THAT CAROLINA RAG

Words By Jack Coogen and Maurice Burichardt
Music By Violinsky

July 1911
The Most Beautiful Waltz of Modern Times

THE REINE WALTZ

By PHIL SCHWARTZ

Here's a beautiful little number—not written by anyone with a “great name”, BUT—this composition is going to make a “great name” for the young fellow Phil Schwartz who wrote it. This waltz has that wonderful something about it that charms. It's simple, dreamy, haunting melody positively hypnotizes you and carries you away to the beautiful Land of Dreams, where everything is lovely. The Reine Waltz will live forever. Fifty years from now it will be making thousands happy just as it is doing now. Truly this is an inspiration that vibrates on one till the end of time. You can’t afford to be without this beautiful number The Reine Waltz.

IF SOMEONE ONLY CARED FOR ME

If Someone Only Cared For Me.

Words and Music by HAROLD JACK GOULD.

Since its publication, a short time ago, this little ballad has been rapidly working its way into public favor; and deservedly for three reasons: First, because it is exceptionally well written, both as to words and music; second, because the arrangement is very simple, yet effective, thereby making it easy for the amateur to play and sing; third, because it is an "inspiration" song, and in reality, a little "heart-throb" on the part of the writer. It is a song which anyone can readily understand and appreciate, and long for someone to give us a little attention. Don't fail to include this grand little song in your order, for you'll enjoy every bit of it.

CLOVER BLOSSOMS

Here is a little song that from the first day it was published jumped into the front ranks of popularity. There's something about it that pleases the people. It's surely and truly another "SWANEE RIVER" song and one that will last just as long as any song ever written. It's a home song, and all we ask is, sing over this chorus several times and see if you don’t think as we do about it. Every member of the family can sing this song, it’s so good. So popular is this song getting to be that music dealers call it the "money" of the music business. They say it brings them good luck, so surely it should bring you some to sing it. Why not try a copy? Your music collection is certainly not complete without "CLOVER BLOSSOMS".

THE REASON WE PRINT THE CHORUSES IS SO THAT YOU CAN JUDGE THEM FOR YOURSELF. OF COURSE WE THINK THEM GOOD THAT'S WHY WE SPEND THOUSANDS OF DOLLARS TO PUT the BEST BEFORE YOU—ARE the BEST TOO GOOD FOR YOU?

Don't fail to get a copy of "CLOVER BLOSSOMS" AS NO MUSIC COLLECTION IS COMPLETE WITHOUT IT—DO IT NOW.
That Carolina Rag

Words by MAURICE BURKHART and
JACK COOGAN

Moderato

Music by VIOLINSKY

1. Way down South in Car-o-line
2. You've heard 'bout your Wag-ner, Strauss

Right be-low the Dix-ie line You can hear them play-ing
Opera they call Car-men Faust, We keep that mu-sic

all the time A tan-ta-liz-ing strain
in our house But it is nev-er played
In the place where I was born
You hear that tune from
On-ly tune that you can hear
The one that long-ers

night 'till morn, I just can't keep from sway-ing
When I
in your ear, The one that fills your heart with cheer
That

lis-ten to that mel-o-dy
No tune can mate it dear,
ev-er lov-ing ser-e-nade
Men-dels-sohn's strain is grand,

so syn-co-pa-ted dear, Won't you lis-ten to that

But lis-ten to the band, If you want a mu-sic pag.

That 'Carolinas Rag 4-2
Just have a note or two, that's all I ask of you Lord-y ain't that music grand.
You take a tip from me, just hum that melody of the Carolina Rag.

Chorus

Honey, Honey, Honey can't you hear that band.

Listen to the music ain't it simply grand.

It's so entrancing, It starts me dancing Oh! Oh!

That Carolina Rag 4-3
make it everlast ing Pro fessor won't you kindly play that

strain a gain And don't you dare to stop it till I tell you when

Spoken "Aint dat food for de heart?" Oh won't you play that dear old

Car o li na Rag.
"SOME OF THESE DAYS"
the SENSATIONAL "HIT"

Can you tell what there is about this song that makes it the "talk of the country?" Just at this time it is getting more newspaper "puffs" than any other ten songs. That means it's a "Hit." So make it your business to get a copy AT ONCE from local dealer or send 25 cents to the Publisher.

MUSIC BULLETIN FREE

Let Those Sleigh Bells Be Our Wedding Chimes.

Words by WILL J. HARRIS.
Music by HARRY L. ROBINSON.

Chorus:
Let those blear sleigh bells be our wedding chimes

Just listen for they're telling of good times,

And while they keep on ringing to you I'll be singing,

love's sweet melody, so dear, come linger near me.

LET THOSE SLEIGH BELLS BE OUR WEDDING CHIMES

The Great Winter Song "Hit"

BY HARRIS and ROBINSON the boys who wrote "Games of Childhood Days"

This little song is certainly making a wonderful success on the stage and already is being played at the dances as one of the most popular two-steps. Better send for a copy to-day—but try your favorite dealer first, as I think he will have lots of them. Complete copy by mail 25 cents.

WILL ROSSITER, The Chicago Publisher
152 Lake Street, CHICAGO, ILL.
WILL ROSSITER'S $7,000.00 SONG SENSATION
MEET ME TO-NIGHT IN DREAMLAND

Music by Leo Friedman    Words by Beth Slater Whitson
"The Poetess of the South"

A little over a year ago Will Rossiter astonished the MUSIC WORLD by paying $7,000.00 cash for this song and immediately set about to spend $10,000.00 more to make this song the hit of the year. This he accomplished as the song has already SOLD OVER A MILLION copies and IS STILL THE BIGGEST SELLER ON THE MARKET. As these things happen only once in a lifetime we know you'll be interested to know some of the facts about its creator.

CHORUS... With Expression.

Meet me to-night in Dream-land, Under the sil...very moon...

The above is the way the CHORUS starts and below is the way the CHORUS ends

The entire song is just as beautiful

READ THIS AND TELL YOUR FRIENDS

The originator of this wonderful song is a girl, a young woman. This little lady is just like a beautiful flower, filled with goodness, and it seems to be her mission on earth to give out good thoughts and happiness to others by her natural talent to write these helpful song poems.

That's just why she wrote "MEET ME TONIGHT IN DREAMLAND," which inspired Leo Friedman to write such a haunting melody, thereby giving the poem a most harmonious setting.

Beth Slayton Whitson lives in a little world of her own among song birds and flowers on her little farm home, down among the purple shadowed hills of Tennessee, at Goodrich.

Though so far away from the busy world of commerce, she is able to market her writings, and is making a very comfortable living from the royalties. Her latest publications are "LEAF BY LEAF THE ROSES FALL," "LOVE ME, LET THE WORLD GO BY," and "WONT YOU TRY TO LOVE ME," on sale at all Music Departments, or direct from Will Rossiter, "The Chicago Publisher."

Another little bit of history of this "MEET ME TONIGHT IN DREAMLAND" song is that it was first introduced to the American public by Miss Reine Davies, who is known as "The New American Beauty," and by her friends as the "True Blue" Girl. Miss Davies originally introduced the song at the leading New York Vaudeville Theatre, and received countless encores for her artistic work. Miss Vera Berliner, "The Violinist with a Soul," played the chorus of this song walking down the center aisle, which made it an instantaneous success.

So you see, we have a song that is making history in "The World of Good Things," written by a girl, Beth Slater Whitson, and produced on the stage by Reine Davies and Vera Berliner.

I consider this of vital interest in this day and age and that's why I'm printing the facts right here. Hoping you will read and tell your friends about it, for no home can be complete today without Beth Slater Whitson's beautiful songs.

Get a copy of this song at once, sing it as often as you can and it will make you happy and also others. If you can't find it in your town send 25 cents to me and I'll send you a copy by return prepaid mail.

WILL ROSSITER, THE CHICAGO PUBLISHER
152 Lake Street, Chicago, Ill.