YOU'VE GOT TO MIX TO-DAY
SO MIX THE "NEW-MIX" WAY
(Novelty Fox-Trot)

"Just Squeeze - THE TUBE
But Don't Squeeze - Me!"

WORDS and MUSIC BY
JACK MAHONEY

Published by
New-Mix Products, Inc.
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PRICE
25¢
You've Got To Mix To-day,
So Mix The New-Mix Way

Words and Music by
JACK MAHONEY
Author of "When You Wore a Tulip"

Fox-trot tempo

VOICE

Said spunky Bill to his Lil, “Your smile thrills me so,
With teeth like pearls,
When they were wed they both said
Hap-pi-ness they'd found;
A short year passed
other girls En-vy you. I know;
Your two lips seem sweet as cream
and at last. Mis-ter Stork came round;
A ba-by boy.
brought them joy.

When my own are near,” She re-plied: “I'm us-ing New-Mix, That's the rea-son, dear!”
Bill felt like a youth,
She said. Get the New-Mix, dear-ie, Ba-by has a tooth.

CHORUS

You've got to mix to-day, good mix-ers say,
So mix the New-Mix way,
it is O. K.
They say the fruit effect is the thing,
Around the
world its praises they're singing;
It leaves a sweet taste in the mouth just like a breath of Spring

The creams so pink and white
taste fresh and clean;
You'll find it works all right
like champagne bubbles;
Now squeeze a little and you'll see,
Just squeeze the tube, but

Don't squeeze me;
You know you've got to mix today,
So mix the New-Mix way.
You've got to way

BREAK

N - E  D O U B - L E  Y U H  M - I - X,
That spells New-Mix. What'd ye say!

You've Got etc. - 2
"An Important Contribution To Health Service"

Sweetens Breath, Cleans Teeth, Cares for Gums

The leading dental authorities of the world say "A Scientific Dental Cream Must Be Based Upon a Fruit Component Principle."

Another main outstanding feature of New-Mix is the freshness of the two dental creams mixing in the mouth at the time of use.

New-Mix is the only approved active fruit dental cream of this kind, being based on fruit components of oranges, peaches, plums and grapes.

So Different—So Satisfying.

Write an Extra Chorus To This Song and Win a Cash Prize!

This contest is open to everyone—amateur and professional writers. Choruses will be judged on merit, not writers’ reputations. Contestants may submit as many choruses as they wish. For the three best choruses submitted, New-Mix Products, Inc. will pay the following prizes:

For the best chorus, $100.00 will be paid; for the second best, $50.00, and the third, $25.00

Don’t forget to remember that extra choruses must fit the melody of this song, be well rhymed and in keeping with the subject or theme.

Contest closes April 30th, 1925.

Dance arrangement by Arthur Lange furnished upon request.

Wherever You—Ask Orchestra to play "New-Mix"