IN BEAUTY-LAND

Words and Music by
H. WAKEFIELD SMITH

MABEL BERRA, Primma Donna

Willard White Company
CHICAGO, ILL.
IN BEAUTY-LAND

Words & Music
By H. WAKEFIELD SMITH

Allegro Mod.

There's a mystic sphere, that we know somewhere, All the world comes beneath its spell,

Once a favor'd few, of this Eden knew, Many sought for its gates in vain,

'Tis the shrine of Kings, every poet sings Of the charms that within it dwell.

Wondrous goddess Art with her magic chart, Made it's hidden pathways plain;

Now the flow'rs bloom 'neath its azure dome, Priceless jewels grace its strand,

'Tis the Melo-rose, every woman knows, Holds the secret in her hand, And will

Copyright, MCMXIV, by Willard White Co., Chicago, Ill. British Copyright Secured

PERFECTION "MELOROSE" FACE POWDER
goal of woman's fondest dream, 'Tis the land called Beauty Land;
show the way to a fairer day, That may dawn in Beauty Land; There is

REFRAIN

music in the air, there are women, passing fair, In Beauty-land,
In Beauty-land, La Pe-
tite Geraldine, sways the scepter of a queen, In Beauty-land,
In Beauty-land, There the

fountain head of youth, may be found, in very truth, Passing years make no impress'on face or hand,
Mel-o-

DAINTY "MELOROSE" BEAUTY CREAM
THE TALE THE TULIPS TOLD

H. WAKEFIELD SMITH

"John-quit," kissed the Pop-pies, Till their cheeks were all a - flame, While the Pan-sies made gri - ma - cies, And the Nar-cis - sus cut up "Or - chid," And the "Bleed-ing Hearts" all bled, "Hol - ly - hock," he seized a "Smi-lax," And cut

Roses blushed for shame, Said the "Bachlor Button," "marriage is a fail - ure. If you do not Ma - ri - off "Sweet Wil-liam's" head, Then the Sunflower set and left them all in darkness, While the Ice-plant turned them

gold," "But true love will last for - ev - er," said the "Dah - lia," That's the tale the "Tu - tips" told.
cold, And the Cae - tus ar - my came and speared them home - ward, That's the tale the "Tu - tips" told.

Copyright, MCMXII, by H. W. Smith, New York

FOR COMPLETE COPIES OF "THE TALE THE TULIPS TOLD" SEND 25¢ TO THE PUBLISHER, HERBERT W. SMITH, 201 W. 136TH ST., NEW YORK CITY.
HAROLD ROSSITER'S
GIANTIC SONG COLLECTION
303 COMPETE SONGS FOR ONLY 10¢ POST PAID
GREATEST AND BEST COLLECTION OF POPULAR SONGS EVER OFFERED AT SUCH A PHENOMENAL LOW PRICE READ THE CONTENTS: Contains complete WORDS AND MUSIC printed from the original 32 page sheet music pieces of the big song success, that should be in every home, entitled "HE'S A SOLDIER OF THE U. S. A." and complete words of all the following

HAROLD ROSSITER MUSIC CO. 217-219-221 W. MADISON ST. CHICAGO, ILL.
SOME OF THE MOST NOTABLE WOMEN IN THE WORLD USE "MELOROSE"

BLANCHE RING
Playing in "The Walt St. Girl," is loud in her praise for the Melorose preparations, and writes the following letter:
Willard White Co., Chicago, Ill.
Dear Sirs: I have used your delightful Melorose preparations for some time past and would not use any other. Your Melorose Cream, Powder and Rouge are very superior to the imported.
Cordially yours,
(Signed) BLANCHE RING.

CHRISTIE MAC DONALD
Miss Christie Mac Donald, the charming petite star of the "Spring Maid," joins the thousands of women of note in their praise for "Melorose."
Willard White Company
Dear Sirs: Permit me to congratulate you on your wonderful Melorose Beauty Cream and Face Powder, as well as a number of other Melorose preparations I have used. After using many other toilet preparations I can truthfully say I find the Melorose far superior, and I shall take great pleasure in recommending it to my friends and fellow artists.
Sincerely,
(Signed) CHRISTIE MAC DONALD.

EDNA GOODRICH
Edna Goodrich, Starling in Vaudeville
This winsome and talented little comedienne, who is conceded to have one of the most beautiful complexions of any woman in the world, is very loud in her praise of the famous "Melorose" preparations, and adds her testimonial to the thousands of women of note who recognize the great merit of "Melorose." and says:
The Willard White Co., Chicago, Ill.
Gentlemen: Your Melorose Face Powder, Rouge and Beauty Cream is without doubt the best on the market. I have been using it continuously now for over a year.
Yours truly,
(Signed) EDNA GOODRICH.

RAE POTTER
Miss Potter was adjudged by Lillian Russell in the Chicago Tribune Beauty Contest to be Chicago’s most beautiful working girl.
Willard White Co., Chicago, Ill., Sept. 19, 1912
Dear Sirs—After trying your Melorose preparations I find that they are very superior to any imported or domestic preparations and I highly recommend them as a beautifier. I can assure you I will never use anything but Melorose.
Yours sincerely,
(Signed) RAE POTTER.
"Chicago’s most beautiful Working Girl."

THE DAIINTEST ODORS THE WORLD HAS EVER PRODUCED
La Petite Cerdaline
Blue Melorose
Marguerite Sylva
VERY LATEST "GRAND OPERA PERFUME JENNY BUFU"

Developing Bust
Mme De La Vie, America’s greatest authority on Health and Beauty Culture, advises deep breathing each morning and night, massaging the parts with Melorose Beauty Cream each night, and each morning bathe the parts with cold salt water. Take White’s Vaucairea Galega Tablets four times a day, drink water freely, and within a very reasonable time excellent results will be noticed. It is essential that you take the Vaucaire remedy that contains the GENUINE IMPORTED GALEGA, such as Willard White Company’s does, and to be on the safe side ask for this brand, take no substitutes, as they are worthless and a waste of time.
The tablets are more of a food than a medicine and are perfectly harmless. Easy to take.
Not only does Mme De La Vie endorse this method, but also all high authorities on beauty cult and beauty writers and thousands of women who have successfully used them. White’s Vaucairea Galega Tablets are no new experiment. $1 per box. By mail 50c desired.

TRIXIE FRIGANZA
Star Of New York Winter Garden
To Willard White Co., Chicago, Ill., November 28, 1910
Dear Sirs—Wish to add my praise to your wonderful Melorose Powder, Rouge and delicious Melorose Beauty Cream; it is well named. Sincerely,
(Signed) TRIXIE FRIGANZA.

GRACE WILSON
Miss Wilson, considered one of the most beautiful women in vaudeville, making a sensation over the variety circuits, praises the merits of the "Melorose" preparations in no uncertain terms. She says:
Willard White Co., Chicago, Ill.
I must add my endorsement for your famous Melorose preparations, although I am not in the habit of indorsing anything publicly, but in this case will break the rule. Your Melorose Cream, Powder and Rouge are so superior to everything else, even the imported, I cannot refuse you an honest expression: Melorose is surely the daintiest and most satisfactory preparation I have ever used and am not at all surprised that it is indorsed by so many women of note.
Cordially yours,
GRACE WILSON.
More leading actresses use the famous "Melorose" preparations than any other kind. Indorsed by thousands.
Send For Free Samples

WILLARD WHITE COMPANY, Chicago, Ill.