THE FIRST BIG INSTRUMENTAL "HIT" FOR 1911

WEDDING BELLS RAG

BY AL. B. CONEY

To Whom it May Concern!

I am going to spend $10,000.00 to Popularize the "Wedding Bells Rag" so you know what I must think of it. Of the thousands of manuscripts that I hear I picked this one as a winner. Now then it remains to be seen if my opinion is correct. I know I have thousands of friends all over this country who are going to get a copy of this two-step and "boost" it along; because they will see, just as I do, a great deal of real merit in the composition. Next time you go to a dance insist that the orchestra play it and convince yourself and friends that it's a "hit."

Chimes at Twilight.

Reverie.

FREE MUSIC BULLETIN

CHIMES AT TWILIGHT REVERIE

by R. G. GRADI

This little number has only been out a few weeks and has sprung into popular favor at once. The introduction is a novelty, being an imitation of CHURCH CHIMES and if played as the notes are written you can produce on any piano the exact effect of CHIMES. You may have heard this done on the Stage, but this is the first time it has ever been made possible for you to "do the trick." Besides the novelty this Reverie is a very pretty and interesting composition. Don't miss it! You can't afford to.

ADDRESS ALL MAIL TO

WILL ROSSITER "THE CHICAGO PUBLISHER"
152 LAKE ST., CHICAGO, ILL.
HALLOWE'EN

The Jack O’Lantern Rag

by ARTHUR MANLOWE

Moderato

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Jack O’Lantern Rag 3–2.
WILL ROSSITER'S $7,000.00 SONG SENSATION
MEET ME TO-NIGHT IN DREAMLAND

Music by Leo Friedman     Words by Beth Slater Whitson
"The Poetess of the South"

A little over a year ago Will Rossiter astonished the MUSIC WORLD by paying $7,000.00 cash for this song and immediately set about to spend $10,000.00 more to make this song the hit of the year. This he accomplished as the song has already SOLD OVER A MILLION copies and IS STILL THE BIGGEST SELLER ON THE MARKET. As these things happen only once in a lifetime we know you'll be interested to know some of the facts about its creator.

CHORUS, With Expression.

Meet me to-night in Dream-land
    Un-der the sil-ly, sil-ly moon

The above is the way the CHORUS starts and below is the way the CHORUS ends
The entire song is just as beautiful

READ THIS AND TELL YOUR FRIENDS

The originator of this wonderful song is a girl, a young woman. This little lady is just like a beautiful flower, filled with goodness, and it seems to be her mission on earth to give out good thoughts and happiness to others by her natural talent to write these helpful song poems.

That's just why she wrote "MEET ME TONIGHT IN DREAMLAND," which inspired Leo Friedman to write such a haunting melody, thereby giving the poem a most harmonious setting.

Beth Slater Whitson lives in a little world of her own among song birds and flowers on her little farm home, down among the purple shadowed hills of Tennessee, at Goodrich.

Though so far away from the busy world of commerce, she is able to market her writings, and is making a very comforatable living from the royalties. Her latest publications are "LEAF BY LEAF THE ROSES FALL," "LOVE ME, LET THE WORLD GO BY" and "WON'T YOU TRY TO LOVE ME," on sale at all Music Departments, or direct from Will Rossiter, "The Chicago Publisher."

Another little bit of history of this "MEET ME TONIGHT IN DREAMLAND" song is that it was first introduced to the American public by Miss Reine Davies, who is known as "The New American Beauty," and by her friends as the "True Blue" Girl. Miss Davies originally introduced the song at the leading New York Vaudeville Theatre, and received countless encores for her artistic work. Miss Vera Berliner, "The Violinist with a Soul," played the chorus of this song walking down the center aisle, which made it an instantaneous success.

So you see, we have a song that is making history in "The World of Good Things," written by a girl, Beth Slater Whitson, and produced on the stage by Reine Davies and Vera Berliner.

I consider this of vital interest in this day and age and that's why I'm printing the facts right here. Hoping you will read and tell your friends about it, for no home can be complete today without Beth Slater Whitson's beautiful songs.

Get a copy of this song at once, sing it as often as you can and it will make you happy and also others. If you can't find it in your town send 25 cents to me and I'll send you a copy by return prepaid mail,

WILL ROSSITER, THE CHICAGO PUBLISHER
152 Lake Street, Chicago, Ill.