

The memes curated in this book represent personal expressions and feelings captured by the meme creators.

The author's brief and speculative analysis of the curated memes are a starting point to further study.

Since the curation date, likes and shares continue to increase.

#SaveMoney
#CutExpenses
#AdOverheardMyConversations
#FreeTrial
#Rent
#StudentLoan
#IAmThePoor

if
"We" are checking and covering
is enough to do out
or might

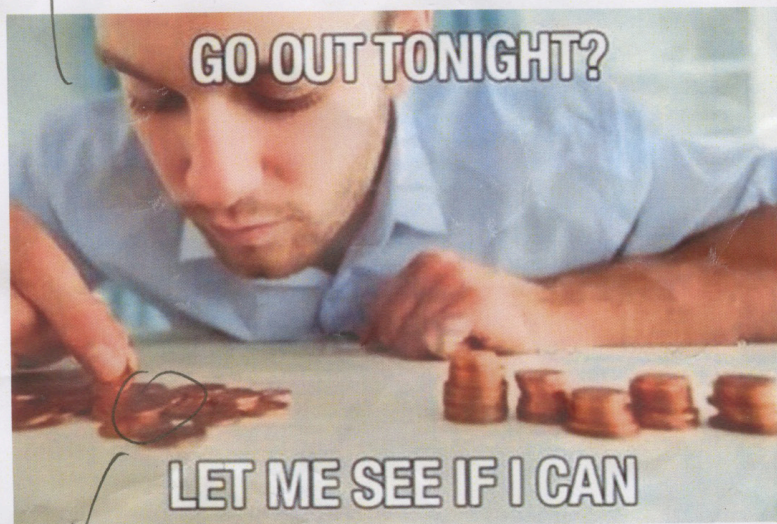
1.5k likes

763 shares

All boxes

I don't have
much budget
on doing out
at night

"Me" ~~etc~~ checking ^{if} my saving
is enough to go out
at night



All pennies

I don't have
much budget
on going out
at night

A financial pool
(or big one)

Millennials: I want to buy a house someday

Millennials have left
financial pool but still pay
(house price continues to rise)

Also Millennials:

2.1K likes

1K shares

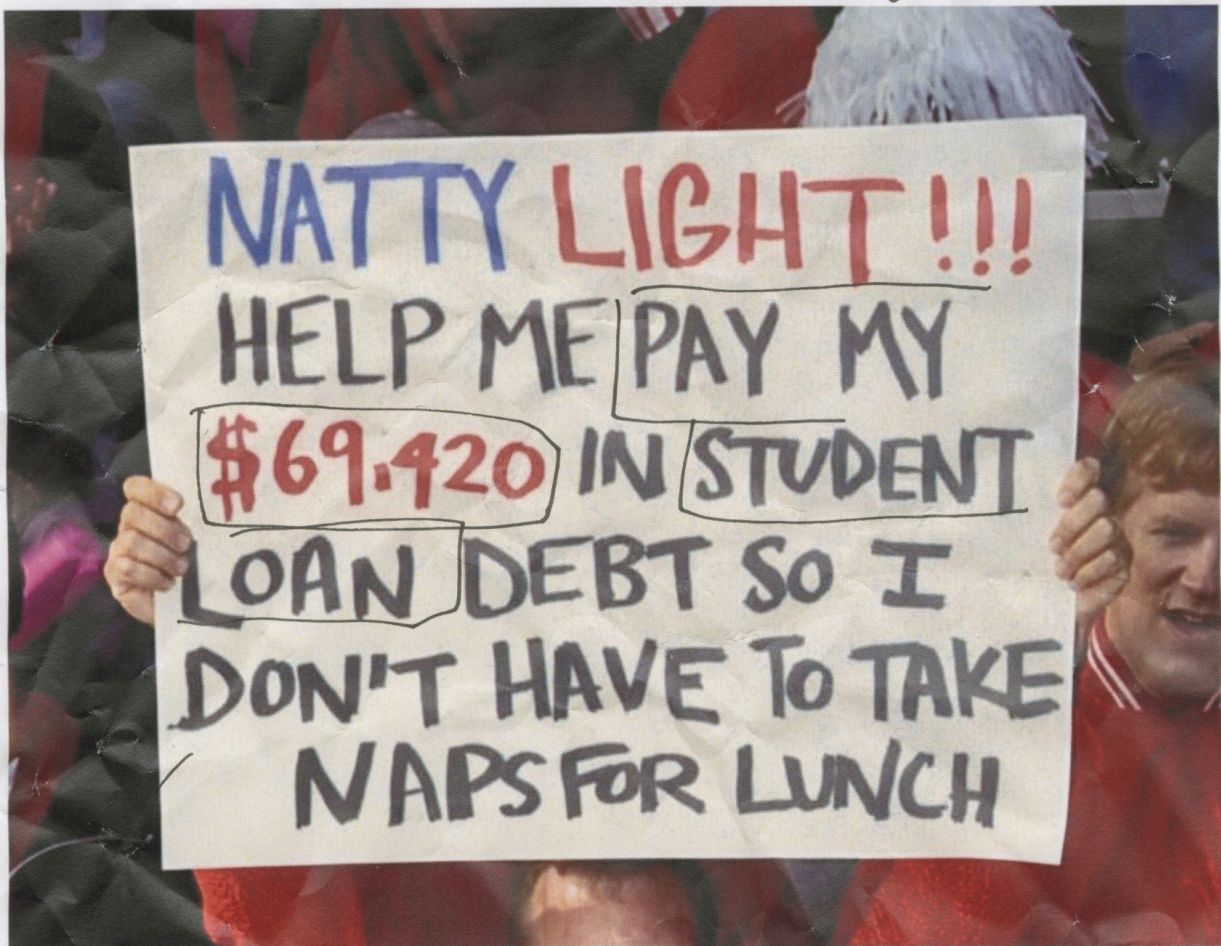
looking for student loan
relief

A ~~final~~ financial goal
(a big one)

Millennials: I wanna buy a house someday

Also Millennials: →

indicates millennials have legit
financial goal but still poor
(or another way around)



still struggling
paying for student loan

A cow
jumps over
water
perfect science

A dolphin
jumps over
water
perfect science

1.3k likes

585 shares

manly
works

impossible physics

college kids
with rich parents
extra-ordinary

college kids
extra-ordinary

A dolphin
jumps over
water
Normal

A cow
jumps over
water
beyond science



Smart
college kids

College Kids
with rich
parents

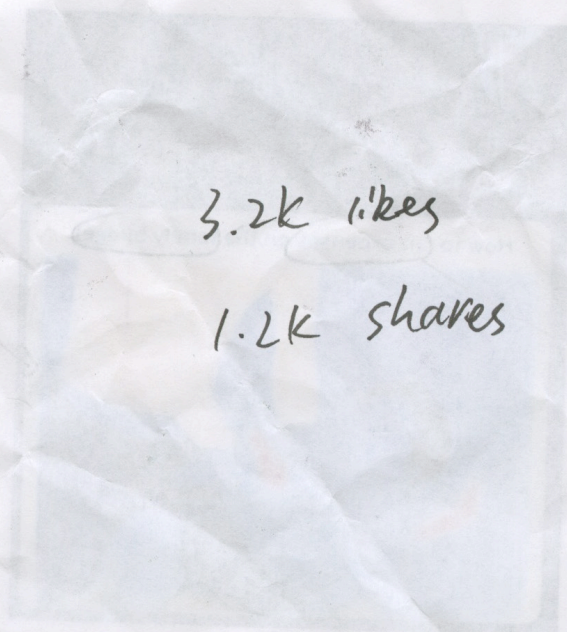
smart college kids
ordinary

college kids
with rich parents
extra-ordinary

money
makes
impossibilities

"the" getting started because the first
"step" was found in the
"phase"

looking good like
underwater



3.2k likes

1.2k shares

little stuff it's
a way to
"win" family
"budget"

Bill "me" to save money for family
"me" is saved "me" parent would

"Me" getting scared. because the pic was found in "my" father's phone.



title says it's a way to "cut family budget"

a kid being pushed underwater

"me" is scared "my" parents would kill "me" to save money for family.

"me" interesting this is
the bag for "AA" and
moved
"me" might indicate
the bag
so little money
can fit all.

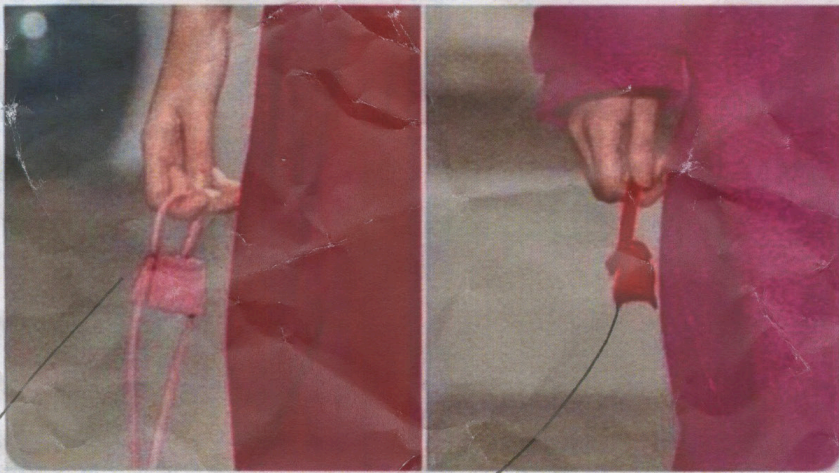
3.4k likes

2k shares

a very, very, very thing
might not even function to
but moving in

"Me" indicating this is
the bag for "ALL" my
money
"me" might indicate "I" have
so little money, this bag
can fit all.

Finally found a bag for (all) my
(money)



a very, very, very tiny bag.
might not even functionally to
put money in

avoid places
where people
are sitting

2.2K likes

1K shares

Alcohol & Chicken Wings
are like strong
to reduce the
to buy

But honestly these
are not "that" expensive
"she" must be financially
pretty tight to
consume these

"Me" block eyes try to
avoid desires



Alcohol & Chicken Wings
are like strippers trying
to seduce me
to pay

But honestly those
are not "that" expensive.
"Me" must be financially
pretty tight to
consume those.

A situation where
"I'm not going to
be a part of it"

2.3k likes

1k shares

"I" am so scared
I just out and drive

A situation where
algorithm got "my"
thoughts

When ads start popping up for stuff I've
only thought about inside my head.



"I" am so scared
I pull out my guns

Current price
of the company
of the company
of the company

4k likes
2.1k shares

Pro tip: Save money by staying at home
in your pajamas and avoiding life

→ staying at home
→ avoiding life
and is the ultimate way
of saving money

A report from Facebook

is reporting to the user
an ad

1.2k likes

835 shares

the person

the user notice that
it might be secretly
sharing the "my" talks

A report page
from facebook?

- ☐ I don't like this ad
- ☐ Why am I seeing this ad?
- ☒ This ad overheard my conversations

→ the user
is reporting
an ad

→ the reason

the user notice that
fb might be secretly
spying on "my" talks

Disney has Twitter to ads
after his passing
Stan Lee's

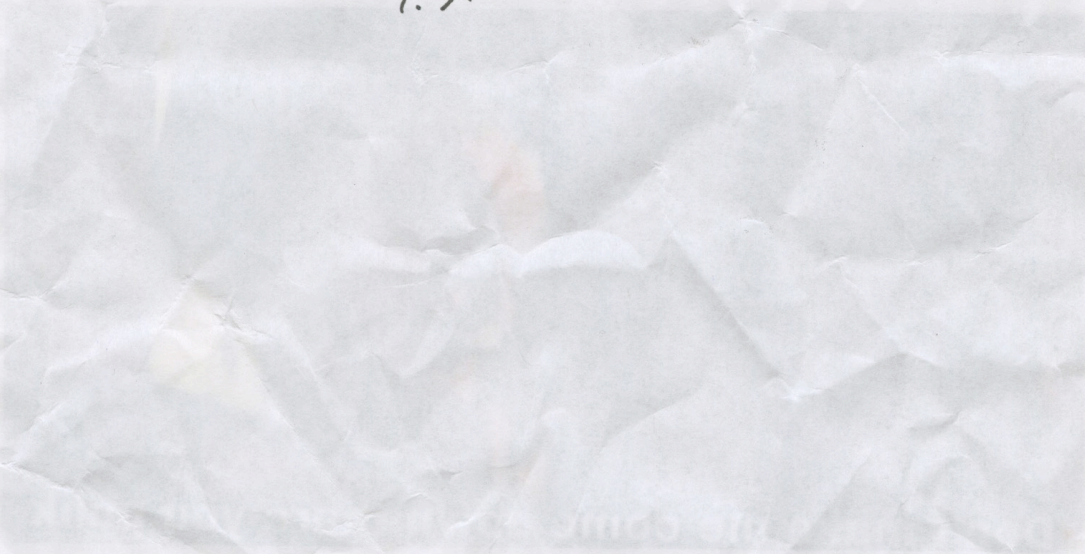
Stan Lee Twitter exists

*Disney posting in it to

advertise the books*

2.8k likes

1.3k shares



interesting Stan Lee world
be part of this if he's
still alive

→ Disney uses Stan Lee's
twitter to ads
after his passaway.

Stan Lee Twitter exists

*Disney posting in it to
advertise themselves*

Stan Lee:



←
imaginig Stan Lee would
be mad at this if he's
still alive

NYC studio "NYC studio"
a place we call home and live in
the tent
of the paper box
NYC studio
in NYC it like a
small paper box
at a studio

4.5K likes
3K shares

A paper box that might fit a single person while
on a subway train

indicate the box is "NYC studio"
(a place we call home and live in)

indicate
the rent
of the paper box

NYC studio apt for rent: \$4000/month



(A \$4000/m studio
in NYC is like a
small paper box
at a train)

A paper box that might fit a single person inside
on a subway train

2 k shares

ART?

remember

Movies: by rich people, for poor people

Opera: by rich people, for rich people

Theater: by poor people, for rich people

Memes: by poor people, for poor people

financial
social class

Memes are the gateway to the
liberation of the masses

hypothesis on
functions of memes

A reminder

1K likes

487 shares

Next want to
up the trial
but they don't want to pay
(why? Doors? again?)

→ A reminder

I don't know who this is for,
but don't forget to cancel
that free trial before they
charge your card.

←
users want to
use free trial
but they don't want to pay
(why? poor? again?)

looks like a
good deal
for the company
also budget to pay for it
have budget to pay for it

looks like a product
that doesn't really
exist (but really
really attractive)

3.6k likes

2k shares

clearing and vegetation
for the (imp)
increase
"Jason Todd"
crowding for a
the method to
feel "ok"
even just for 30 days

sounds like a good deal trying something for free
might also indicate the user didn't have budget to pay for it)



Tim Drake
@timbers

30 Day Free Trial of Being Ok

20/12/2018, 20:46

48 Retweets 216 Likes



sound like a product that doesn't really exist (but really really attractive)



Jason Todd @jaybirddd • 20 December 2018

wheres the link



Jason Todd @jaybirddd • 20 December 2018

wheres the fucking link



someone questions for the link closely and repetitively

=> "Jason Todd" is craving for a free method to feel "ok" even just for 30 days)

3.2k likes

2.5k shares

"wow" friends & family
are using

the same account
of Netflix

"We" don't have the budget
for overdraft to get separate account
or "we" just don't want to pay
for why? ...



MY NETFLIX ACCOUNT
THAT I PAY FOR

MY FRIENDS
AND FAMILY

All "my"
friends & family
are using

the same ~~accout~~ account
of Netflix

"We" don't have the budget
for everyone to get separate account?
or "we" just don't wanna pay...?
but why? ... Poor?

of donation

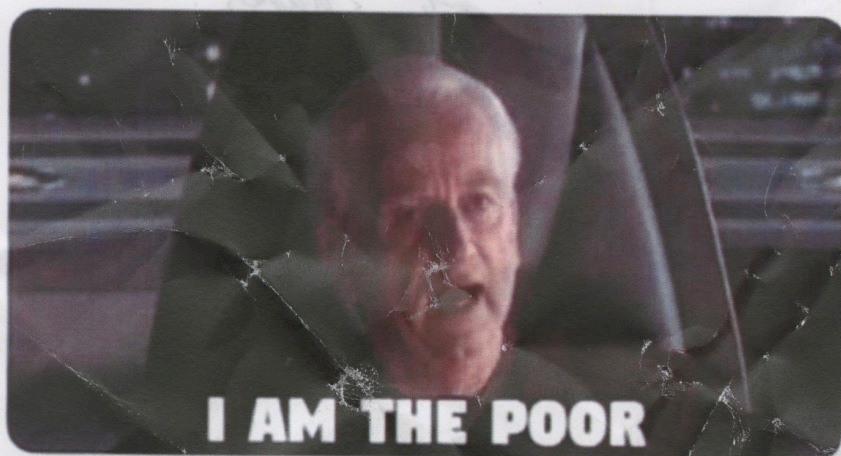
2.4k likes

1.2k shares

↓
"I" was
under the function

A scenario of donation

When the cashier asks if you want to donate to the poor



↓
how "I" identify "myself"
under the situation

#EverythingIsGoingWrong
#MentalHealth
#SocioEconomicProblems
#Depressed
#Unemployed
#StayPositive
#IWantToDie
#Suicide
#HelpMe

"W" "W" "W"

When everything's going wrong but
you're used to it

2.2k likes

1k shares

in the
sleeping (or not)

→ "my" situation

When everything's going wrong but
you're used to it



→ sleeping comfortably
in fire

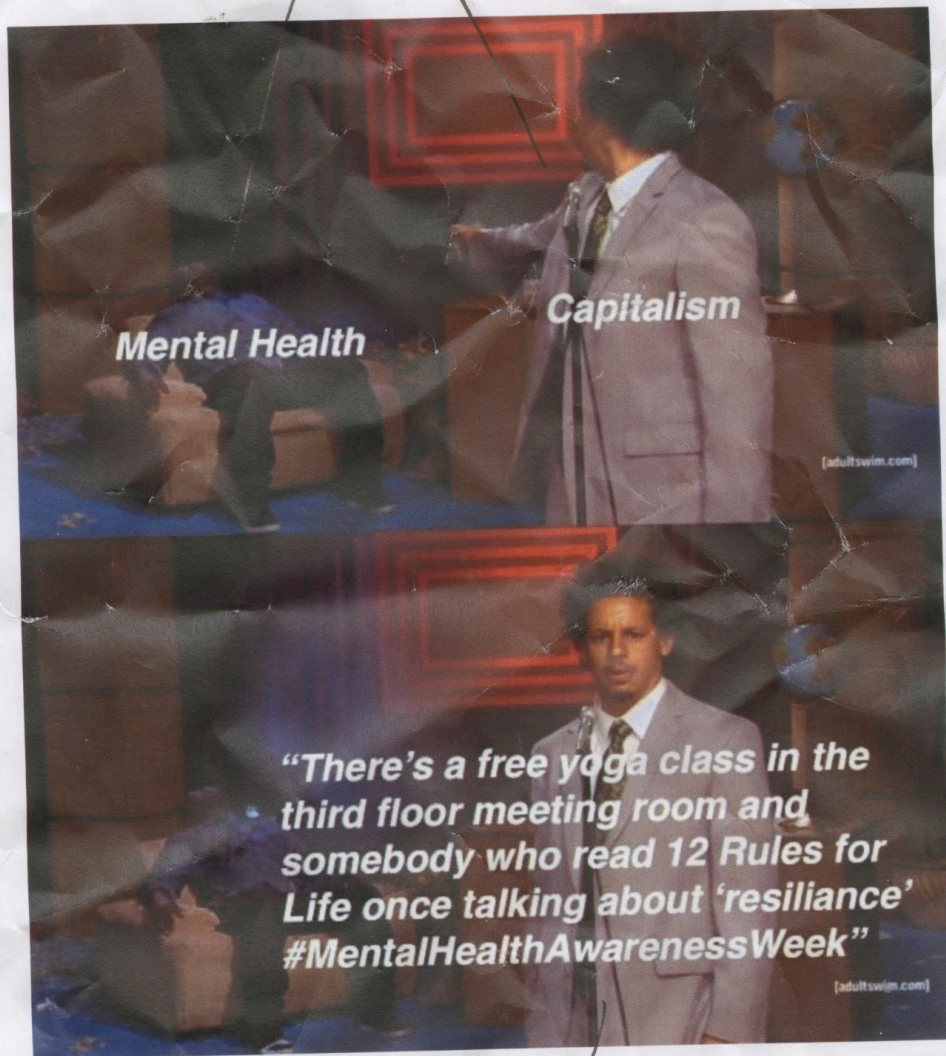
Capitalism
Mental Health

1.2k likes

823 Shares

Capitalism
Mental Health

Capitalism
killed Mental health



Capitalism ^{sells} ~~offers~~ multiple ways
to resurrect mental health

3.6k likes

2k shares

or been "I" { fashion
great ab penam
2001

thopu plid:200m, ad

thopu plid:200m, ad

thopu plid:200m, ad

lose weight } "I" need to
money } do these
make
rest

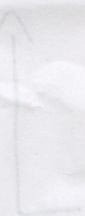
I need to lose 20 pounds, make
\$10,000, and sleep for 4 days
by tomorrow.

↓
like, impossibly urgent

Really, really urgent →

plastic bag

plastic bag



3.2k likes

1.2k shares

transmission
25001+001110



"My" current
situations

Apart from being exhausted, fat,
financially unstable and nearing
a mental breakdown, work is
going great thanks.

→ "Me" trying to think positively

"Me" showing
decisions to
others.

"It's all good in the hood" replied
cheerfully.

But deep down I knew there were many
socio-economic problems in the hood.

2.4k likes

1.2k shares



But "me" seeing many "socio-economic problems"

"Me" feels sad about it.

"Me" showing positivity to others.

→
"It's all good in the hood" I replied cheerfully.

But deep down I knew there were many socio-economic problems in the hood.



→ But "me" seeing many "socio-economic problems"

→ "Me" feels sad about it.

Apprentice
"Happy Meal" cannot
make over happy.
It's just a
marketing strategy.
Man Guss McDonalds for still
Being Depressed After Eating
Happy Meal

6.5K likes

3K shares

Someone is frustrated with
the "Happy Meal" brand strategy.

Apparently "Happy Meal" cannot make ones happy.

Man Sues McDonalds For Still Being Depressed After Eating Happy Meal

It's just a marketing strategy.

Im Luis July 2, 2017 Society



Someone is frustrated with the "Happy Meal" brand strategy.

"The" might be
"unemployed" and "pigeon"

4.6k likes

3.2k shares

"The" might be
"unemployed" and "pigeon"

"Me" might be
"unhappy" and "unemployed"



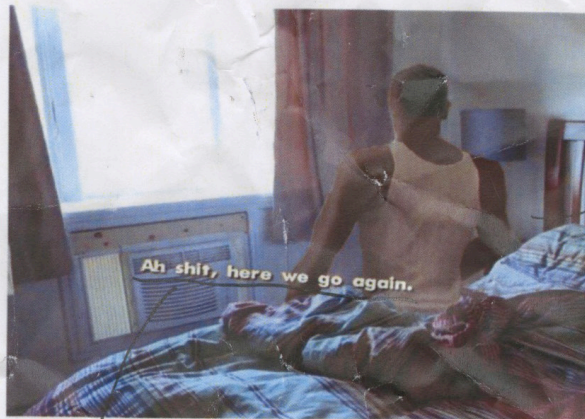
"Me" says "hiring Happy People"
it's "discrimination"

3.7K likes

2.1K shares

"Me" describing a daily scenario.

Every time I wake up in the morning



A man just woke up in the morning sitting on bed.

The narration shows a negative attitude toward this situation.

3.8k likes

2.3k shares

The man is
trying to
reach the woman,
but stopped
by someone.



"Me" is trying to
get help from
suicide prevention
but stopped by "my"
fear talk to
another person.

low price "M"

4.2k likes

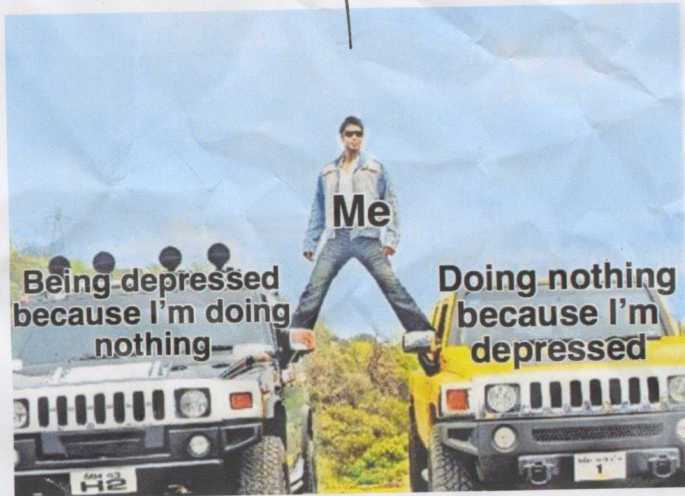
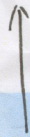
3.2k shares

being
highlighted
in daily briefing

being
highlighted
in daily briefing

I'm worried forward just fine
Major the circumstances being
highlighted and being noticed

"Me" being cool.



←
doing
nothing
causes depression

→ being
depressed
so doing nothing

∨
I'm moving forward just fine
under the circumstances being
depressed and doing nothing

depression
is a huge
stone

1.5k likes

797 shares

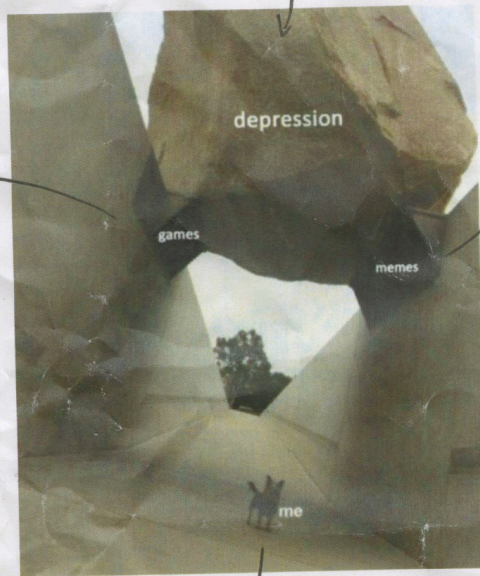
as one major power
the giant stone
a house are holding

to come up
house and house are
saying "we" and
depression

It says "we"
A tiny little dot

to come up
house and house are
saying "we" and
depression

depression
is a huge
stone



Games are
holding the
giant stone
as another major
power

Memes are holding
the giant stone
as one major power

A tiny, cute dog
It says "me".

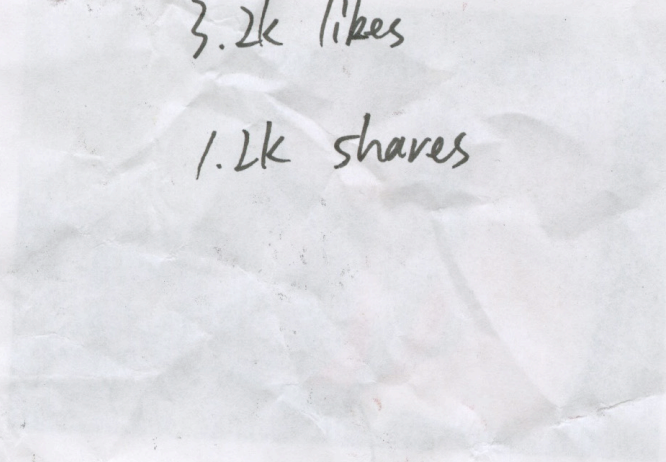
To sum up:
Games and memes are saving "me" dying from
depression.

the "bored" state
of the scenario where
you're not doing anything
but trying to "stay bored"

When I'm deep in a book or a movie
and someone tells me to stop

3.2k likes

1.2k shares



"the" "bored" state
where I'm not
doing anything

A body in a coffin, lying and smiling

"Me" indicates
"Me" is like the
lady in coffin.

"Me" describing the ~~scen~~^{et} scenario where
I'm almost dying but trying
to "stay positive"

when i'm deep in a depressive episode
and someone tells me to "stay positive"



A Lady in a coffin. posing and smiling

addresses
It says
"page 20"

It might seem like a
few more minutes
to get the
"page 20" issue

When Millennials hit page 20

2.8k likes

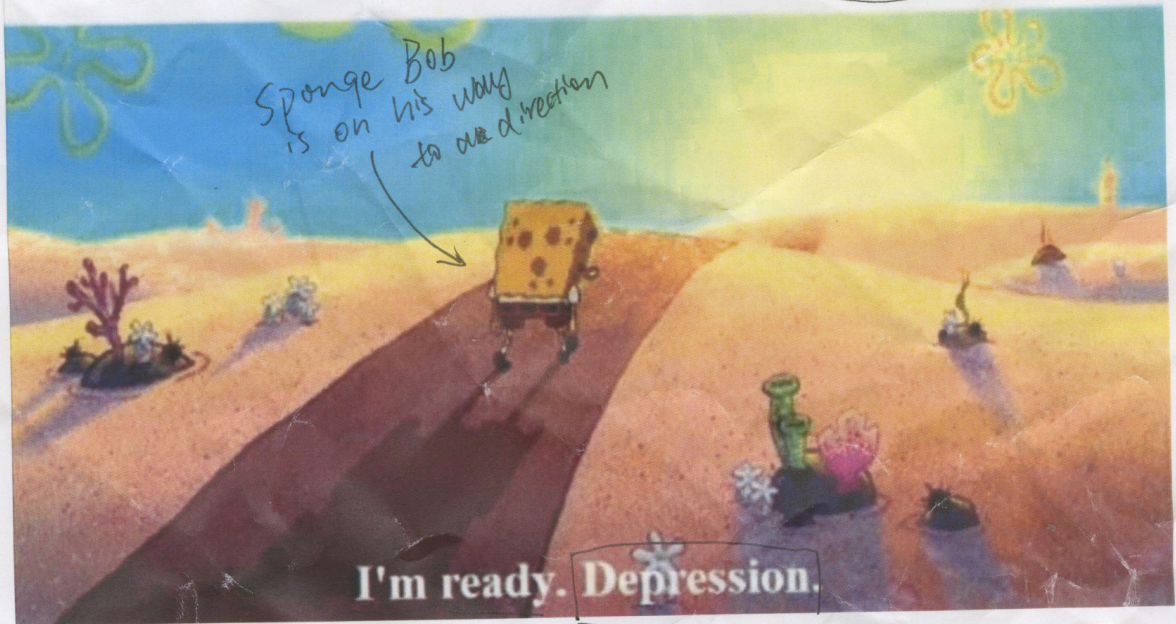
2.2k shares

"Ready for 'page 20'?"

It might seem
"age 20"
moment is a particular
↑ millennials might
easily face mental issues

It ~~says~~ addresses
"age 20"

When millennials hit age 20



"Ready" for "Depression"

The reflection says I want to be
"a part of the gang"
I want to start a gang

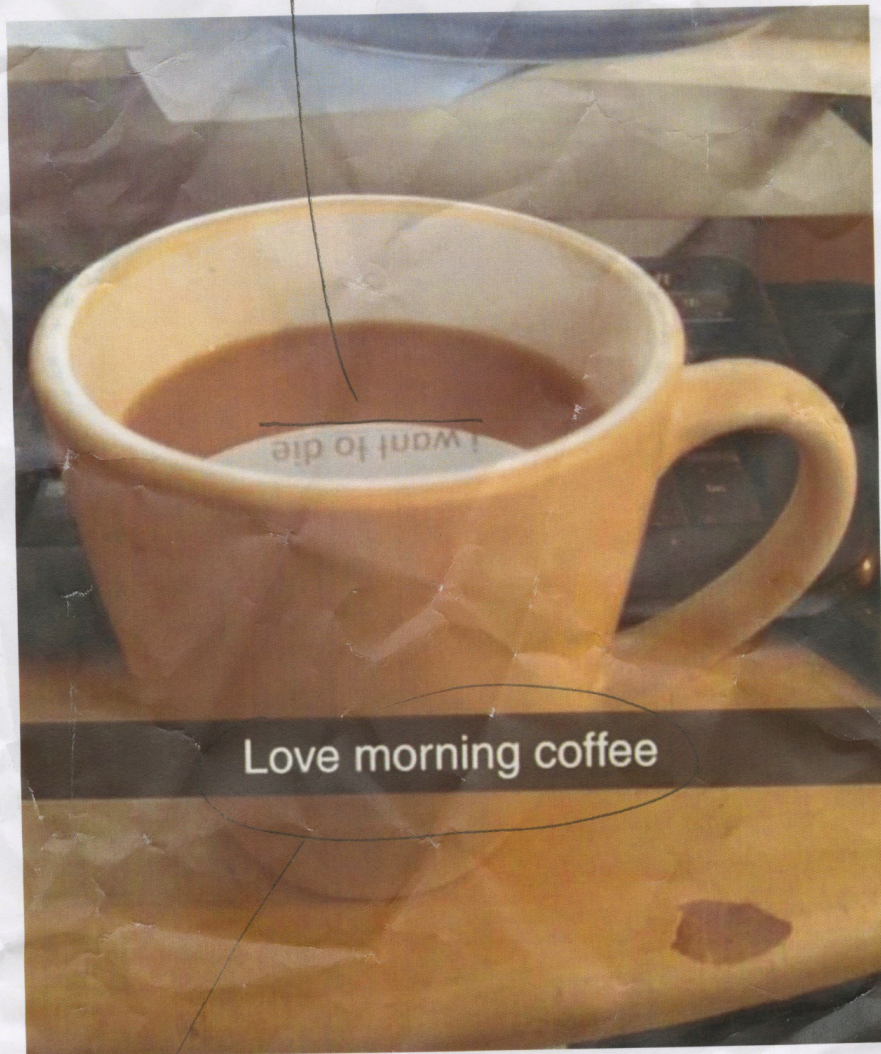
1.5k likes

984 shares

Moving coffee, better to start a gang
I want to start a gang

The reflection says
" I want to die "

↓
Thought to start a day



↓
Morning coffee, perfect to start a great day.

seems like one's wish
at the beginning of 2019

"2019 is gonna be my year"
Me in March: a director of the year

2.3k likes

1k shares

Shows demands for help
a BIG sign at front of the bus

sounds like one's wish
at the beginning of 2019

"2019 is gonna be my year."

Me in March: → a quarter of the year



↓ a BIG sign at front of the bus
Shows demands for helps

Something happened
to white?

3/2 likes

1.8/2 shares

has "a white person" before
the content situation

means "I woke up and I was dead"
"I like the dream"



abe broman
@penis_hernandez

something particularly
happens to white?

when you ask how a white person is
doing and they say "livin the dream" thats
code for "every morning i wake up
wishing i was dead"

how "a white person" define
→ the current situation

↓ indicates "livin the dream"
means "I wake up wishing I was dead"

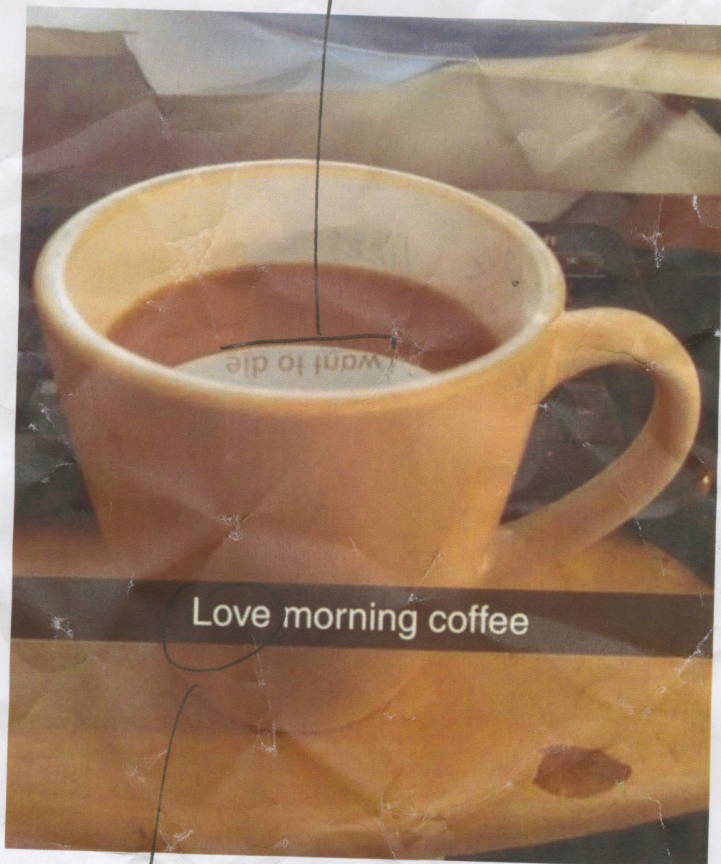
"I want to be
of the surface of coffee
to collect"

2.8k likes

1k shares

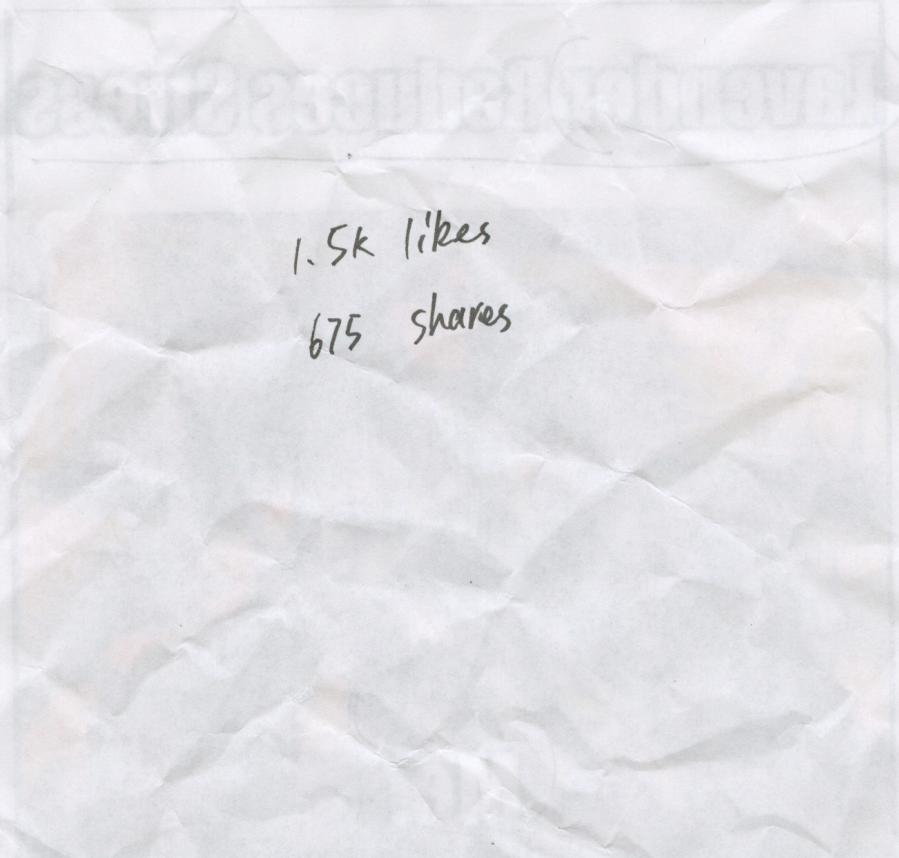
"Mr. Love" "The morning coffee"

reflection
of "I want to die"
at the surface of coffee



"Me" says "love" the morning coffee

something might be able to
reduce "junk" shares



1.5k likes

675 shares

cover showing "junk" shares
"I" really is really really ready to
reduce "junk" shares

→ Something might be able to temporarily reduce "my" stress

Lavender Reduces Stress



lavenders cover around "my" body

↓
"I" really really really need to reduce "my" stress

This guy tried to bring up
his experience looking "escape room"

2.2k likes

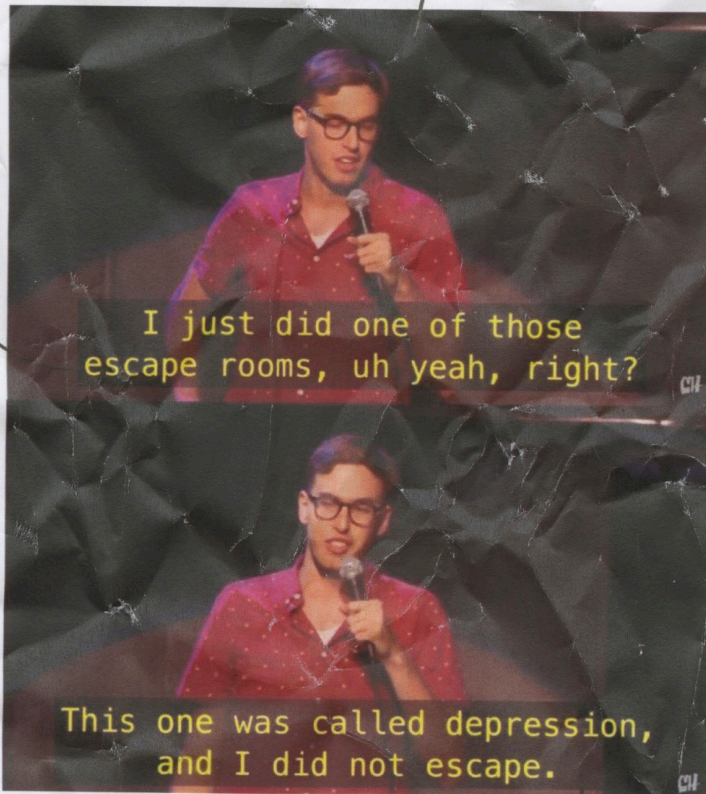
1k shares

so he failed to
escape from "abduction"

"An escape room
also known as an
escape game, is
a mental and
physical challenge
that takes place in which
players solve a series
of puzzles and riddles
using clues, hints
and strategies to
complete the objective
at hand."

This guy try to bring up
his experience playing "escape room"

"An escape room,
also known as an
"escape game", is
a mental and
physical adventure
based game in which
players solve a series
of puzzles and riddles
using clues, hints,
and strategies to
complete the objectives
at hand."



So he failed to
escape from "depression"

Someone answered
a potential risk
that one can
get killed

3.5K likes

2.3K shares

Someone might kill himself might be
the one who kills himself



r/Showerthoughts
u/Powduh_ • 6h

There's a chance that someone
thought about murdering you but
decided not to



1.6k



134



Share

BEST COMMENTS

Lukefrom101 • 1h

Well if course I know him, he's me

...

Reply



344



Someone indicate himself might be
the one who kills himself

Someone assumes
a potential risk
that one can
get killed

"My depression is not a disease"
as a "my" unexpected depression

My depression forming to great
the first day of a great day

3.6k likes

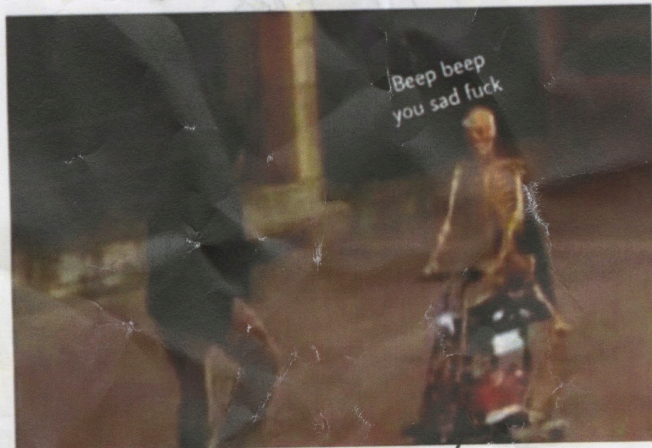
2.8k shares

indicate if
could be any
"look-like-normal"
day

a person on the side, shares
a photograph on the street
the person looks at a person
with a large

"Me" describing this situation
as "my" unexpected depression

My depression coming to greet
me unexpectedly on a decent day



indicate it
could be any
"look-like-normal"
day.

a skeleton on the ride, shows
randomly on the street
the skeleton beeps at a pedestrian
with abusive language

that "doctor" advocates exercise to help with depression

3.5k likes
2.3k shares

"exercise" "test" "PM" "understanding" to "exercise to help depression"

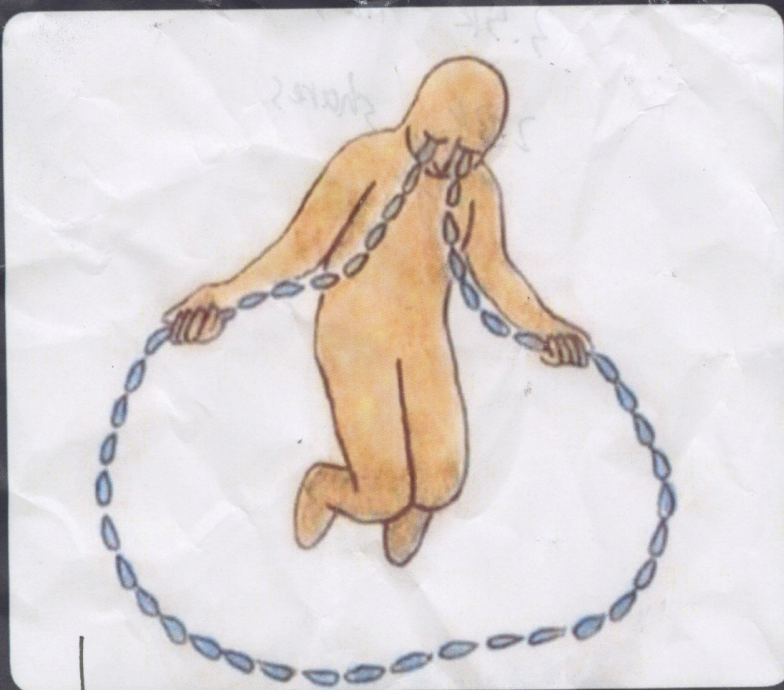
"doctor" indicates that exercises ~~there are~~ might help with depression



@LeelaNenbee

Doctor: Have you tried exercising to help your depression?

Me:



↓
"My" understanding to "exercise to help depression"
↓ "exercise with tear"

Someone is digging from
bottom of water

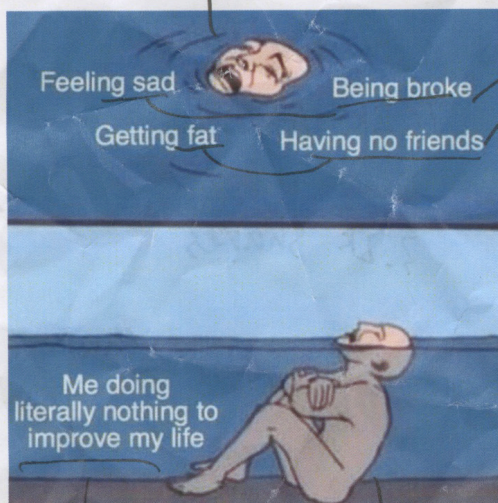
The water level
has fallen and
the water level

4.5k likes

3.2k Shares

The person sitting at the
bottom of water, seems fine

Someone is dying from
submersion in water



The water ~~is~~ are
bad mental and
financial status

The person sitting at the
bottom of water, seems fine.

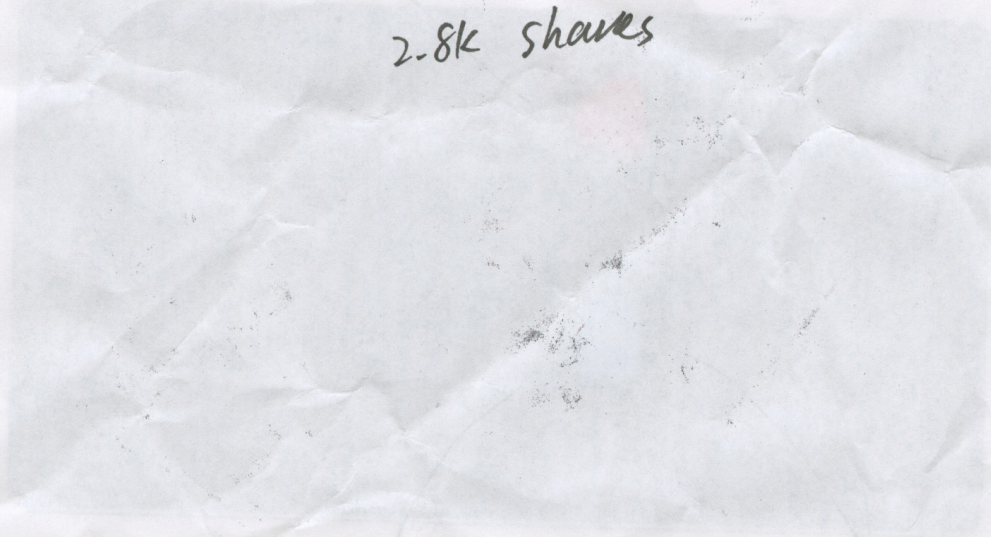
Mr. "describing" it
as a "switch-flicking"
scenario

My brain when I think
about killing myself

not light = stop

4.1k likes

2.8k shares

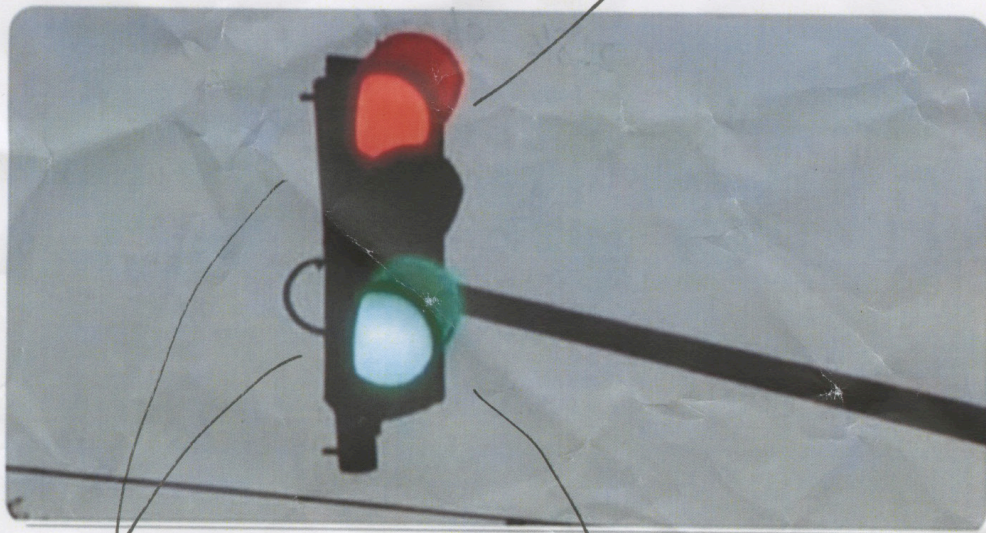


not light = stop

not light = stop
on at the same time
which cause a confusion
on basic decision-making

→ "Me" describing it
as a suicidal thinking
scenario

My brain when I think
about killing myself

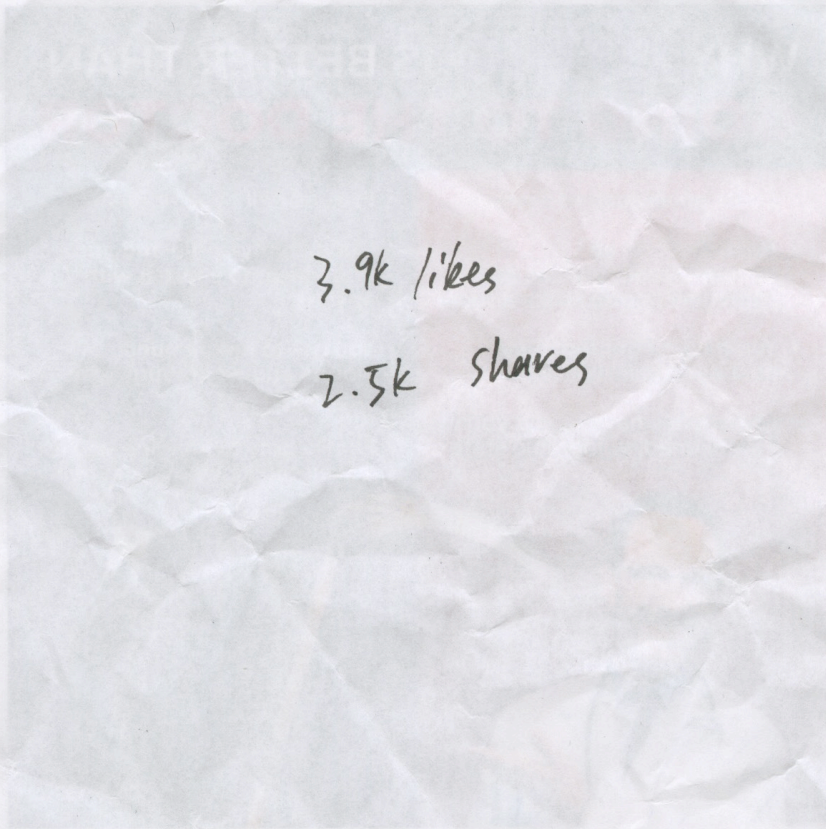


→ red light = stop

→ green light = go

→ red & green lights are
on at the same time
which cause a confusion
on ~~decision~~ decision-making.

This looks like a left ad
promoting how one can
benefit from death



3.9k likes

2.5k shares

Handwritten
style

Handwritten
style

Handwritten
style

This looks like a legit ad
promoting how one can
benefit from death



Headline/
title →

WHY DYING IS BETTER THAN GOING TO THE DOCTOR

- Costs an assload of money
- Have to sit on an uncomfortable gurney, and sometimes gotta share a room
- You have to get fed nasty hospital meals like slop
- Loved ones have to see you in a weakened, vulnerable state
- Free as hell - you're dead
- Get a comfy coffin and you don't have to share it with anyone
- You get to feed a bunch of worms and weird bugs with your dead ass
- Family gets to imagine you as a skeleton kicking ass in hell



↓
represent
hospital

↓
represent
death

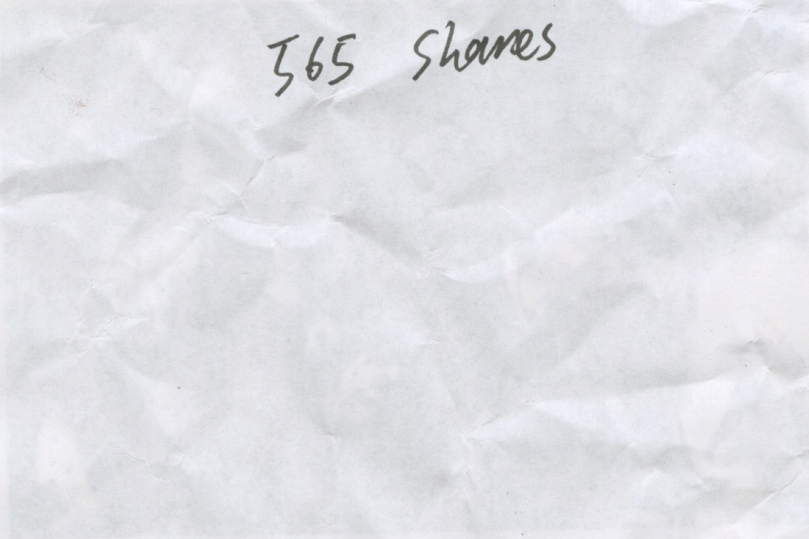
people support me
do not go into
depression

person
found

them: try going outside
being in nature will help
with your depression

1.6k likes

365 shares

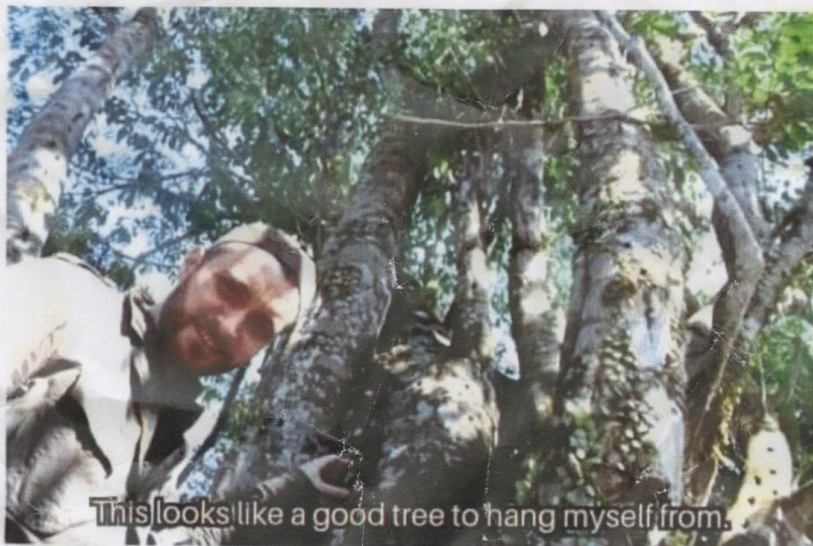


It doesn't help

at all.

People suggest "me"
go out to cure
my depression

them: try going outside,
being in nature will help
with your depression
me:



This looks like a good tree to hang myself from.

It doesn't help
at all.

There is a direction
asking about my depression level

3.8k likes

1.2k shares

"Me" being
green and
positive

The answer is "100%"

To sum up: "Me" is 100% depressed but "me" is being positive

There is a question
asking about my depression level



How depressed are you?



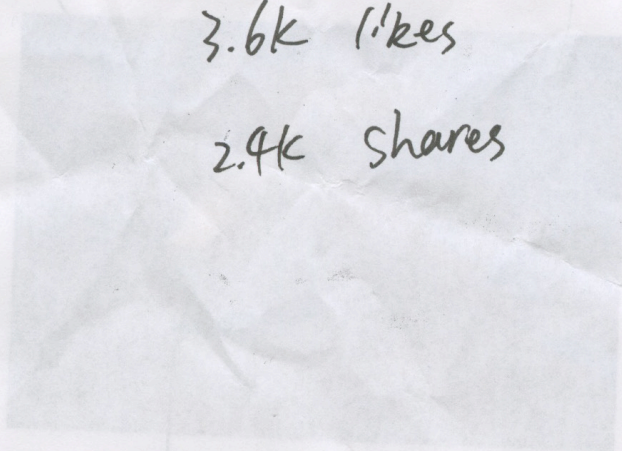
"Me" being
green and
positive

The answer is "100%"

To sum up: "Me" is 100% depressed but "me" is being positive

3.6k likes

2.4k shares



And A
recovered

Water =
2.4k shares

to switch
like the bird
is testing the water

"Bird" - "Bird"

Water
Water
Water

Water,
Wave,
Unknown

"Me" = "Bird"



Water
= suicide

} "Me" try
to suicide.
Like the bird
is testing the water

A bird,
testing water

"I think positive"
"I think there's protection"
"I think" but must
"I think" every single
shot

"bullet and error"
"I think" of
"I think" of
"I think" of

1.5 K likes

625 shares

"I think positive" doesn't
"I think" and with "I think"
depression

"I think" sleeping on a
bed with no intention
of defense



bullets and arrows
flying to "me",
described as
"depression"

"think positive"
seems there protecting
"me" but missed
every single
shot

"Me" sleeping on a
bed with no intention
of defense

"Just think positive" doesn't
help any with "my"
depression

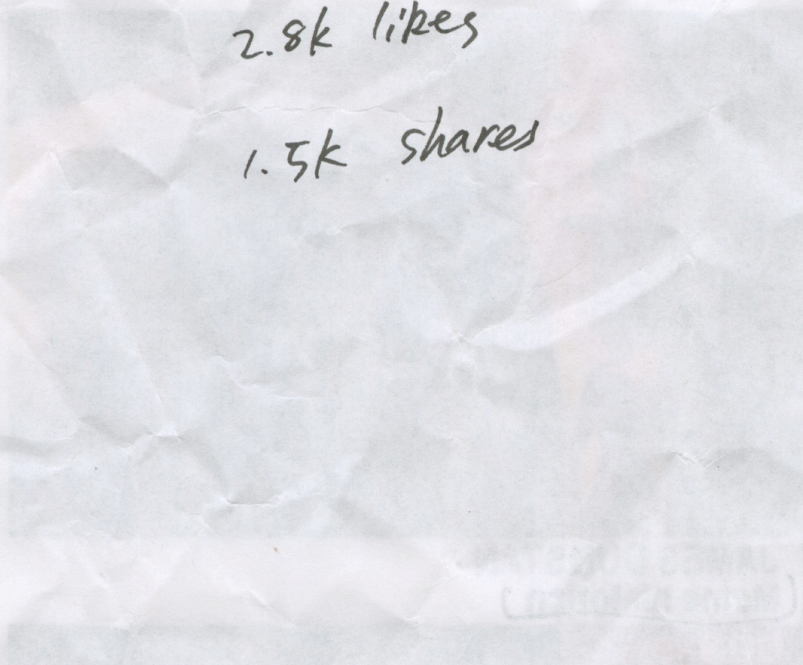
#SuccessfulCareer
#PlsBeProudOfMe
#SwitchOffMyFeelings
#IHateEveryone
#PatheticNobody
#MeNotLikingMe

"I" "me" "my"
Can't become successful
obsession to internet

When you do nothing but use your phone,
you will never find a successful career

2.8k likes

1.5k shares



"I" "me" "my"
Can't become successful
obsession to internet
(and maybe there is
a career)
to work on

"my" mom assuming
"I" can't become successful
due to my obsession to internet

Mom: you do nothing but use your phone,
you will never find a successful career

Me:



"Me" indicating
"I"m a pro at memes
(and maybe there is
potentially a ~~career~~ ^{career}
toward memes)

laundry a
assistant

1.8k likes

1k shares

to of just only post A
at assistant laundry
"switch off" her feelings
like it is possible

→ a virtual assistant



↓
A lady who tries to let
her virtual assistant to
"switch off" her feelings
(like it is possible)

investor can identify
one can
have

2.3k likes

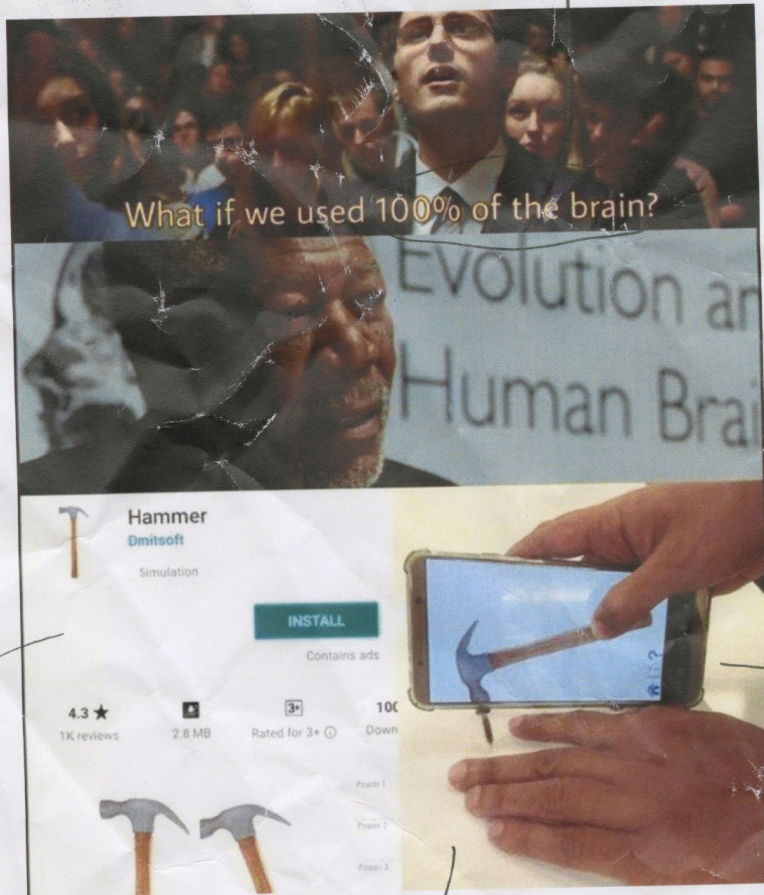
1k shares

a mobile
phone

one add

it might be making
the confusion of technology and reality
look makes people smarter?

indicate an intelligent
state one can
have



an app

a mobile
phone

it might be mocking
~~the confusion of technology and reality~~
tech makes people smarter ??
or — ?

that's what
one loses with

1.3k rikes

562 shares

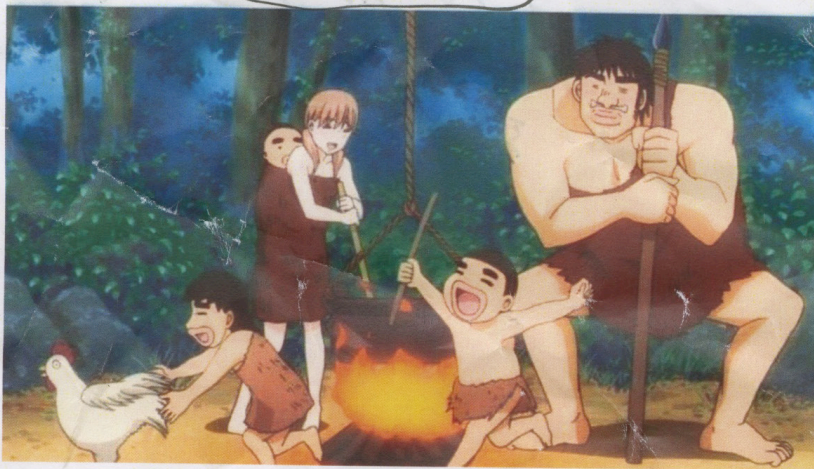
an account for



the without interest for the amount

a situation that
one loses with

When the (internet is down) for 5 minutes

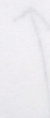


An ancient family



life without internet feels like ancient

Pyo - Life former
Throne a
strong
statement
multisong



3k likes

2.3k shares

With the order book
and might win the fight
? trader statement
Millonias throne back

Pro-Life boomer
throws a strong
statement
question



Millennials throws back
a stronger statement
and might win the fight
with the stronger power
of being despair.

2.3k likes

1.2k shares

Everyone
seems to
be on
"self"



Everyone

seems get
an agreement

→ on → disliking
"myself"

Don't miss the 26th of
the year as a
one day

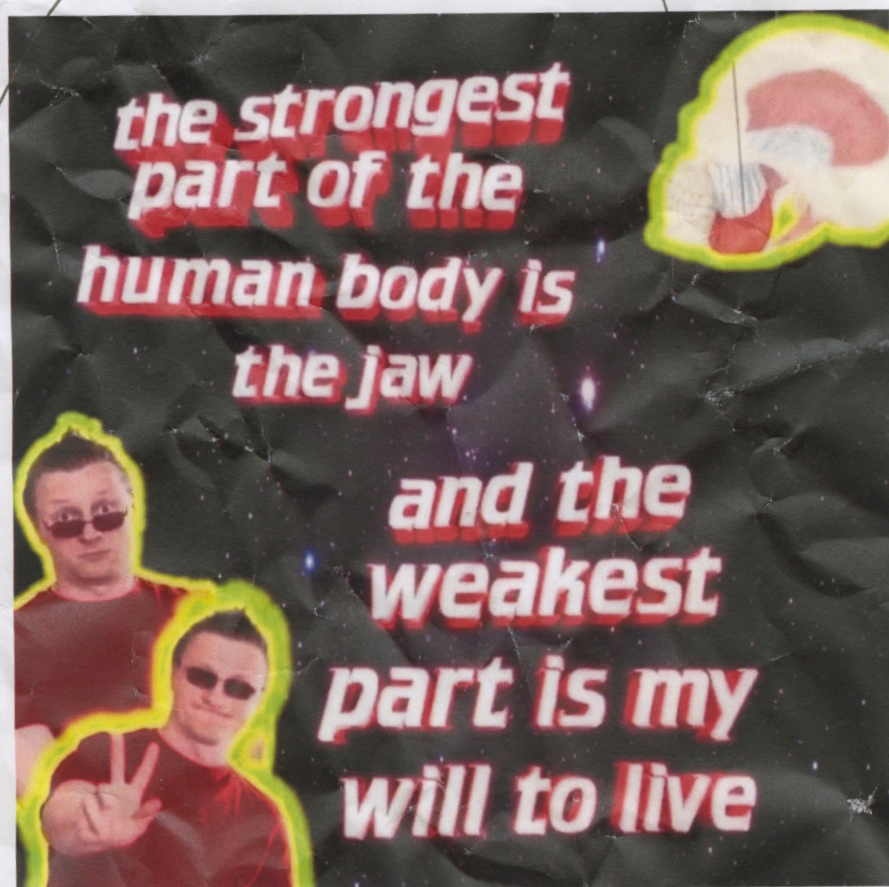
1.1K likes

632 shares

~~Don't miss the 26th of the year as a one day~~

"M" physical condition might be
even better than mental condition

indicate the strongest
part and weakest part
one has as a human-being



~~"Me" might be even physically stronger~~
"My" physical conditions might be
even better than my mental conditions

The picture shows a different
type of down on
over's body

1.4K likes

1K shares

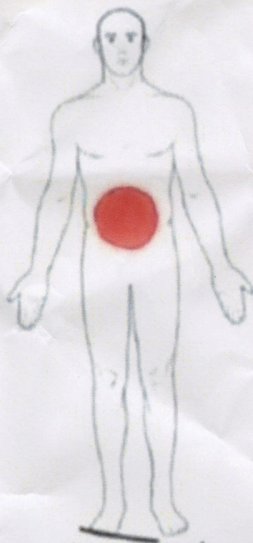
on being
of the
request

This picture shows 3 different types of pain on one's body

where does it hurt



head
ache



Stomach
ache



watching someone slowly lose
interest in you while
being unable to do
anything about it

Feeling of despair
on getting attentions

not giving "me"
on something or different
for

3.2k likes

2.4k shares

no one is going to "me"

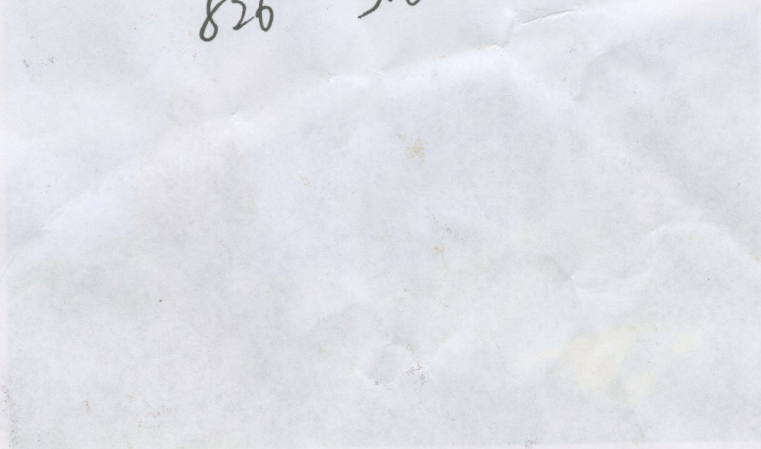
"Me" seeking for
emotional attention
on a billboard.



indicates no one is proud of "me"

"I finished my mission"
to socialize this week.

1.2k likes
826 Shares



A want
for want
alone
I was comfortable
on for "me"

"I" finished "my mission"
to socialise this week.

I socialised this weekend.

Me for the next 3 months:



A monk,
in mountains,
alone.

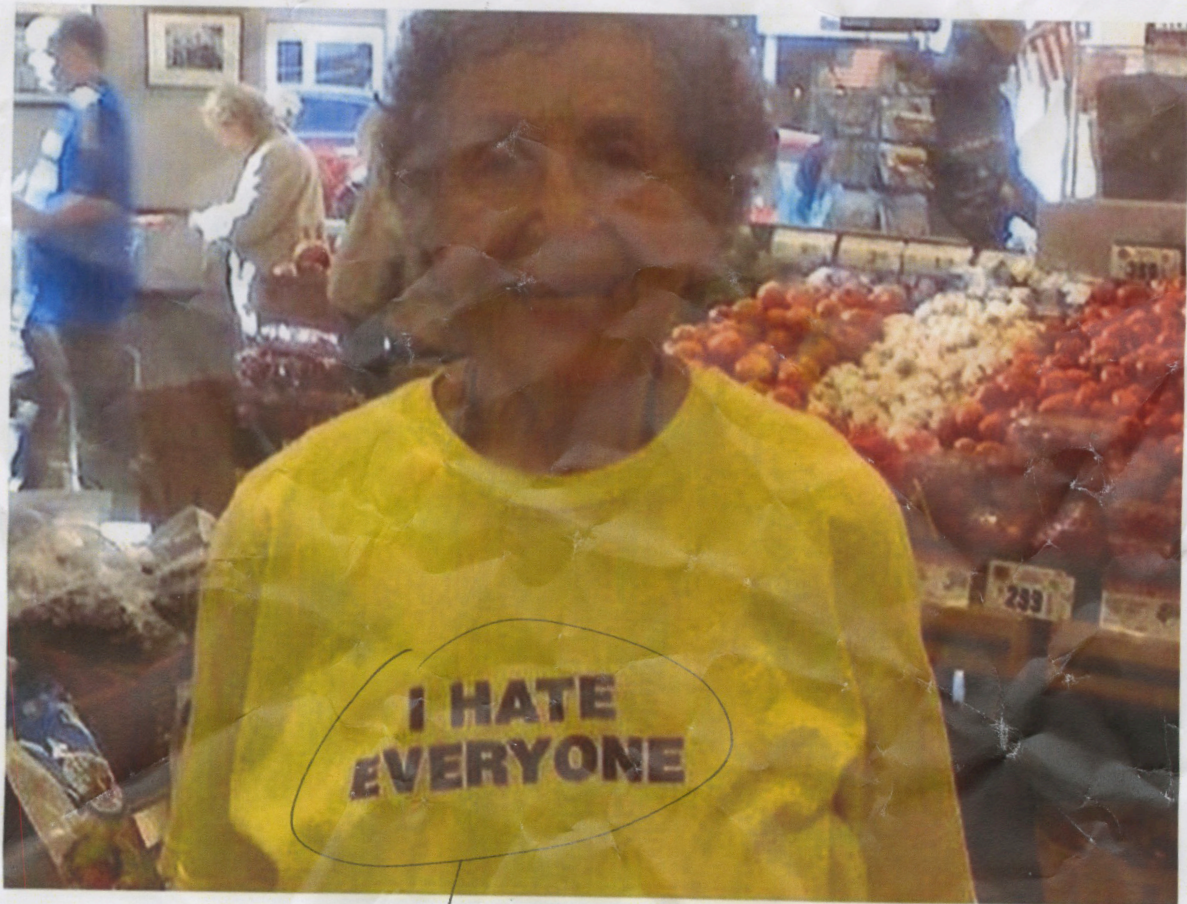
A more comfortable
occasion for "me"

4.6K likes

2.2K Shares

"Where do you see yourself in 50 years?"

Me:



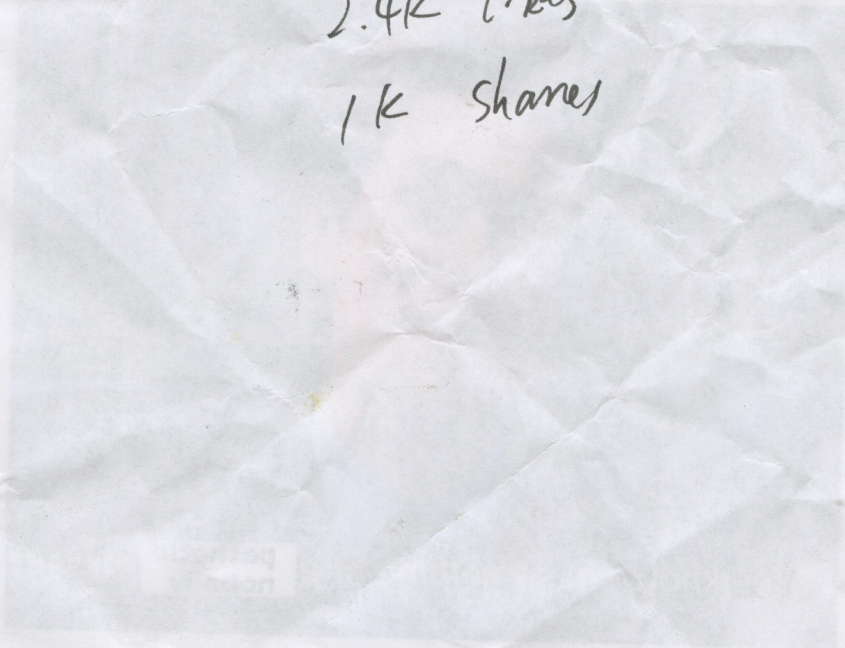
"me" assuming "myself" will be still
hating people after 50 years

describing a scenario that
people who feel relaxed
enjoy

when you hear someone start
making self-deprecating jokes

2.4K likes

1K shares



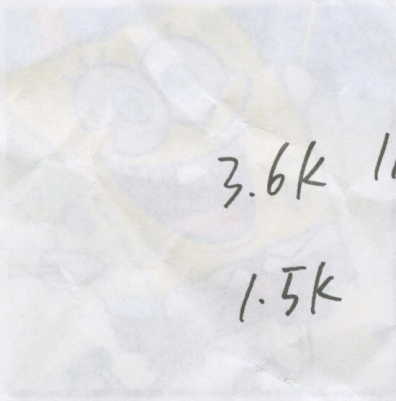
and deserve an offensive joke too
"Nobody"
"I'm pathetic"
"I'm because I'm"
"Me" indicating "I" can feel

describing a ~~scene~~ scenario that
people make offensive jokes
on their selves

when you hear someone start
making self deprecating jokes



→ "Me" indicating "I" (can feel
them because "I" am "pathetic
Nobody"
and deserve an offensive joke too



3.6k likes

1.5k shames

I appreciate it with a big smile.
"When my expectation is low, it is easy."

mode A → How I pretend
to feel like

uncovering

mode B → How i actually
feel like



← expression A

zoom in



← expression B

"when my expression is zoom, it's sad.
I disguise it with a big smile."

2.4k likes

1.2k shares

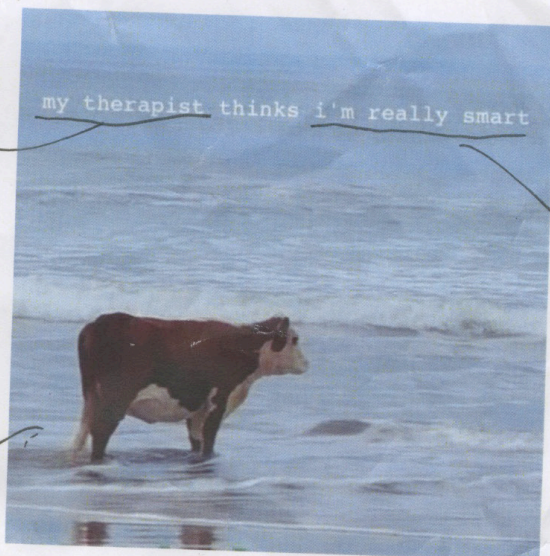
the comment that
"the biggest" being

20 "the biggest"
the comment that

most with mental health
[comment] about help

A new standing was
in which
like in which
belong was

So "Me"
has a therapist



The comment that
"my therapist" gave

A cow standing
in waves.
Like it doesn't
belong here.

So, being smart doesn't help
much with mental issues

to make sure you have
work in social
media

My new business cards have just arrived

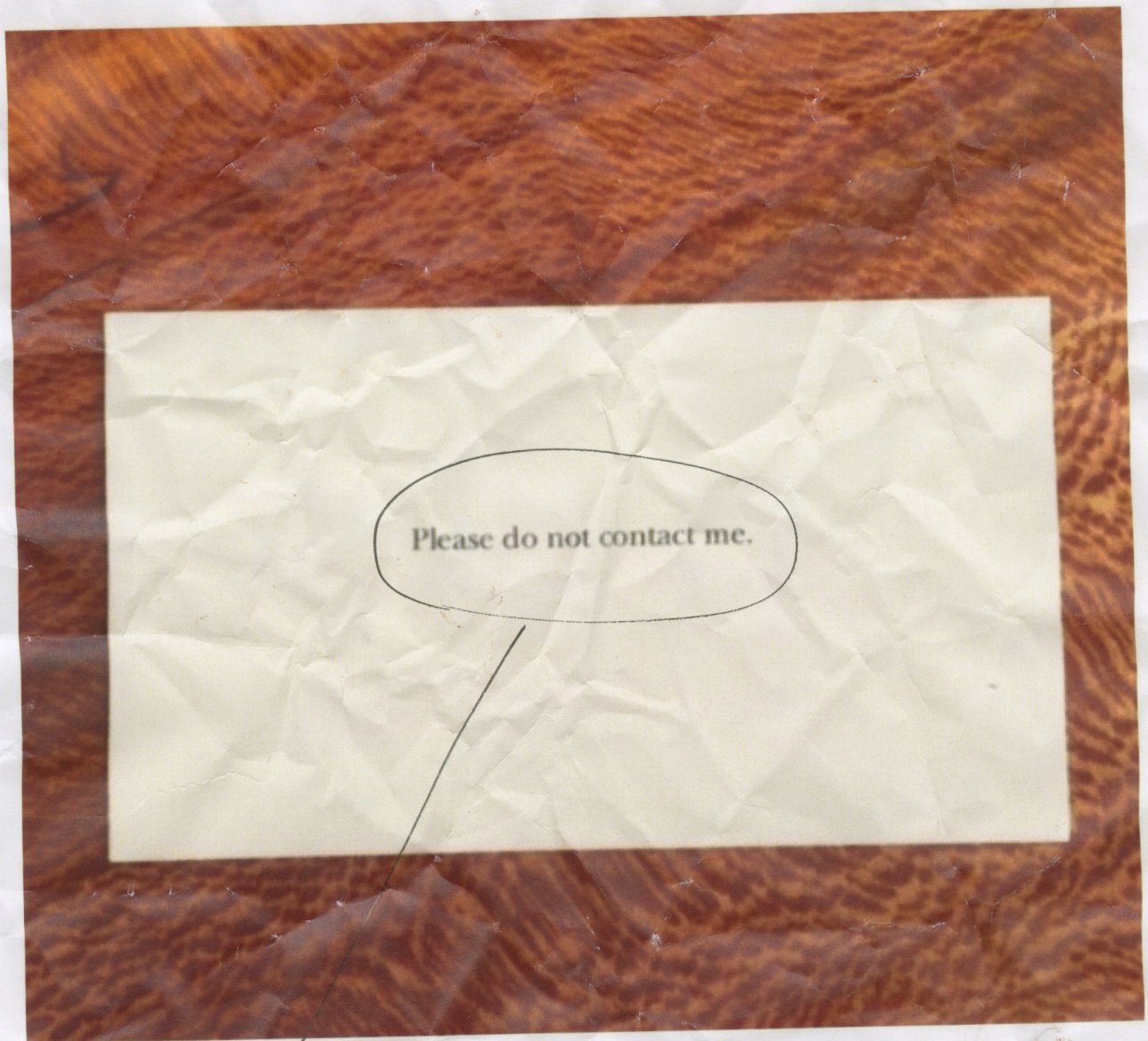
3.2k likes

2k shares

there is no way on earth that
"do not contact" is a
to be socialized
indicate the user don't want
to be socialized

A card with one's name and contact
used in social contexts

My new business cards have just arrived



there is no info on card but says "do not contact"
indicate the user don't want
to be socialized.

"We're not a
small market on
the like domain
a huge amount
of money spent on
marketing

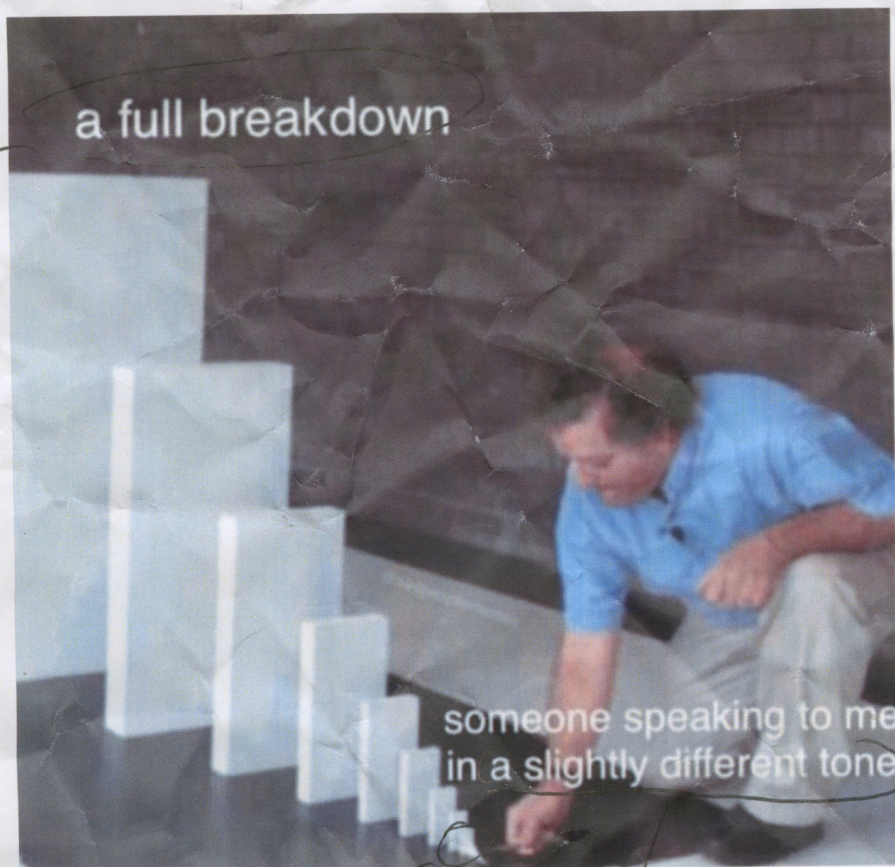
2k likes

1k shares

spending in an untargeted way

It's just
a small
market

"my" emotions are like dominos
a small matter can trigger
a huge emotional
breakdown



speaking in an unwanted tone

It's just
a small
matter

the person being
"we" decided
to push

Someone else "we"
to hand out



2k likes

785 shares



but (if) on bed
"we" doing nothing

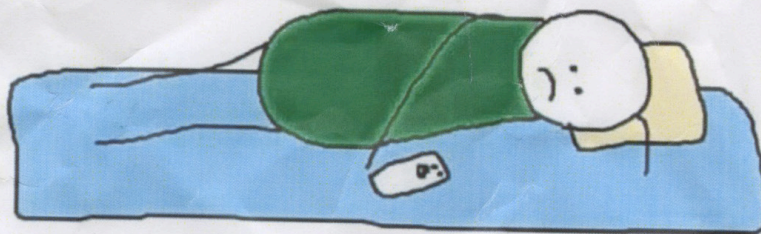
"we" might pretend
to be paid to avoid
something

Someone asks "me"
to hang out

"me" declined
for reasons being
busy

Do u wanna
go out?

I can't
I'm busy



"Me" might pretend
to be busy to avoid
socializing

"me" doing nothing
but lying on bed

"We" protecting
for something
intangible

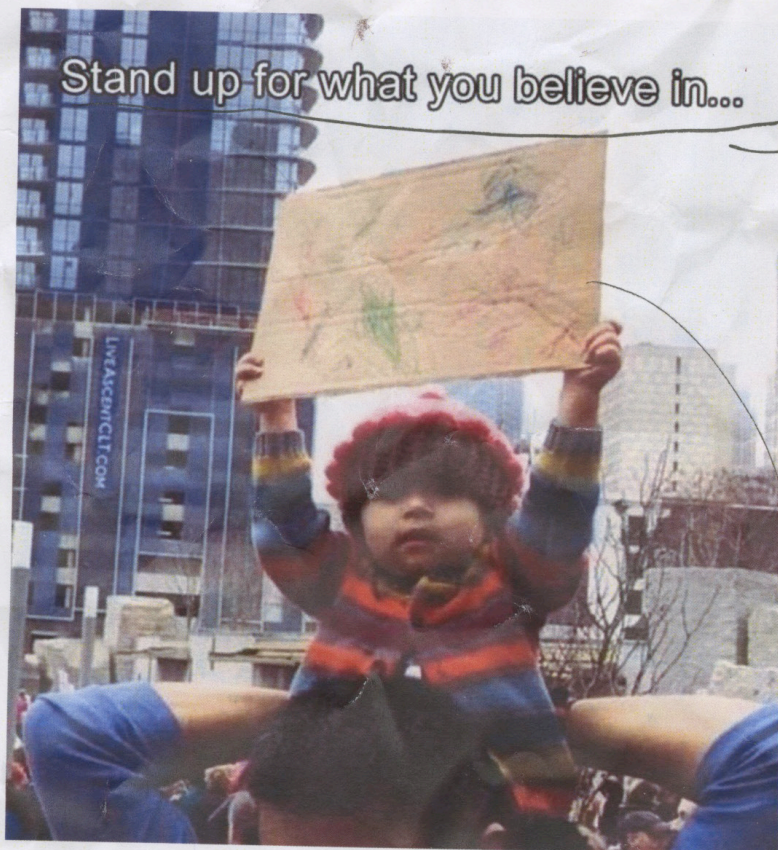
...

2.3K likes

1K shares

something to
appreciate that
NO one can
understand
literally

"Me" protesting
for something
intangible



Something so
abstract that literally
no one can understand

3.5k likes

2.6k shares

"my" positive
side

and
it's fine

"my" negative
side



and it's fine, too

Not fine

"Me" sandwiched in between

**Special Thanks to
Marija Bacic and Lucy Bilson**