I'm going to introduce you to the basic concepts of linked data and provide some context on how linked data might be used to enhance access to Canadian legal resources on the emerging semantic web.
I'll begin with a quick review of the basic theory and building blocks that support linked data; then I'll talk about the growth of the so-called linked open data cloud; then we'll consider how this idea might be applied to legal resources including a look at some of the challenges involved; and I'll end with by considering roles for legal organizations.
So what is linked data?

On the surface the basic theory of linked data is actually a pretty simple one.

It’s the practical and technological side of the equation that still presents a number of challenges which makes the application of linked data a relatively complex exercise. But there have been a number of improvements in this area and setting up and implementing linked data should become easier. For example, there is a new handbook that will be published this summer called, “Linked Data for Libraries, Archives and Museums: How to Clean, Link and Publish Your Metadata,” that looks like it will be very useful.

But for now I'll stick with the simple conceptual stuff ... :-(
So, first of all you've got a Subject ... An entity. Something that you can provide information about.
Then there is an Object ... This is the value of a property or characteristic of the Subject, a piece of the information puzzle that describes an aspect of the Subject.
The thing that ties these the Subject and the Object together is, what's known in Semantic Web parlance as, the “Predicate.”

In grammatical terms the Predicate tells us something about the subject, it identifies a property or characteristic that the Subject has.
I prefer to think of this as the Relationship: the thing, or attribute that connects the Subject to the Object.
This data pattern, where a Subject and an Object are connected by a Relationship, is called a “Triple.”
Some common triples you might find associated with legal resources could be:

- a Case has a Citation
a Court has a Name
a Resource has a Format
etc.
If we look at a simple appellate case like this one, we can pull out some of the data elements that make up this and express them as a collection of Triples.

For example, this entire set of data elements could be associated with the Subject of a bunch of Triples that we might identify as “Case A.”
So, for example:

Case A has the docket number C57108
Case A has the plaintiff Royal Bank of Canada
Case A has the defendant Leslie King
Case A was heard in the Court of Appeal for Ontario

And so on ...
If we then list these four triples you'd get a collection of triple statements like this. The Subject for these triples is ‘Case A’ each followed by a relationship or property of some sort and a value corresponding to that relationship or property.

For those of you familiar with relational databases …
... you might think this is starting to look very much like a table with a unique identifier set as ‘Case A.’

And traditionally that's how data like this has been represented: as a collection of data elements in a database record.

And really there's nothing wrong with that.

However, this data is confined to the relational database within which it was created.
The beauty of linked data is that it allows the record structure to break down ...

<table>
<thead>
<tr>
<th>Case A</th>
<th>Docket number</th>
<th>C57108</th>
</tr>
</thead>
<tbody>
<tr>
<td>Case A</td>
<td>Plaintiff</td>
<td>Royal Bank of Canada</td>
</tr>
<tr>
<td>Case A</td>
<td>Defendant</td>
<td>Leslie King</td>
</tr>
<tr>
<td>Case A</td>
<td>Heard in</td>
<td>Court of Appeal for Ontario</td>
</tr>
</tbody>
</table>
... with the resulting triples able to connect independently with information from any number of other data sources that might be out there.

The triples are available to float freely in the semantic web.
You could still bring all of these data elements together as a group with a query that sets out to find our original set of ‘Case A’ data elements.

And we could represent the results of that search with a graph like this one where the circle in the centre is the Subject ‘Case A’ and the spokes around it are the various relationships and their associated Objects.
But once our data is broken up into Triples other connections can be made between other data sources which can both enhance our data and enhance the data that others provide to us.
And suddenly, and I imagine quite quickly, once we get enough data to reach a critical mass, …
... our data will link up with someone else's data ...
And before you know it there will be a chain of relevant resources linked together through the triples representing their common data points.
Creating what I imagine as these crystalline structures, with the ability to connect up in many different ways. Connections with the potential to reveal new relationships between the many Subjects, Objects and Relationships that exist in data sets.
And imagine this too in a three-dimensional information space … with connections branching off in many different directions.
When I was in library school in the 90s we were introduced to the work of Vannevar Bush and in particular his article “As we may think” describing what he called the Memex system. Although this paper was published in 1945 I return to this periodically amazed by his forward looking ideas. Truly ahead of his time.

Well it seems that time is finally catching up to him. And this passage, citing what Bush calls 'associative indexing,' is particularly relevant to today’s developments of linked data and how linked data works.

[go to next slide]
I’ve taken a few liberties with this passage and substituted a couple of contemporary terms:

“... associative indexing, the basic idea of which is a provision whereby any resource may be caused at will to select immediately and automatically another. This is the essential feature of linked data. The process of tying two items together is the important thing.”

And this process of tying two things together, using these Triple statements, is really the kernel that leads to the extraordinary potential of machine learning and machine actionable data.

OK, so let’s take quick a look under the hood, so-to-speak.
I thought it might be useful to take a quick look at how these Triples can be represented on the Web.

This is an example of some RDF coded in XML. RDF stands for the Resource Description Framework, and is one of the popular data modelling standards at work on the semantic web. XML is a mark up language similar in some respects to HTML which you may be familiar with.

This particular coding example is based on the appellate case we looked at earlier.

I'll just run through what this coding represents.
First, we start by declaring the namespaces to be used so that we know, and the machine knows, which terms and which standards we are drawing from to create this data statement.

The first few lines of code here respectively reference: the W3C RDF syntax document (that defines how this code is written); the Dublin Core element set (a description standard that you may have some experience with); and the last refers to a local namespace that refers to some locally defined terms used in this code.

This last namespace is a fictitious one that I’ve called ‘lex’. And ideally this would lead to an actual metadata schema document containing the terms defined in that namespace.
Then we have the RDF description block that contains the code for the Triples used to represent the document, the appellate case we were looking at earlier.
The Subject for all of the triples expressed here, is what I previously referred to as ‘Case A’ in our example. In RDF the Subject is expressed using the RDF ‘about’ attribute. So this line is telling us that the RDF description is about ‘Case A’ only here I’m using a URI: the URL that connects to the case in CanLII.

Below that line we’ve got the 4 Objects that we identified earlier and their Predicates.
The docket number.
The plaintiff.
The defendant.
And the name of the court.
I’ve added a couple of additional triples to illustrate the use of the Dublin Core namespace and how metadata schemes can interoperate with each other in RDF.

The Predicate is found in the information appearing before the equals sign here. So the Subject, defined by the URI for ‘Case A’ here, has the title ‘Royal Bank of Canada v. King.’
Case A has docket number C57108
Case A has plaintiff Royal Bank of Canada
Case A has defendant Leslie King
Case A was heard in Court of Appeal for Ontario

So when we use this code we’ll get the same 4 triples we had from the beginning …
… but ‘Case A’ is replaced by a URI here. This is the HTTP URI or URL for the case as it’s found in the CanLII database …
... and there are also the 2 additional triples used in the example referenced by the Dublin Core. Ideally each of the parts of the triple will also be described using a URI.

OK, so that’s a general overview of how linked data works in theory.

I’d like to now look at the general principles that are at work in linked data.
Principles of Linked Data

1. Use URIs as names for things
2. Use HTTP URIs so that people can look up those names
3. When someone looks up a URI, provide useful information, using the standards (RDF, SPARQL)
4. Include links to other URIs, so that they can discover more things

On a website that considers linked data design issues, Tim Berners-Lee provides these four basic principles of linked data:

1. Use URIs as names for things
2. Use HTTP URIs so that people can look up those names
3. When someone looks up a URI, provide them with useful information using standards like RDF and SPARQL
4. Include links to other URIs so that they can discover more things
So, the first principle is referring to how we identify things on the Web. A URI is a Uniform Resource Identifier. This is a unique identifier that points to a specific thing, concept, relationship, etc.
An “HTTP URI” is a kind of URI that we can use on the web. You use HTTP URLs everyday. A URL, is a type of URI. An HTTP URL is what our browsers use to connect us to web pages. There are other types of URLs and you may have had some experience with an FTP URL to access files in a database.
The third linked data principle states that if someone uses your HTTP URI on the Web the URI should do something useful like return a web page. You want your URIs to “resolve” to descriptions and information about the thing that the URI names.

The acronym SPARQL is a query language that can be used to search across RDF data sets known as Triple Stores.
Principles of Linked Data

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And lastly, provide links to other resources. This is what helps to make linked data “linked,” that is, your data is linked data when it links to other related resources.
So to summarize where we are so far I’d like to play this short video about linked data created by Europeana one of the linked data pioneers.
Such a great video! It really sums things up nicely.

OK, so we’ve looked at the fundamental theories underlying linked data, let’s now take a look at linked data in action on the Web.

Many of you have likely seen this image of the linked open data cloud. This cloud represents the open data sets that are available as linked data. It also shows where these datasets link out to the other linked open data sets on the Web.
If you recall my earlier crystalline structure, you might consider something similar to it as a very tiny piece of the linked open data cloud. And although this diagram represented only 295 linked open data sets in 2011, that still means there are somewhere in the neighbourhood of 32 billion triples.
Remarkable considering the modest beginnings of the linked open data cloud which began with only 12 data sets in 2007.
As shown in this chart, the linked open data cloud has grown significantly over the last 4 or 5 years.
You can see that **DBPedia** figures prominently here, shown in the center of this cloud. DBPedia was created by Chris Bizer one of the leading linked data developers working in the field today. He had the idea to extract the structured information already embedded in Wikipedia.

Since its creation many data set providers have linked their data sets to DBPedia which has made it the center of the linked open data hub.
This diagram, which looks very much like the early 2007 version of the Linked Open Data Cloud, is from a recent article called “Linked data in the legal domain.” It’s based on some recent work being done at the Institute of Legal Information Theory and Techniques of the Italian National Research Council.

This illustrates what the authors call the Legal Data Cloud and shows some relevant Italian and European Union legal data sets.

I'll turn now to a look at the nature and some of the characteristics of legal resources.
I'm sure many of you have heard this phrase before:

“Law is chaos with an index” often attributed to Oliver Wendell Holmes. But Holmes apparently paraphrased this from a collection of essays by British lawyer, Sir Thomas Holland, which he had reviewed for the American Law Review.

Regardless of its origin this is an apt description of the legal domain.
In a short paper about linked legal data efforts in Finland the authors provide a very nice summary of this potential chaos in the opening paragraph of their report:

“Publishing and using juridical information is challenging in many ways. It is produced by different parties, such as governmental bureaus, ministries, different levels of courts, research organizations, and media. The content is heterogeneous and produced using differing tools, data formats, and practices. The links between documents are often informal and/or not made explicit. The law in general is a dynamic, changing entity: for example, it is important to be able to refer to different versions of a law at different points of time. These challenges can be addressed through the use of linked data techniques.”

The Finnish Law as a Linked Data Service / Marlies Frosterus, Jouni Tuumiinen, Mika Wählöö, and Eero Hyvönen
Speaking about the need for semantic web technology in the legal domain Joost Breuker and others wrote in 2009,

“The traditional fields and practices of law are changing fast. Legal drafting, private contracting, judicial sentencing and administrative management have been enlarged with online dispute resolution initiatives and new forms of self-regulation and access to justice. Citizens, customers and consumers require a greater participation and faster and more effective ways of facing their legal activities.”

So along with increased user expectations for access to legal information over the past 5 years or so, there has also been a change in how law is being practiced. In the same article, for example, the authors note that 2008 marked the point when the number of lawyers using free online services had, for the first time, overtaken those using for-fee services (89% vs. 83%).
As the authors suggest here, the heterogeneous reality of the legal domain and the increase in user expectations is something that might be successfully addressed in a linked data environment.

But it really depends on whether we can build a critical mass of data sources in standard formats like RDF/XML. Using RDF/XML helps to normalize the data making it seem more homogeneous. This makes it easier for machines and humans alike to discover and make better connections between the various data sources that are available.

Once the data is up there we can start to place our efforts on the development and consistent use of the metadata that describes and gets people to the documents relevant to assist with their legal issues.
One promising metadata project, still in the early stages of
development, is URN:Lex. This proposal, submitted to the Internet
Engineering Task Force in 2010, is a product of a number of
groups including again the Institute of Legal Information Theory
and Techniques of the Italian National Research Council and
also involving Cornell's Legal Information Institute.

“The purpose of the "lex" namespace is to assign an unequivocal
identifier, in standard format, to documents that are sources of law. The identifier is conceived so that its construction depends only on the characteristics of the document itself and is, therefore, independent from the document's on-line availability, its physical location, and access mode.”

So this is one area where development efforts might be focused.
There are a number of other legal metadata initiatives reinforcing the notion that “standards are great because there are so many to choose from.” I’ve listed a few for you here that you can take a look at later if you’re interested.

And I draw your attention to Robert Richards list of resources dealing with “metadata specifically designed for legal information.”
And another area that diserves our attention is work on the development and use of ontologies for legal resources. It is the ontologies that define the metadata structures and how they are to be used.

Andre Valente in his chapter on Types and Roles of Legal Ontologies identifies five main uses or roles for ontologies:

(a) To organize and structure information;
(b) To provide reasoning and problem solving;
(c) To enable semantic indexing and search;
(d) To provide semantics integration and interoperation; and
(e) To understand the domain.
There are also quite a few legal ontologies available. In the opening chapter of the book Law, Ontologies and the Semantic Web 23 separate legal ontologies are identified. I’ve highlighted a couple here and Valente also describes a dozen or so other legal ontologies in the book chapter cited earlier.

**Ontologies for Legal Resources**

LEX Ontology
<https://code.google.com/p/lex-ontology/>

LKIF Core Ontology
<http://www.estrellaportfolio.org/?page_id=3>

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Valente, Andre. Types and Roles of Legal Ontologies
<http://www.legalxml.org/>
So the first step in my mind is to make our data available as linked open data.

As Tim Berners-Lee said in his TED Talk in 2009:

“The important thing about data is, the more things you have to connect together, the more powerful it is.” — Tim Berners-Lee
If we want to support the linked open data initiative, and be part of this emerging global database, we should work towards adding our structured legal data to the open cloud of linked data. Every contribution is useful and will lead to the critical mass of legal data that we need to make this work.

Tim Berners-Lee had the audience chanting ‘Raw Data Now’, encouraging those people who are keepers of the data to put it up as linked data now …
There is a lot of work being done in Europe and the U.S. but activity in this country is still rather quiet. CanLII is well positioned to take their place at the centre of the open legal data cloud in Canada. As a major aggregator of Canadian case law CanLII is already an important source for legal data. And contributing this already structured legal data to the linked open data initiative is not only good for the linked open data community it supports CanLII’s mission and their goal to provide “Free and unrestricted access to legal information.”

And I applaud the recent release of the CanLII web API because, although it’s not linked open data, it does expose some of the structured data that they have already collected. The API also enables new web-based applications to be built against the CanLII database which Sarah will talk about shortly.
References Consulted

(http://www.cersi.it/taisi2011/pdf/08.pdf)

(http://www.w3.org/DesignIssues/LinkedData.html)

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(http://www4.wiwiss.fu-berlin.de/bizer/pub/linkeddatatutorial/)


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I’ve included the list of references I consulted for this presentation here for your information.
Thank you for your attention!

tknight@osgoode.yorku.ca
Twitter: @freemoth