



Spiral

NOTE BOOK

15¢

NAME MARIPOSA FOLK FESTIVAL

SUBJECT AUG / 61

No. 4020

Jan¹¹/61 John Fisher addressed Chamber
of Commerce dinner at Pax - gave
talk on improving tourist attractions
in Orillia. Caught flu - had time to
think ^{for a change} top interests folk music - Orillia
~~meeting together~~ - why not?
Feb/61 Wrote Newport Folk Festival to
find out how they set it up, dates,
etc. Asked John Fisher if such a
Festival would be a 1st in Canada.
Wrote Al Lastman of The Purple Onion
to sound out Toronto folk singers.

Discussed idea with Casey & other
people - got enthusiastic reactions.

Feb 5/61 Got together with Peter ^{& Eileen} McGarvey
~~wife~~ and laid more concrete
plans to go ahead. ^{Costly} Chose the
name MARIPOSA FOLK FESTIVAL
and decided on Aug 19-20 week-
end.

Feb. 6th Wrote Pete Seeger, Alan Mills,
Theodore Bikel and the Travellers
to find out if they'd be interested
and what it would cost. Also

Expenses.

Postage

.35

Archives

.15

Stamps

.10

reserved weekend with the Chamber of Commerce. Drew up program and outlined some ideas. (See back of book)

Wrote Ed McCurdy and Cynthia Gooding.

Answers from Theodore Bikel (busy)
Alan Mills (very interested) - but there is existent a talk festival in Murimachi, N.B.

Feb. 17-18 ✕ Attended Clif Club - talked to
Jan Syson & Sylvain Dicks. Both
keen & enthusiastic to start this
year. Pete said Ralph ^{Curry (Hawaii Home)} wants to
wait 'til next year because of
Summer '62 - festival to celebrate 50th
Anniv. of writing of Sunshine Sketches.

Feb. 14th Attended Jaycees Exec. meet c Sonny
re Talk Festival. Sold those seven
members but later notified them
that Pete advises waiting a year.

Feb. 18. Contacted Pete on recent developments
and he agrees to give it a try this
year.

Wire to
Montreal

1.74

Feb. 25

Claf Club

met c Ed Cowan + he was pretty keen
so are Jan + Sylvia. Must talk more
major (my brother)

Feb. 27

Dave has set up a conference here
c Edith Fawkes, Ed Cowan, Pete + us.
Wrote Alan Mills re new dates.

Mar. 1

Conference: Settled on dates 18-19
- Festival to be held in Community
Centre where admission can be
charged. Out in the Oval if fine.
Can't find sponsor but Jay Cees
will co-operate. Edith Fawkes
wants to see real Canadian
atmosphere prevailing.

Mar 2.

Phone to
Halifax

Contacted Mr. Davies + booked
Centre for \$150. Wrote Alan Mills
agent Samuel Gesser for contract.

Mar. 3.

X Toronto Claf Club - saw Jan Nyjda
and Ed Cowan. Jan agreed to
do all work + to get Posters
sent to Israel Young in Folksong
Centre, Greenwich Village. we
may be able to get Nyjkers to come

up on a transportation and accommodation deal - no fee.
Also advises to enlist enthusiastic
maritimers to participate. Aim
at balance - American talent to
attract Canadians - Can. talent to
attract Americans & headlines to
attract general public.

Mar. 4. Spent all day on phone & still
finding little success in locating
"folk buffs" as now-participating
enthusiasts are called. Bill Barfoot
is very keen & wants me to speak to
Senior Chamber on Mar 14. Expect
to do radio interview w Pete before
that. Letter from Miramichi Folk
Festival notes that partial financing
came from N.B. Tourist Bureau,
so shall see Ont " " Monday.
Intend attending Pete Seeger &
meeting c him after to discuss Festival
Mar. 25.

Mar. 5 Casey, Dave & I worked out précis
of aims, purpose & requirements

of Peripaza Folk Festival. Casey
came up with idea of selling blocks
of tickets to service clubs for them
to sell - they will make 1.00 per
ticket sold. Idea well rec'd by
Neil Seymour who has agreed to
take 50. Other Service clubs will
probably do same. Total of 750
for local sale in this manner
should cover budget outlay.

Mar 6. ✗ Jay Cees turned it down! Went
10¢ mile. to Toronto to see Ed Cowan. Will
be on radio tomorrow.

Mar 7. Radio broadcast went pretty
well. Wanted to get it taped,
but it "missed"

Mar 10. ✗ Conference in Toronto with Ed Cowan
Associates which includes Ted Schaeffer
10¢ mile. who may be m.c. Settled line of
talent pretty well and drew up
program.

Mar. 13. ✗ To Toronto Saw Birks Devore re
10¢ mile. Incorporating as Limited Company
since no Service Club will come

Phone to
Montreal

in on this. He advised for it,
and suggested Ed send his
Contract for ratification. Saw
Ed for awhile and we solved
a couple of problems - Children
Have 50% in company of ticket holder
which eliminates children paying \$2.

Phone to
Barrie
L. Colley.

Mar 14

Spoke to Sen. Chamber & got very good reception from
^{about 30 members present}

March 17th

Ethna Sheppard was ~~in~~ C for and
plugged MFE - apparently had some
reaction, too!

X

104
mi.

Met C. Alan Mills, Fawke, Ed & Dave &
Ted at Alan's hotel. Very int -
we tightened up the program considerably
Finalized C. Al Cheney, Folk Masters
and York County Boys. Suggested
contacting Omar Blondahl for the
Maritime end of things. Ed came
up c newspaper - souvenir - program
idea. Fabulous. Also will look into
renting bleachers. Insurance.
Ticket agency (Carla's) to handle sales.

Ken Curtis, Gord Bradley & Jay Cody
very helpful.

Halifax

Phoned
Ed.
from
B.H.F.

Interview with Joan Marshall
on CBC Maritime coverage. Interview
in Mail-Star c pix. C.P. will be
picking up the fact that we're
signing the Maritime artists - Omar
Blondahl (\$200.) and Finvola Redden
(150. to cover transportation). Probably will
be a T.V. program if possible. Finvola
will be out on Tuesday and we're
to get a tape. Must write ~~feature story~~
for Mail-Star.

Wed.

Interview on Television on the
"Look In On Libbie" show - went
very well. Think I have a good
tape for Ed on Finvola.

Phoned
Ed.
from
B.H.F.

We now have our complete
cast & will get cracking on
programs, posters, tickets etc.
- Brandad (81) came back with us & will be
help baby-sitting help.

(Apr 10-11)

Busy on Comm Concert - Had to drop
everything to
Co-convene campaign

Apr. 12th

Phoned
Ed - Onill - Tol

Speaking to The Directors Meeting
of Y's men with proposal as
outlined over page.

Apr. 13

Full disappointment - saw Pete - feel better. He's
still really keen & active. Ethna Sheppard agreed
to act as Sect. for F.F. Assoc.

Y's men to give us ^{Refundable} \$1000.
working capital for use for
Promotion, printing, mailing
lists etc. in return for which
we will sell them 750 tickets
@ 4.00 per set of 3 which they
can sell at \$5.00 per set or
\$500. each — can make ~~\$750~~ ^{\$1500.}
an ^{advance} ticket sales alone. Y's men
to handle Jamboree and have
all profits after expenses which
will include \$100. to York County
Boys, tickets, sound equipment
and decoration. Y's men should
be able to make \$500 - \$700. on
this venture. Only risk is weather
and perhaps arrangements can be
made for limited number to cover
this contingency. The most they
could lose would be \$200., but
there is a possibility of making a
return of approximately \$1500. minimum
if the weekend is a success.

We would also request help
in setting up seating accommodation,
in ^{managing tickets at gate} finding billeting for artists and

in filling envelopes for mailing lists. We will look after all promotion for the Jamboree Street Dance, and the York County Boys are playing for the dance for considerably less than a comparable group could be obtained otherwise.

Looking to the future, we would offer the Y's men an option on the same sort of arrangement for next year and succeeding years. It must be realized that the actual handling of the concert must stay in the hands of a committee which is in touch with the folk world, but as this thing grows, there will undoubtedly be more areas in which the Y's men can work in and make money on what could well be a #1 tourist attraction.

Turned
down on all
counts.

(Tom Kines)

Apr. 14th
To Toronto
X

Ed has made arrangements for another artist from Ottawa! We discussed program & decided on a free Am. concert for children. Letters & inquiries coming in from all over fall C.P. pickup of 14px. story! Ian is doing fabulous job of motif for posters. Publicity should break end of next week. Asked Bill Barfoot about progress of Sen. Chamber committee - none yet Jay Cody still away! B.B. will look into idea of using C.C. billboard outside town. Inquiring of Ed Richardson if Lions want to take on Street Dance.

Look ^{Reeve who introduced me to the folk} (John) with us - he knows Ian & he seemed most interested in whole deal

Ian agreed to announce Festival at Folk Concert at Castle Frank on Fri. & Sat. if publicity is ready by then.

They liked Finvola's tape - we are now trying for LeBessque again! Oh - this thing is BIG!!

Phoned Ed
Orliff - Tor.
Apr. 18.

Arranged for meeting - Ed, Ted, Bill Barfoot, Ethna Sheppard, Pete Mc G. City (if poss) Frank Dalcourt (if poss), George MacLean (late)
X X

(apres)

(Pete agreed to look after Street Jamboree. Boston Town Council volunteered to look after street washing & humping, decoration, etc)

Isabel lost, Bob White & Ken Curtis, Bert Rumble

Poster finished & displayed - TERRIFIC.

Most successful & enthusiastic meeting

- Ed gave very good presentation from the Press Release. Item in paper.

To Tor. sh.
Apr. 20

Apr. 22

- Saw Norm Booth with Casey and Neil Guer re Incorporating (Must get a book out of the library & find out what this is all about!) It will be patterned after O'Keefe articles.

Apr. 23.

Friend of Dave's Reg Johnston came up for weekend - brought plan for Oval. He returns to Hfx. in May & plans to whip up a storm of interest. Good!

Apr. 24.

Pete arranged another radio interview for this coming Friday (Wanda Miller).

Apr. 26

Wanda left me holding the bag; - that was no interview - it was a 10 minute monologue. All ok tho!

To Tor. X

Conference c Larry Sadoff in Toronto he had some good suggestions re incorporating as NON PROFIT MAKING ORGANIZATION. Sounds like what we want. Ticket arrangements call for change in poster which will delay things somewhat. Must cancel order at Stubbys. Also order 5000 accommodation

- sheets to be sent to Carlo's PRONTO.
 Apr. 27th "Fentestui" party followed Corner &
 Jan & Sylvia & whole day & Marion Very nice.
 (Met Roger Bragg at Corner - U of T contact, Forestry)
 Joe ~~Zan~~^{Yan} held "WAKE" for Castle Frank
 jazz & folk festival which folded. (60 hrs - 3 hrs sleep)
 May 1st Project discussed & approved in Council.
 Jay Cady arranging accommodation sheets.
 Publicity has been broken in Tely. Wonder why.
 May 3rd Good story in Sat. Packet & Times.
 mention in Alex Barnes - impromptu local radio interview ^{Ed Allen!}
 May 6th Took Mary & Jay to Toronto
 met crowd hoping to really "sell"
 them. The poster is finished &
looks fabulous.
 May 9th Releases back from Chamber of
 Commerce. The kids helped fold them
 and Mary came over to help address
 in the evening. They will put posters
 up in the Lodge over 4 & 5 then weekend!
 May 10th Got 700 releases in the mail. Oof!
 May 12th ^{Even the kids helped with folding.}
 Saw Ted after interview & Cathy
 Sinclair at Chatelaine. He said the
 releases had brought forth calls from
 Can. Press, Barrie T.V. & Macleans!
 Took posters around the Village for
 this Maytime In The Village celebration.

Postage
\$14.00

went back in eve. & found the posters had generated a lot of talk. Good. The posters around Orillia are to be put up for 24th weekend and taken down until beginning of July.

May 15th. Ethna is sending invitations to 29 local radio, TV & newspaper people for Press Reception here, to follow Jack Concert from O.H.S. inaugurating their new sound system. Dan & Sylvia, Ted & Jim and probably Karen James - also Ed will be up on 21st, stay overnight & go back. Concert at Hall House on Mon. eve. (Busy weekend... wedding

May 16th - in Kitchener too!!)
see over
May 21
On Toronto learned Dan & Sylvia had his big ^{come in N.Y. - they leave in 3} who - but ok for Festival.
Successful Switch-On Concert

presented at O.H.S. fall. which Ed, Dan & Sylvia Jim McCarthy, Roy Davies & John Merley came back for supper. No press arrived except Pete & Jack Allen but Isabel Dunster, Ethna Sheppard, Cody, Strathearn, Kins & Francoz, Barfoot, Bill Varley - Lightfoot & Whalen (no) and assorted stray gals drank beer, sang & had fun til 4 AM.

May 19 ^{Cox, CBC} X In Toronto for lunch & Dorothy - saw women who will see about prog. of tape to follow show. Also Max F. will mention at every opportunity

May 22. X To Toronto for Hart House Concert - (program in brochure handed to 400 people!)

May 23 Above got very good reviews in Sunny which I sent to Raeph & brochure.

May 24th Left brochures on tables Medical Night
Put window in at Weston Jewellers - it looks wonderful & has had quite a lot of attention. Jack Allen took brochures for Radio station. Had an inquiry from a man in New York. Tickets are selling in Toronto.

May 28th X This Bikel concert, followed by party. "The Bagel" was disappointing!

May 30th X To Toronto* - picked up Blue Book and saw Ed. Have million things to do. Everything going swimmingly! Party for Sam & Sylvia arranged for June 11th - Jack Allen is trying for a spot on "Assignments" Coast to Coast.

June 2 Nurse's dance - put brochures on table? Talked it up!

June 5th Jack Allen phoned - the Assignments spot is 557 8 mins! Pete was in last night & wants John M. & Ray for the Stephen Leacock diaries. CBC TV is interested in televising entire show wow! Bill Barfoot thinks we should be able

to get Lev. Merchants Assn. to feature
Specials, etc. for Festival. Also
decorating etc. - including decorating
windows to central theme - Temple that THE Y
thought of it. Wrote letters & send brochures the
other day to Newsweek, Life, Nat. Geographic,
New York Times (we made it - down in full. week) and Barrie T.O. went to
Niagara Falls C. Group today & left posters
and brochures at Govt. Tourist Office
in Niagara, also the bus depot. Had a
talk with them at the radio station there &
they promised co-operation. Left poster & a
few brochures also at Welland, at an office
between Hamilton & Toronto and at the Barrie
one. Asked Sonny to give working drawings
to Huronia Canvass for a price estimate.

June 10 Drove c Sam & Dick, Ben & Brian to the Rodes ^{at Georgetown} - saw gang briefly - Ed's really sick. Then on to the Folk Dancers Picnic ^{at Burtonville} Got an announcement made of MFF at Rodes & Picnic - also posters up at the Picnic ^{heard} & ~~saw~~ folk singer Sharon Trotter ^{offer first time} & suggested she apply for childrens prog. She ^{diff} ~~diff~~ ^{she's in!}

June 10 ~~11~~ Party for Jan & Sylvia. Quite a gang - quite a party. Ended up c Jake Banks, John Brown, Ray & Joe Taylor at Big Chief. Smay came too. Jan. My four kids "wowed" them with gossamer rendition of "Deep Blue Sea".

June 12 Postage on accommodations list to date 1.20
Plus metered postage for brochures

June 12 ^{with gathering rendition of "Deep Blue Sea"}
Postage on accommodations list to date 1.20
Plus metered postage for brochures

June 14 ~~X~~ Went to Toronto to see Ed and
to Tor. got list, letters etc. to do. He wants
me down next week to see editors.

June 16 Phone call to Tor. to check details.

June 17 Stephen Lencock Met The Authors
dinners. Placed brochures & posters
around & made some good contacts.
Ray & John provided the entertainment
& were very well received.

June 22 Have been rather lax last few days -
just find it hard to keep on thinking
about MFF - constantly! Went to
~~X~~ Toronto to see Editors & had tremendous
response from Jack Granik at the
Jely, Nathan Cohen at the Star and
Hugh Thompson at the Globe & Mail
wants me to do a guest column. Now
I feel all re-charged! Picked up
camping list & have to put in writing
the request for RCMP in full dress.

June 23 Tried to set up meeting for Sun but
too many people are going out of town so
it is now set for Thurs - a real key
people meeting to get things organized
for the final 6 weeks push. I'm getting
scared! So much to do. Phoned Ed twice.

Ed Announced Columbia records to record festival
June 27. at Kealey Terry meeting. See enclosed
items covered. Only one scene - covered

June 30 ~~X~~ ^{to think they were going to pull the oval out from under} we began
to see Ed - took letter in
to the Globe & Mail. Saw Nathan
Cohen again - he was really "put off"
that "his" story was in July, but
sold him on the idea that Orillia
had hopped on the bandwagon - so
Mr. Barker is coming to Orillia to
do that story next Tuesday.

July 1-3 "Lost weekend"! Folkniks here for days!!!

July 4th
July 5 ~~Midland~~ ~~X~~ Wrote enclosed letter to Mr. Frost
for opening of Library tomorrow. Went to
Midland & right along from Balm Beach
to the end of Wasaga Beach with posters
and brochures. Have interviews in
Midland to do next Wednesday. Saw
Joan Ives in Staynes & she will cover
there.

July 6. Gramps left. Went to Library opening -
the letter was given to Premier Frost, but
don't know if he can come for the
opening or not. Saw Lloyd Leatherby,
Mrs. Frost, Dr. Hale (must go to see him)
& generally politicized around! Did OK, too.

July 8-9

~~Stratford~~
~~Kitchener~~

Stratford & Kitchener covered with posters & brochures. Got into Radio stations, newspaper offices, library at Kitchener, 4 at Kitch & various restaurants, book stores etc. But the big coup was getting them in the reservation office at Stratford itself and posters up at The Art gallery & Exhibition Hall. Also the Victorian Inn put a poster in a wonderful spot & wants 500 brochures for use between now & then. The Elizabethan Room on the main street wants more too. Those are fabulous places for them.

July 11th

+ 12th

~~Burks~~
~~Falls~~
~~on down~~

going to start Muskoka blitz up ~~Midland~~ way where I have radio interview to do tomorrow. Went all the way up to Burks Falls - good reception all the way. Then went to Midland to do the tape.

July 13

~~Midland~~

Midland tape didn't work, apparently, but they gave us about a 10 min. run-down on all the activities. Have to go back to do tape again.

July 15th weekend as usual - the story is not in the Star, but saw Nathan Cohen at the Village Cor. where they filmed CBC. "On The Scene". He said it would be on next week for sure.

X
Barrie
July 18th Went to Barrie for T.V. and "postscript" Barrie & Jack. Then came back & did first CFOR show. It was awful.

X
Midland
July 19th Went to Midland & re-taped show - on to Collingwood & had wonderful co-operation there. Ed was in briefly.

July 20th Second CFOR show went much better. Beginning to have * some confidence. I can do it.

July 21st Joan Wilson, Dave Carol Crawford arrived.

July 22nd Ed (Simon Legree) Cowan[#] arrived & we worked on getting 1000 news releases organized. Everyone very impressed with the 2 doz roses I got from Chatelaine * - inscribed "Congratulations for inspiring your town - The Editors of Chatelaine". Marion & Jack back from Algonquin - dropped in. Had good talk & Sid Dolgry.

July 24

Worked on mailing lists. Ann's still hasn't got the signs up.

July 26

Lindsay
& Phoebe X

Went to Lindsay & Peterboro - did a tape in both places & they want me at CHEX Fibers on Aug 8th for T.V.

Good response.

July 27

XX
Barrie
Phoned Ed

Went to Barrie twice to take Brenda down & back. Had Jay's old store where I put the window in before - we were "selling tickets" - not ONE sold!

July 30th

Casper
Falls
Phoned Ed

Got the last of the releases ready - went up to Caspers Falls again to check on camping facilities. Have had some response to story in Packet and CFOR broadcasts.

AUG 1st

GULP!! Did ^{radio} show tonight and it went well.

Aug. 3rd

Dan & Sylvia on TV.

Aug 7th

Civic Holiday. We put on a Tremendous show at the Agriatheatre featuring Jim & Ted, The Pioneers, Mary Jane & Winston, Allan ~~Bracke~~ & Peter Wyborn, Al & Doug & Ethna. Very attentive audience of about 2500. I mc'd after a little altercation with Ed & Ted who wanted to "TAKE OVER" Same attitude evident on Barrie T.V. show. Casey took them down & back.

- NEW BOOK -

11
5
55

To
recall

HARD
TICKETS

Books of Vouchers

1-25	Ethna Sheppard	ret'd 815-824
36-50	Jan Dinsington	ret'd - no tickets
51-100	Chambers of Commerce	ret'd 701-725
101-125	Carey	ret'd 736-745
126-150	Jay Jones + 990-994	ret'd 746-755
151-175	Jack Allen	ret'd 795-804
176-200	Evelyn Ames	ret'd 965-974
201-225	Dave Major RETURNED 911-924	ret'd 905-924
226-250	Ruth #10. chq.	ret'd 805-814
251-275	Pete Mc Garvey	945-954
276-300	Bill McGill	-
301-325	Bill Clark sk.	ret'd 776-785
326-350	Bradleys	ret'd 766-785
351-375	Bill Varley	ret'd 855-864
376-400	Jim Jones	786-794
401-425	Jay Cody	ret'd 895-904
426-450	Bob Small	-
451-475	Sunny Traxony	ret'd 726-735
476-500	Wark Emmons	ret'd 825-874
501-525	Stephen Leacock Home	ret'd 845-854

~~Gordon Electric~~

~~756-765~~

~~Di Lido Motel~~

~~825-844~~

~~Hobby Shop~~

~~865-874~~

~~Frank Gold~~

~~875-884~~

Brian Dundas	925-944
Marion Holland	955-964
Amos	995-997
Bob Small	975-984
Hobby Shop	985-989

Individual Concerts

5 of each	to Westerns	111-115
10 of each	Chamber of Commerce	116-125
25 of each	Chamber of Commerce	126-130

Individual Concerts

5	of each	Westerns	111-115
10	" "	C of C	116-125
10	" "	Gordon Electric	126-135
		Ruth	135-150-
5	Friday night	Amos	
	Friday	" Jay	6

116 }
8 } 5
9 }
20 }

112

111-115

4

150
120
30

250

✓ Posters

✓ Notepaper + envelopes

ordered ~~offset sheets of scaled-down posters~~

✓ Brochure

Bumper strips (to be designed)

Membership cards " "

Match folders (ASK)

Dept of Education "Blue Books"

WS Mathews list → Press Releases 15 copies. Spoken

Resort Book → local teach
Blue Books " "

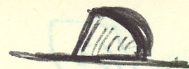
Concert - Benefit OHS. fall by bash

Bumper Strips - no more than 25 per thorn.

Jan + Sylvia appearing 7.30 Channel 3/6/11/13
Wally Koster PLUG

Rec'd from Chamber \$158.00

~~see me
sound~~



Strand Electric - Leslie Yeo
Toronto

~~Mrs~~ ^{Ron} Jean Hannigan Rogers Rd, Toronto

Simcoe Co. Arts & Crafts



Sending out 7 posters to all
hotels in Barrie Ontario
Grav. Midland Peterborough
Brim & Hunts. in driving area.
in Tel. book
mailing list - stickers.

Cliff.

Suggestions in Meritimes
for next year

Claudette Le Blanc

Kay Demock - Betty Murney, Adult Education

Omar Blondall - 39 Country Road
Carnetbrook, Nfld.

Mailing List - Indiana University
Bloomington, Indiana
To Dr. Richard Dorson
(Head of folklore dept.)

ORILLIA PACKET & TIMES

MARIPOSA FOLK FESTIVAL IN TOWN

Program in full ✓
Biographical notes on all performers.
Notes on Canadian Folk Music Heritage
4 pgs. Old time (paid) ads! ✓
Pictures - artists, Orillia scenes ✓
Old type map of Orillia ✓
Folk Festivals generally ✓
Golden Anniversary coming up. ✓
Rule of Packet & Times ✓
Old time WANT ADS plugging for next yr.

- Soft Drink
- Record shops
- Tourist est.
- Restaurants
- Feed companies
- Cigar shops
- Sports shops
- Musical Inst.
- CNE
- Folk Clubs.

Bas Mason

\$25 Share Cert Seal & Min book.
Has to Prov. Sect.

~~\$250 legal fee minimum~~

Insurance \$375: protects from liability -

all you can lose is what's in.

In small town - personal
reflection risk. Responsible for wages.

~~Enough~~

Incorporating (20% - tax)
is insurance \$35,000

- / day -

Casey not be director - Inc.

(advisor)

+ 2 sects. in office
(2 nom. directors)

Burke advises to inc.

~~Keep close attention to~~

Billboard

Ewan Clarke

(Int. Filmed)

Write L of Congress Wash DC.

Con Senior Chapter 14th

no money - lots of help - name

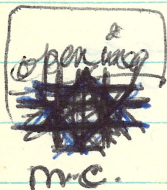
Check c Casey ok Ed 200 + exp + 10%

Yihen?

Get group to take over jamboree

lots of color - not commercial

Ruth - get HELP esp. for Sat pm.



Fiddlers Contest % Ken Gamble
Shelburne, Ont.

Ken Oakley
+ Mrs. Tedder (Co. C.) Music Festival.

Tentative - Proposed.

Sat pm.

Opera House Program

	Time
Travellers. - 2 numbers	15
Dance group # 1	10
Karen James	15
Jan Tyson	10
Calypso singer	10
Dance group # 2	10
Star - 2 numbers.	15
Intermission	15
Dance group # 1	10
Star	10
Dave Whiffen	10
Calypso singer	10
Travellers - 2 numbers	20
Dance group # 2	15
Star - 2 numbers.	15

3 hrs approx

Square dance orchestra & caller
at Pav.

Two or three folk song sing-alongs
- Careless Love, Saints etc!

Chosen from informal aft. concert.

Accommodation

- ① Hotels & Motels
- ② Private homes (C. of C. has list)
- ③ Camping facilities (Bass Lake)

Transportation

Special rate on bus & train

Special train Orillia - Toronto

(see Baz Mason at Telegram)

Chartered busses

Jack Hurl

Bob Small 66 Albion E.

Hugh Grant 2 Maple Dr.

Gerald Heath 92 Borland E.

Joe Crates 67 Newdash

Frank Milligan Filton's Hts.

W. Burfoot Carters Bay

R. Crockett 32 Mississ. E.

Vic Cairns Old Market St.

J. Ceechi Dalh. Cr. E.

Ken Curtis 6 Whitney

~~J. N. James 82 Garden St.~~

Joe Farr 153 Mississ. E.

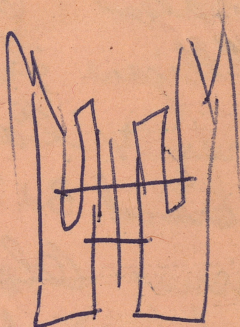
Alex Bulbich 102 Kenniseth

James Searden 62 West St. N. ✓

W. F. Green 77 Peter N. ✓

W. James Wensley 67 Wetherburn

J. Lines Mississ. W.



Bert Rumble Victoria Rd.?

Jay Cady 22 Leamouth

~~W. Bennett~~ 286 Bay St.

Wm Booth 68 Leamouth

Geo Jarvis 64 Missisquoi St.

~~For Wallace~~

~~W. Adams~~ 11 Dalton St.

~~Geo McKean~~ 194 Watkinson St.

John Jones 38 Dalton Cr. St.

G. Bradley 61 Leamouth

G. Smith 12 Dalton St.

J. Lamb 352 Bay St.

Graham Card 68 Leamouth

D. H. Langdon 29 Leamouth

F. Gold 34 Wabigoon W.

Geo Brown 234 Colborne W.

Geo Phelps Maple Dr.

F. Livingston Maple Dr.

Ralph Smith 342 Bay St.

Geo Francoz Dalton St.

Board of Directors.

Financial

Opera House has 742 seats @ 2. = 1484

Cost for Sat pm. \$115.00

Profit \$1369. if full house.

Suggest Festival Membership \$10.00

	allowance
Overnight accomodation	5.00
Concert at Opera House	2.00
Black printed bandanna	1.00
Tour of Leacock House	.50
Profit	1.50
	8.50

Costs: Opera House rental
Advertising
Artist's fees
Orchestra & caller for Square Dance
Pav rental Fri pm. & Sat.
Miscellaneous

Pete says \$200 from town
Borrow rest from bank.

Program for Weekend.

- Fri. p.m. Registration - billeting etc.
Coffee shop at Pav. 11-1 (Indoors
+ out?)
- Sat a.m. More registration etc.
- afternoon ① Special childrens program at
Aquatheatre 2.30 - 4 p.m.
- ② General impromptu & informal concert
at Picnic Pavilion 2 - 4.30
- Sat. p.m. Concert at Opera House 8-11
Square dance & sing-song at Pav.
9-12
- Sun aft. Spirituals at Aquatheatre

Promotion.

Pre-registration forms to be
in Toronto papers - also Village
Voice, Montreal, Coffee houses in
Toronto.

Advertising posters.

Closed signs on Coffee Houses
in Toronto - "Gone to Mariposa"

Possibility of "Salute to Mariposa" on
(Messer?) T.V.

Ask Ed about adver in Vill. Voice.

What about Unitarian Church Serv. at

Aquatheatre Sun. Am.

How about special busses?

Sound?

OK.

Committee

- ✓ Ruth Jones - program
- ✓ Pete Mc Garvey - promotion
- Sonny Francoz - financial
- ~~Charlie Greenwood - accomodation~~
- ✓ Dave Major - Toronto representative

Others:

- ✓ Gary Heiss
- Valda Brunens

~~Sonny Francoz suggests writing
Junior Chamber of Commerce to
get their financial backing.~~

Try to get Max Ferguson for M.C.

(62)

~~Fri + Sat~~

Community Centre 3000

Single 2.00

3 Concerts 5.00

> Contact Army re tenting Comm. Centre.
Find out about proper acoustic sound
equipment

Scottish

Swiss

German

Czech

~~Don~~

~~Ally~~

Mariposa Folk Festival Association

Ruth Jones - President

Pete McGarvey - Vice Pres.

Ethna Sheppard - Secretary

Casey Jones - Treasurer

Directors of Company - Casey
Ruth

Marm Booth.

Financial Advisor - Mel Green.

Summucks

Honorary Citizenship of Mariposa to
be given out at end of Leacock
House tour (62)

Sunshine Sketches program, theme
for Opera House Concert.

Hand blocked bandannas c Mariposa
Folk Festival on them. To be given
to performers and sold to others;
using identifying colors.

Prize for most original song on
Mariposa + Sunshine Sketches
theme (62)

Folk singers in town restaurants

Ethnic groups in costume for
folk dances.

This week

6.45-7

Wednesday

1962

