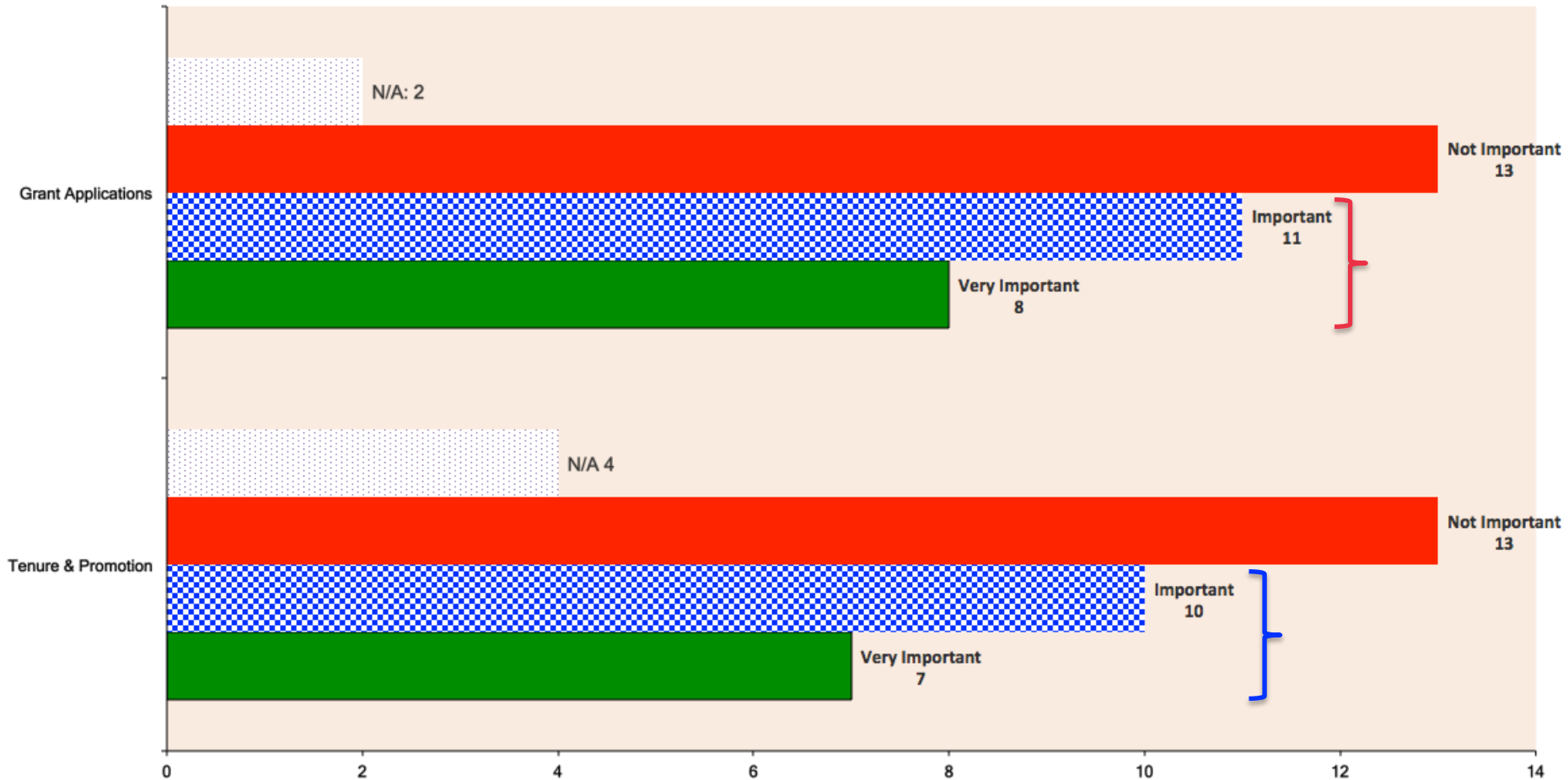
Now, what is interesting?

I would be interested in knowing more about these research impact metrics



Altmetrics and Career Advancement

How important do you think are Altmetrics/alternative metrics for career advancement (One skipped)



I learned a lot - good luck with this research :)!

3/7/2017 11:50 AM

[View respondent's answers](#)

[Categorize as...](#) ▼

I am gratified that efforts are being made to develop this tool to quantify the impact of research. The h-index can be very misleading.

1/23/2017 6:05 PM

[View respondent's answers](#)

[Categorize as...](#) ▼

Interesting, important and contentious topic to explore...the landscape is changing quickly too which makes it hard for academics

1/10/2017 4:01 PM

[View respondent's answers](#)

[Categorize as...](#) ▼

i appreciate that the librarians teach us how us faculty can determine the impact of our work in these traditional and non-traditional ways

I like the idea, but it should be used carefully. Tweets and FB posts can be done by the general public without a scientific background and it can be amplified as a hype ("get viral") without real scientific relevance.

3/7/2017 1:00 PM

[View respondent's answers](#)

[Categorize as...](#) ▼

I am thinking of writing a book for a popular audience about my research and when approaching agents I have been asked about my social media following - not surprisingly as an academic I do not have a social media following - don't have the time or interest to develop such a following.

I understand though why an agent / publisher would ask about such a thing.

I wonder if something like altmetrics could serve as an alternative indicator of the interest and reach of my work to help sell a book proposal? Do you have any ideas about the kind of alternative metrics that could be assembled to help me in this regard. For example can altmetrics generate a score for a researcher not just an individual paper?

As you can see I don't really pay any attention to it. Sorry, I'm probably just too old!

12/27/2016 1:34 PM

[View respondent's answers](#)

[Categorize as...](#) ▼





THIS IS IMPACT

[THE CAMPAIGN FOR YORK UNIVERSITY]

Timothy Price believes in York University and the power of innovation in education. Learn more about his generous gifts totalling more than \$5.4 million to help fund research, student support and new infrastructure at York.

- **Capturing impact besides citations**
- **Junior and tenured faculty want to know about AAS and news media mentions**
- **Use in our teaching and learning**

Thank you to all of You for attending!!

&

Thank you to York University for providing
monetary assistance for part of the travel –
SSHRC Conference Opportunity Grant