



**The
Power
of
Love:
Diamonds
and
the
Accumulation
of
De
Beers
A
presentation
by
DT
Cochrane**

Through
the
early-
20th
century,
the
power
of
the
De
Beers'
diamond
cartel
was
dwindling.
Its
resurrection

came
with
WWII.
The
company's
reversal
of
fortune
required
the
construction
and
maintenance
of
relations
with
romantic
couples,
industrial
diamond
users,
multiple
government
agencies
and
diamonds
themselves.
This
presentation
will
examine
De
Beers'
accumulation
and
the
translation
of
these
qualitative
relationships
into
capital.

This
presentation
is
the
fourth
in
a
four-
part
Speaker
Series
on
the
Capitalist
Mode
of
Power.
The
series
is
organized
by
capitalaspower.com
and
sponsored
by
the
York
Department
of
Political
Science
and
the
Graduate
Programme
in
Social
and
Political
Thought.

Refreshments
will
be

served
and
all
are
welcome.

DT
Cochrane
is
a
PhD
student
at
the
Graduate
Programme
for
Social
and
Political
Thought,
York
University
(vis.formandi@gmail.com).

**Tuesday,
November
19,
2013
2:30–
4:30
pm
York
Lanes,
Room
305
Keele
Campus
of
York
University**