

# SM3: Strongly Sustainable Business Model Ontology - Summary

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The Business Model Ontology (Based on criticism and review of Osterwalder, A. (2004).  
(Ph.D., IEcole des Hautes Etudes Commerciales de l'Université de Lausanne), 1-172.

Context: Environment (Physical / Chemical / Biological)

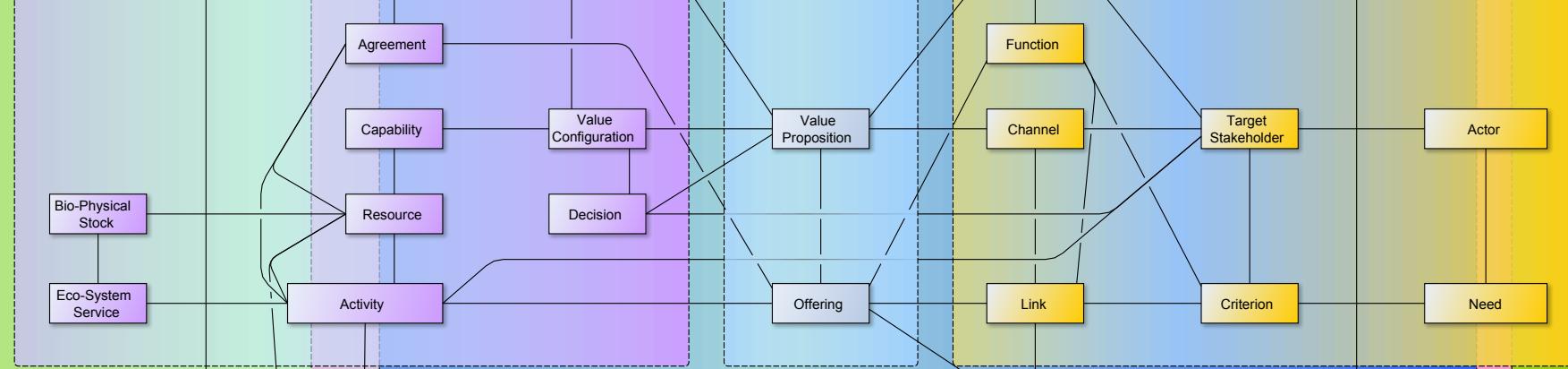
Perspective: Product, Learning & Development

Context: Society (Social / Technological)

Context: Financial Economy (Monetary)

Perspective: Process

Perspective: Stakeholder



Perspective: Measurement

