

# Exploring Open Education Across the Hemispheres

York University Libraries  
June 6, 2023



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# About Us



**Priscilla Carmini**  
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A map of Ontario, Canada, and the western part of New York State, USA. The map is color-coded to show various Native Land territories. Labels include Warton, Owen Sound, Odawa, Midland, Orillia, Anishinabewaki, Mississauga, Wendake-wentsio, Kingston, Brockville, Onundagaonoga (Onondaga), Goderich, Listowel, Brampton, Hamilton, Rochester, Oswego, Sarnia, London, Attiwonderonk (Neutral), Dunville, Wenrohronon, Batavia, Geneva, Syracuse, Glencoe, Buffalo, Richmond, Onondowa'ga' (Seneca), Odohweja:de' (Cayuga), Chatham-Kent, Ho-de-no-sau-nee-ga (Haudenosaunee), Erie, Jamestown, Olean, Hornell, Elmira, Binghamton, and Onlayote'a•ka (Oneida). The text "NEW YORK" is also visible in the lower right. A white box with a black border contains the text "Land Acknowledgement". Another white box with a black border contains the text "Go to the Native Land website: <https://native-land.ca/>". A black circle with the number "3" is in the bottom right corner.

# Land Acknowledgement

Go to the Native Land website: <https://native-land.ca/>

# Quick Ice Breaker

Let's get to know each other by answering a **few questions** using the tool, **Mentimeter!**





# Agenda

1. Higher Ed & Student Debt
2. OER 101
3. Open Licensing
4. Finding & Locating OER
5. Group Activity: Compile a List of Open Education Resources for the HUC Community

## Learning Outcomes

- Define OER
- Develop OER searching skills
- Describe OER benefits for students & faculty
- Discuss open licensing models

A large white circle is centered on a black background. To its left, there are several overlapping circles of varying shades of gray, with a large white number '1' in the center of the most prominent one. To the right of the white circle, there are several concentric white circles of varying diameters, creating a ripple effect.

**1**

# **Higher Education & Student Debt**

# Student Perspectives on Textbooks



**As you watch this video, think about the following questions:**

- What types of barriers did this student face?
- How did OER help him overcome these barriers?
- Do you see students at your institution facing similar barriers?

**Source:** (Santa Ana College, 2017)

# Student Debt in Canada

// Many university students have to work **double, triple** and in some cases **six times** the number of hours in minimum-wage jobs to afford tuition costs compared to 40 years ago...

**Source:** Moore, 2014, para. 1.

# Student Debt in the United States

// More than **half** of all survey respondents indicate they continue to have **anxiety** about paying for school, monthly expenses, and would have **trouble finding \$500** in case of an emergency.

**Source:** The Trellis Foundation's Student Financial Wellness Survey, 2021, p. 11

# The Cost of a YorkU Undergrad

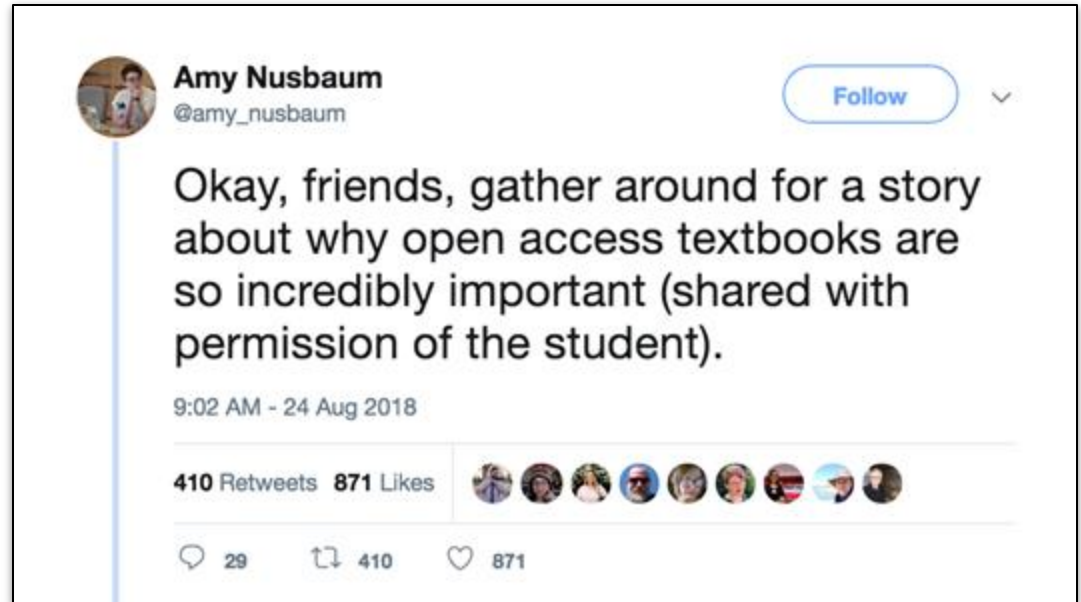
FEES & EXPENSES	DOMESTIC	INTERNATIONAL
Full-time tuition for most programs (5 courses + all supplementary* fees)	\$7,153 † - for most programs \$10,050 - Design \$9,735 - Business \$9,682 - Commerce \$9,682 - Computer Science \$12,766 - Engineering	\$33,791 - for most programs \$31,552 - Design \$35,306 - Business \$35,997 - Commerce \$31,146 - Computer Science \$38,826 - Engineering
Textbooks and supplies (estimated)	\$1,200 - \$2,600 varies by program	\$1,200 - \$2,600 varies by program
Residence (traditional single room for 8 months)**	\$7,512	\$7,512
Meal plan (8 months, mandatory if living in some residences)	\$2,900 to 5,750	\$2,900 to 5,750
Personal expenses living on campus (entertainment and other)	\$1,600	\$1,600
Living off campus (apartment rental, utilities, meals)	\$12,500	\$12,500
Personal expenses if living off campus (entertainment, transportation)	\$4,000	\$4,000
Health and dental care	\$270	\$1026
Most students belong to the York Federation of Students (YFS) health plan.		(UHIP plus YFS or Glendon Plan. For updates to UHIP visit <a href="#">YI.</a> )

Source: ([York University, n.d.](#))


# Course Materials: The Final Barrier?



**Source:** (LU Coffeehouse, 2019)



**Source:** (Amy Nusbaum, 2018)

A circular photograph of a woman with long dark hair, wearing a dark sweater, covering her face with her hands in a gesture of distress or despair. She is wearing a ring and a watch. The background is a plain wall with a green plant visible on the left. The image is framed by a white circular border.

**Question: What are some additional challenges or barriers that students experience at your institution?**



**2**

# **Open Educational Resources**

## **101**

**Menti Poll!**

# UNESCO's OER Definition

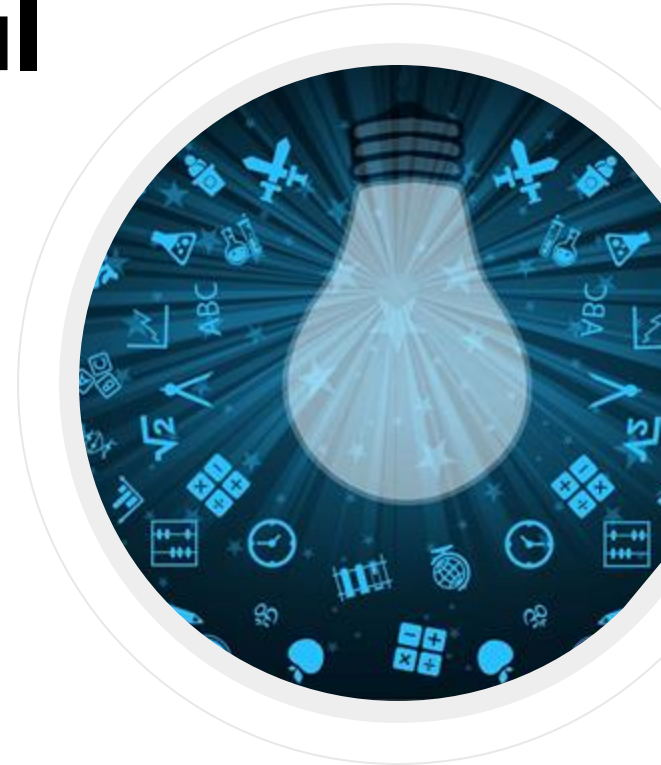


Open Educational Resources are teaching, learning and research materials in any medium – digital or otherwise – that reside in the public domain or have been released under an open license that permits no-cost access, use, adaptation and redistribution by others with no or limited restrictions.

**Source:** ([UNESCO, n.d.](#))

# Part 1: Open Educational Resources Definition

- **FREE** plus **PERMISSIONS**



**Sources:** (Allen via The Association for Learning Technology's YouTube channel, 2017) & (Wiley, n.d. A)

# Part 2: Open Educational Resources Definition

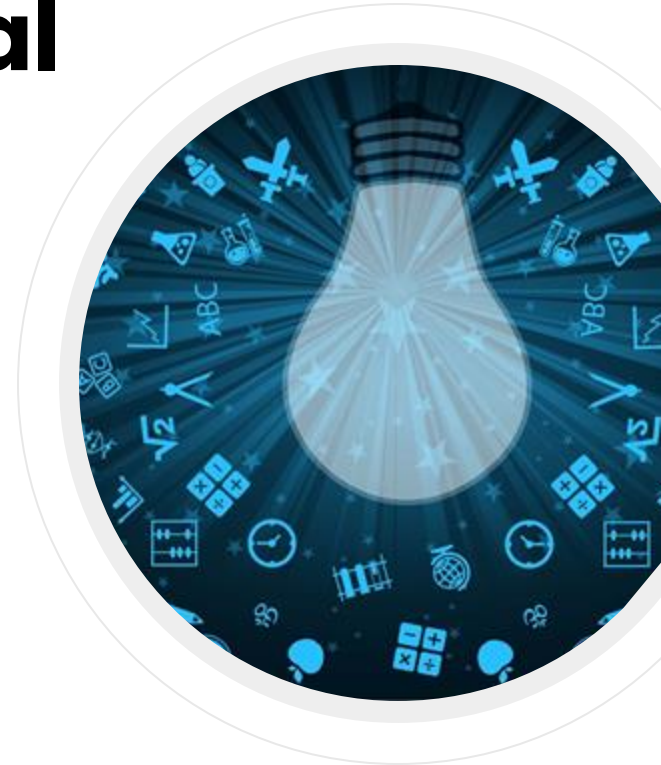
## FREE

- Of cost
- Of barriers

+

## 5R Permissions

- Retain
- Reuse
- Revise
- Remix
- Redistribute



**Sources:** ([Allen via The Association for Learning Technology's YouTube channel, 2017](#)) & ([Wiley, n.d. A](#))



# Open Ancillary Examples

The screenshot shows the title page of the textbook 'Principles of Social Psychology: 1st International Edition' by Charles Stangor, Rajiv Jhangiani, and Hammond Tarry. Below the title, there is a 'Be the first to review this item' button. A 'Date Published: 2017-06-26' is also visible. An 'Additional Resources' panel is open, showing a message: 'Some Instructor Resources Must Be Requested by E-mail.' Below this message, there are two green circular icons with document symbols, each followed by the text 'Instructor Resource: Question Bank' and 'Instructor Resource: PPT Slides'. There are also 'About' and 'Reviews' sections visible.

Ancillaries for Principles of Social Psychology: 1st International Edition – includes PPT slides & question bank

The screenshot shows the title page of the textbook 'Canadian History: Pre-Confederation' by John Douglas Belshaw. It features a 4-star rating with the text '4 reviews' and 'Date Published: 2015'. The license is listed as 'CC BY'. An 'Additional Resources' panel is open, displaying the same 'Some Instructor Resources Must Be Requested by E-mail.' message. Below the message, there are two green circular icons with document symbols, each followed by the text 'Instructor Resource: Videos - Historians (editable files)' and 'Instructor Resource: Videos - Historians (YouTube)'. There are also 'About' and 'Reviews' sections visible.

Ancillaries for Canadian History: Pre-Confederation – includes video content, as well as editable video files

The screenshot shows the 'Open Case Studies' website for the University of British Columbia. The header includes the university's name and logo. Below the header, there is a navigation menu with links for 'Home', 'Case Studies', 'Guides', 'Case Implementation', 'Get Involved', 'About', and 'Contact Us'. The main content area is titled 'CASE STUDIES' and features a grid of case study thumbnails. Each thumbnail includes a small image and a title, such as 'TRAVEL MOUNTAIN PINELIKE ECOSYSTEM PROJECT', 'MANAGEMENT OF COMMUNITY DEVELOPMENT STRATEGIES FOR THE CRIPPLED TRAVELLERS ASSOCIATION (TRAVELLERS ASSOCIATION)', 'COMMUNITY MANAGEMENT OF CUMBER RIVER', and 'MAYRA COMMUNITY FOREST REDEVELOPMENT AS A SUSTAINABLE LANDSCAPE IN A CASE STUDY OF COLUMBIA RIVER BASIN'.

Open Case Studies at UBC – Cases have a sustainability focus & cover wide range of subjects

# Open Module Examples

**Excelsior Online Writing Lab**

WRITING | READING | EDUCATORS

WELCOME TO THE EXCELSIOR ONLINE WRITING LAB

**The Writing Process**  
Explore the steps necessary to write essays.

**Research**  
Find, evaluate, and integrate sources.

**Citation & Documentation**  
Cite & document sources for research papers.

**Rhetorical Styles**  
Understand different essay structures assigned in college.

**Argument & Critical Thinking**  
Learn how to think critically about argumentative writing.

**Online Writing & Presentations**  
Write for the web and create digital presentations.

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Excelsior Online Writing Lab -  
University-level open modules on  
writing, research, academic integrity,  
& more

**eCampusOntario H5P Studio** Create, Share, Discover, Catalogue

Keywords: Filter by keywords in title and description...

Type: The type of content to search for...

Subject: Business & Management, The Arts, Computing & IT, Law, Earth & the Environment, Health & Development, History, Language & Linguistics, Literature

Author: Search by author name...

License: CC BY, CC BY-SA, CC BY-ND, CC BY-NC, CC BY-NC-SA

Title	Type	Author	Subject
C Values - Rational Method	Interactive Video	Mary Spencer	Technology & Engineering
Matching organic chemistry fun...	Drag and Drop	Samantha Sullivan Sauer	Mathematics & Science
After you watch the "What..."	Question Set	Malerie-Anne Atkins	Society & Social Sciences
Plain Language: Expression	Course Presentation	Nergis Marid	Language & Linguistics
Why Inclusive Language	Interactive Video	Nergis Marid	Language & Linguistics
Inclusive Language Exercises	Course Presentation	Nergis Marid	Language & Linguistics
Comparing levels of measurement...	Drag and Drop	Darren Starkey	Mathematics & Science
Matching stats concepts with L...	Memory Game	Darren Starkey	Mathematics & Science
Identifying correct levels of...	Flashcards	Darren Starkey	Mathematics & Science
Week 3 Check	Question Set	Vanessa Farnen	Mathematics & Science
EigenVectorMultiplicity	Fill in the Blanks	Xini Wang	Mathematics & Science
Week 3 Check	Question Set	Vanessa Farnen	Mathematics & Science
Game of the Goose Prototype	Course Presentation	Mia Williams	Reference
Functions Notation and Functio...	Question Set	Vanessa Farnen	Mathematics & Science
Health Associations Review	Drag Text	Maria Rutherford	Medicine & Nursing

eCampusOntario's H5P Studio - Interactive  
modules from Ontario university & college  
faculty

# Open Image & Media Examples



Art Images for College Teaching - An art image collection for teaching & research from University of Michigan Library



Smithsonian Open Access - Access to almost 3 million digital 2D and 3D images from their collections



Wikimedia Commons - Over 60+ million images, sound clips, & videos

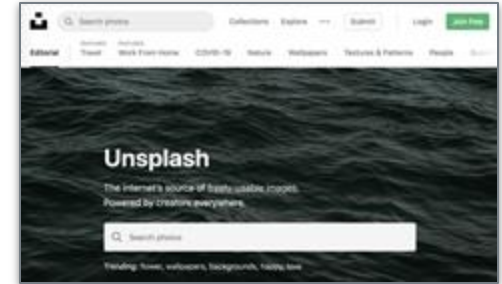
# Open Resources for Designing Teaching Materials



Slides Carnival - Openly licensed PPT and Google Slide deck themes



Flat Icon - Openly licensed icons



Unsplash - Openly licensed high-quality photography

# Discussion: OER Examples

In your **breakout room**, discuss:

- Can you think of any other resources you've used that were OER?
- How did you know they were OER and not just free resources?





3

# Open Licensing

# What are Creative Commons Licences



## Before we watch!

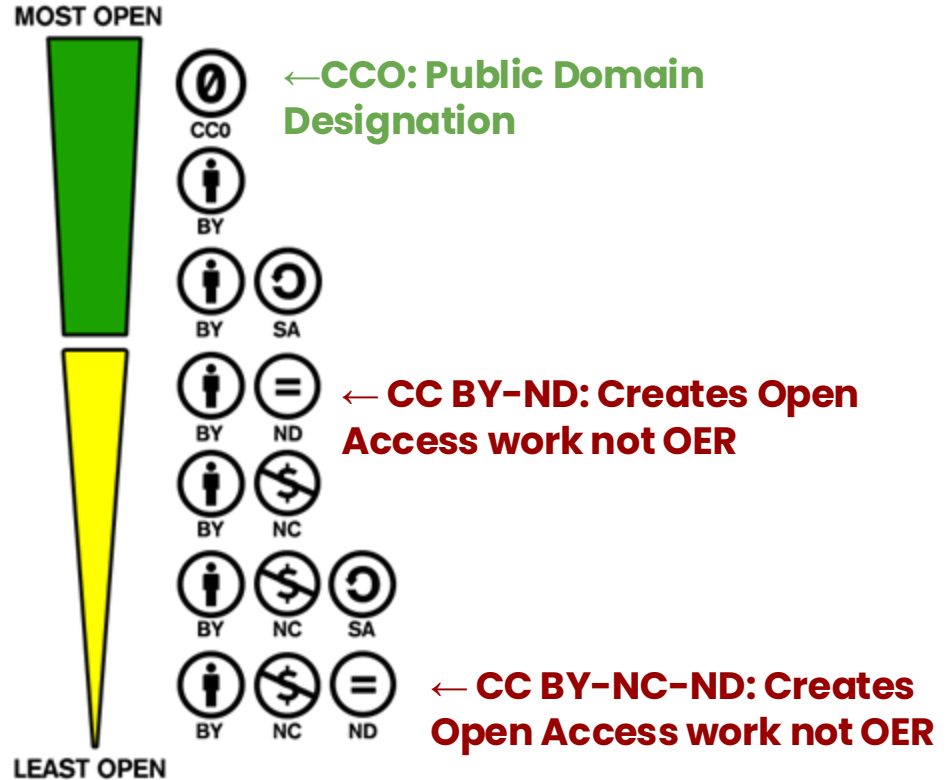
Let's answer a Mentimeter question.

**Source:** (University of Guelph Library, 2018)

# Introduction to Creative Commons Licences

- Creative Commons (CC) licences **work within** existing **copyright legislation**
- There are **6 CC licenses** & **CC0** Public Domain Designation
- Licenses **more permissive** than traditional "all rights reserved" copyright model
- Creators use CC licenses to **clearly label** how others can **exercise their 5R rights**

# From Most Open to Least Open



# Which Creative Commons Licences Create OER?

CC Licence	Is this OER?	Is it safe to use in my OER work?
<u>CC BY</u>	Yes	Yes
<u>CC BY-SA</u>	Yes	Yes
<u>CC BY-NC</u>	Yes*	<b>Maybe.</b> What are the odds that the licensor will interpret your use as commercial? Are you willing to take that risk?
<u>CC BY-NC-SA</u>	Yes*	<b>Maybe.</b> What are the odds that the licensor will interpret your use as commercial? Are you willing to take that risk?
<u>CC BY-ND</u>	No	No
<u>CC BY-NC-ND</u>	No	No

Table reproduced from ([Wiley, n.d. A, slide 15](#))

# Example: Citation Guides (CC BY-NC-SA)

The screenshot shows the Seneca Libraries website with the title "APA Citation Guide (APA 7th Edition): Advertisements". It features a navigation bar with "Welcome", "Citation Examples", "Quoting vs. Paraphrasing", "APA Citation FAQs", "Plagiarism", and "APA for Faculty". A note states: "The following citation examples are Seneca Libraries' recommendations". Under the "Advertisements" section, there are three tabs: "Print Advertisement - Known Title", "Print Advertisement - Unknown Title", and "Advertisement from Allforum Database". The main content area is titled "Advertisements in Print from a Magazine, Journal or Newspaper - Known Title" and contains a table with two rows: "Reference List Citation" and "In-Text Citation", each with an "Example".

Reference List Citation	Example
	Name of Company That Owns the Product. (Year, Month Day of Issue which contains advertisement if known). Title of advertisement [Advertisement]. Name of Journal, Magazine or Newspaper. Volume(issue) if known, page number advertisement is found on.
	Maple Leaf Foods. (2019, October). Wake up and do it again 3 [Advertisement]. Fictional Magazine, 7(1), 17.

In-Text Citation	Example
	(Maple Leaf Foods, 2019)

At the bottom, it says "Last Updated: Nov 7, 2022 12:55 PM" and "This work is licensed under a Creative Commons Attribution-NonCommercial-ShareAlike 4.0 International License."

[Access Seneca's APA Citation Guide](#)

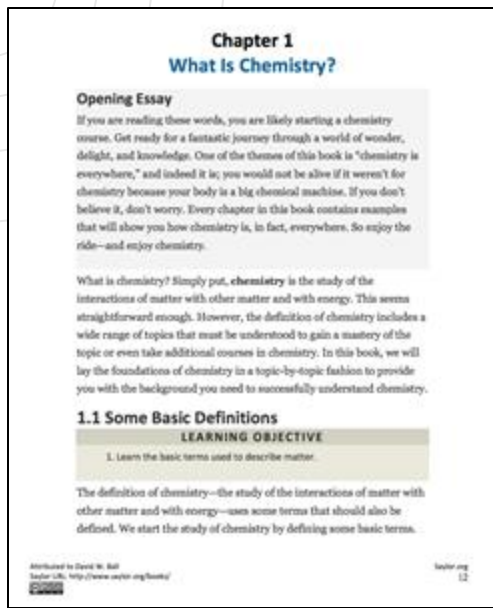
The screenshot shows the "Business Citation Guide: Home" page from York University Libraries. It has a search bar and a navigation bar with "Home", "Academic Integrity", "APA Examples (7th ed.)", "MLA Examples (9th ed.)", "Chicago Examples", and "Citation Management". A "Get Help" section includes "Email Us", "Chat Services", and "Book a Zoom Consultation". The main content area features five circular icons: "Academic Integrity", "APA Examples", "MLA Examples", "Chicago Examples", and "Citation Management". A section titled "The following resources have been consulted when creating this guide:" lists several organizations and their guides, including the American Psychological Association, Modern Language Association, Seneca Libraries, and York University Libraries.

- American Psychological Association. (2020). Publication manual of the American Psychological Association (7th ed.).
- Modern Language Association of America. (2017). MLA handbook (9th ed.).
- Seneca Libraries. (2021). APA Citation Guide (7th Edition). <https://www.senecacollege.ca/library/>
- Seneca Libraries. (2022). MLA Citation Guide (9th Edition). <https://www.senecacollege.ca/library/>

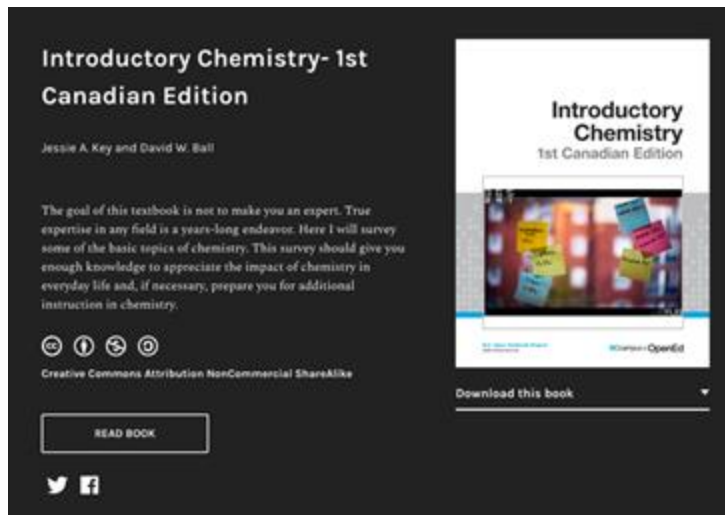
At the bottom, it says "This work by York University Libraries is licensed under a Creative Commons Attribution-NonCommercial-ShareAlike 4.0 International License. Some of the content is a derivative work of Seneca Libraries' APA Citation Guide (7th Edition), MLA Citation Guide (9th Edition), and MLA Citation Guide (9th Edition). These guides are also licensed under a Creative Commons Attribution-NonCommercial-ShareAlike 4.0 International License."

[Access YorkU Libraries' Business Citation Guide](#)

# Example: Revising an Open Textbook (CC BY-NC-SA)



Original version of open textbook



Revised Canadian edition of open textbook

# Selecting a Licence for Your Work



Creative Commons' Licence Selector Tool

- Answer **two simple questions** to find out which Creative Commons licence works best
- Embed the information on your resource & inform others of their rights

# Mentimeter Quiz



4

# Finding & Locating OER

# Search Strategy #1: Start with OER Guides

The screenshot shows the York University Libraries' OER Guide page. The header includes the York University logo and navigation links like "Libraries", "LibGuides", "How to Find...", "Open Educational Resources", and "OER 101". The main title is "Open Educational Resources: OER 101". Below the title, there are tabs for "OER 101", "Find OER", "Evaluate OER", "Open Licensing", and "Compare Ontario opportunities". The main content area features a large red banner with the text "OER 101: The Basics" and an image of books. To the right of the banner, there is a section titled "The 5R Framework" with a list of five points: 1. Retain, 2. Reuse, 3. Revise, 4. Remix, and 5. Redistribute. Below this, there is a section titled "ALMS Framework" with a list of four points: 1. Access to editing tools, 2. Level of expertise required, 3. Reusability, and 4. Self-assured.

York University Libraries' OER Guide

The screenshot shows the University of Miami Libraries' OER Guide page. The header includes the University of Miami logo and navigation links like "LIBRARIES", "Transforming Learning Experiences", "LIBRARIAN", and "ACCOUNTS". The main title is "Open Educational Resources". Below the title, there are sections for "What are Open Educational Resources (OERs)?", "Where can you find OERs?", "Why OERs?", "Equity", "Flexibility", and "Subject Specialist". The "What are Open Educational Resources (OERs)?" section defines OERs as teaching, learning and research materials in any medium - digital or otherwise - that reside in the public domain, or have been released under an open license that permits no-cost access, use, adaptation and redistribution by others with no or limited restrictions. The "Where can you find OERs?" section lists several sources: OER Commons, OpenStax, The Orange Grove (Higher Education), and Open Pedagogy Notebook. The "Subject Specialist" section features a profile for Elizabeth (Liz) Fish, Resource Desk, Collection Strategist, with contact information.

University of Miami Libraries' OER Guide

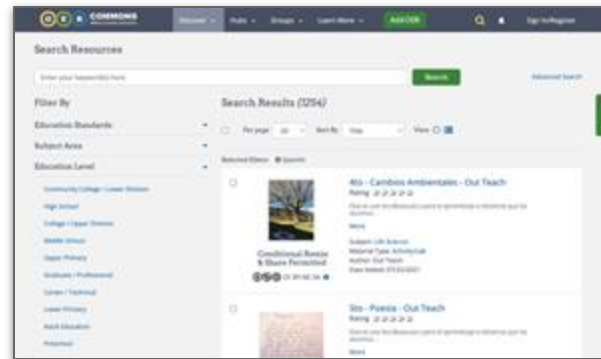
# Search Strategy #2: Using Language Filters for Major OER Collections



LibreText's Spanish Collection



OpenStax's Spanish Collection

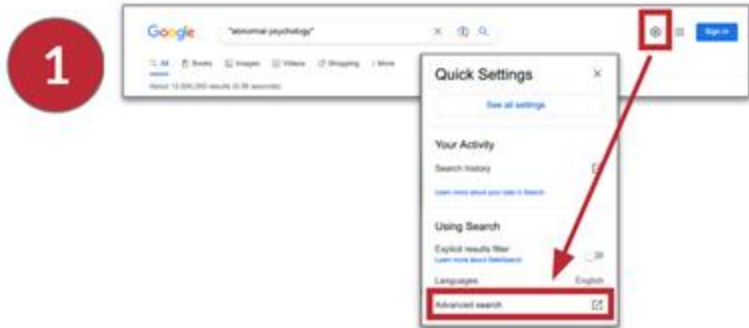


OER Commons' content filtered by Spanish language

# Search Strategy #3: Google Search Filtered by Usage Rights

- **Google's Advanced Search** feature lets you filter results by usage rights.
- This filter limits your results to works with certain licenses listed on the webpage (usually Creative Commons licences)
- **Search Tip** → Start with "free to use or share" to retrieve the broadest set of results.

Source: (Elder, 2019)



# Search Strategy #4: OER By Discipline / Adoption Guides

- **Example:** The University of Ottawa Library's [OER by Discipline Guide](#) maps to program areas at the university
- **Example:** [BCCampus](#), a nonprofit organization that supports OER usage in the province of British Columbia, Canada, has created an [OER Adoption Finder](#)



# Search Strategy #5: Other Spanish OER or Open Access Collections

- Procomun
- Pressbooks' Collection of Spanish-language OER / Open Access Books
- OAPEN's Spanish-language open access books
- Universidad de Costa Rica's Repositorio Kérwá
- Inter-American Development Bank's Open Access Resources
- OER Creation Projects
  - Proyecto EDIA
  - CREA

# An Example of an OER Search Strategy

Barbara teaches **abnormal psychology**. She wants to find videos, readings, & case studies that are OER. Here is a **broad search strategy** she follows:

1. Searches Open Textbook Library for "Psychology." Reviews **Table of Contents** for to find chapters/sections for her course.
2. Searches OASIS, a federated OER search for "abnormal psychology."
3. Searches YouTube for videos on specific topics related to Abnormal Psychology. She uses the post-search Creative Commons filter.
4. Lastly, conducts an Advanced Search in Google for "Abnormal Psychology".

By the end, Barbara compiles the following OER list for Abnormal Psychology

# **Group Activity**

**Link to Resource**  
**Document**



# Thank You!

York University Libraries  
June 6, 2023



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# References – Part 1

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- **Slide 8:** Moore, H. (2014, April 15). Soaring tuition costs force students to work more hours: analysis. CBC. Retrieved from <http://www.cbc.ca/news/canada/manitoba/soaring-tuition-costs-force-students-to-work-more-hours-analysis-1.2610095>
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- **Slide 14:** UNESCO. (n.d.). Open educational resources (OER). Retrieved May 22, 2023, from <https://en.unesco.org/themes/building-knowledge-societies/oer>

# References – Part 2

- **Slides 15 & 16:** Allen, N. via The Association for Learning Technology's YouTube channel [ALT]. (2017, April 5). Communicating "open" [Section of video file – 1:08:31-1:29:54]. In *OER17 sessions: 1458 | 1462 | 1483 | 1584*. Retrieved from [https://www.youtube.com/watch?v=pBpLQNsAj\\_g&t=68m30s](https://www.youtube.com/watch?v=pBpLQNsAj_g&t=68m30s)
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