

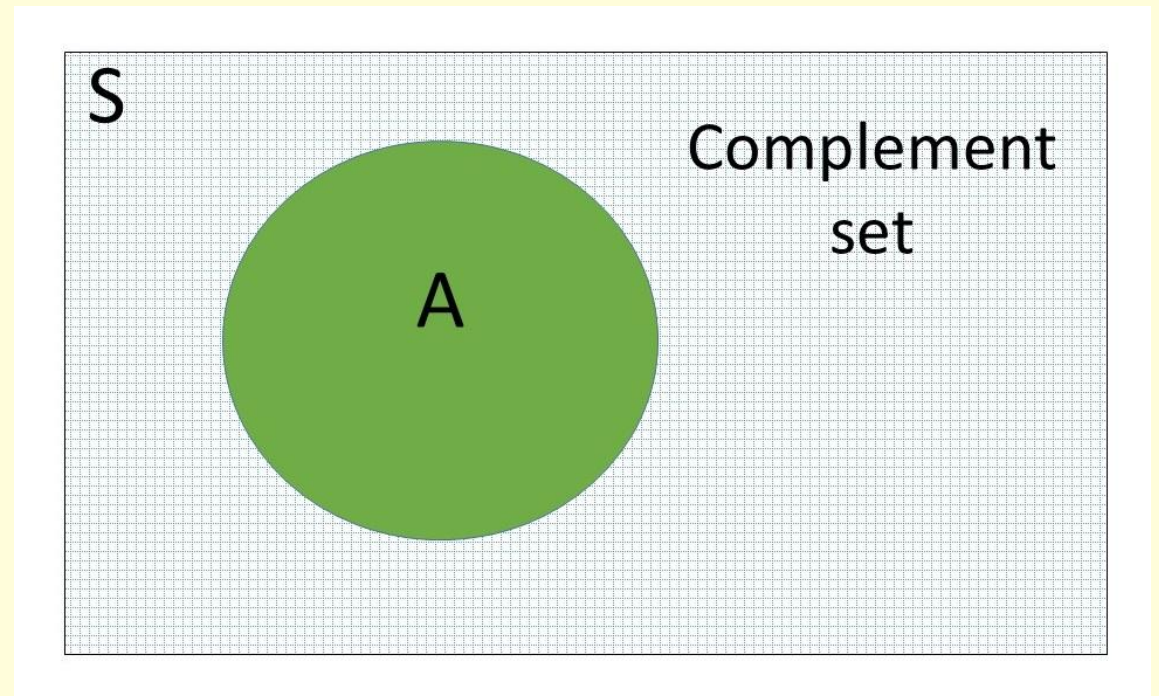
Probability 2: Conditional Probability and Bayes' rule

Module Outline

- Review
- Dependence of events and conditional probability
- Probability trees
- Two-way tables
- Bayes' Rule

Review: Probability Basics

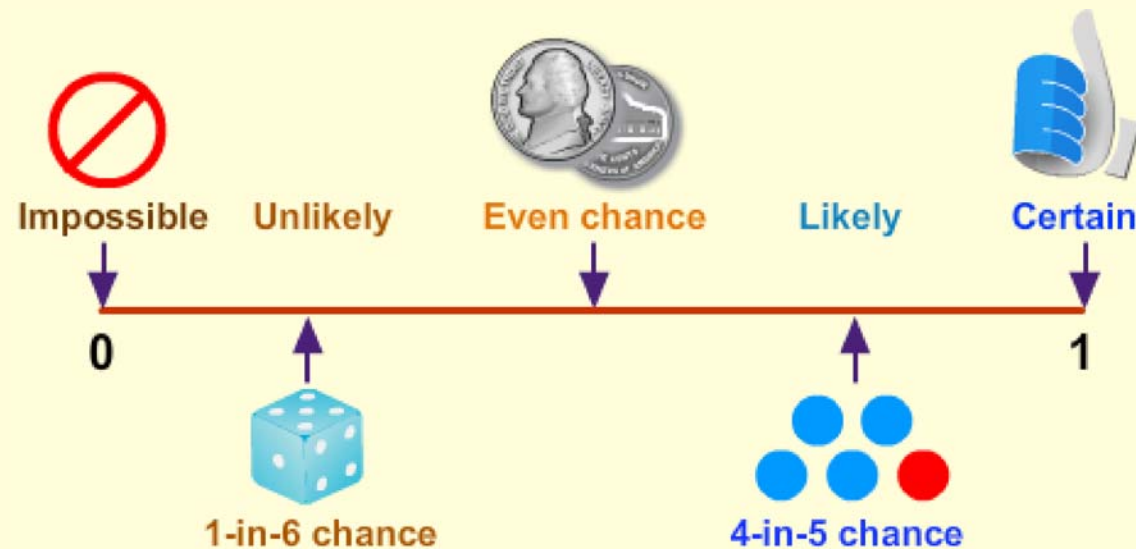
- *Sample space S* : set of all possible outcomes
Event: some subset of S



Review: Probability Basics

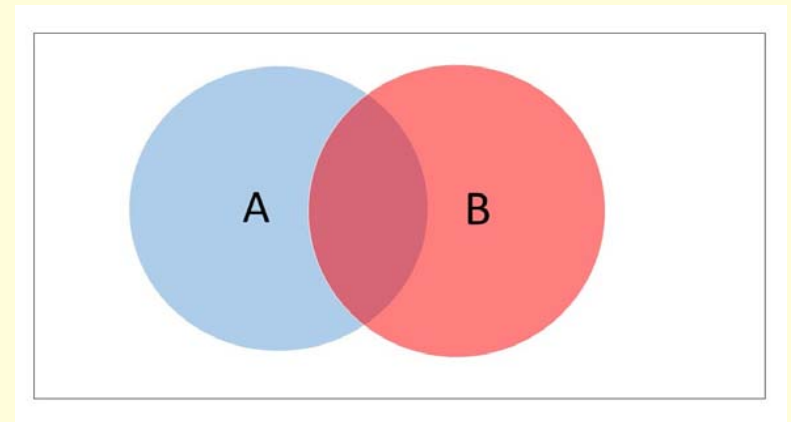
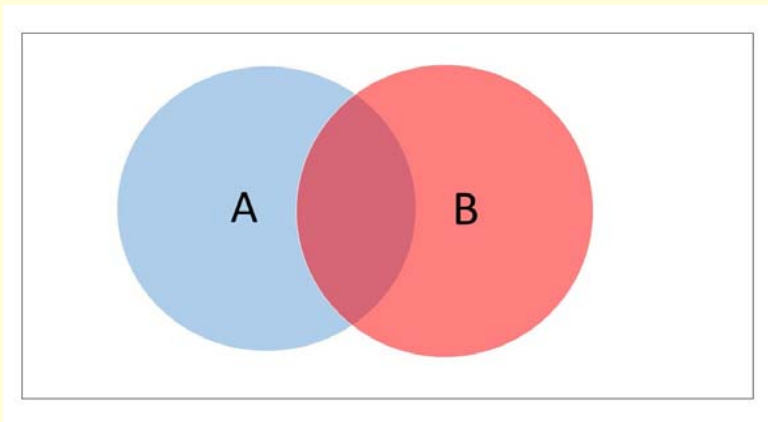
- **Basic Axioms:** (i) $0 \leq P(A) \leq 1$ (ii) $P(S) = 1$

If A and B disjoint, $P(A \cup B) = P(A) + P(B)$



Review: Probability Basics

- $A \cup B$: event A **OR** B (or both) occur
 $A \cap B$: event A **AND** B (i.e. both) occur

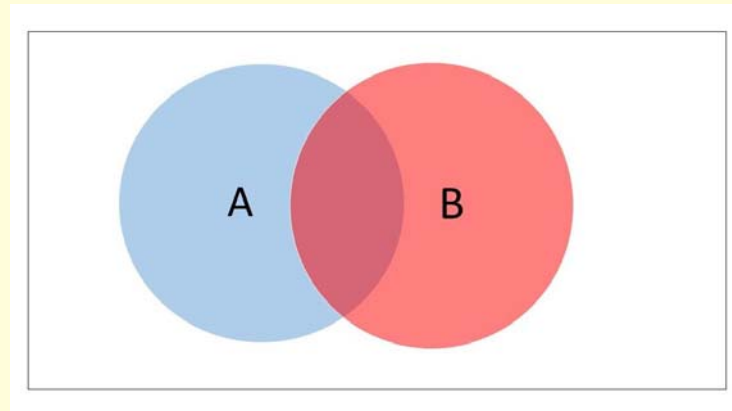


Review: Probability Basics

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 $A \cap B$: event A **AND** B (i.e. both) occur
- **[Complement rule]** $P(A^c) = 1 - P(A)$

Review: Probability Basics

- $A \cup B$: event A **OR** B (or both) occur
 $A \cap B$: event A **AND** B (i.e. both) occur
- **[Complement rule]** $P(A^c) = 1 - P(A)$
- **[Addition rule]** $P(A \cup B) = P(A) + P(B) - P(A \cap B)$

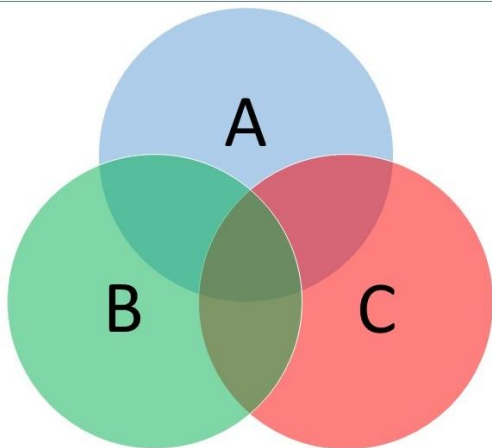


Review: Probability Basics

- **[Addition rule]** $P(A \cup B) = P(A) + P(B) - P(A \cap B)$

- **[Addition rule extension]**

$$P(A \cup B \cup C) = P(A) + P(B) + P(C) - P(A \cap B) - P(B \cap C) - P(A \cap C) + P(A \cap B \cap C)$$



Independent and Dependent events

- **Independent:** No relationship between the events:

$$P(A \text{ and } B) = P(A \cap B) = P(A)P(B)$$

Independent and Dependent events

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- **Dependent:** Some relationship between the events:
A may influence the chance of *B* occurring

Independent and Dependent events

- **Independent:** No relationship between the events:

$$P(A \text{ and } B) = P(A \cap B) = P(A)P(B)$$

- **Dependent:** Some relationship between the events:

A may influence the chance of B occurring

- **Conditional probability** $P(B|A)$: The prob. of B occurring, given that A has occurred.



Example: Dependent events

- **Example 1:** Free-throws in basketball (source: *Yaari and Eisenmann* (2011))

1st throw: success-rate 73% (NBA: 2005-10):

Example: Dependent events

- **Example 1:** Free-throws in basketball (source: *Yaari and Eisenmann* (2011))

1st throw: success-rate 73% (NBA: 2005-10):

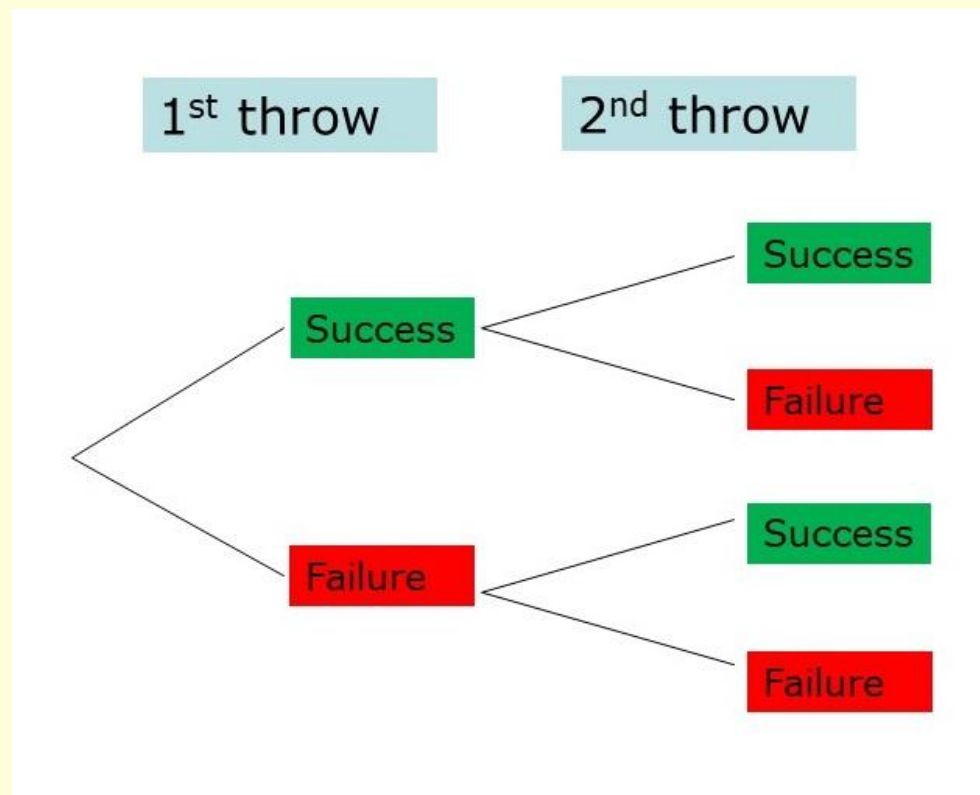
- 2nd throw: success-rate depends on if 1st was a success

if 1st successful: success-rate on 2nd : 79%

if 1st unsuccessful: success-rate on 2nd : 72%

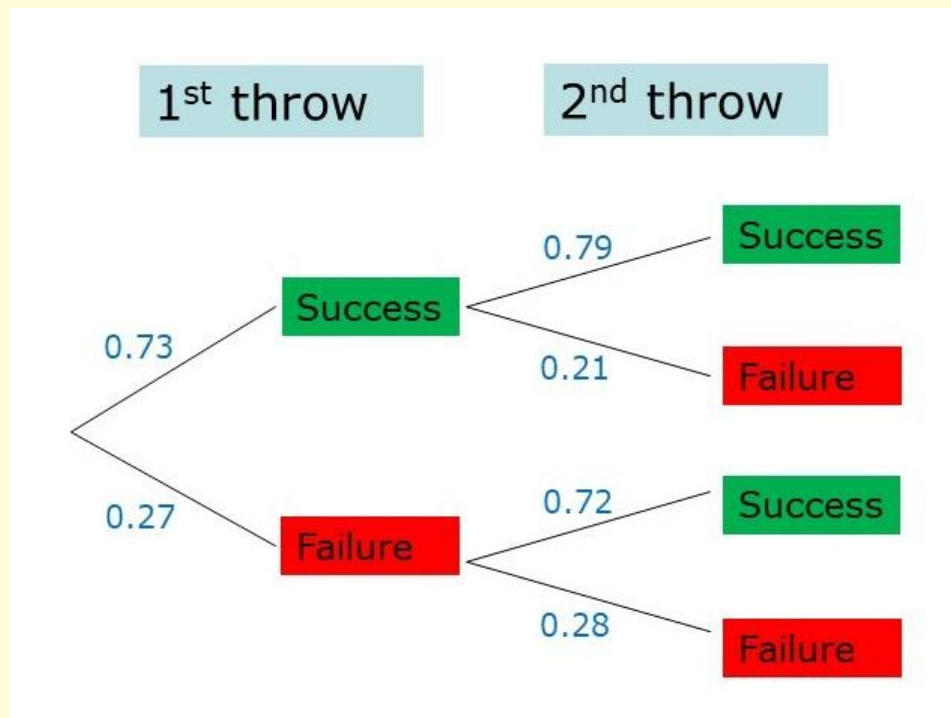
Example 1

- Representation using a prob. tree



Example 1

- Representation using a prob. tree
- **Q:** What is the prob. the player makes both free throws?



General multiplication rule

- **[General multiplication Rule]:**

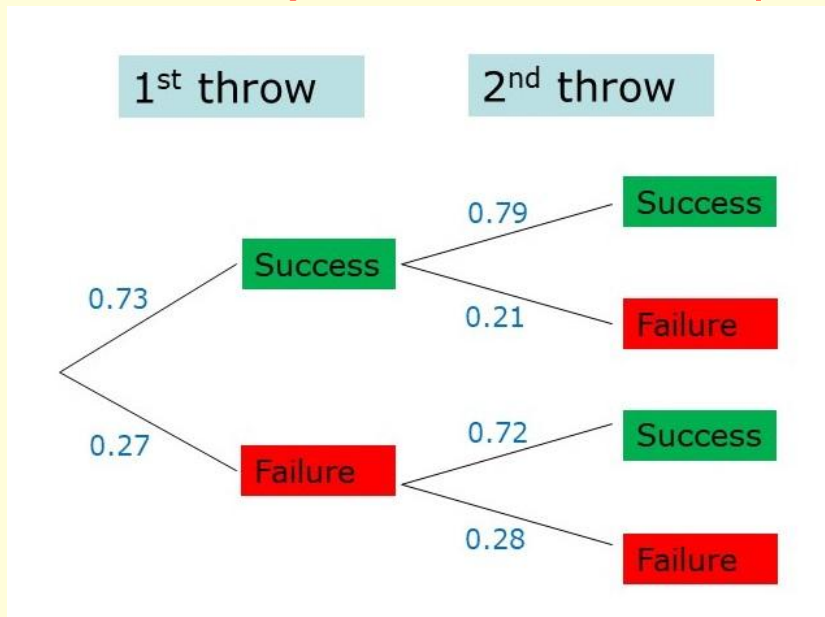
$$P(A \text{ and } B) = P(A \cap B) = P(A)P(B|A)$$

General multiplication rule

- [General multiplication Rule]:

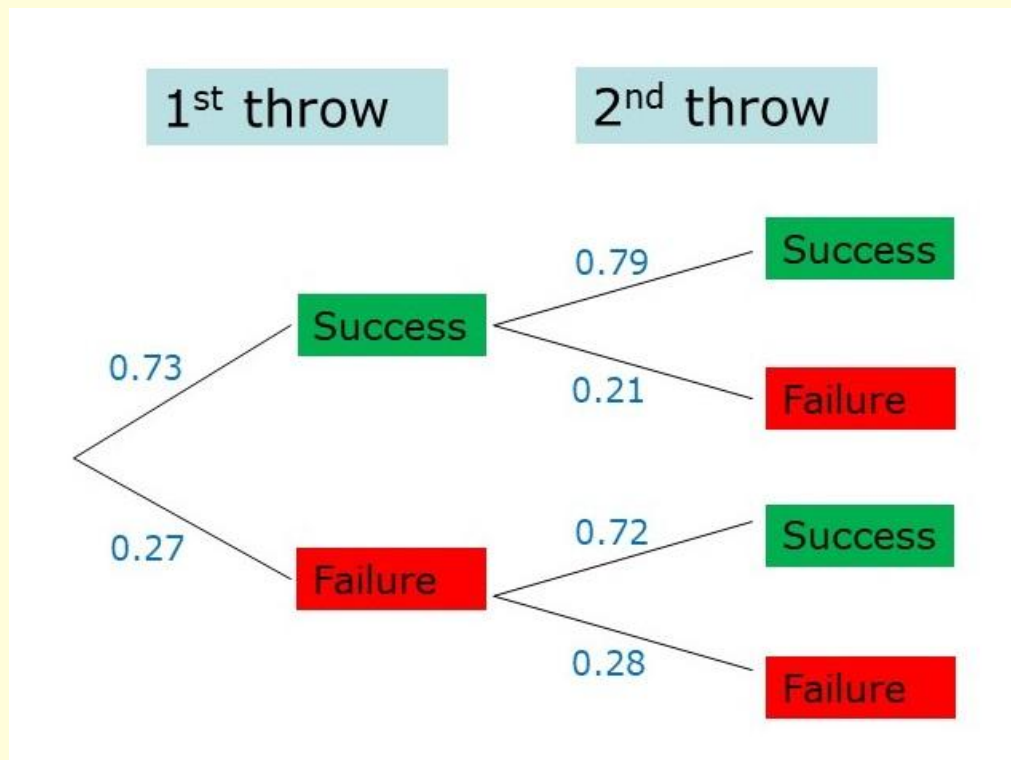
$$P(A \text{ and } B) = P(A \cap B) = P(A)P(B|A)$$

- **Example 1:** Prob. the player makes both free throws?



Example 1 contd.

- **Q:** Prob. the player makes only one?



Dependent events: Dry summers and forest fires

- **Example 2:** A summer may be dry with prob. 0.4 : *affects the prob. of forest fires*



Dependent events: Dry summers and forest fires

- **Example 2:** A summer may be dry with prob. 0.4 : *affects the prob. of forest fires*

	Chance of forest fires
• Dry summer	0.6
Wet summer	0.2

Clicker question 1

- A summer may be dry with prob. 0.4

	Chance of forest fires
Dry summer	0.6
Wet summer	0.2

Q: What is $P(\text{fire} \mid \text{dry summer})$?

(a) 0.2

(b) 0.4

(c) 0.6

(d) 1

Solution to clicker question 1

- A summer may be dry with prob. 0.4

	Chance of forest fires
Dry summer	0.6
Wet summer	0.2

Q: What is $P(\text{fire} \mid \text{dry summer})$?

(a) 0.2

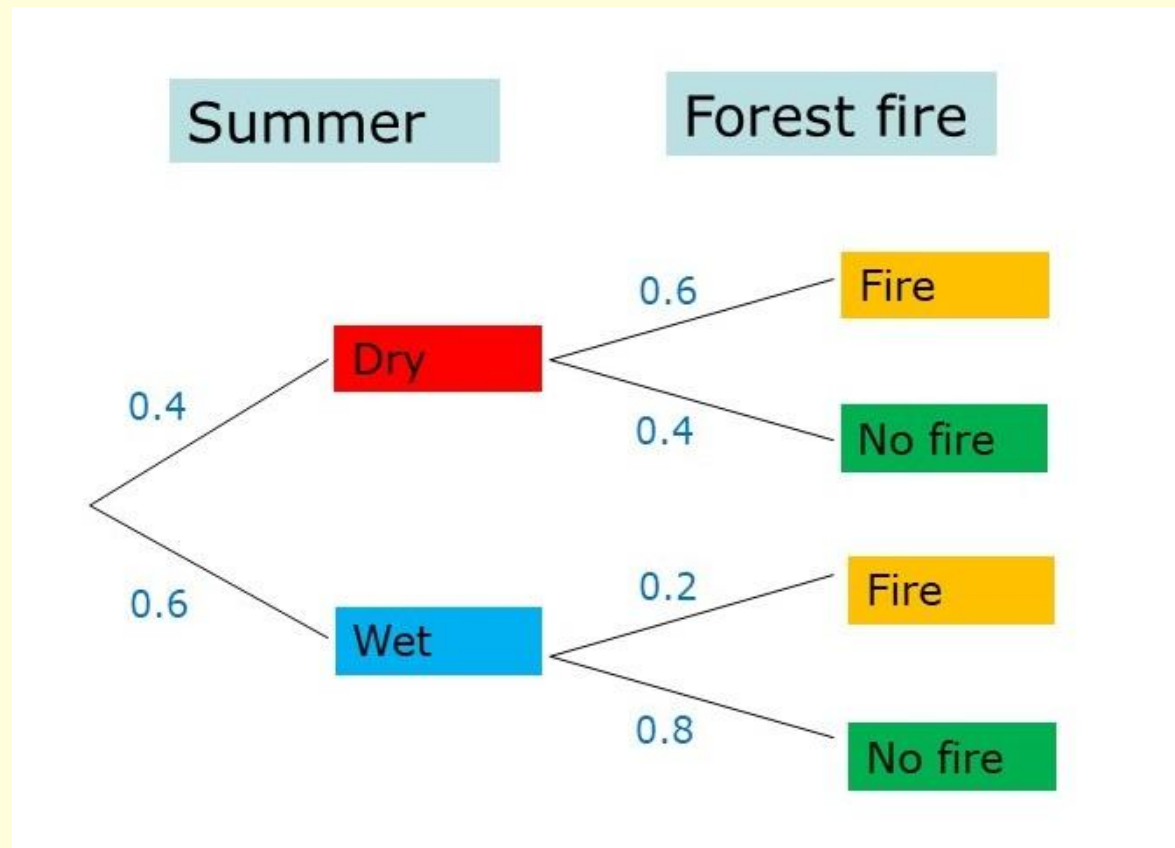
(b) 0.4

(c) 0.6

(d) 1

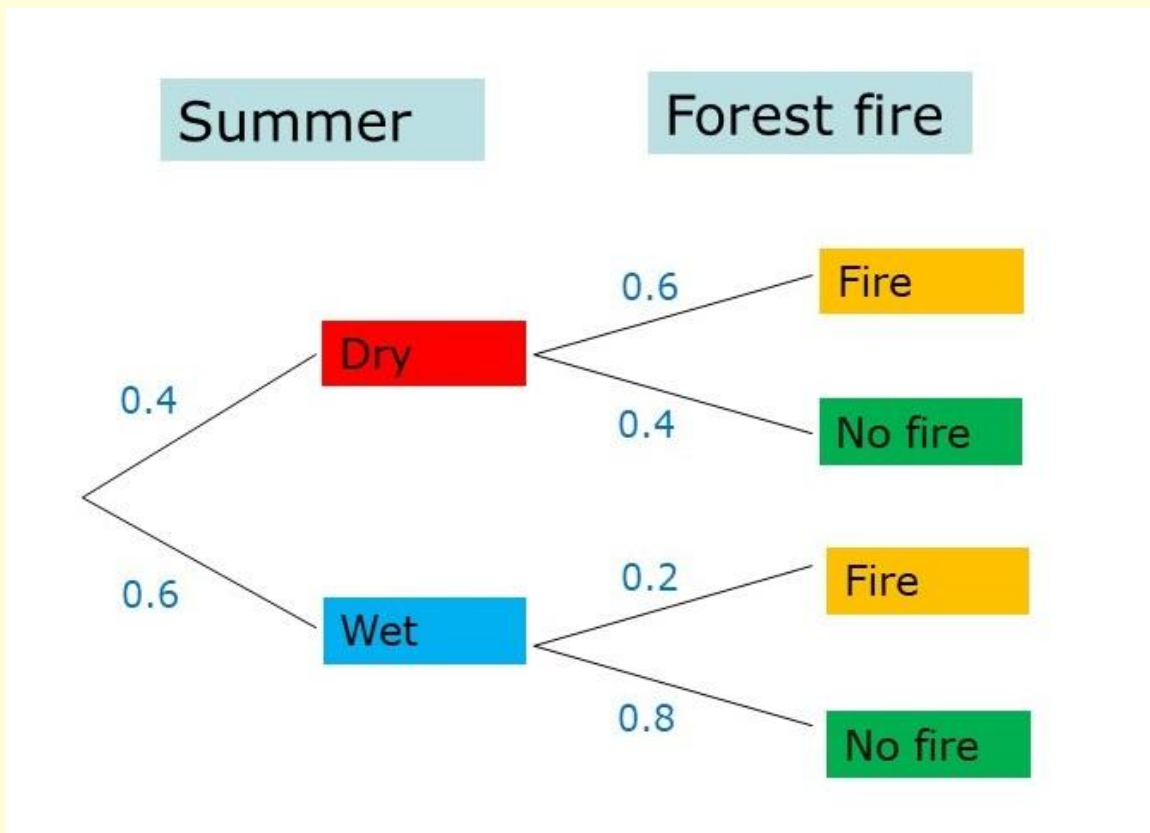
Example 2

- Representation using a prob. tree



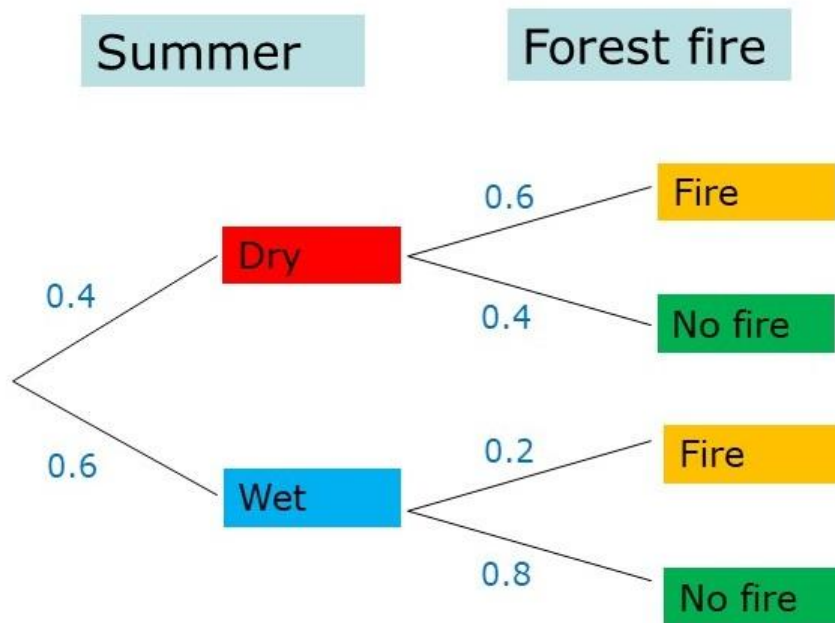
Example 2

- Representation using a prob. tree
- $P(\text{fire} \mid \text{dry summer}) = 0.6$. What is $P(\text{fire} \cap \text{dry summer})$?



Example 2

- Representation using a prob. tree
- $P(\text{fire} \mid \text{dry summer}) = 0.6$. What is $P(\text{fire} \cap \text{dry summer})$?
- **Q:** What is $P(\text{fire})$?



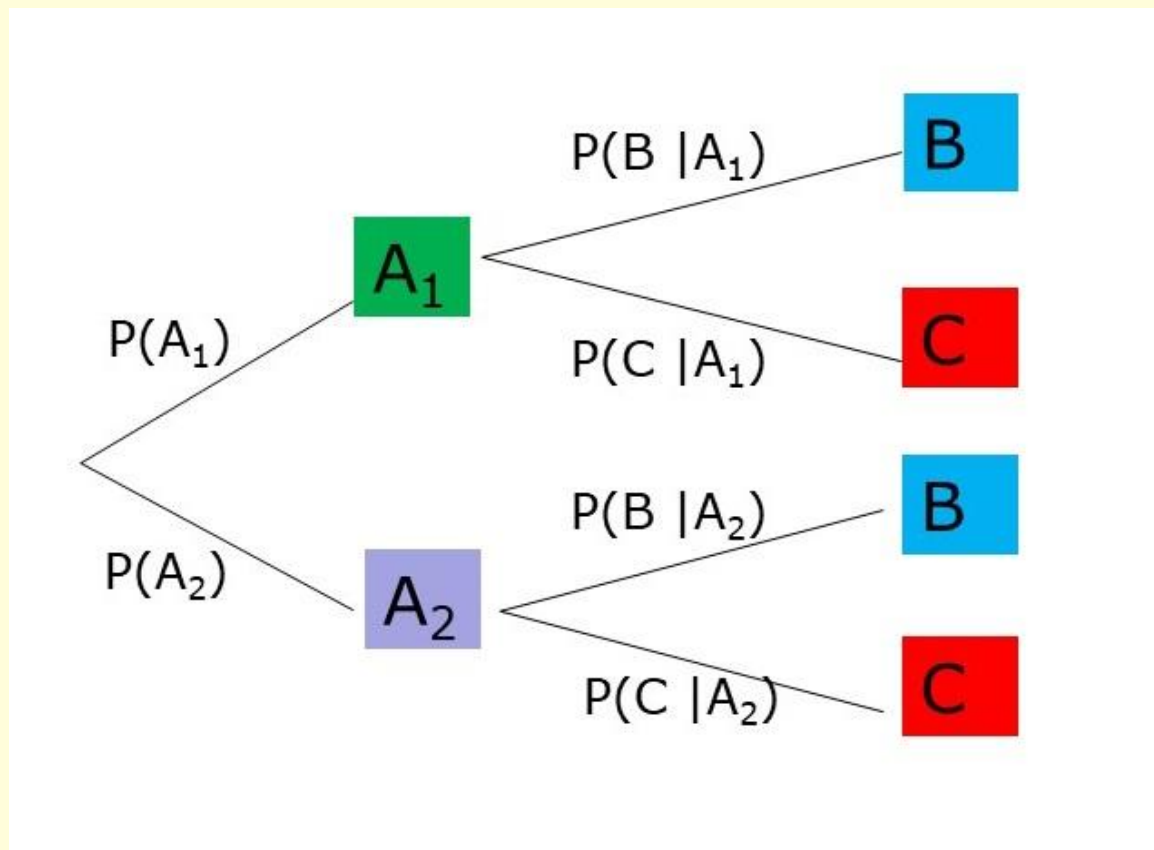
Example 2

- Representation using a prob. tree
- $P(\text{fire} \mid \text{dry summer}) = 0.6$. What is $P(\text{fire} \cap \text{dry summer})$?
- **Q:** What is $P(\text{fire})$?
- General idea: $P(\text{fire}) =$

$$P(\text{dry})P(\text{fire} \mid \text{dry}) + P(\text{wet})P(\text{fire} \mid \text{wet})$$

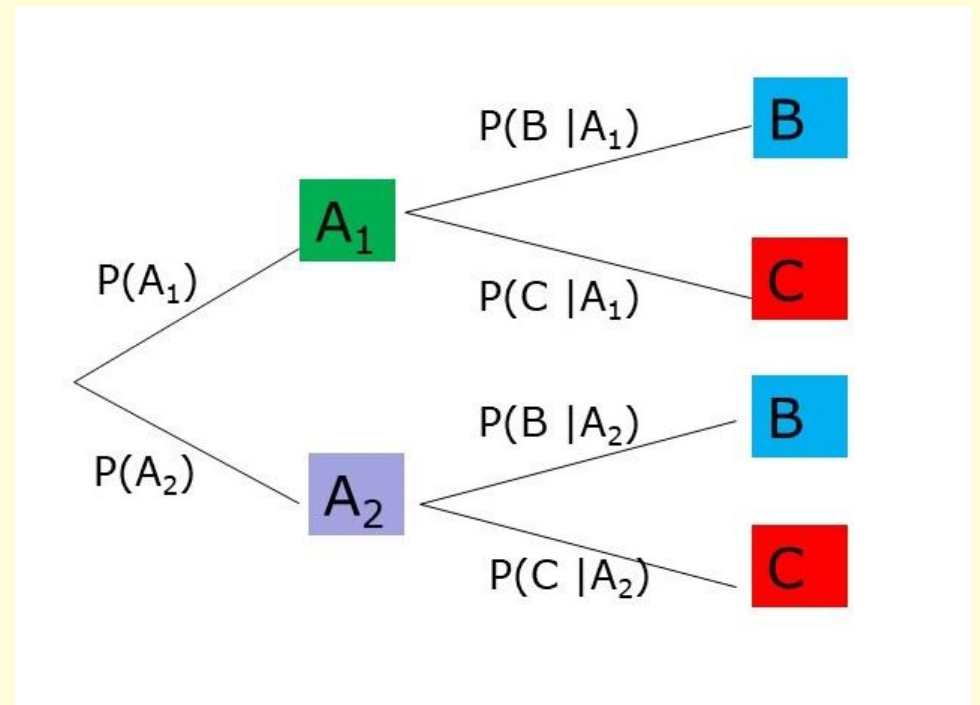
Law of Total Probability

- Event B can come about in many different ways.



Law of Total Probability

- Event B can come about in many different ways.
- $P(B) = P(A_1 \cap B) + P(A_2 \cap B)$
 $= P(A_1)P(B|A_1) + P(A_2)P(B|A_2)$



Law of Total Probability

- Event B can come about in many different ways.
- $$P(B) = P(A_1 \cap B) + P(A_2 \cap B)$$
$$= P(A_1)P(B|A_1) + P(A_2)P(B|A_2)$$
- $$P(B) = P(A \cap B) + P(A^c \cap B)$$
$$= P(A)P(B|A) + P(A^c)P(B|A^c)$$

Law of Total Probability

- $P(B) = P(A_1 \cap B) + P(A_2 \cap B)$
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Law of Total Probability

- $P(B) = P(A_1 \cap B) + P(A_2 \cap B)$
 $= P(A_1)P(B|A_1) + P(A_2)P(B|A_2)$

- *More general:*

$$\begin{aligned} P(B) &= P(A_1 \cap B) + P(A_2 \cap B) + \dots + P(A_n \cap B) \\ &= P(A_1)P(B|A_1) + P(A_2)P(B|A_2) + \dots + P(A_n)P(B|A_n) \\ &= \sum_{i=1}^n P(A_i)P(B|A_i) \end{aligned}$$

where A_1, A_2, \dots, A_n are disjoint

AND encompass all the possibilities.

Example 2 extended

- **Example 2:** A summer may be *dry* (prob. 0.4), *normal* (prob. 0.3) or *wet* (prob. 0.3)

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	Chance of forest fires
Dry summer	0.6
Normal summer	0.4
Wet summer	0.2

Example 2 extended

- Prob. tree

Q: What is $P(\text{fire})$?

Example 3: Picking from an unmarked platter

- **Example 3:** A party platter with 3 avocado and 7 cheese sandwiches.



Example 3: Picking from an unmarked platter

- **Example 3:** A party platter with 3 avocado and 7 cheese sandwiches.
- *Problem:* sandwiches are unmarked!

Example 3: Picking from an unmarked platter

- **Example 3:** A party platter with 3 avocado and 7 cheese sandwiches.
- *Problem:* sandwiches are unmarked!
- **Q:** *If you pick 1st, prob. of picking an avocado sandwich?*

Example 3: Picking from an unmarked platter

- **Example 3:** A party platter with 3 avocado and 7 cheese sandwiches.

Q: You pick 2nd, prob. of picking an avocado sandwich?

Example 3: Picking from an unmarked platter

- **Example 3:** A party platter with 3 avocado and 7 cheese sandwiches.

Q: You pick 2nd, prob. of picking an avocado sandwich?

- *If 1st has got avocado: $P(2^{nd} A | 1^{st} A) =$*

Clicker question 2

- A party platter with 3 avocado and 7 cheese sandwiches.

If the 1st person has got a cheese sandwich, what is the prob. that the 2nd will get an avocado sandwich? i.e. What is $P(2^{nd} A | 1^{st} C)$?

(a) $\frac{3}{10}$

(b) $\frac{7}{10}$

(c) $\frac{3}{9}$

(d) $\frac{6}{9}$

Solution to Clicker question 2

- A party platter with 3 avocado and 7 cheese sandwiches.

If the 1st person has got a cheese sandwich, what is the prob. that the 2nd will get an avocado sandwich? i.e. What is $P(2^{nd} A | 1^{st} C)$?

(a) $\frac{3}{10}$

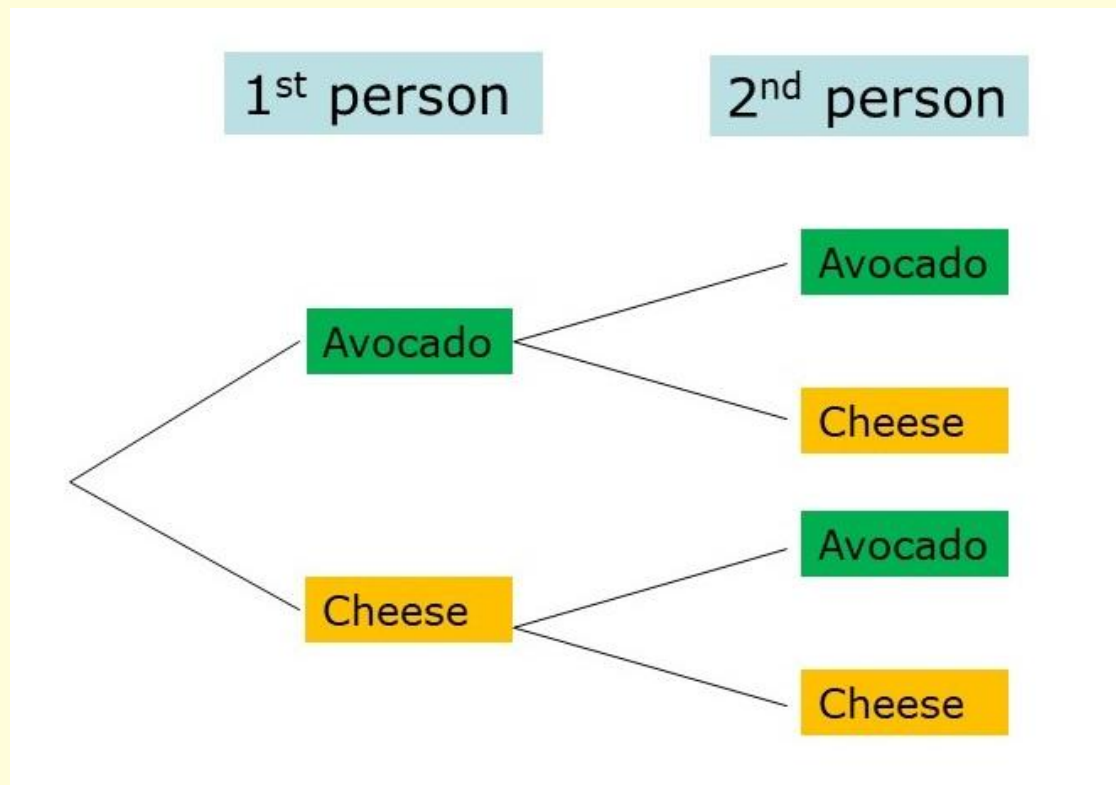
(b) $\frac{7}{10}$

(c) $\frac{3}{9}$

(d) $\frac{6}{9}$

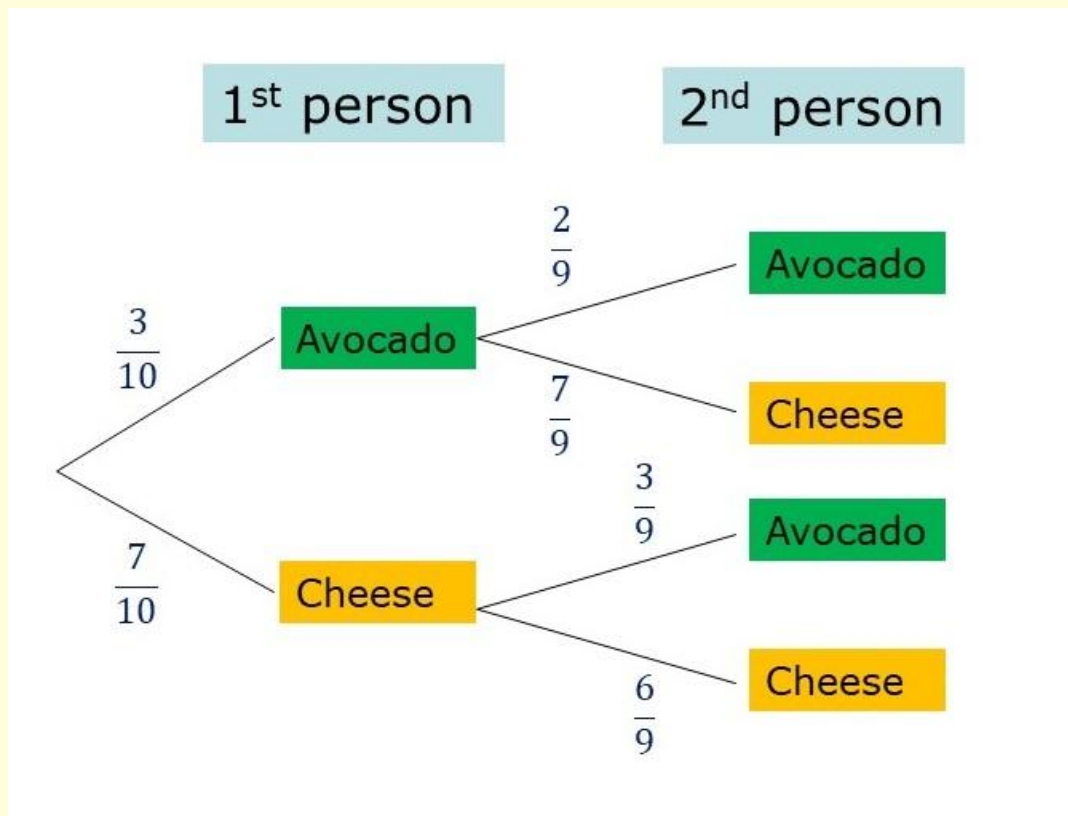
Example 3: Platter with 3 avocado and 7 cheese

- Q: You pick 2nd, prob. of picking an avocado sandwich?



Example 3: Platter with 3 avocado and 7 cheese

- **Q:** You pick 2nd, prob. of picking an avocado sandwich?
- Prob. tree
- Overall prob. of picking avocado, when you pick 2nd :



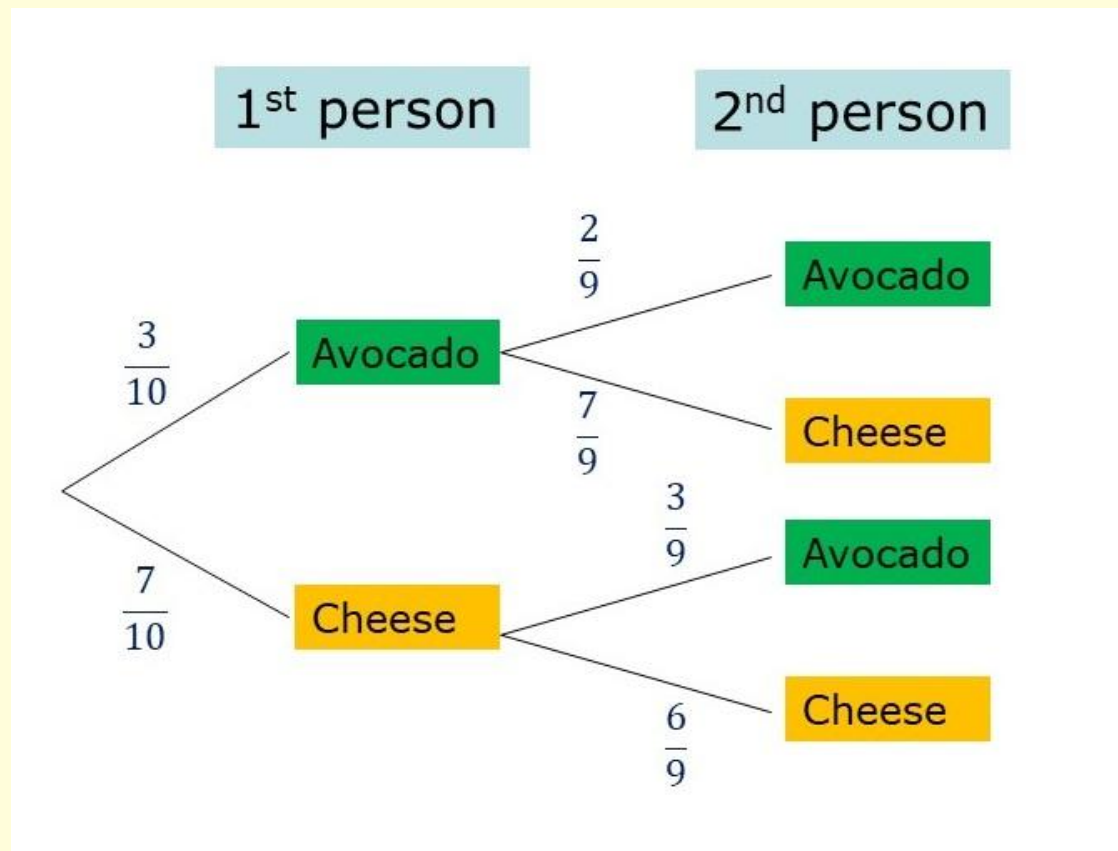
Example 3: Platter with 3 avocado and 7 cheese

- **Q:** You pick 2nd, prob. of picking an avocado sandwich?
- Prob. tree
- Overall prob. of picking avocado, when you pick 2nd :
- General idea: $P(2^{nd} A)$

$$P(1^{st} A)P(2^{nd} A|1^{st} A) + P(1^{st} C)P(2^{nd} A|1^{st} C)$$

Example 3: Platter with 3 avocado and 7 cheese

- **Q:** You pick 3rd, prob. of picking an avocado sandwich?



Example 3: Platter with 3 avocado and 7 cheese

- **Q:** You pick 3rd, prob. of picking an avocado sandwich?
- First two outcomes: *AA, AC, CA, CC*

Example 3: Platter with 3 avocado and 7 cheese

- **Q:** You pick 3rd, prob. of picking an avocado sandwich?
- First two outcomes: AA, AC, CA, CC
- $P(AA) = \quad$, $P(AC) = \quad$, $P(CA) = \quad$, $P(CC) = \quad$,
 $P(3^{rd} A|AA) = \quad$, $P(3^{rd} A|AC) = \quad$,
 $P(3^{rd} A|CA) = \quad$, $P(3^{rd} A|CC) = \quad$

Example 3: Platter with 3 avocado and 7 cheese

- **Q:** You pick 3rd, prob. of picking an avocado sandwich?
- First two outcomes: AA, AC, CA, CC
- $P(AA) = \quad, P(AC) = \quad, P(CA) = \quad, P(CC) = \quad,$
 $P(3^{rd} A|AA) = \quad, P(3^{rd} A|AC) = \quad,$
 $P(3^{rd} A|CA) = \quad, P(3^{rd} A|CC) = \quad$
- Overall prob. of 3rd person picking avocado:

Independent events

- Event A has no influence on occurrence of B :
 $P(B|A) = P(B) \Rightarrow P(A \cap B) = P(A)P(B)$

Independent events

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- **Example 4:** A stock's value goes up or down by \$1 each day

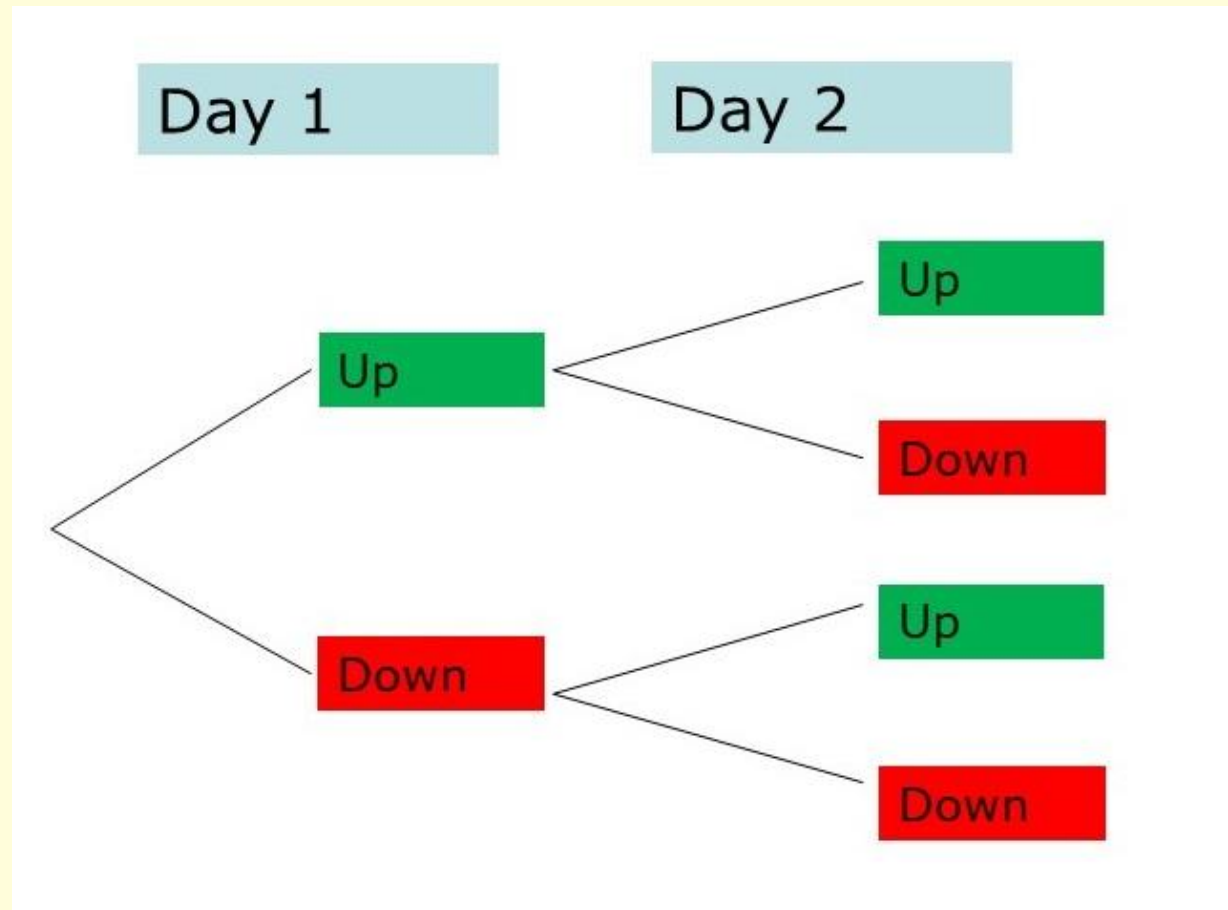
Independent events

- Event A has no influence on occurrence of B :
 $P(B|A) = P(B) \Rightarrow P(A \cap B) = P(A)P(B)$
- **Example 4:** A stock's value goes up or down by \$1 each day
- The outcome **DOES NOT** depend on what happened the previous day:

	Up tomorrow	Down tomorrow
Up today	0.8	0.2
Down today	0.8	0.2

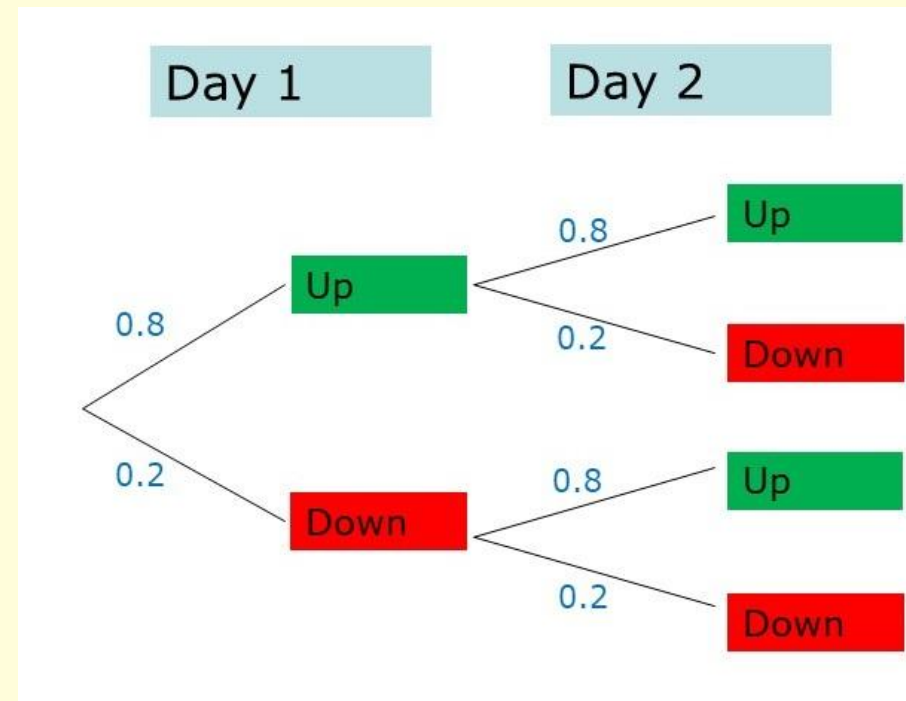
Prob. tree with independence

- Prob. tree



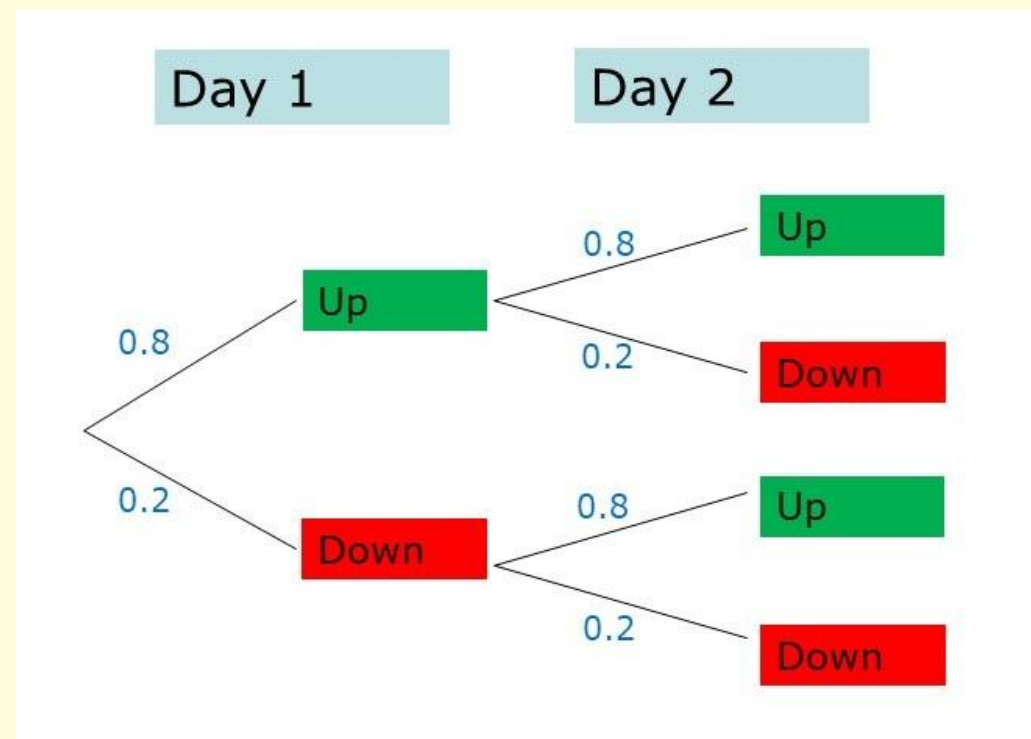
Prob. tree with independence

- Prob. tree
- If the stock is up today, what is the prob. that
(a) it is up the next 2 days?



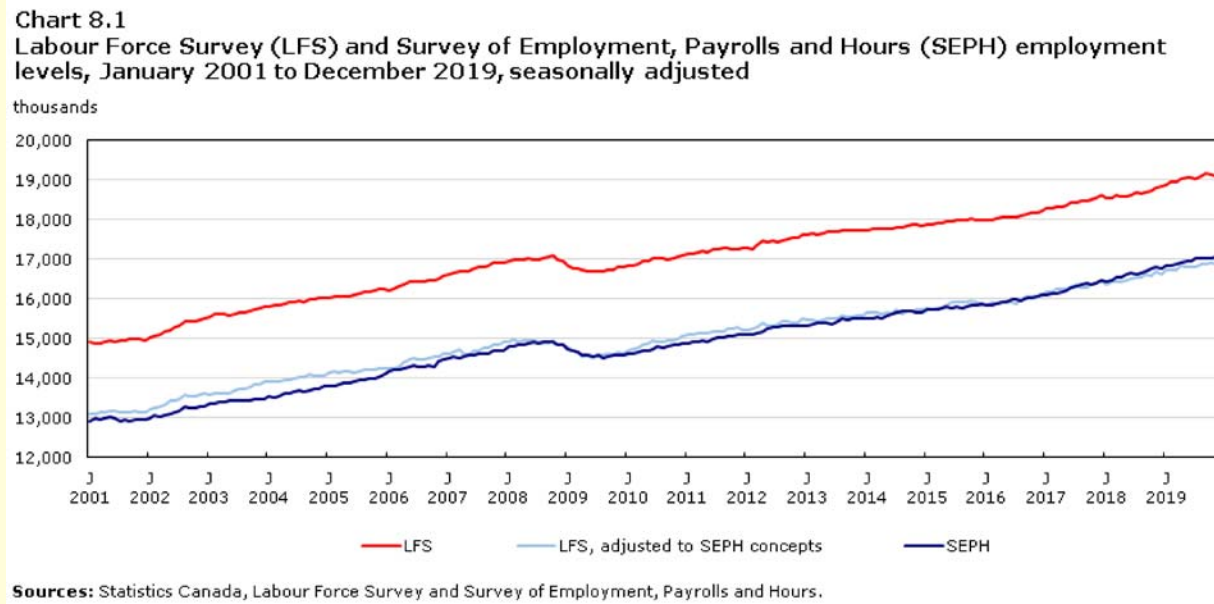
Example 4: Stock value

- If the stock is up today, what is the prob. that
(b) it returns to today's value after 2 days?



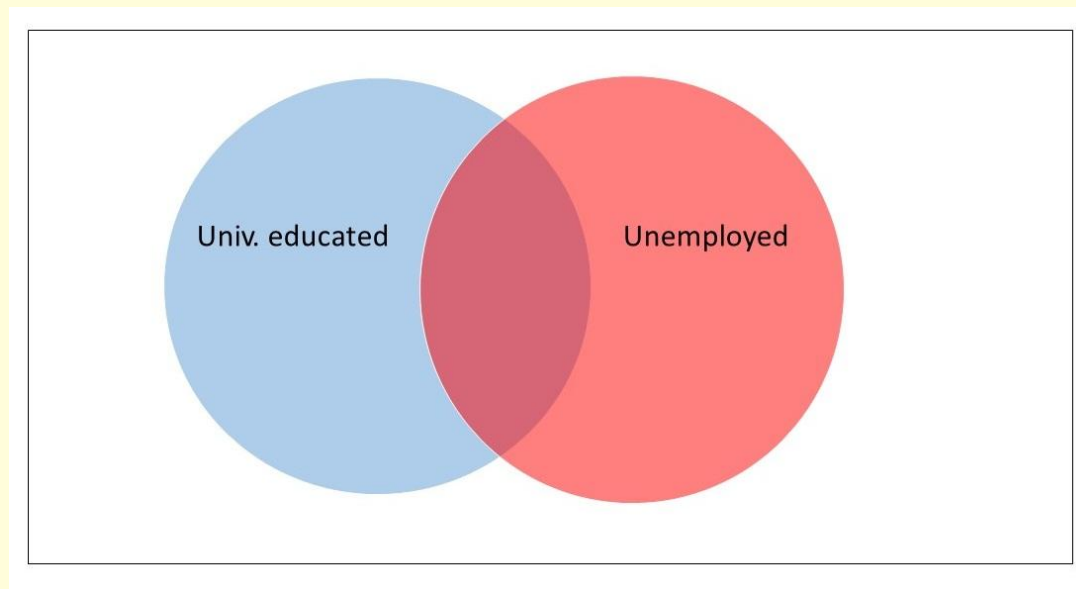
Finding Conditional Probability

- **Example 5:** *Labour Force Survey of 1000 people*



Finding Conditional Probability

- **Example 5:** *Labour Force Survey* of 1000 people
- *Unemployed: 110, Univ. educated: 300,*
Unemployed and Univ. educated: 24

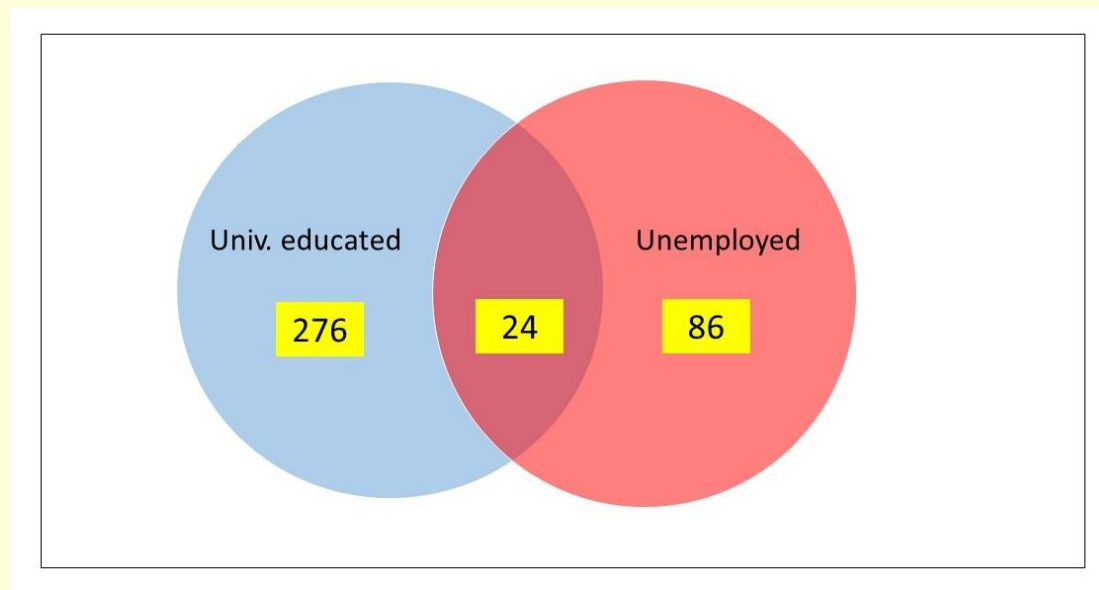


Finding Conditional Probability

- **Example 5:** *Labour Force Survey* of 1000 people
- *Unemployed:* 110, *Univ. educated:* 300,
Unemployed and Univ. educated: 24
- Venn diagram:
 - Q: Unemployment rate?
 - Q: Unemp. rate among univ. educated?

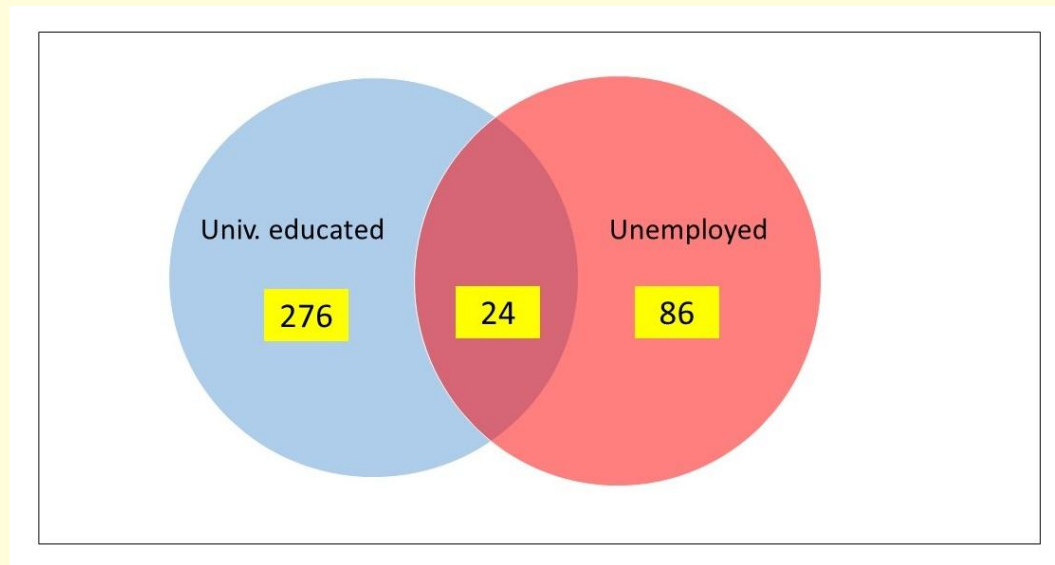
Example 5: Labour Force Survey

- $Unemp$: 110, $Univ.$: 300, $Unemp \& Univ.$: 24
- Overall unemp. rate: $P(unemp) =$



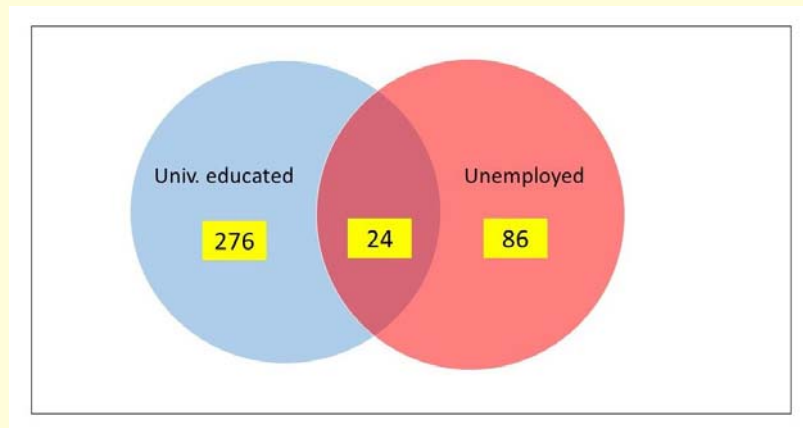
Example 5: Labour Force Survey

- $Unemp$: 110, $Univ.$: 300, $Unemp \& Univ.$: 24
- Overall unemp. rate: $P(unemp) =$
- Unemp. rate among univ.: $P(unemp|univ) =$



Example 5: Labour Force Survey

- $Unemp$: 110, $Univ.$: 300, $Unemp \& Univ.$: 24
- Overall unemp. rate: $P(unemp) =$
- Unemp. rate among univ.: $P(unemp|univ) =$
- Unemp. rate among non-univ.: $P(unemp|no\ univ) =$



Finding Conditional Probability

- $P(A \cap B) = P(A)P(B|A) \Rightarrow$

$$P(B|A) = \frac{P(A \cap B)}{P(A)}$$

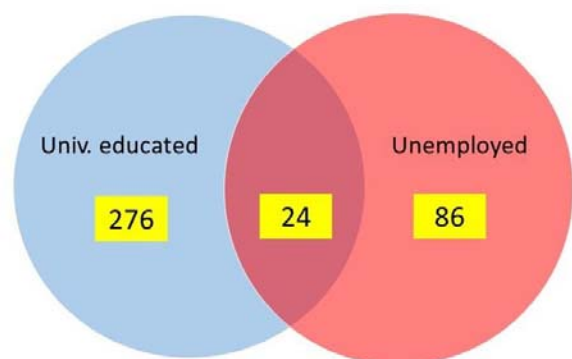
Finding Conditional Probability

- $P(A \cap B) = P(A)P(B|A) \Rightarrow$

$$P(B|A) = \frac{P(A \cap B)}{P(A)}$$

- Unemp. rate among univ.:

$$P(\text{unemp} \mid \text{univ}) = \frac{P(\text{unemp} \ \& \ \text{univ})}{P(\text{univ})} =$$



Finding Conditional Probability

- $P(A \cap B) = P(A)P(B|A) \Rightarrow$

$$P(B|A) = \frac{P(A \cap B)}{P(A)}$$

- Unemp. rate among univ.:

$$P(\text{unemp} \mid \text{univ}) = \frac{P(\text{unemp} \ \& \ \text{univ})}{P(\text{univ})} =$$

- Unemp. rate among non-univ.:

$$P(\text{unemp} \mid \text{no univ}) = \frac{P(\text{unemp} \ \& \ \text{no univ})}{P(\text{no univ})} =$$

Example 5: Marginal probability

- $Unemp$: 110, $Univ.$: 300, $Unemp \ \& \ Univ.$: 24

- Unemp. rates: Overall: $P(unemp) = 0.11$

- Among univ and non-univ.:

$$P(unemp|univ) = 0.08, \quad P(unemp|no \ univ) = 0.123$$

- Marginal prob.. $P(unemp) =$

$$P(univ)P(unemp \mid univ) + P(no \ univ)P(unemp \mid no \ univ)$$

Conditional Probability: another example

- **Example 6:** 400 Stanford bicyclists at lunch time
(source: *Stanford review* Sep. 2021 (author: Maxwell Meyer))



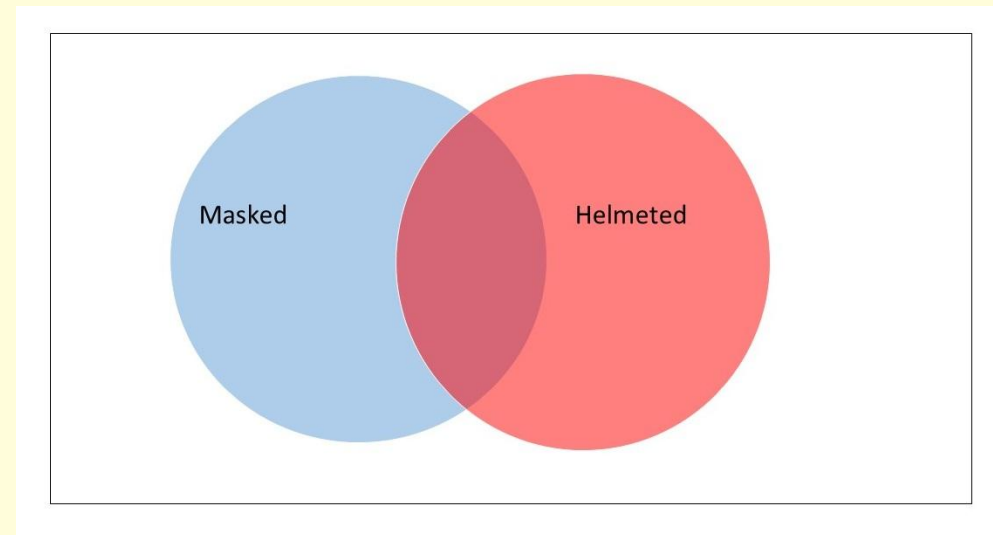
Conditional Probability: another example

- **Example 6:** 400 Stanford bicyclists at lunch time
(source: *Stanford review* Sep. 2021 (author: Maxwell Meyer))
- *Masked: 163, Helmeted: 71,*
Masked and Helmeted: 29



Conditional Probability: another example

- **Example 6:** 400 Stanford bicyclists at lunch time
(source: *Stanford review* Sep. 2021 (author: Maxwell Meyer))
- *Masked*: 163, *Helmeted*: 71,
Masked and Helmeted: 29
- Venn diagram:
Q: Masking rate
Q: Helmeting rate?



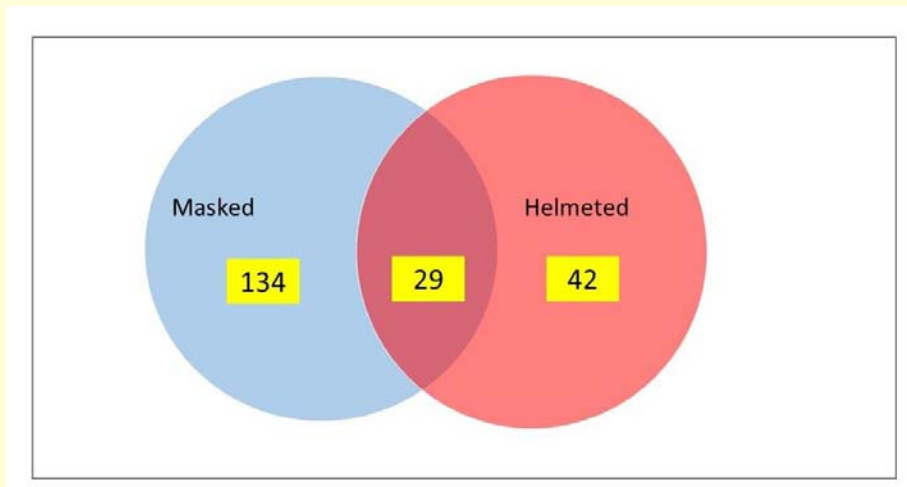
Example 6: Stanford students

- **Q:** Is there a difference in masking between helmeted and non-helmeted students?



Example 6: Stanford students

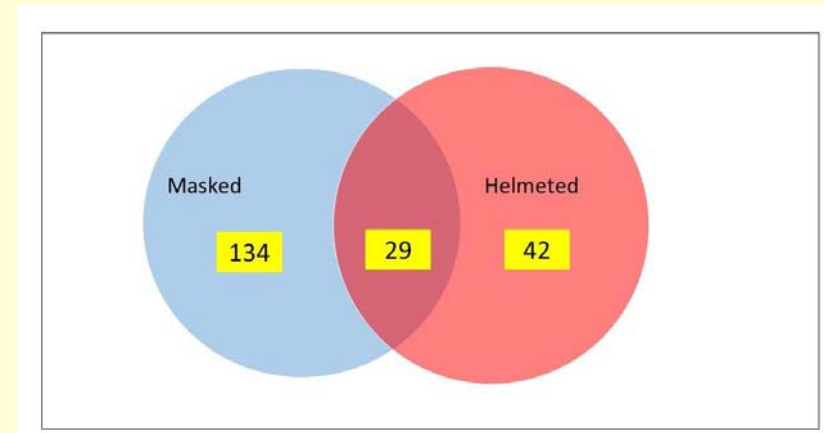
- **Q:** Is there a difference in masking between helmeted and non-helmeted students?
- Masking. rate among helmeted: $P(\text{mask}|\text{helmet}) =$



Clicker question 3

- The following represents mask and helmet usage among Stanford cyclists:

Q: What is $P(\text{mask}|\text{helmet})$?



(a) $\frac{163}{400}$

(b) $\frac{134}{400}$

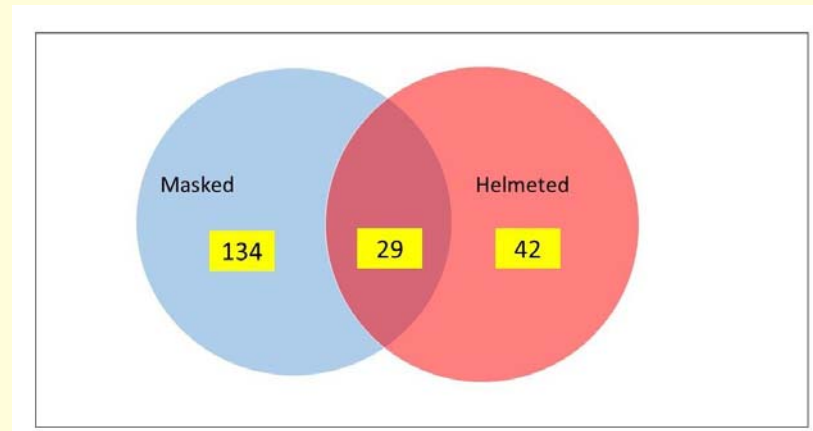
(c) $\frac{42}{71}$

(d) $\frac{29}{71}$

Solution to Clicker question 3

- The following represents mask and helmet usage among Stanford cyclists:

Q: What is $P(\text{mask}|\text{helmet})$?



(a) $\frac{163}{400}$

(b) $\frac{134}{400}$

(c) $\frac{42}{71}$

(d) $\frac{29}{71}$

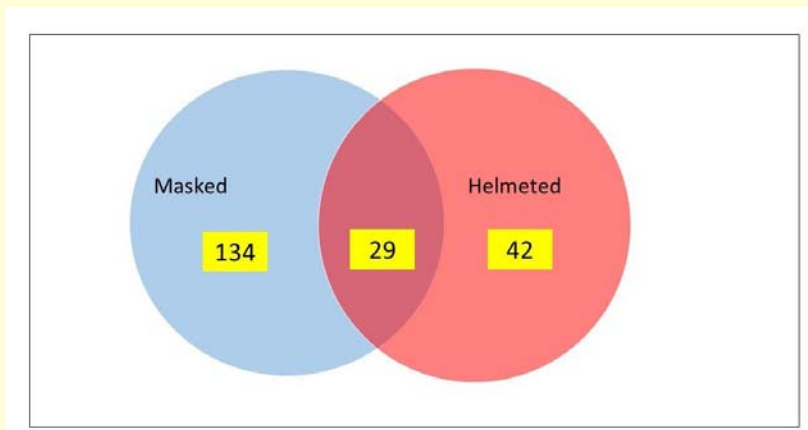
Example 6: Stanford students

- **Q:** Is there a difference in masking between helmeted and non-helmeted students?

- Masking. rate among helmeted:

$$P(\text{mask}|\text{helmet}) = \frac{29}{71} = 0.4085$$

- $P(\text{mask}|\text{helmet}) = \frac{P(\text{mask \& helmet})}{P(\text{helmet})} =$



Example 6: Stanford students

- **Q:** Is there a difference in masking between helmeted and non-helmeted students?
- Masking. rate among helmeted: $P(\textit{mask}|\textit{helmet}) = 0.4085$
- Masking. rate among non-helmeted: $P(\textit{mask}|\textit{no helmet}) =$

Example 6 contd.: Marginal probability

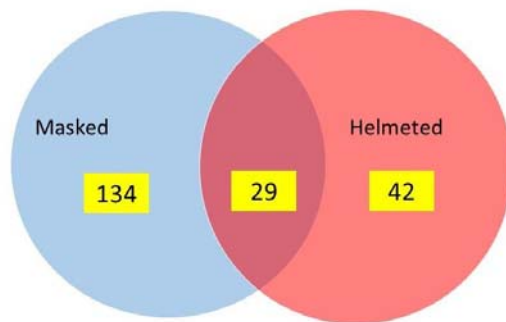
- Overall masking rate: $P(\text{mask}) = 0.4075$

Masking rate among helmeted: $P(\text{mask}|\text{helmet}) = 0.408$

Among non-helmeted: $P(\text{mask}|\text{no helmet}) = 0.407$

- Marginal prob. $P(\text{mask}) =$

$$P(\text{helmet})P(\text{mask} | \text{helmet}) + P(\text{no helmet})P(\text{mask} | \text{no helmet})$$



Prob. from two way frequency tables

- Useful way of presenting data with two characteristics

Prob. from two way frequency tables

- Useful way of presenting data with two characteristics
- **Example 6:** Mask and helmet usage among Stanford cyclists:

	Helmet	No helmet	<i>Total</i>
Mask	29		163
No mask			
<i>Total</i>	71		400



Prob. from two way frequency tables: Example 6



	Helmet	No helmet	<i>Total</i>
Mask	$P(H \cap M) =$	$P(NH \cap M) =$	$P(M) =$
No mask	$P(H \cap NM) =$	$P(NH \cap NM) =$	$P(NM) =$
<i>Total</i>	$P(H) =$	$P(NH) =$	1

- $P(M|H) = \frac{P(M \cap H)}{P(H)} =$

- $P(M|NH) = \frac{P(M \cap NH)}{P(NH)} =$

Clicker question 4

- The following represents mask and helmet usage among Stanford cyclists:

	Helmet	No helmet	<i>Total</i>
Msk	0.0725	0.335	$P(M) = 0.4075$
No msk	0.105	0.4875	$P(NM) = 0.4925$
<i>Total</i>	$P(H) = 0.1775$	$P(NH) = 0.8225$	1

Q: What is $P(H|M)$?

(a) $\frac{335}{4075}$

(b) $\frac{105}{1775}$

(c) $\frac{725}{1775}$

(d) $\frac{725}{4075}$

Solution to Clicker question 4

- The following represents mask and helmet usage among Stanford cyclists:

	Helmet	No helmet	<i>Total</i>
Msk	0.0725	0.335	$P(M) = 0.4075$
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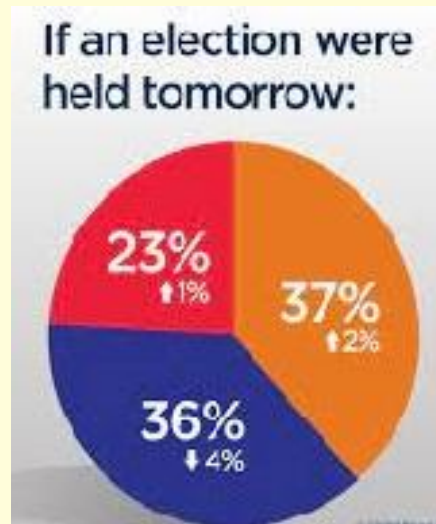
(c) $\frac{725}{1775}$

(d) $\frac{725}{4075}$

Prob. from two way frequency tables: Example 7

- **Example 7:** Survey of 1000 voters about support for 3 parties:

	Under 30 yrs	30-64 yrs	65+ years	<i>Total</i>
Party A	180	110	80	
Party B	120	120	50	
Party C	100	170	70	
<i>Total</i>				1000



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$$P(A|young) = \quad , P(B|yng) = \quad , P(C|yng) = \quad ,$$



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- Support among 65+s:

$$P(A|older) = \quad , P(B|older) = \quad , P(C|older) = \quad ,$$

Example 7: Support for 3 parties

- $P(A|young) = 0.45$, $P(B|young) = 0.3$, $P(C|young) = 0.25$,
 $P(A|mid) = 0.275$, $P(B|mid) = 0.3$, $P(C|mid) = 0.425$,
 $P(A|older) = 0.4$, $P(B|older) = 0.25$, $P(C|older) = 0.35$,



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- If each group constitutes $\frac{1}{3}$ of the electorate, which party is likely to win? *Marginal probs.:*

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 $P(A|older) = 0.4$, $P(B|older) = 0.25$, $P(C|older) = 0.35$,
- If young voters constitute 25% of the electorate and middle-aged voters constitute 50%, which party is likely to win?

Reverse Conditioning: Bayes' rule

- You know $P(A|B)$. **Q: How to find $P(B|A)$?**

Reverse Conditioning: Bayes' rule

- You know $P(A|B)$. **Q: How to find $P(B|A)$?**
- *Example: Driving while drunk increases chance of accidents.*
Q: Prob. someone who had crashed was drunk?



Reverse Conditioning: Bayes' rule

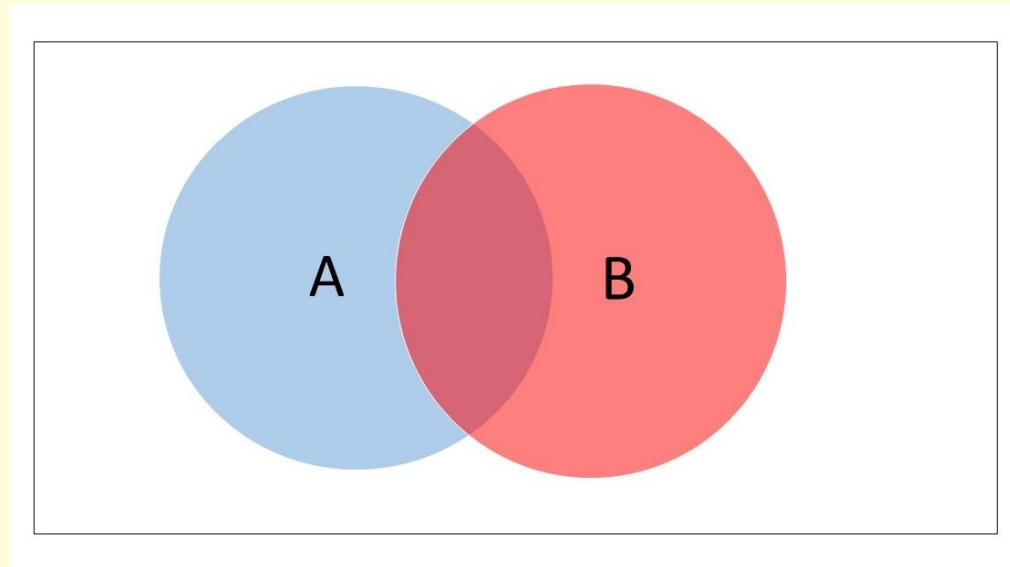
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- From research studies, you know $P(\textit{accident}|\textit{drunk})$
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- **Answer:** Bayes' rule

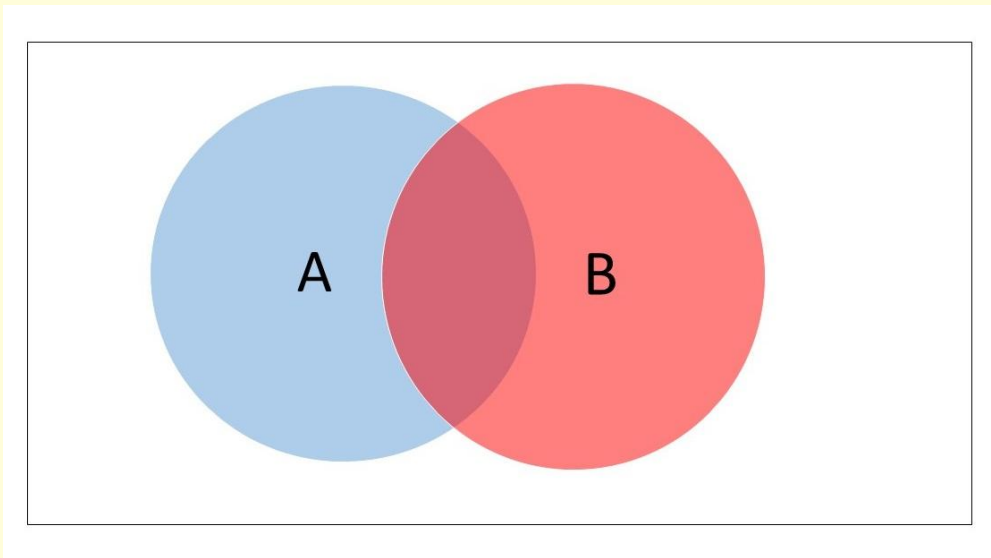
Reverse Conditioning: Bayes' rule

- Basic idea: $P(B|A) = \frac{P(A \cap B)}{P(A)}$ e.g. $B \equiv$ booze, $A \equiv$ accident



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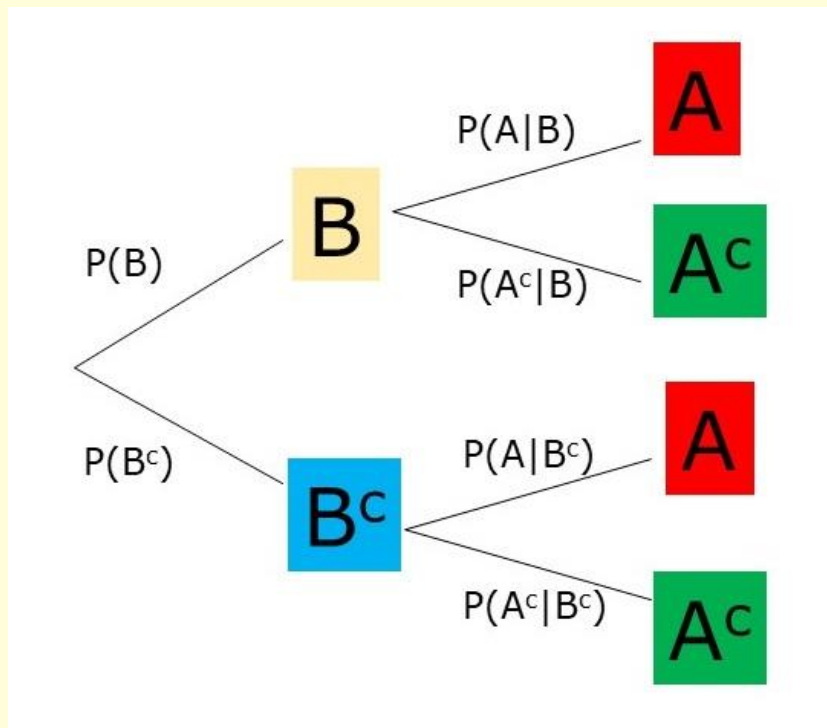
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Marginal prob.: $P(A) = P(A|B)P(B) + P(A|B^c)P(B^c)$



Bayes' rule

- *Bayes' rule (almost):* $P(B|A) = \frac{P(A|B)P(B)}{P(A)}$

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- Finally **Bayes' rule:**

$$P(B|A) = \frac{P(A|B)P(B)}{P(A|B)P(B) + P(A|B^c)P(B^c)}$$

Bayes' rule: Application

- **Example 8:** $P(\text{Accident}|\text{Binge}) = 0.5$,
 $P(\text{Accident}|\text{Sober}) = 0.1$, $P(\text{Binge}) = 0.2$



Bayes' rule: Application

- **Example 8:** $P(\text{Accident}|\text{Binge}) = 0.5$,
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- *An accident occurs: What chance the driver was drunk?*



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- **Bayes' rule:**

$$P(B|A) = \frac{P(A|B)P(B)}{P(A|B)P(B) + P(A|B^c)P(B^c)}$$

Bayes' rule: Terminology

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- **Example 9:** Stock S maybe hot or cold!

Prior prob. $P(\text{hot}) = 0.4$



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Prior prob. $P(\text{hot}) = 0.4$

- *Dr. Stock* gives it a "Buy" recommendation.

Updated $P(\text{hot} | \text{"Buy"}) = ?$

Bayes' rule: Example 9

- **Example 9:** Prior prob. $P(\text{hot}) = 0.4$

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Problem: *Dr. Stock* is sometimes wrong!



Bayes' rule: Example 9

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- Bayes' rule:

$$P(\text{hot} \mid \text{"Buy"}) = \frac{P(\text{"Buy"} \mid \text{hot})P(\text{hot})}{P(\text{"Buy"})}$$

Bayes' rule: Example 9

- **Example 9:** Prior prob. $P(\text{hot}) = 0.4$

Dr. Stock: $P(\text{"Buy"} \mid \text{hot}) = 0.8$, $P(\text{"Buy"} \mid \text{cold}) = 0.4$

- Bayes' rule: $P(\text{hot} \mid \text{"Buy"}) = \frac{P(\text{"Buy"} \mid \text{hot})P(\text{hot})}{P(\text{"Buy"})}$

$$= \frac{P(\text{"Buy"} \mid \text{hot})P(\text{hot})}{P(\text{"Buy"} \mid \text{hot})P(\text{hot}) + P(\text{"Buy"} \mid \text{cold})P(\text{cold})}$$

Bayes' rule: Example 9 contd.

- **Example 9 contd:** Prior prob. $P(\text{hot}) = 0.4$

What if *Dr. Stock* could predict perfectly?

Dr. Stock: $P(\text{"Buy"} \mid \text{hot}) = 1$, $P(\text{"Buy"} \mid \text{cold}) = 0$

Bayes' rule: Example 9 contd.

- **Example 9 contd:** Prior prob. $P(\text{hot}) = 0.4$

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Dr. Stock: $P(\text{"Buy"} \mid \text{hot}) = 1$, $P(\text{"Buy"} \mid \text{cold}) = 0$

- Bayes' rule: $P(\text{hot} \mid \text{"Buy"}) =$

$$\frac{P(\text{"Buy"} \mid \text{hot})P(\text{hot})}{P(\text{"Buy"} \mid \text{hot})P(\text{hot}) + P(\text{"Buy"} \mid \text{cold})P(\text{cold})}$$

Clicker question 5

- Given his symptoms, Jim assesses that his probability of being infected is 0.3. So he decides to take a test.

The test shows either *+ive* or *-ive*, but it's not fully accurate. It has the following probabilities of detecting infection:

$$P(+ive \mid \text{infected}) = 0.7, P(+ive \mid \text{not infected}) = 0.1.$$

Q: What is Jim's prior here?

(a) 0.1

(b) 0.2

(c) 0.3

(d) 0.7

Solution to Clicker question 5

- Given his symptoms, Jim assesses that his probability of being infected is 0.3. So he decides to take a test.

The test shows either *+ive* or *-ive*, but it's not fully accurate. It has the following probabilities of detecting infection:

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Q: What is Jim's prior here?

(a) 0.1

(b) 0.2

(c) 0.3

(d) 0.7

Bayes' Rule application: medical testing

- Prob. (infection) = 0.3.

$$P(+ive | infected) = 0.7, P(+ive | not infected) = 0.1.$$

- False positives and false negatives

Bayes' Rule application: medical testing

- Prob. (infection) = 0.3.

$$P(+ive \mid \text{infected}) = 0.7, P(+ive \mid \text{not infected}) = 0.1.$$

- False positives and false negatives
- **Ex:** Use Bayes' rule to find $P(\text{infected} \mid +ive) =$

Bayes' rule: Many applications

- Update belief about public figure/celebrity based on news revelations. Sometimes news is wrong!



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- Update belief about public figure/celebrity based on news revelations. Sometimes news is wrong!
- AI: Spam filter, ads,.....
- Update belief about effectiveness of drugs/vaccines based on test results. Update beliefs about theories based on facts/experimental results.
- Update beliefs about criminality/innocence of defendant based on testimonies/evidence.



Recap

- Conditional probability
- General multiplication rule: $P(A \cap B) = P(B|A)P(A)$
- Total/Marginal probability:
$$P(B) = P(A)P(B|A) + P(A^c)P(B|A^c)$$
$$= P(A_1)P(B|A_1) + P(A_2)P(B|A_2) + \dots + P(A_n)P(B|A_n)$$
- Probability trees, two-way tables
- Bayes' rule: Introduction, main formula and applications.