

# Managing Digitization Projects

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# Why digitize?

# + Why Digitize?

- Obsolescence of source devices  
(for audio and moving images)
- Media has a limited life span
- Digitization limits the use and handling of originals
- Content unlocked from a fragile storage and delivery format
  - More convenient to deliver
  - More easily accessible to users
  - Do not depend on source device for access

# + Why Digitize?

- Digitized items more easy to handle and manipulate
- Digital content can be copied without loss
  - Analog formats degrade with each use and lose quality when copied
- Can be delivered to a far reaching audience over internet
- Can add metadata (enhances preservation, searching, etc.)



# AV media: the landscape

- AV documents are the documents of modernity. Without them, we would have no understanding of contemporary history, no adequate record of orally transmitted cultures, or linguistic and cultural diversity, no intercultural discourse.
- 80% of historical film heritage is already lost.
- 80% of the world's AV is outside proper archival custody.



# AV media: the landscape

- AV documents are machine readable formats. Need playback devices, and technical developments lead to a shorter life cycle of formats. The industry has also swiftly withdrawn from spare part and service support.
- While text is chemically and physically highly stable, AV documents are generally lower in chemical stability.
- We need digitization for access but also for long term preservation!

From keynote talk by Deitrich Schuller, UNESCO Memory of the World Conference, September 28, 2012

# What is preservation?

One simple definition for AV materials:

“Preservation is the totality of the steps necessary to ensure the permanent accessibility – forever - of an audiovisual document with the maximum integrity.”

<http://www.bbcarchive.org.uk/pmwiki/pmwiki.php?n=Main.WhatIsPreservation>



“Access drives preservation.”

*Brewster Kahle*

Founder, Digital Librarian, Internet Archives, United States

27 September 2012, UNESCO Memory of the World Conference





“universal access to all knowledge can be one of our greatest achievements” ... we have the money, we’re just not doing it well...

*Brewster Kahle,*

27 September 2012, UNESCO Memory of the World Conference

# + Digitization challenges

- Multiple formats to choose from
  - Formats constantly evolving
- Can't match quality to that of the source
- Preservation challenges
  - Analog version must be kept, but the digital copy is the preservation copy
- Expensive
  - Equipment, storage, metadata, staff time, long term preservation

# + Digitization challenges

## ■ Storage

- CD quality audio = 520 MB per hour
- DVD-quality video = 13 GB per hour
- Broadcast quality video = 75 GB per hour (ITU-R BT.601)

## ■ Technical limitations

- Compression algorithms still evolving
- High bandwidth required for transfer
  - At preservation standards, it takes 5x the duration of an audio file to transfer over T1 network



# Managing a Digitization Project

Slides 12-21 adapted from: Learning Lessons from Other Digitisation Projects,  
<http://www.jiscdigitalmedia.ac.uk/crossmedia/advice/learning-lessons-from-other-digitisation-projects/>

# + Know your collection

- What do you want to scan?
- Will you be selecting specific items, if so, what's your criteria?
  - Condition of originals
  - Copyright status
  - Items in high demand
  - Subject knowledge of selector
  - Preservation
- Need estimated numbers

# + Project Planning

- What are your aims and needs?
- What do your users need? Try to integrate their feedback at all stages.
- What does administration want? Does this mesh with their aims?
- Distinguish between these needs, prioritize them, and create a plan.

# + Minimize duplication of effort

- Check to see whether the items you wish to digitize have already been digitized
- Places to check:
  - WorldCat
    - Special instructions to search the Registry of Digital Masters here:  
<http://www.oclc.org/services/collection/default.htm>
  - Internet Archive
  - Early Canadiana Online
  - Google Books?, etc.

# + Digitization is a team effort

- Ensure you have the required support (departments, administration) and resources
- Collection knowledge is just as important as technical knowledge
- Plan for staff recruitment, training and attrition
- Keep channels of communication open
  - Problem solving has to be timely



# + Digital capture

- Establish file naming conventions and directory structure
- Conduct a small pilot study to test your workflow and settings
- Identify special handling requirements for materials and put in place appropriate guidelines and training
- Document the workflow and encourage team feedback
- Establish quality assurance measures

# + Metadata

- Establish how and where metadata will be captured
- Metadata is time consuming
  - Determine quality benchmarks
  - Can be an iterative process
- Determine how you want your collection to be searched and displayed
- Adopt controlled vocabularies
- When adapting formal metadata standards, ensure that you are not sacrificing interoperability

# + Outsourcing

- Get a trusted referral if possible
- You need to know technical details and standards to ensure that you get what you need
- Don't forget about metadata
- Clarify what the price covers and how it breaks down
- Your agreement should include timelines and penalty clauses, quality assurance standards and procedures, and reporting requirements

# + Quality Assurance (QA)

- Establish clear criteria and well-documented quality assurance procedures
- Be realistic
- Allow adequate time to undertake QA and any corrective work
- Enable your users to alert you to any errors and provide you with evaluative feedback
- Evaluate as you go along and integrate what you learn into your project

## + Collection delivery

- Think about your interface at the beginning to ensure adequate digital and metadata capture
- Note that your content/metadata will need to outlive any current management system
- Involve your users in interface design and testing
- Address issues of usability and accessibility
- Support standards for dissemination and interoperability

# + Preservation and Maintenance

- Talk to your IT support people about file storage and software upgrades
- Put in place a strategy for preservation, identifying how often your collection should be backed-up, checked, and migrated
- Fully document the project to ensure understanding of all aspects: digitization and metadata standards, copyright status, system architecture



# Digitization of Text and Images

- Digitization hardware
- The Digitization Process
- Common Image Formats

# + Scanners are format specific

- Take inventory of what needs to be scanned, and the composition of your collections
- Don't forget to assess whether it makes more sense to contract out!
- Choose the scanner that best suits the

largest volume of your materials:

- Maps
- Plans
- Manuscripts
- Plain Text
- Drawings
- Paintings
- Photographs
- Negatives
- Microfilm
- Transparencies
- Slides
- Charts & graphs



# + Digitization hardware

## ■ Flatbed

- Smaller maps, drawings, plain text, etc.

## ■ Digital Camera

- Maps, plans, rare books (book cradle)

## ■ Microfilm scanner

## ■ Slide/Negative scanner

- Higher resolution capture, specialized cartridges to hold different sizes of film

## ■ Photo scanner

- Higher resolution capture

# + Automated Book Scanner

- Hundreds of pages per hour
- Must be supervised
- Used for large book scanning projects
- Not suitable for rare or fragile materials
- May not create preservation grade images

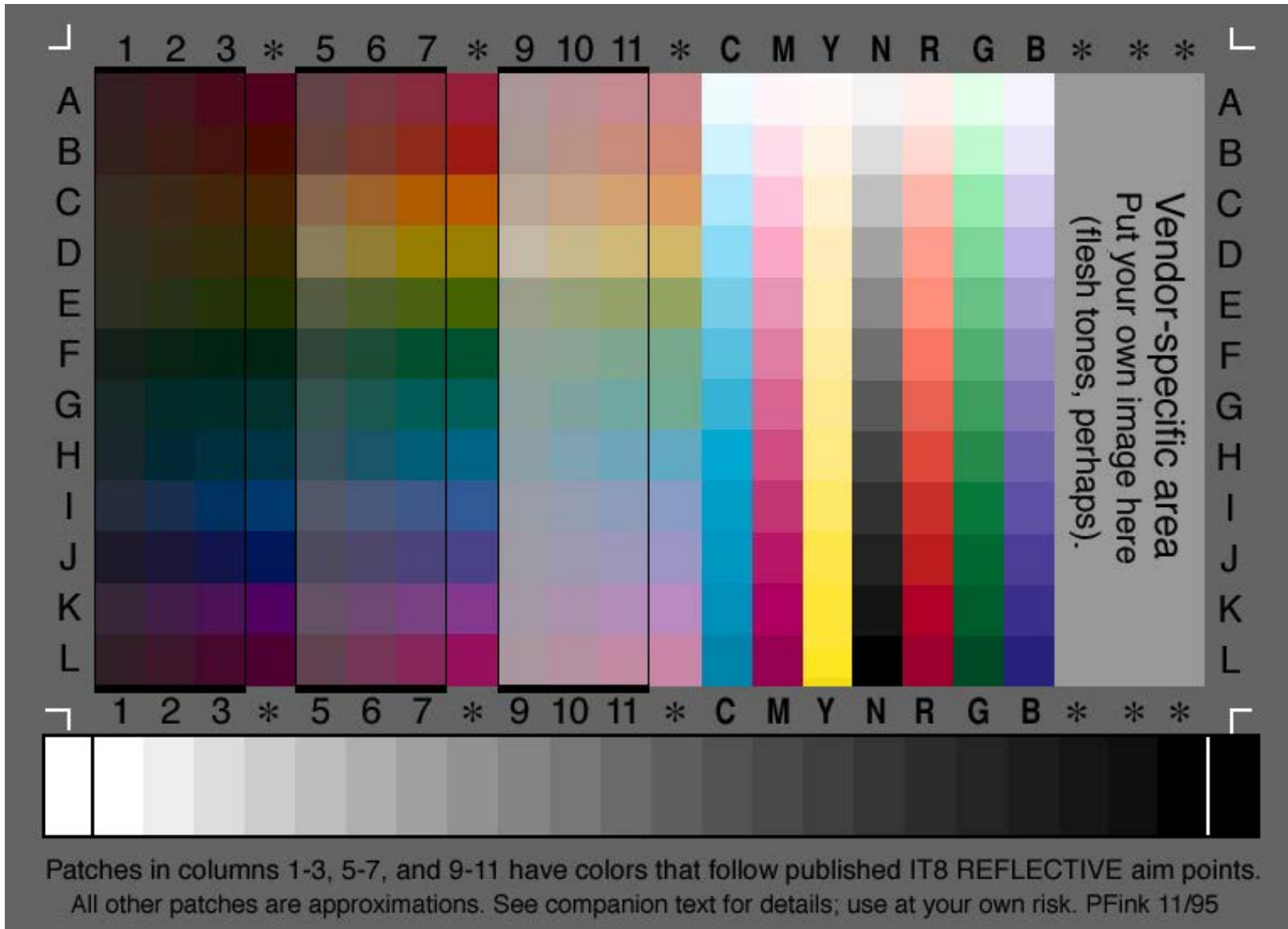


# + Targets for scanning

- Many different sizes and types available
- Scanned with image or used to set colour profile
- Help to calibrate colour balance for scan
- Saved with archival digital master
- Derivatives are usually made with the target cropped out



# + Targets for scanning



## + Optical Character Recognition Notes and Recommendations

- Do not compress TIFFs, this can lead to incompatibilities
- Adjust brightness and contrast so that text is as dark as possible and background is as light as possible (using a copy of original)
- Skew in text will compromise OCR
- OCR tends to be less reliable with headings
- OCR tends to not be corrected

## + OCR Notes and Recommendations

- Require special 'zoning' algorithms for text in column format, i.e. magazines
- Some OCR programs have a maximum pixel width of file
- OCR will not recognize handwritten script
- Special OCR programs are available for Gothic script i.e. ABBYY FineReader7

# + LAC internal imaging standards

	<b>Master Copy</b>	<b>Access Copy</b>
<b>Books</b>	300 dpi 8-bit colour (sometimes bitonal or greyscale) JPG	300 dpi bitonal (with some elements in greyscale or colour) PDF with OCR
<b>Serials</b>	300 dpi 24-bit Adobe RGB (1998) TIFF	72 dpi colour or greyscale JPG or PDF with OCR
<b>Government publications and reports</b>	300 dpi 24-bit Adobe RGB (1998) TIFF	72 dpi colour or greyscale JPG or PDF with OCR (when possible)
<b>Newspapers (microfilm)</b>	150 dpi 8-bit greyscale TIFF	150 dpi greyscale JPG or PDF with OCR
<b>Theses (microfiche)</b>	150 dpi 8-bit greyscale TIFF	150 dpi greyscale JPG or PDF with OCR

# + LAC internal imaging standards

	<b>Master Copy</b>	<b>Access Copy</b>
<b>Maps</b>	6000 to 8000 pixels (longside) 24-bit Adobe RGB (1998) TIFF	600-1000 pixels (longside) 72 dpi JPG, PDF or JPG 2000
<b>Documentary art, photography, portraiture</b>	Varies depending on format and scanner, ranges 6000 to 8000 pixels (longside), between 300 dpi to 4000 dpi 24-bit Adobe RGB (1998) TIFF	600-1000 pixels (longside) 72 dpi or 150 dpi colour or greyscale JPG



# + Scanning Formats

## ■ Digital Master

- TIFF format
- Resolution of 300 or 600 dpi/ppi widely adopted
- Lower resolutions may be used to keep file sizes down for materials such as maps
- Bit depth depends on type of material

## ■ Web Delivery

- JPEG, JPEG 2000 (scalable)
- GIF only captures 256 colours



# AV Preservation: The Paradigm Shift

# + Preservation of AV documents

Change of preservation paradigm:

- Carrier preservation is ultimately in vain!
- We should concentrate on content preservation and fully extract content

## Archival Principles

- Adequate digital resolution is imperative
- Signal extraction must be complete and unmodified
- No signal restoration for archival files (unethical)
- No compression allowed! Compression deletes data irreversibly - it is not archival
- Must use openly defined file formats

From keynote talk by Deitrich Schuller, UNESCO Memory of the World Conference, September 28, 2012



# Digitization of Audio

- Key Documents
- The Digitization Process
- Audio Formats

# + Key documents

- IASA Technical Committee, *The safeguarding of the Audio Heritage: Ethics, Principles and Preservation Strategy*, ed. by Dietrich Schüller. Version 3, 2005 (= Standards, Recommended Practices and Strategies, **IASA-TC 03**). International Association of Sound and Audiovisual Archives. [www.iasa-web.org/tc03/ethics-principles-preservation-strategy](http://www.iasa-web.org/tc03/ethics-principles-preservation-strategy)
- IASA Technical Committee, *Guidelines on the Production and Preservation of Digital Audio Objects*, ed. by Kevin Bradley. Second edition 2009. (= Standards, Recommended Practices and Strategies, **IASA-TC 04**). [www.iasa-web.org/tc04/audio-preservation](http://www.iasa-web.org/tc04/audio-preservation)

# + IASA TC-03 (key points)

Digitization projects must seek a compromise between urgency factors:

- need for access
- carrier decay
- format and equipment obsolescence
- retarding factors
- present high cost, lack of budget
- technical improvements

# + IASA TC-03 (key points)

## Safeguarding the information:

- By preservation of the carrier and equipment
- By copying the information (can only be achieved by subsequent lossless copying for one information carrier to the next)
- Unmodified extraction of the entire document, the intended signal and then unintended and undesired artefacts. RETRIEVE AS IS
- Keep whole recording from beginning to the end

# + IASA TC-03 (key points)

## Safeguarding the information (cont'd)

- Aesthetic improvements must only be made in a second process on the basis of an objective archival master
- Signal extraction from analogue carriers determines quality of document for the rest of its life
- Quality expectation is increasing
- KEEP THE ORIGINALS
- Transfer is expensive, unlikely to do it again
- Digital long term archiving means permanent migration every 3-5 years



# + IASA TC-04 (key points)

Audiovisual documents contain primary and secondary information

- Primary: content, signal, “essence”
- Secondary: associated materials and information, metadata, technical representation
- All information is part of the document and must be presented.
- Note that some technical information is lost in conventional transfer procedures.

# + IASA TC-04 (key points)

Key principles:

- Standalone A/D converter
- Encoding: Linear PCM
- Minimum 48 KHz 24 bit
- BWF
- No data reduction (compression) for analogue or linear digital originals - keep it as simple as possible

# + IASA TC-04 (key points)

Signal extraction from originals:

- Use original for transfer
- Cleaning, physical/chemical restoration
- Choice of playback equipment
- Choice of playback parameters (speed, equalization)
- Correction for misaligned recording equipment
- Removal of storage artefacts
  - Example: rewind tape a few times to remove magnetism

# + Audio Digitization Setup

- Playback device
  - With audio out (ideal)
  - OR professional microphone (only as last resort)
- Analog to digital converter
  - This is your stand-alone capture device
- Computer with audio digitization software
- Headphones

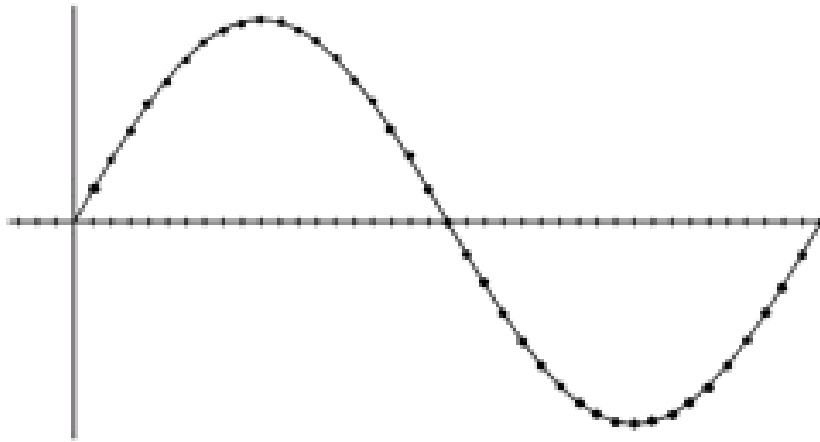
# + Analogue to digital converters

- IASA TC-04 has strict guidelines
  - Internal computer sound card not adequate!
  - Stand-alone A/D must be connected via FireWire, USB, AES/EBU or S/PDIF interface.
  - Specifications must be in accordance with the Audio Engineering Society standards
    - AES 17-1998 (r2004)
    - IEC 61506-3

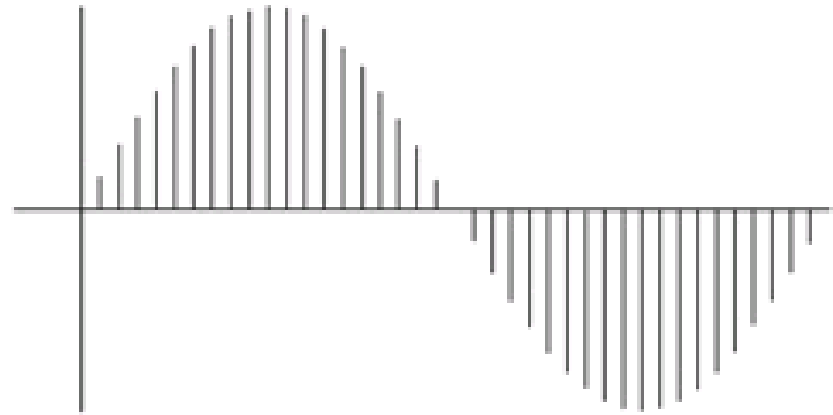
<http://www.iasa-web.org/tc04/key-digital-principles>

# + Sampling Rate & Precision

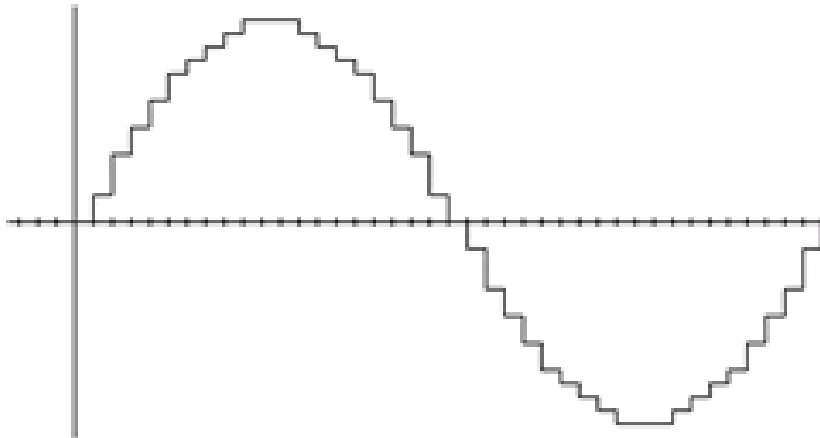
- Sampling rate = how many samples of sound are taken per second
  - at 96 kHz, sound is sampled 96,000 times per second
- Precision is calculated in bits
  - the more bits a sample contains, the better the sound quality
  - 24 bit sample: 010011111100111001001101



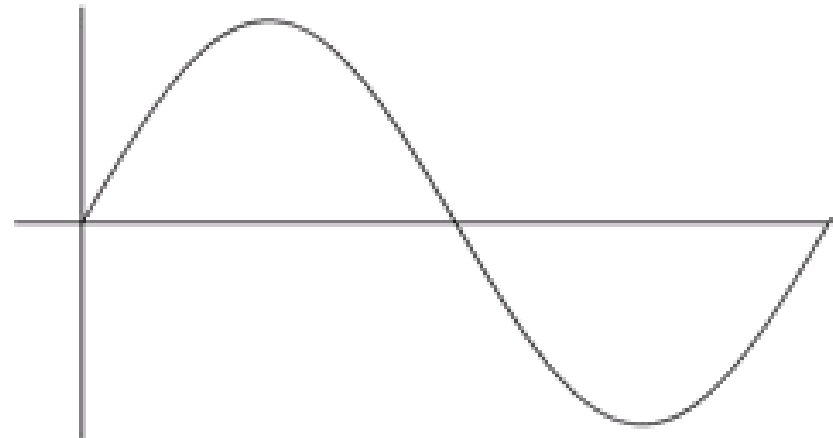
a)



b)



c)



d)

<http://www.jiscdigitalmedia.ac.uk/audio/advice/an-introduction-to-digital-audio/>

# + Audio Preservation Standards

- Sampling rate: 96 kHz ideal, but 48kHz acceptable
- Precision: 24 bit
- Encoding: Linear Pulse Code Modulation (LPCM) (uncompressed)
- Wrapper: Broadcast Wave Format (.bwf) or AIFF
- Stereo encoding preferred over surround sound (unless essential to creator's intent)



## + More on standards...

- DVD quality is 96 kHz/24 bit
- CD quality is 44.1 kHz/16 bit
- IASA (International Association of Sound and Audiovisual Archives) minimum recommendation for analogue originals is 48 kHz/24 bit

## + WAV vs. BWF

- WAV files contain an info portion that is not governed by standards
- Broadcast Wave Format is a European standard created to append standardised metadata to the WAV audio file format
- BWF work on WAV players
- For more information on BWF:  
[http://www.ebu.ch/en/technical/trev/trev\\_274-chalmers.pdf](http://www.ebu.ch/en/technical/trev/trev_274-chalmers.pdf)

## + Use and access copy

- Need proprietary software to play preservation master copies (96 kHz/24 Bit files)
  - Create CD with 44.1kHz/16 Bit file in .wav or .bwf format
- Web Accessible Copy
  - MP3
  - RealAudio, Quick Time (for streaming)

# + Use and Access Copy

- Original remains untouched
  - “Imperfections” may be significant to historians
- Copies may be enhanced by filtering and noise reduction techniques
  - Remove hiss, clicks and pops
  - Adjust calibration and EQ curves to approximate signal characteristics of original

# + LAC Standards for Audio

	<b>Master Copy</b>	<b>Access Copy</b>
<b>Music recordings</b>	96 kHz 24-bit BWF	MP3
<b>Spoken word recordings</b>	96 kHz 24-bit BWF	MP3



# Digitizing Moving Images

- Thou shalt not compress video!
- 5 categories of formats
- Moving Image Standard Formats



## **Association of Moving Image Archivists**

Annual Conference 2011, Austin, TX

*"What Should We Do Today: Toward an Interim-Master for the Preservation of Digital Audiovisual Materials"*

These slides illustrate why moving image compression is incompatible with preservation. See pages 42-63 of the presentation for the slides and a detailed transcript.

<http://www.georgeblood.com/Resources.html#AMIA>

# + Let's have a look at some examples

The Muppet Show - The best of Swedish Chef



[http://www.youtube.com/watch?v=\\_9OfsABOGw3c](http://www.youtube.com/watch?v=_9OfsABOGw3c)

Generation Loss



<http://vimeo.com/3750507>

Examples from: <http://www.georgeblood.com/Resources.html#AMIA>



# Commandments for video

- Thou shalt not compress video
- If video is already compressed, you may leave it this way
- If you choose not support this form of video compression, your only choice is to uncompress and store in uncompressed format

These commandments are from:

<http://www.georgeblood.com/Resources.html#AMIA>



# IASA TC-06

This will eventually be the companion document for video. But it is still in development...

## + Library of Congress Specification for Moving Images

- Files are encoded with lossless JPEG 2000 and wrapped in XMF
- Detailed specifications are still under development for JPEG 2000/MXF
- The JPEG 2000/MXF specification is called AS-AP (MXF Application Specification for Archiving and Preservation)
  - [http://www.digitizationguidelines.gov/guidelines/MXF\\_app\\_spec.html](http://www.digitizationguidelines.gov/guidelines/MXF_app_spec.html)
- Common desktops have limited ability to access either JPEG 2000 or MXF



In the interim...

*Refining Conversion Contract Specifications:  
Determining Suitable Digital Video Formats for  
Medium-term Storage.*

George Blood, principal author\*

[http://dl.dropbox.com/u/81562888/George%20Blood%20Library%20of%20Congress%20IntrmMastVidFormatRecs\\_20111114.pdf](http://dl.dropbox.com/u/81562888/George%20Blood%20Library%20of%20Congress%20IntrmMastVidFormatRecs_20111114.pdf)



# AV is separated into 5 categories

- Category 1: All analogue sources
- Category 2: Digital sources on tape with no transcode transfer required
- Category 3: Digital sources on tape with transcode transfer required
- Category 4: Born digital, non-tape formats
- Category 5: Optical discs

Summarized from:

[http://dl.dropbox.com/u/81562888/George%20Blood%20Library%20of%20Congress%20IntrmMastVidFormatRecs\\_20111114.pdf](http://dl.dropbox.com/u/81562888/George%20Blood%20Library%20of%20Congress%20IntrmMastVidFormatRecs_20111114.pdf)



## Category 1: All analogue sources

### Digitization specifications:

- Playback the file, capture SDI or HDSDI output stream decompressed
- Wrapper: .mov (QuickTime) or .avi
- Bit Depth: 10 bit
- Frame Size: 720x486

### Examples:

- BetacamSP, Betamax, 2" quadruplex, etc.
- Details: see pages 7-8

Summarized from:

[http://dl.dropbox.com/u/81562888/George%20Blood%20Library%20of%20Congress%20IntrmMastVidFormatRecs\\_20111114.pdf](http://dl.dropbox.com/u/81562888/George%20Blood%20Library%20of%20Congress%20IntrmMastVidFormatRecs_20111114.pdf)

# + Category 2: Digital sources on Tape (non-transcode transfer possible)



## Digitization specifications:

- Move data from one carrier to another
- Wrapper: Native (.dv, imx, .mpeg, mp4, etc.) or .mov (QuickTime) or .avi
- Bit Depth: Native, 8 bit or 10 bit
- Frame size: Native
- No reason to decompress if you support the codec.

## Notes:

- Formats that allow access to the 1s and 0s on the tape (including metadata and error correction info)
- i.e. DV, HDV, IMX in PD
- Details: see pages 9-12

Summarized from:

[http://dl.dropbox.com/u/81562888/George%20Blood%20Library%20of%20Congress%20IntrmMastVidFormatRecs\\_20111114.pdf](http://dl.dropbox.com/u/81562888/George%20Blood%20Library%20of%20Congress%20IntrmMastVidFormatRecs_20111114.pdf)

## + Category 3: Digital sources on Tape (transcode transfer required)



### Digitization specifications:

- Playback machine must decode the video, then output is captured uncompressed
- Wrapper: .mov (QuickTime) or .avi
- Decompress to SMPTE 259M (10 bit, 720x486) if NTSC

### Notes:

- Formats that do not allow access to the 1s and 0s on the tape
- i.e. DigiBeta, D-1, etc.
- Details: see pages 13-16

Summarized from:

[http://dl.dropbox.com/u/81562888/George%20Blood%20Library%20of%20Congress%20IntrmMastVidFormatRecs\\_20111114.pdf](http://dl.dropbox.com/u/81562888/George%20Blood%20Library%20of%20Congress%20IntrmMastVidFormatRecs_20111114.pdf)



# + Category 4: Born Digital, Non-tape formats

## Digitization specifications:

- Migrate from acquisition carrier
- Must decide whether to leave compressed or uncompressed
- Wrapper: Native (.dv, .imx, .mpeg, .mp4, etc.) .mov (QuickTime) or .avi
- Bit Depth: Native, 8 bit or 10 bit
- Frame size: 720x486 for NTSC

## Notes:

- All file-based formats
- i.e. P2 flash cards, iPhones, etc.
- No reason to decompress if you decide to support the file, such as MPEG4.
- Details: see pages 17-20

Summarized from:

[http://dl.dropbox.com/u/81562888/George%20Blood%20Library%20of%20Congress%20IntrmMastVidFormatRecs\\_20111114.pdf](http://dl.dropbox.com/u/81562888/George%20Blood%20Library%20of%20Congress%20IntrmMastVidFormatRecs_20111114.pdf)



## Category 5: Optical Discs



### Digitization specifications:

- Create an ISO Disc image
- Wrapper: ISO Image native (.img)
- Bit Depth: Native, 8 bit
- Frame size for SD: 720x480
- Frame size for HD: Native

### Notes:

- ISO Disc images are not playable easily
- Representing discs as linear video would lose menus, navigation, subtitles
- Need to make accessible surrogates
- DVDs, BluRay
- Details: see pages 21-24

Summarized from:

[http://dl.dropbox.com/u/81562888/George%20Blood%20Library%20of%20Congress%20IntrmMastVidFormatRecs\\_20111114.pdf](http://dl.dropbox.com/u/81562888/George%20Blood%20Library%20of%20Congress%20IntrmMastVidFormatRecs_20111114.pdf)

# + Challenges

- Correctly identifying the material
- Understanding how the material was meant to be played back (eg. frame rate)
- Finding a compatible play back device:
  - In good working order
  - Within budget
  - With service professionals available
  - With extra parts available

# + Reality check

- Local moving image digitization will likely be VHS centric
- Playback devices are difficult to obtain and maintain
  - Need specialists to properly run and maintain the devices
  - Need parts for upkeep
- For older formats, vendors will be a more viable option

# + Recommendations for digital master preservation

- Larger picture size preferred
- High definition content preferred  
(assuming picture size is equal or greater)
- Encodings that maintain frame integrity preferred over temporal compression
- Uncompressed!

# + Recommendations for digital master preservation cont'd

- Higher bit rate (mb/s) preferred (10 bit instead of 8 bit)
- Extended dynamic range (brightness) preferred over “normal” dynamic range (for scanned motion picture film and Digital Cinema)
- Stereo and monoaural sound preferred over surround sound (surround sound only necessary if essential to creator’s intent)

# + Choosing a digital file type

- Consists of a “wrapper” and a “codec”
- Wrapper is like an envelope that holds metadata video and audio together
  - i.e. AVI, Ogg, Real Media, MP4, MJ2
- The video is encoded using a codec (compression-decompression algorithm)
  - i.e. JPEG 2000, WMV, MP4, H264
- Note: not all wrappers work with all codecs

# + File types for digital masters

- Choose ‘open’ over ‘proprietary’ formats
  - Open formats are maintained by a community of users, proprietary by a company
- Do not choose ‘lossy’ codecs, as image quality suffers (MPEG-4, real)
  - You will likely make a lossy copy of your master for a use and access copy
- A big factor will be file size. Test different lossless formats for quality and affordability.



# + Format Size Comparison

Format	1 min video	1 hour video
■ MPEG1	10.4 MB	624 MB
■ WMV	12.4 MB	744 MB
■ AVI	214 MB	12 000 MB (12 GB)

■ Source: <http://linguistlist.emeld/school/classroom/video/archive.html>

# + Popular use and access formats

- Streaming:
  - Real Media Video
  - Windows Media Video
  - Quicktime
  - MPEG-4 (multimedia)
- Video CD:
  - MPEG-1
- DVD:
  - H.264/MPEG-4



Where to go for help with digitization questions...

# + Resources...

Our Digital World

<http://ourdigitalworld.org/services/resources/>

International Organization of Sound and Moving Image Archivists

<http://www.iasa-web.org/>

George Blood Audio and Video

<http://www.georgeblood.com/Resources.html>

JISC Digital Media Website:

<http://www.jiscdigitalmedia.ac.uk/>

Digital Formats at the Library of Congress:

<http://www.digitalpreservation.gov/formats/intro/intro.shtml>

Image Permanence Institute:

<https://www.imagepermanenceinstitute.org>

Digital Library Federation

<http://diglib.org>

# + Mailing Lists...

Digipres mailing list:

[digipres@ala.org](mailto:digipres@ala.org)

JISC Digital Media mailing list:

<http://www.jiscdigitalmedia.ac.uk/mailing-list/>

Association of Moving Image Archivists (AMIA) discussion list:

<http://www.amianet.org/participate/listserv.php>

International Association of Sound and Audio Visual Archives mailing list: <http://www.iasa-web.org/listserv.asp>

Web4lib mailing list:

[web4lib@listserv.nd.edu](mailto:web4lib@listserv.nd.edu)

ALCTS Preservation Administrators Interest Group:

[padg@ala.org](mailto:padg@ala.org)

## Welcome to the Global Digital Format Registry!

The GDFR is meant to be a distributed and replicated registry of format information populated and vetted by experts and enthusiasts world-wide.

### Formation of the Unified Digital Formats Registry (UDFR)

In April 2009 the GDFR initiative joined forces with the UK National Archives' [PRONOM](#) registry initiative under a new name - the Unified Digital Formats Registry (UDFR). The UDFR will support the requirements and use cases compiled for GDFR and will be seeded with PRONOM's software and formats database.

For more information about the UDFR, please see the [UDFR website](#).

The GDFR is a collaborative project of the Harvard University Library, NARA and OCLC with funding generously provided by the Andrew W. Mellon Foundation.



**OCLC™**

The Andrew W. Mellon Foundation



<http://www.gdfr.info/>

# + Global Digital Format Registry

- Holds information about file formats, and the software products which can process them
- Supports preservation efforts
- Search by file format, extension, vendor, software, lifecycle, migration pathway
- <http://www.gdfr.info/>



# Metadata

- Why create metadata?
- Types of metadata
- Systems & Schemas



# + Why do we need metadata?

## ■ Digital identification

- Used to differentiate one object from another
- Used to identify sets of data

## ■ Organizing e-resources

- Organizing links to resources based on audience or topic
- Building these pages dynamically from metadata stored in database

+

# Why do we need metadata?

## ■ Resource discovery

- Allowing resources to be found by relevant criteria
- Identifying resources
- Bringing similar resources together
- Distinguishing dissimilar resources

+

# Why do we need metadata?

- Facilitating interoperability
  - Federated searching across collections
  - Allows for sharing and transfer of data
  - How?
    - Use defined metadata schemas
    - Share transfer protocols and crosswalks
    - Example: OAI protocol for Metadata harvesting

# + Why do we need metadata?

## ■ Archiving and preservation

- Digital information is fragile and can be corrupted or altered
- It may become unusable as storage technologies change
- Metadata is key to ensuring that resources will survive and continue to be accessible into the future:
  - track lineage/provenance
  - detail its physical characteristics and behaviour in order to emulate it in future technologies

# + Types of Metadata

## ■ Descriptive

- Describes a resource for purposes such as discovery and identification
- Can include elements such as title, abstract, author, subject, and keywords

# + Types of Metadata

## ■ Structural

- Indicates how compound objects are put together
- Example:
  - Show relationships between digital object and page number of book
  - The first scanned page of a book is rarely marked as page #1 of the book itself

# + Types of Metadata

- Administrative and Technical
  - Provides information to help manage a resource such as:
    - when and how it was created, file type and other technical information, and who can access it
  - Subsets of administrative data:
    - Terms and Conditions
      - deals with intellectual property rights
    - Preservation Metadata
      - contains information needed to archive and preserve a resource

# + Dublin Core

- Comes in a simple (15 elements) and a larger qualified set
- All elements are optional and repeatable
- Minimum standard for describing digital objects
- Simple Dublin Core Set:

<b>Title</b>	<b>Source</b>	<b>Contributor</b>
<b>Creator</b>	<b>Language</b>	<b>Date</b>
<b>Subject</b>	<b>Relation</b>	<b>Type</b>
<b>Description</b>	<b>Coverage</b>	<b>Format</b>
<b>Publisher</b>	<b>Rights</b>	<b>Identifier</b>



# + Wrapper Formats

- Wrapper formats tie together many different types of metadata
- Ideal for preservation
- MPEG-21 and METS support moving images
- XML based

# + METS

- Metadata Exchange and Transmission Standard
- Created for describing complex digital library objects
- Components of a METS File:
  - METS Header
  - Descriptive Metadata – MODS, MARC, MARCXML etc.
  - Extension schemas – format specific info, provenance and copyright
  - Structural Map – hierarchy and links to digital objects
  - Structural Links and behaviours

# + MARC, MARCXML, MODS

- MARC (Machine Readable Cataloguing Record)
- Can easily transform:
  - MARC21 > MARCXML > MODS
- MODS is a subset of MARCXML elements
  - MODS is embedded in METS records for item level descriptive metadata

# + Sample Extension Schemas

## ■ Audio

- AudioMD, specific to audio e.g., channel or track specifications, sampling frequency.

## ■ Video

- VideoMD, specific to video files, e.g., bit rate, compression codec.
- MIX, specific to images, e.g., bits per pixel, color space

## ■ Images

- ImageMD, specific to images e.g., type or condition
- MIX, specific to images, e.g., bits per pixel, color space

# + Sample Extension Schemas cont'd...

## ■ Other

- RightsMD: Rights, restrictions, and/or other categorizing information that can be used to support rights-management and/or access-management systems.
- ProvenanceMD: About the events/steps/processes that occurred in reformatting or migrating entities.
- Premis: Captures core preservation metadata needed to support the long-term preservation of digital materials

# + Recommended minimum metadata set for archiving moving image and sound resources

- Combines elements from Dublin Core, PREMIS, AudioMD, VideoMD, TVAnytime, MPEG-7
  - See pages 82 through 89 from:  
[http://www.jisc.ac.uk/media/documents/programmes/preservation/moving\\_images\\_and\\_sound\\_archiving\\_study1.pdf](http://www.jisc.ac.uk/media/documents/programmes/preservation/moving_images_and_sound_archiving_study1.pdf)



# Dissemination

- Platforms
- Collaborative opportunities

# + Sample Digital Collections Platforms

- Content DM (vendor)
- Greenstone, Kete, Omeka, Scribblio (open source)
- California Digital Library's eXtensible Text Framework (XTF) (open source)
- Repository platforms: DSpace, Islandora (Fedora) (open source)





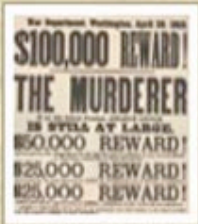
# All 270 items



## .577 caliber percussion rifle-carbine, 1862

Royal Small Arms Factory, Enfield, England

Tags: soldiers



## "\$100,000 reward!" 1865

George F. Nesbitt & Co., New York

Tags: assassination, broadsides, conspirators



## "10 Likely and Valuable Slaves at Auction," 1823

Tags: broadsides, slavery



## "100 Dollars Reward," July 6, 1857

Tags: broadsides, slavery

# Omeka <http://omeka.org/>

## Book Search

Text

and

Text

search

## Repository Advanced Search

Total Hits = 2312, Number of Hits/page = 50

You may not have sufficient privileges to view any or all of the items found. The objects you have rights to view v

[Next >](#)



1. [ilives:90627-z\\_004-img1p](#)

Score:(9.3404255)

[Photograph 1 - Back Matter 4 - It happened in Iona](#)



2. [ilives:90627-p\\_116-img1i](#)

Score:(9.3404255)

[Illustration 1 - Page 116 - It happened in Iona](#)



3. [ilives:90627-p\\_109-img1i](#)

Score:(9.3404255)

[Illustration 1 - Page 109 - It happened in Iona](#)



4. [ilives:90627-p\\_105-img1i](#)

Score:(9.3404255)

[Illustration 1 - Page 105 - It happened in Iona](#)



5. [ilives:90627-p\\_099-img1i](#)

Score:(9.3404255)

[Illustration 1 - Page 99 - It happened in Iona](#)

Search results: 149 item(s) for: "Atlas" [search again](#)

[select all](#) | [clear all](#) | [add to favorites](#)

page 1 of 5 : ( << 1 2 3 4 5 >> ) :: [previous](#) : [next](#)

	Image:	Title:	Date Published:	Publisher:	Repository:
<input type="checkbox"/> 1.		Carte qui contient une description des iles & terres que les Anglois possèdent dans l'Amerique Septentrionale	circa 1719	chez l'Honore & Chatelain Libraires	North Carolina Collection
<input type="checkbox"/> 2.		Carolina	1729		North Carolina Collection
<input type="checkbox"/> 3.		Carte de la Caroline méridionale et septentrionale et de la Virginie	circa 1770s		North Carolina Collection
<input type="checkbox"/> 4.		Carte de la Caroline et Georgie. Pour servir a l'Hist. des Etablissemens Europeens. Tiree des Auteurs Anglois par M. B. Ing. de la Marine. A. v. Krevelt, Sculpsit Amsteldam 1773.	1773	Raynal, Guillaume Thomas Francois	North Carolina State Archives
<input type="checkbox"/> 5.		Carte de la Caroline et Georgie pour servir à l'Histoire générale des voyages	circa 1780		North Carolina Collection
<input type="checkbox"/> 6.		North Carolina	1795		North Carolina State Archives



[YorkSpace Home](#) [Clara Thomas Archives and Special Collections](#) [York University's 50th Anniversary Photograph Collection](#) [Browsing York University's 50th Anniversary Photograph Collection by Title](#)

## Browsing York University's 50th Anniversary Photograph Collection by Title

[0-9](#) [A](#) [B](#) [C](#) [D](#) [E](#) [F](#) [G](#) [H](#) [I](#) [J](#) [K](#) [L](#) [M](#) [N](#) [O](#) [P](#) [Q](#) [R](#) [S](#) [T](#) [U](#) [V](#) [W](#) [X](#) [Y](#) [Z](#)

Or enter first few letters:

Sort by:  Order:  Results:

[Previous Page](#)

Now showing items 241-289 of 289

### [York University : Glendon College panel discussion : proposed boycott of registration discussed](#)

Russell (1968-09-10)



### [York University : Glendon College panel discussion, proposed boycott of registration discussed](#)

Russell (1968-09-10)

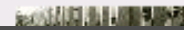


### [York University : Glendon College Women's residence opening](#)

Unknown author (1966-10-01)



### [York University : Glendon College Women's residence opening](#)



### Search YorkSpace

- This Collection
- Search YorkSpace

### Advanced Search

### Browse

- This Collection**
  - By Issue Date
  - Authors
  - Titles
  - Subjects
  - Series
  - Fonds
  - Format
- All of YorkSpace**
  - Communities & Collections

### My Account

- Login

**Dspace <http://dspace.org/>**



Opportunities for  
collaboration...



# Pricing Plans

Something for every project idea

## Multimedia Collections

### Basic

For small organizations

- 1 site**
- 2 management accounts**
- 1 GB storage**
- \$349/year**

- ✓ Upload images, text, 3D objects
- ✓ Customizable display
- ✓ Social media & interactive

### Standard

Our most popular plan!

- 2 sites**
- 8 management accounts**
- 10 GB storage**
- \$899/year**

VITA Basic +...

- ✓ Upload audio & video
- ✓ Multilingual site option

### Plus

For large institutions

- 8 sites**
- Infinite management accounts**
- 50 GB storage**
- \$1299/year**

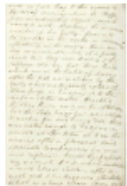
VITA Standard +

- ✓ Upload streaming video
- ✓ Fan mail



Search:

Canadian Libraries

[Advanced Search](#)Anonymous User ([login](#) or [join us](#))[Upload](#)[Text Archive](#) > [Canadian Libraries](#)**Spotlight Item**[Excursion to Scotland, 1832](#)

Seven commercially produced plates of prominent buildings and views are inserted. In addition there are a number of small hand-drawn pictures and a hand-drawn map included in the text

**About the Internet Archive**[Background](#)[Frequently Asked Questions](#)**Contributors**

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**Welcome to Canadian Libraries**

184,722 items

**Historical Texts****A dictionary of the English language** By Samuel Johnson([details](#) | [pdf](#))

*A dictionary of the English language* in which the words are deduced from their originals, and illustrated in their different significations by examples from the best writers : to which are prefixed, a history of the language, and an English grammar (1785)

- A general history of all voyages and travels throughout the old and new world (1708) ([details](#) | [read it](#))
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- Esprit, maximes et principes de m. Jean-Jacques Rousseau, de Geneve (1764) ([details](#) | [read it](#))
- Twenty stories from Grimm (1896) ([details](#) | [read it](#))

**Photography**

- Photography in the studio and in the field (1887) ([details](#) | [read it](#))
- Beginner's guide to photography (1888) ([details](#) | [read it](#))
- Uncle Alberts manual of practical photography (1890) ([details](#) | [read it](#))
- Studio light ... a magazine (1910) ([details](#) | [read it](#))
- The evolution of photography (1890) ([details](#) | [read it](#))

**Ephemeral Canadiana**

- Tremendous Toronto (1914) ([details](#) | [read it](#))
- Se-ke and the beaver (1920) ([details](#) | [read it](#))
- Grimke Park, historical and descriptive: with biographical sketches of the late president Noah Phelps and others (1900)

**Most Downloaded Items**Last Week [more](#)

1. [Who's who in China; containing the pictures and biographies of China's best known political, financial, business and professional men](#)  
1,746 downloads
2. [A general history of all voyages and travels throughout the old and new world, from the first ages to this present time, illustrating both the ancient and modern geography, containing an accurate description of each country, its natural history and...](#)  
1,658 downloads
3. [A dictionary of the English language : in which the words are deduced from their originals, and illustrated in their different significations by examples from the best writers : to which are prefixed, a](#)



# Moving Image Collections

A Window to the World's Moving Images

[MIC Home](#) | [About Us](#) | [Site Map](#) | [Participate](#) | [MIC Site Policies](#)

[Sponsors](#) | [Archive Explore](#) | [Collections Explore](#) | [Vendor Explore](#) | [Switch Portals](#)

Website Search:

## Choose a Portal

Information especially for:



## Search

### Collections Explore

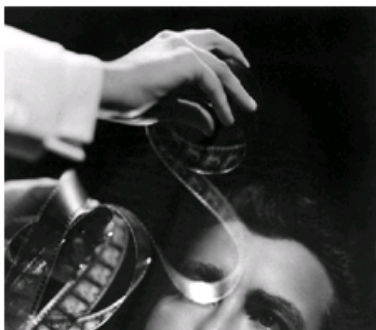
to search the MIC Catalog:

[Help](#) [Advanced Search](#)

### Archive Explore

to search the MIC Directory:

[Help](#) [Advanced Search](#)



## Using MIC

MIC lets you discover, locate, and even (in some cases) view moving images from around the world. MIC's two databases can be searched from anywhere on the site.

Use [Collection Explore](#) to search the MIC Union Catalog, listing moving images collected and managed by MIC participating organizations.

[About the Catalog](#)  
[Who contributes records to the Catalog?](#)  
[How many titles are in the Catalog?](#)

Use [Archive Explore](#) to search the MIC Archive Directory, listing organizations that collect moving images.

[About the Directory](#)  
[Who is in the MIC Archive Directory?](#)  
[How many organizations are in the Directory?](#)



## In the Spotlight



Feature Presentation!



[Visual Media Resources-Faculty of Fine Arts](#)

[Legislative Issues Summary](#)

[IFLA funds MIC localisation study](#)

[MIC in RLG DigiNews](#)

# MIC collects 558,489 catalog records from 15 participating institutions.

## <http://mic.loc.gov/>





# Case Study



# The Labrador Inuit Through Moravian Eyes

This site provides information on the 250-year relationship between Moravian missionaries and the Inuit of Labrador. This interaction led to the establishment of settlements for a formerly nomadic people, their conversion to Christianity and exposure to aspects of North American culture. The information has been gathered from a variety of sources that shed light upon this unique adventure. [Read more >>](#)

Français Site Info Help Contact

BROWSE QUICK SEARCH ADVANCED SEARCH

Browse the Collection

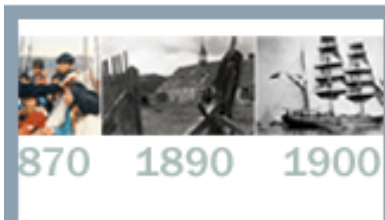
Author

View [highlights](#) from the Collection



START/STOP

[Black and white photograph of two Inuit children, circa 1927.](#)



870 1890 1900

Interactive Timeline



Interactive Map



Educational Toolkit

missionaries

interact

Labrador

Moravian

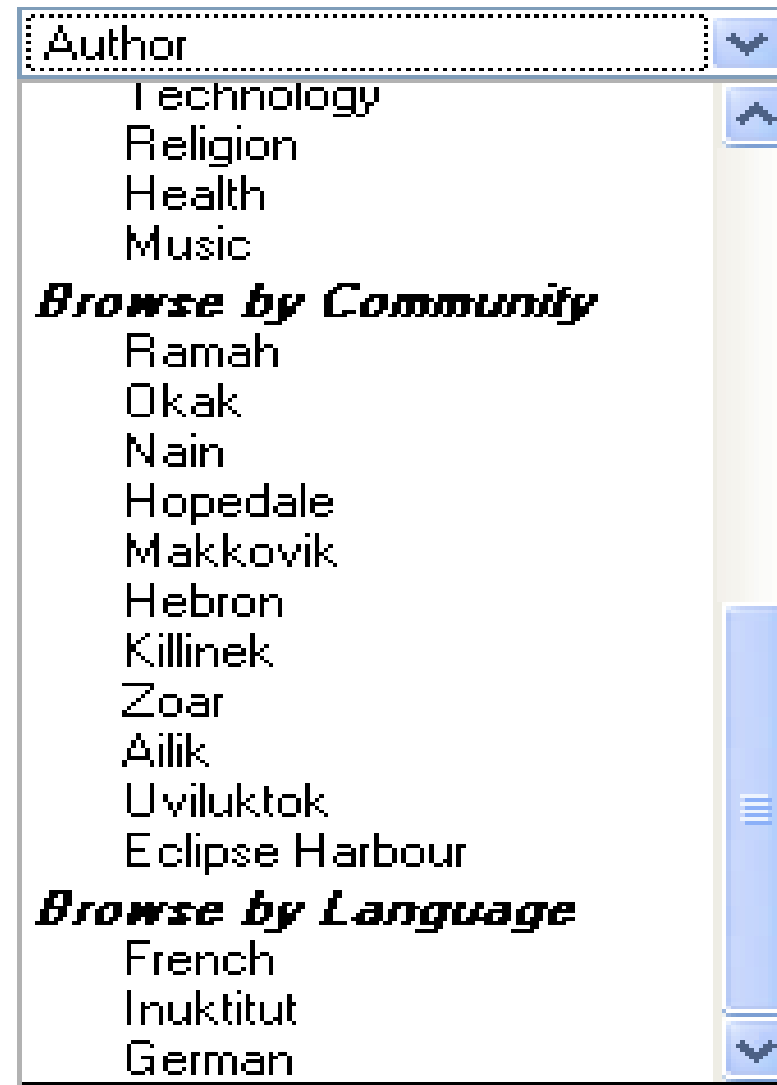
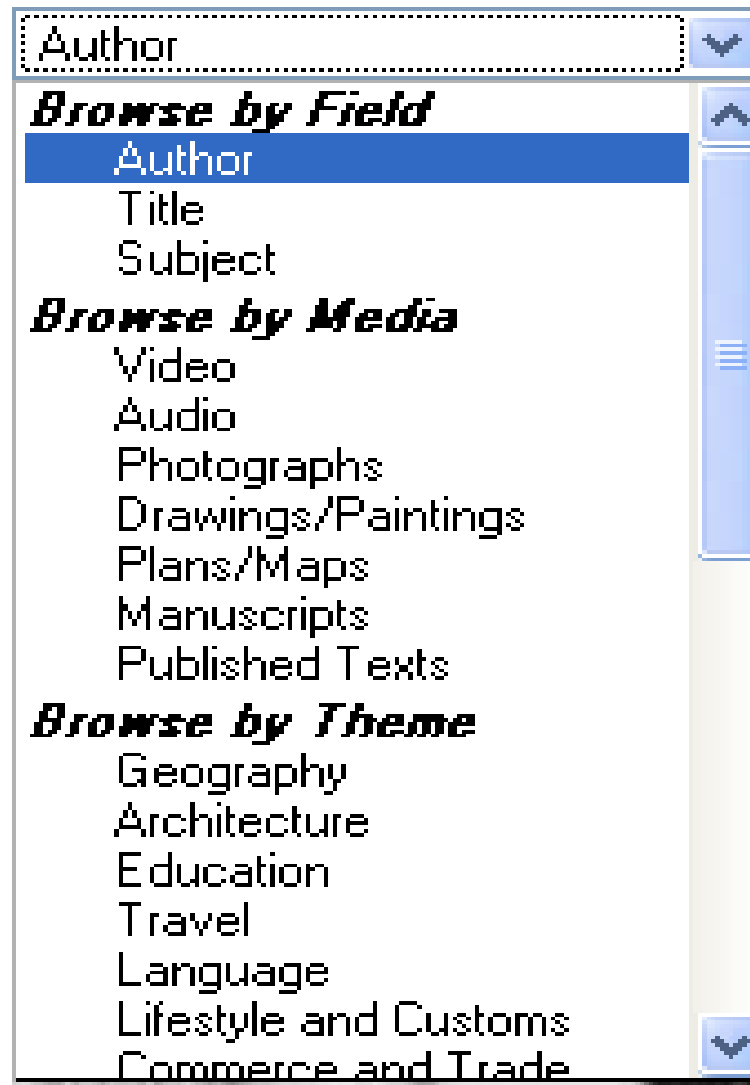
# + About the Project

- Canada Culture Online grant for 400,000+
- Collaboration between University of Toronto Libraries, Memorial University Libraries and the Bibliothèque de l'Université Laval
- Memorial University of Newfoundland provided source materials and description
- U of T responsible for digitization and interface
- Université Laval responsible for French translation

# + Types of Media

- Video
- Audio
- Photographs
- Drawings/Paintings
- Plans/Maps
- Manuscripts
- Published Texts

# + Additional Metadata for Browsing



# + Digitization Standards

- Photographs, Manuscripts, Plans/Maps, Drawings/Paintings
  - captured as 600 dpi 24 bit TIFFs
- Published Texts
  - 600 dpi 1 bit TIFFs.
- Delivered online as 3 sizes of JPEG
  - Thumbnail: 75 pixels across
  - Small: 500 pixels across
  - Large: 775 pixels across  
(to neatly fit inside borders of website)

# + Zooming Capabilities



- For Plans/Maps, we wanted to be able to show more detail
- The Zoomify program was used
- Zoomify takes an image and creates nested directories of tiles, only retrieving the tiles of interest
- The result is slick and smooth zooming
- This works like the zooming feature of JPEG 2000

# + Scotiabank Information Commons

## ■ New Media Suites

- For use by UofT community
- Must complete free certification course
- Course teaches you how to use the equipment (about 2-3 hours)
- Have facilities for digitizing audio and video, scanners available as well
- Rent rooms for 3 hour time blocks



# + New Media Suites @ UofT

## ■ A/V Equipment in the Suites:

- Tascam 102 MK2 audio cassette recorder
- Pioneer DV-525 DVD player
- Panasonic 5710 SVHS video tape recorder
- JVC BR-DV3000 professional DV recorder

## ■ Software in the Suites:

- Avid Xpress Pro
- Adobe Photoshop
- Sorenson Squeeze
- Ulead DVD MovieFactory

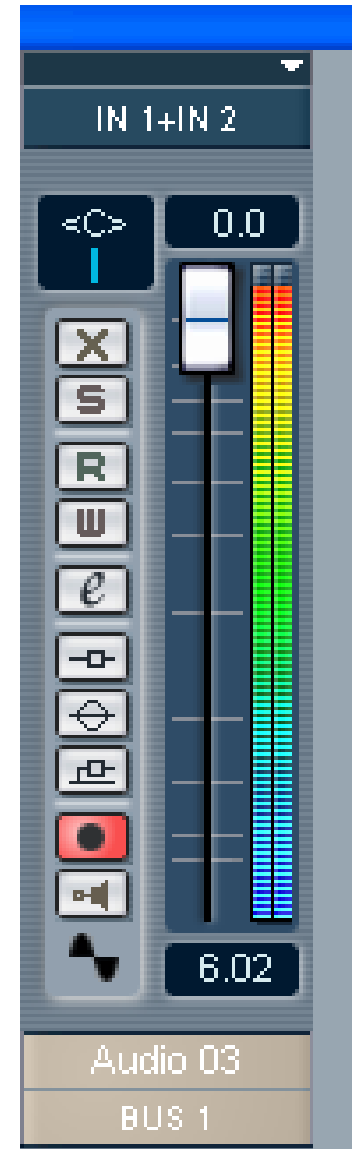
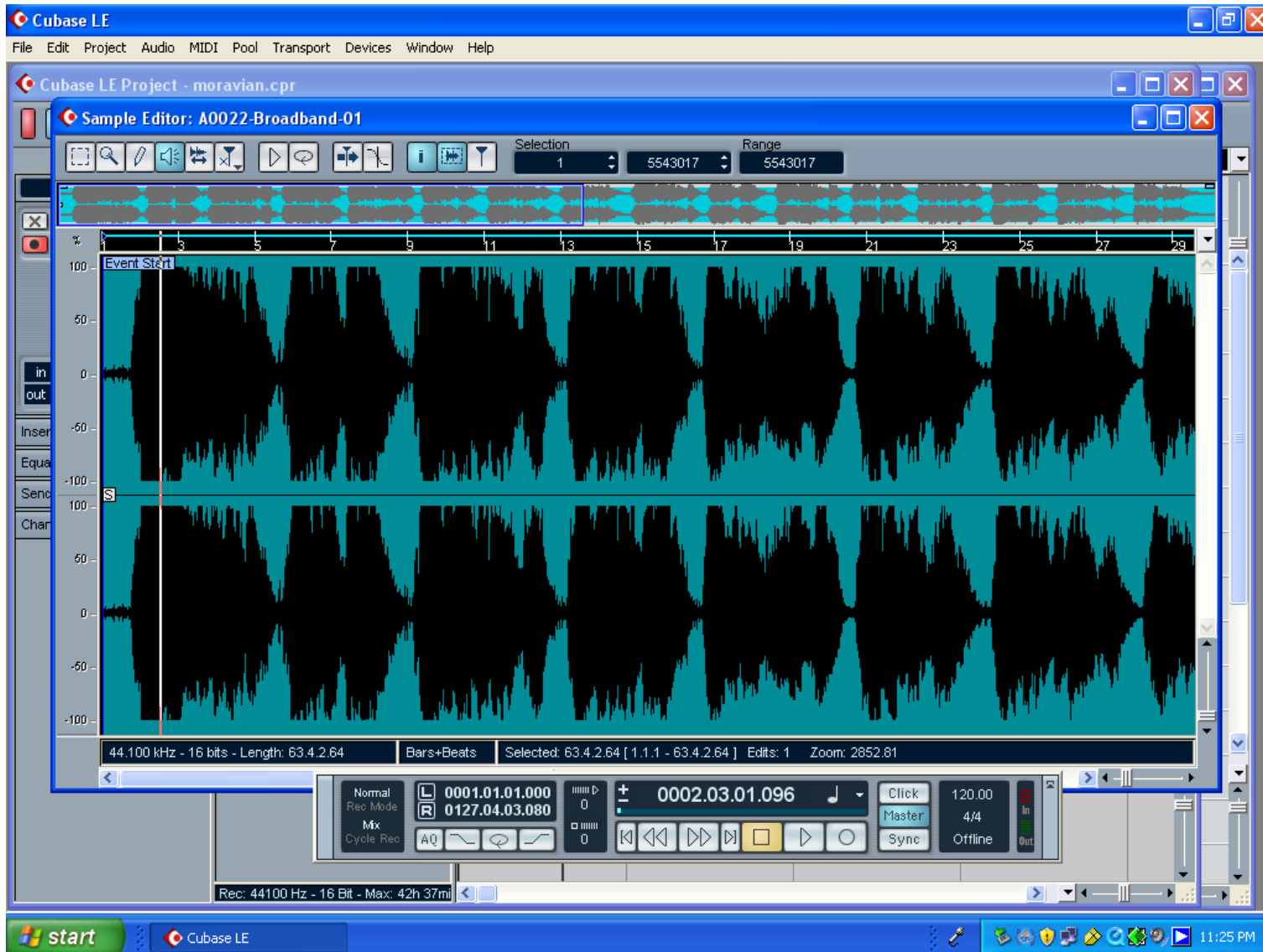
# + Audio Items

- Digitized from audio cassettes at Scotiabank Information Commons in New Media Suites
- Digitized at 44.1 kHz, 16 Bit
- Used Avid Express Pro to capture and edit
  - Tape Player > ADC > Computer
- Pro Tools was used to boost gain where capture was not adequate

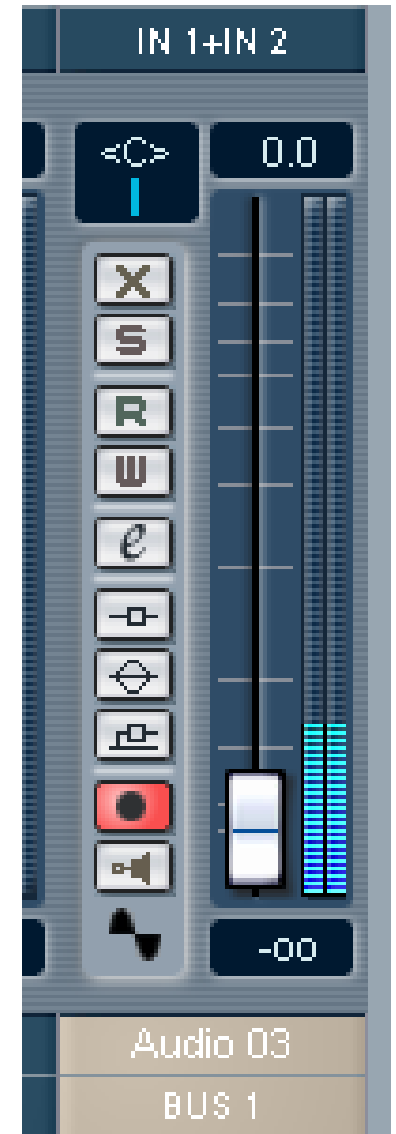
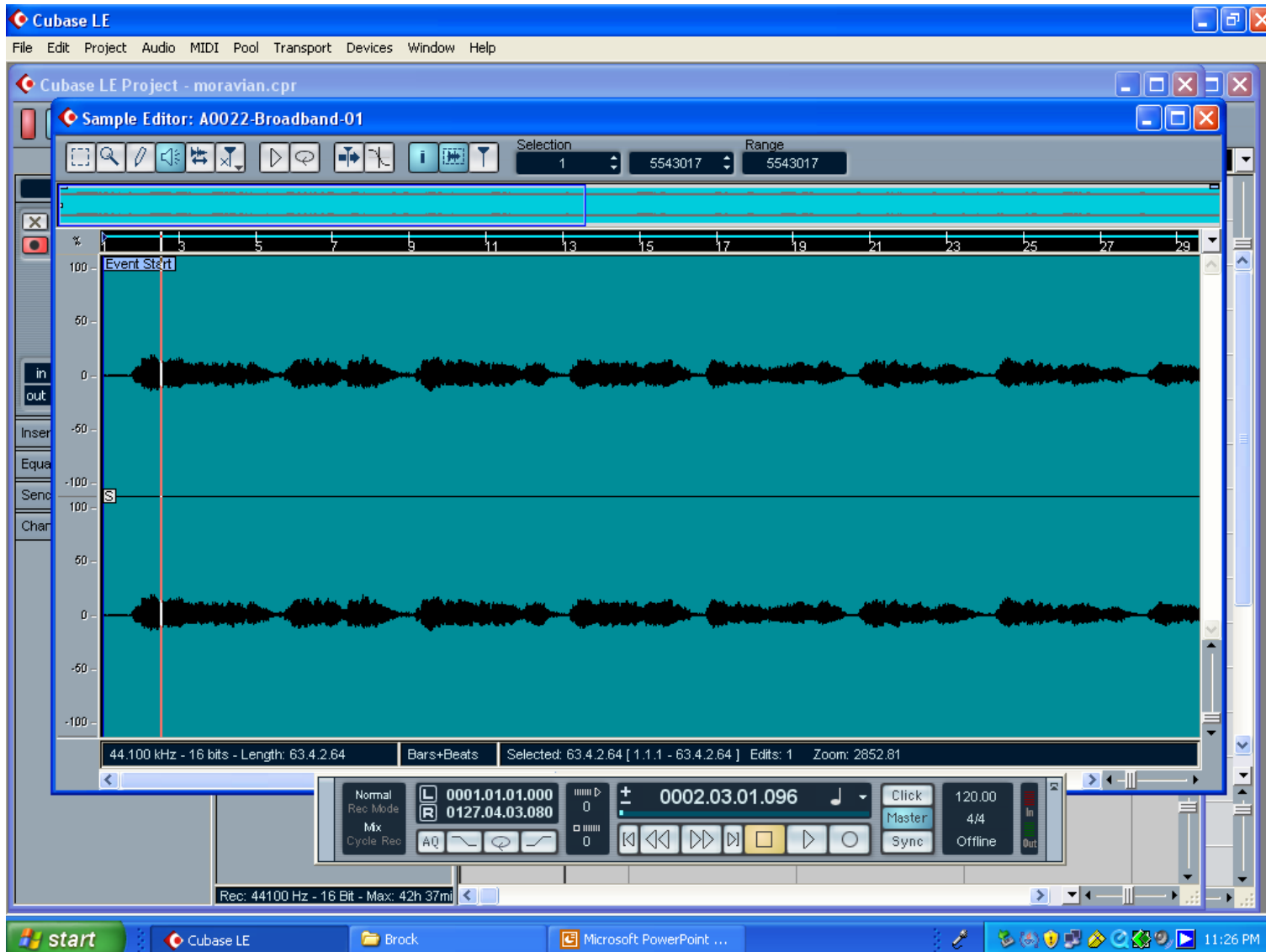
# + Basic Sound Recording Principles

- Must control input levels so that captured sound is not:
  - Too loud, otherwise clipping will occur
  - Too soft, otherwise you will have to process it to be louder
- We captured files too quietly, had to go back and boost levels

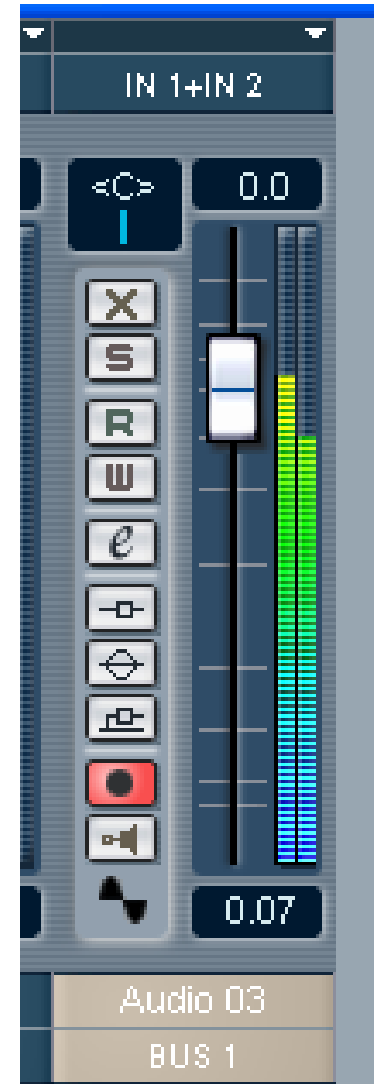
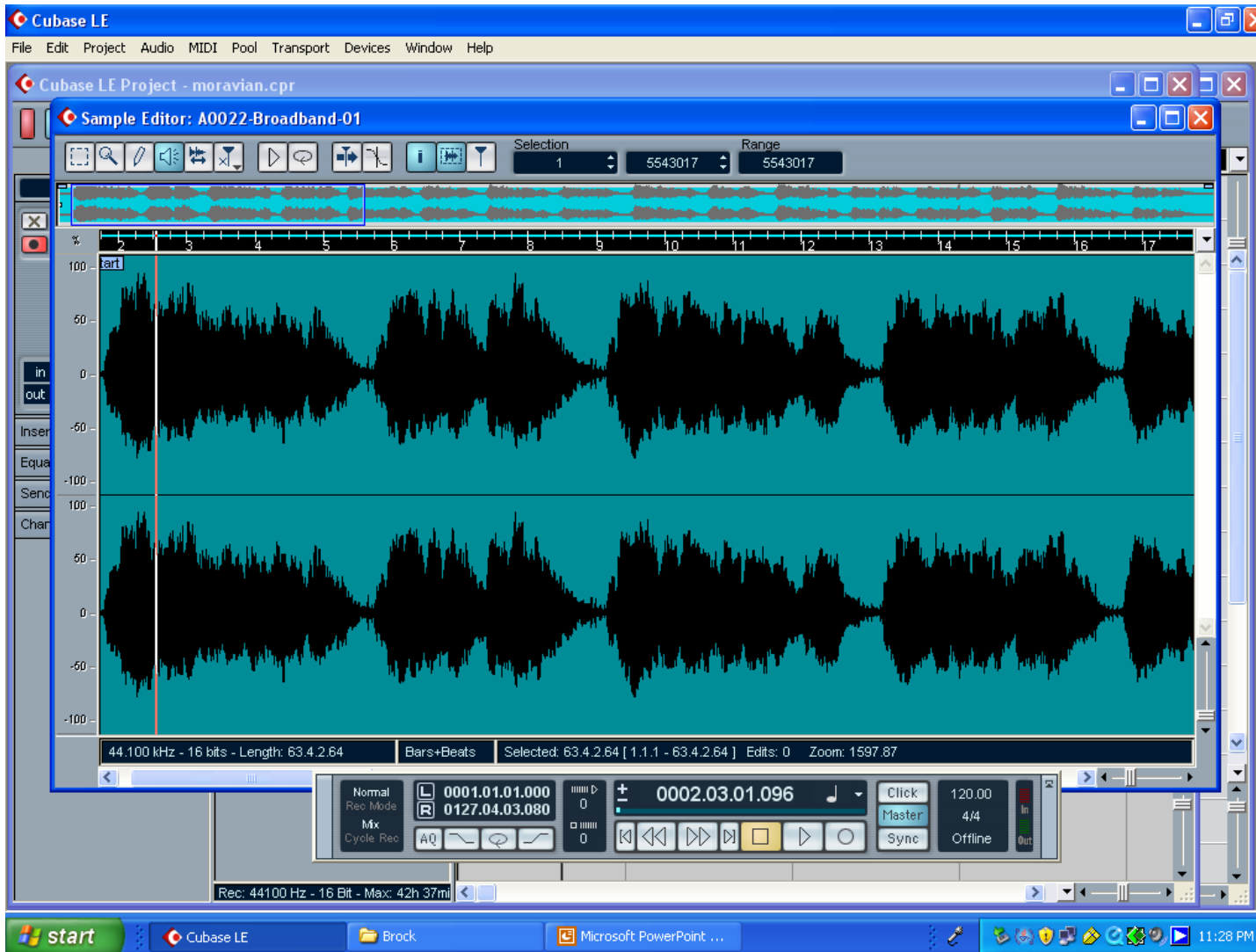
# + Example of a clipped wave



# + Example of a wave that needs boosting



# + Acceptable audio wave



## + Vendors

- When money, time, equipment or expertise is short...
- Outsource to a trusted, recommended vendor
- This is often the most affordable and desirable option, especially for older formats
- Talk to your network of colleagues for recommendations
- Try to find a local vendor if possible

# + Moving Images

- Super 8 mm reels with sound
- Digitized to DVD (MPEG2) by trusted, local vendor
- Vendor recommended by Thomas Fisher Rare Book Library
- Digitization cost about \$150 / reel
- Transferred from DVD into Avid environment for editing





# + The Real Work Begins

- To ensure that capture was successful:
  - Listened to each entire tape
  - Watched each DVD
- Selected excerpts from digitized audio and video for web
- Used Sorensen Squeeze to create derivative formats
- Digital masters saved in MPEG2 format

# + Web Delivery Formats

## ■ Video

### ■ Quick Time and Windows Media

- 256Kbps (56 Kbps was too blurry)

- 512Kbps

- 1Mbps

## ■ Audio

### ■ Quick Time Audio and Windows Media Audio

- 56Kbps

- Broadband (128 Kbps)



Thanks for your time.