Keeping Up With RSS (Really Simple Syndication)

Rajiv Nariani
York University Libraries
rajivn@yorku.ca
31st January 2009
RSS Presentation

• All about RSS
• How does it help?
• Subscribe to an RSS feed using a feed reader
• Role in Teaching & Research
• Setting up a personal web page using Netvibes
What is RSS? Really Simple Syndication or Rich Site Summary

RSS is a way to get a quick list of the latest story headlines from all your favorite websites and blogs.

RSS makes it a lot easier and faster for you to get the stories you care about from around the web.

- Google Reader
- Bloglines
- IE 7
- Firefox

New Content
Abbreviations Explained!

- **RSS**: Really Simple Syndication – Broadcasting service for new stuff put up on a website
- **RSS Feeds**: text broadcast of the site's content
- **RSS Feed Reader**: Place where you read the RSS feed

RSS /Broadcasting services available from:
- Blog
- Wiki
- Website
- LMS – Moodle, Web CT
- Database
- Online Journal

Click orange button to get RSS Feed

Feed Reader
- Google Reader
- Bloglines
- IE 7 browser
- Firefox browser

Read at one place
• Go to the website, blog, wiki, database whose content you want to follow

Locate orange icon
Subscribing to a RSS feed!

Customer service problems with Pottery Barn Kids - Part Deux
By Meredith Farkas | January 21, 2009

Close to a month ago, I wrote about the awful experience I had with Pottery Barn's customer service. Since a bunch of things have happened since then (and I've had people ask if anything has changed), I thought I ought to update folks on this.

I didn't give up on Pottery Barn the day I wrote that post. I called them again and explained to the customer service representative that I've been a really loyal customer for years and already had plans to order other items through them for myself and my child. I specifically asked if they could replace the furniture I purchased from them. The customer service rep said that she would check with her supervisor and get back to me within an hour. She sounded pretty positive, so I actually started to have hope that this would all be fixed.

After waiting six hours for her to call me back, I called again. Turns out, not only had she not called me back, but she hadn't even logged my call in their system. I was mad. I got transferred to another rep who again suggested that I just drill holes in the furniture myself. When I said that I didn't pay almost $1000 for furniture that I had to drill holes into (and also that I didn't want to destroy the furniture), she suggested that they have a furniture medic come and drill the holes. Furniture medic? Apparently, Pottery Barn hires people all over the country who are on contract to fix their furniture when it arrives screwed up. Why this wasn't a possibility suggested to me by the 8 people I'd spoken to previously is a mystery to me. She let me know that the furniture medic would be in touch with me within a week. I figured I'd update my post as soon as the furniture was fixed.

Look for the RSS Icon(s) on a website or in the browser bar to see if there are RSS feeds
Using Google Reader

Information Wants To Be Free
A librarian, writer and tech geek reflecting on the profession and the tools we use to serve our patrons

Customer service problems with Pottery Barn Kids - Part Deux
January 21, 2009 7:30 PM

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Libraries in tough times - what about librarians?
January 21, 2009 5:16 PM

Yesterday I received the ALDirect (from American Libraries) Special Issue on the Tough Economy in my Inbox. It contained great information about library advocacy during tough times. What I found glaringly missing from this email was any discussion about or tips for librarians who’ve been laid off or about-to-graduate LIS students. Obviously, if we […]

Want to come work for me?
January 13, 2009 12:25 PM

We are sadly losing our beloved Distance Learning Librarian to her family (but good for her!), so we are again in the position of looking for a new Distance Learning Librarian. The position reports to me and I’ve had a wonderful time mentoring our current DLL and growing in my role as a manager. I […]

Separate but not equal?
January 10, 2009 10:47 AM
InsideOLITA
ONTARIO LIBRARY AND INFORMATION TECHNOLOGY ASSOCIATION
http://www.accessols2.com/olita/insideolita/wordpress/?feed=rss

Google offers two different ways to keep up-to-date with your favorite sites:

**Your Google homepage** brings together Google functionality and content from across the web, on a single page.

**Google Reader** makes it easy to keep up with the latest content from a large number of sites, all on a single reading list.

- [Add to Google homepage](#)
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Sample

![Sample Image]

Sign in to Google Reader with your Google Account

Email: [Enter email]
Password: [Enter password]

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I cannot access my account

Don't have a Google Account?

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Start reading new content from that blog in your feed reader.

Information Wants To Be Free

Show: 3 new items - all items  Mark all as read  Refresh  Feed settings...

You have subscribed to “Information Wants To Be Free.”

Customer service problems with Pottery Barn Kids - Part Deux

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Jan 21, 2009 7:30 PM

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OLITA blog & RSS Feeds!

InsideOLITA
ONTARIO LIBRARY AND INFORMATION TECHNOLOGY ASSOCIATION

Digital Odyssey - Tentative Date: June 5, 2009
This is to announce Digital Odyssey is tentatively scheduled to take place on Friday, June 5, 2009.
More news to come...

Netspeed-call-for-proposals-2009 (PDF).
This is a call for proposals for Netspeed 2009. Proposals for pre-conference sessions are welcome, as are suggestions for speakers and topics.
Session proposals should include:
• Session title.
• Brief abstract (max 250 words).
• Target audience.
• Brief summary of speaker's experience with the topic.
• Contact information for all speakers.

Netspeed provides many benefits for speakers, including complimentary conference registration and assistance with travel costs.
Please submit proposals, speaker names, or topic ideas to netspeed@thealbertalibrary.ab.ca by February 13, 2009.

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<td>Investigating Student Laptop Use © from Tatlin The Web by Michael</td>
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| File under keeping up with your students’ technology use. Brian Mathews reports on investigating how his library could better support the technology needs of students: 
| I am not talking about IT support, although that is offered by people in our buildings, but rather about the types of software, gadgets, accessories, tools, furniture, or supplies that would help people to be more productive. So I asked them: | 
| • Macintosh and more ottomans • More outlets • More headphones for check out • Power strips • Extension cords • Dock stands / paper stands • More small cubicle-shaped spaces • Wireless keyboards • Wireless mouse • Laptop docking stations |
Who else is offering RSS?

- Web sites (Globe and Mail, BBC, Toronto Star)
- Ryerson Library, University of Toronto, Toronto Public Library, Globe & Mail
Sites having RSS Feeds

### Globeandmail.com News Feeds

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**WHAT DOES RSS DO FOR ME?**

RSS (Really Simple Syndication) cuts time and hassles by pulling in fresh content automatically from your favourite websites like globeandmail.com.

Scan myriad sources of information -- "feeds" -- easily. Search and access a reliable stream of content from thousands of sources.

Globeandmail.com now offers more than a hundred RSS feeds for news, columns, and reader comments. As well, our blogs each have their own feeds.

**HOW DO I TAKE ADVANTAGE OF RSS?**

1. **What’s a popular newsreader?**
   - **Web Browsers**
     - The latest versions of Firefox®, Opera®, Safari®, and Internet Explorer® allow you to view RSS feeds within the browser itself.
   - **NewsGator®**
     - Free, web-based but a separate for-easy product adds desktop downloads for Windows® and Macintosh® that integrate seamlessly into email clients like Outlook®, Outlook Express®, Eudora®, Entourage® and others.
   - **NetNewsWire®**
     - For Macintosh®, this desktop program has a free Lite version and a feature-rich Pro version.
   - **FeedDemon®**
     - License fee, with free trial. Desktop download for Windows®. Feature rich. Integrates podcasts, a new type of audio feed, increasingly popular.

You can also view a Google Directory list of many newsreaders®, ranked by popularity.
RSS – Why use it?

• Saves Time

• Knowledge gathering tool

• Downside
RSS in Teaching & Learning
Scopus Database (Elsevier)
PubMed & RSS

To get started with PubMed, enter one or more search terms.

Search terms may be topics, authors or journals.

Comparison of interferon-(gamma)-release assays and conventional necrosis factor-(alpha) blockade in patients with inflammatory arthritis


Ann Rheum Dis. 2009 Jan 23. [Epub ahead of print]

PMID: 19176545 [PubMed - as supplied by publisher]
RSS (Really Simple Syndication) is an XML-based format used to send new items or information to recipients who use RSS feed readers (available on the Web). PubMed RSS feeds include the latest biomedical articles with links back to PubMed citations.

- Automatic e-mailing of search updates is available using another service, My NCBI.
- Change options and click Create Feed.

Search "arthritis" AND "treatment"

Limit items if more than 15

Name "arthritis" AND "treatment"

Create Feed

Click the XML icon below. On the new window, copy the URL in the browser. In some cases, you can do this by dragging and dropping the XML icon.

RSS feeds not accessed for 6 months will be automatically deleted.

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PubMed: "arthritis" and "treatment"

Comparison of interferon-γ release assays and conventional screening tests before tumour necrosis factor-α blockade in patients with inflammatory arthritis.

Related Articles

Comparison of interferon-γ release assays and conventional screening tests before tumour necrosis factor-α blockade in patients with inflammatory arthritis.

Ann Rheum Dis. 2009 Jan 28;
Bloglines – Another Feed Reader

Mathematics

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Author(s): Fu, Y., Wang, X., Wu, C.
Publication year: 2009
Journal / Book title: Journal of Statistical Planning and Inference

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Author(s): Connelly, R., Fowler, P.W., Guest, S.D., Schulze, B., Whiteley, W.J.
Publication year: 2009
Journal / Book title: International Journal of Solids and Structures

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Z-stability and infinite tensor powers of C*-algebras
Neuroscience at York

Neuroscience Graduate Diploma

Neuroscience is the multidisciplinary study of the nervous system. It ranges from research on molecular and cellular mechanisms in nerve cells and the relationship between the elements of neural systems, to the study of behaviour of whole organisms. In the past decade, neuroscience has been one of the most rapidly expanding field of science.

In recognition of the recent growth in York University's neuroscience faculty, infrastructure, and research, York is now offering a graduate diploma in Neuroscience. Current and incoming graduate students will be supervised by faculty members engaged in neuroscience research within the departments of Psychology, Kinesiology and Health Sciences, and Biology.

http://www.yorku.ca/neurosci/
**Observers cannot accurately estimate the speed of an approaching object in flight.**

By Rushton SK, Duke PA on Vision Res

**ELSEVIER**

**FULL-TEXT ARTICLE**

**Observers cannot accurately estimate the speed of an approaching object in flight.**

Vision Res. 2009 Jan 12;

Authors: Rushton SK, Duke PA

Objects approaching at the same speed, on the same trajectory, but at different distances from an observer, have different angular speeds at the eye. To recognize that the objects' approach speed is the same despite the differences in retinal motion, the observer must 'factor out' the distance of each object. We examine whether observers can do so in three relative speed judgement experiments. In the first experiment we use a traditional psychophysical impoverished point-light display. In the second we use an unusually rich cue-laden display. In the former case, observers are unable to accurately estimate speed, in the latter their performance is much improved. These two experiments, taken together, establish the range of possible performance. We then test performance in a display designed to provide the cues available in a typical natural ball-catching task. We find that observers are unable to make accurate judgements in this case. These results raise the question of how observers catch balls without accurate estimates of approach speed; we conclude with a discussion of potential solutions.

PMID: 19145069 [PubMed - as supplied by publisher]

**The influence of retinal and extra-retinal motion cues on perceived object motion during self-motion.**

By Doyle RT, Harris LR on J Vis

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Rick Mercer @York University
Hey there! askundergrad is using Twitter.
Twitter is a free service that lets you keep in touch with people through the exchange of quick, frequent answers to one simple question. What are you doing? Join today to start receiving askundergrad’s updates.

![Twitter and RSS Icon](image)

(1/21/09) Not ready for vacation to be over yet? Come in and check out our video game collection!

(1/20/09) Have a question for CITES? CITES remote Help Desk will be at the Undergrad 244 every day this week 9:30 AM - 9:00 PM from web.

(1/18/09) The Undergraduate Library will be showing live streams of Tuesday’s Inauguration from 9:30 PM in Room 295. Join us!

(1/15/09) Media items are available for checkout again. Starting today, all media items will appear in your My Account from the catalog.
Facebook & RSS

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