



THE DESIGN DEPARTMENT OF COOPER & BEATTY, LIMITED

ALLAN R. FLEMING

Vice-President in Charge of Creative Services

Member: Art Directors Club, Toronto
Arts & Letters Club, Toronto
Fellow, Society of Typographic Designers of Canada
American Institute of Graphic Arts

Awards: Art Directors Club, New York
Type Directors Club of New York
Art Directors Club, Toronto
Art Directors Club, Montreal
Advertising Typographers Association of America
International Typographic Composition of America
Typography '58
Typography '59 S T D C
Typography '60
American Institute of Graphic Arts, Printing for Commerce
Canada Council

Articles on work: Canadian Art
Publicidad Argentina
Idea (Japan)

One-man Exhibitions: Gallery of Contemporary Art, Toronto 1957
Albright University, Buffalo 1960
Monotype House Gallery, London, England 1960
McMaster University, Hamilton 1960
London Art Gallery, London 1961

JAMES DONOAHUE

Graduate: Ontario College of Art

Member: Art Directors Club, Toronto

Awards: Art Directors Club, New York
Type Directors Club of New York
Art Directors Club, Montreal
Art Directors Club, Toronto
Typography '59, '60
American Institute of Graphic Arts



THE DESIGN DEPARTMENT OF COOPER & BEATTY, LIMITED Cont'd

KENNETH RODMELL

Graduate: Ontario College of Art
18 months post graduate design studies in England

Member: Society of Typographic Designers of Canada

Awards: Art Directors Club, Montreal
Art Directors Club, Toronto
Typography '58, '59, '60



INDIVIDUAL DESIGN SOLUTIONS FOR:

CLIENT

Abitibi Power & Paper Co. Ltd.
All-Canada Radio & Television Ltd.
* The Bank of Nova Scotia
Bowater Corp. of North America
T.G. Bright & Co. Ltd.
British Overseas Airways Corp.
Canada Council
* Canadian General Electric
* Canadian National Railways
* Coca-Cola Ltd.
T. Eaton Co. Ltd.

E. B. Eddy Co. Ltd.
Ford Motor Co. of Canada Ltd.
Foundation Co. of Canada Ltd.
General Motors of Canada Ltd.
Government of Canada, Post Office Dept
Hudson's Bay Company
Imperial Oil Limited
* Jordan Danforth Wines Ltd.
Knoll International Canada Ltd.
Lever Bros. Ltd.

CONTACT

A.G. Mackie, Public Relations Manager
via James Lovick & Co. Ltd.
Robert Oliver, Public Relations Manager
via Pemberton, Freeman, Bennett & Milne
via Rolph Clark Stone Ltd.
via Pemberton, Freeman, Bennett & Milne
Peter Dwyer
via MacLaren Advertising Co. Ltd.
Charles Harris, Public Relations
Director
via McCann-Erickson (Canada) Ltd.
Eric Heathcote, Art Director, City
Advertising
J.F. Hinde, Art Director, Mail Order
Advertising
via McKim Advertising Ltd.
via Vickers & Benson Ltd.
via Cockfield, Brown & Co. Ltd.
via MacLaren Advertising Co. Ltd.
J.A. MacDonald, Director of
Financial Services
B. Kilvert, Advertising Manager
via MacLaren Advertising Co. Ltd.
Philip Torno, Vice President
John Quigg, Director
via MacLaren Advertising Co. Ltd.



CLIENT

CONTACT

London Life Insurance Company	Jim Kemp
* Maclean-Hunter Publishing Co. Ltd.	Maclean's Magazine
	Chatelaine
* Massey-Ferguson Ltd.	S.S. Roberts, General Advertising Manager
Molson's Brewery Ltd.	J.P. Rogers
* Mutual Life Assurance Company	E. A. Rieder, President
O'Keefe Brewing Co. Ltd.	via Foster Advertising Ltd.
Rock City Tobacco Co. Ltd.	via Foster Advertising Ltd.
Rolland Paper Co. Ltd.	Leo Consedine, Public Relations Manager
Royal Trust Company	via McKim Advertising Ltd.
* Salada-Shirriff-Horsey Ltd.	D.F. Philp, Vice-President Public Relations
Shell Oil Co. of Canada Ltd.	K. Ardill, Public Relations Repré- sentative
The Toronto Star	via MacLaren Advertising Co. Ltd.
The United Appeal	Dick Wright, President, McCann- Erickson (Canada) Ltd

* trademark or company signature design