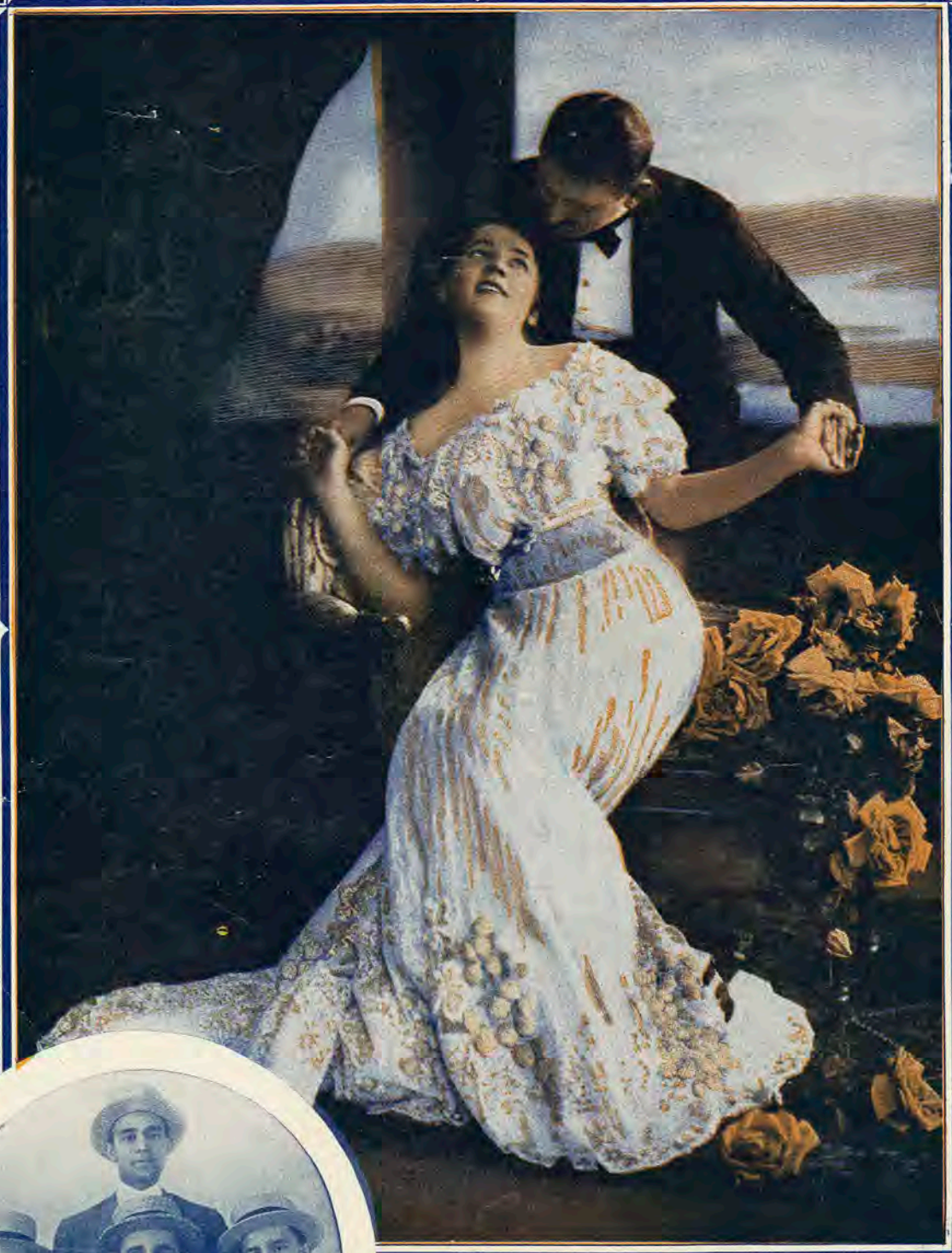
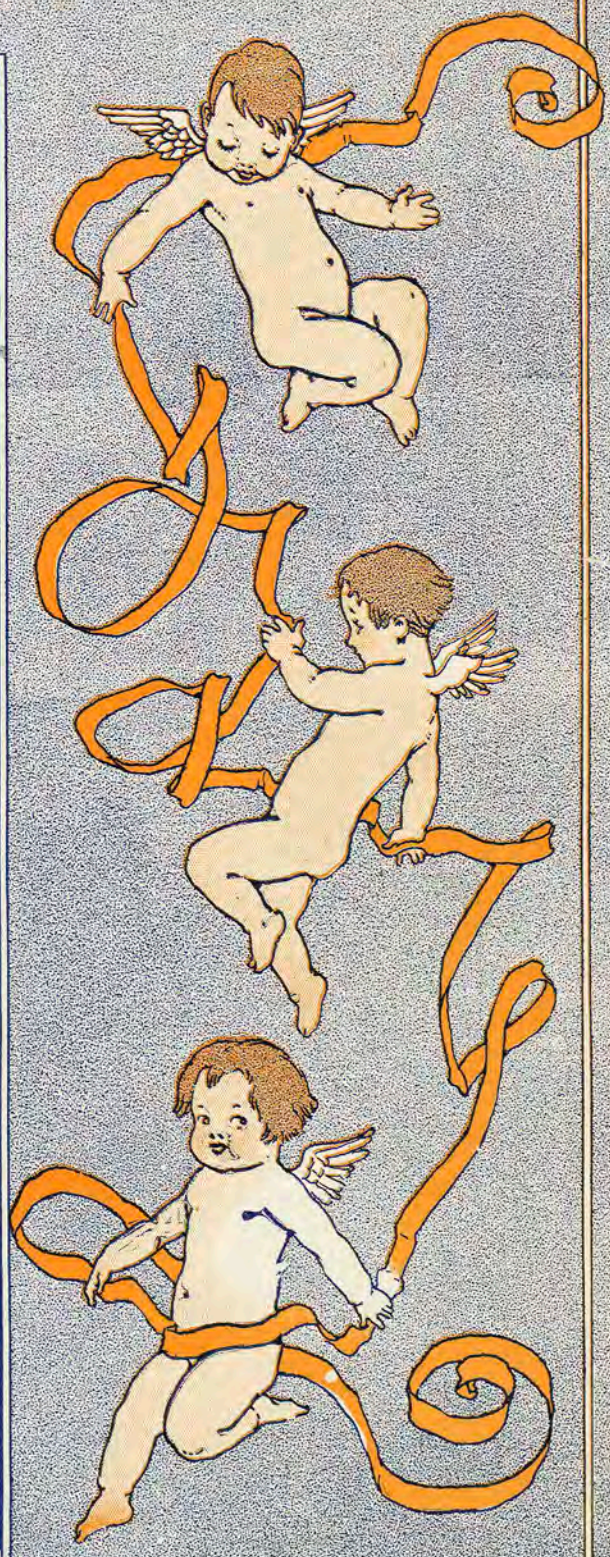
(ANOTHER HIT, by the Writers of "THAT'S HOW I NEED YOU")

WHEN YOU PLAY IN THE GAME OF LOVE

Words by
JOE GOODWIN

Music by
AL. PIANTADOSI.





POPULAR EDITION
LEO. FEIST INC. NEW YORK
ASCHERBERG HOPWOOD & CREW, LTD. LONDON, ENGLAND

The Two Song Sensations Of The New Season.

The writers of "Peg O' My Heart," "Mandalay," and "Rip Van Winkle" present their Newest Hit:

"Over The Alpine Mountains."

CHORUS.

O-ver the Al-pine moun-tains, oh, so far a - way ——— I can hear her sing-ing Troo-ly-oo-ly - ay; ——— Hand in hand we would stand, down in Swit-zer-land, It was there one day she stole my heart a - way. ——— Oh, her

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"When You Wore A Tulip And I Wore A Big Red Rose."

By Percy Wenrich,– Writer of "Put On Your Old Grey Bonnet," "Rainbow," "Moonlight Bay," "Kentucky Days," etc.

CHORUS. *Slowly.*

When you wore a tul-ip, a sweet yel-low tul-ip, and I wore a big red rose, ——— When you ca- ressed me, 'twas then Heav-en blessed me, what a bles-sing, no one knows. ——— You made life cheer-ie, when

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A. 33.

When You Play In The Game Of Love.

Latest Ballad by the Writers of
"That's How I Need You"

Words by
JOE GOODWIN.

Music by
AL. PIANTADOSI.

Lento.

mf

Moderato.

p

A ship wouldn't be in dan-ger, if it nev-er went to sea, But
A boy would nev-er miss a girl, if he nev-er met the girl, But

ships were meant to sail up-on their way; A
ev-'ry boy must meet a girl some day; A

heart would nev-er break, If a heart would nev-er love, But
tear would nev-er fall, If a lad would nev-er love, But

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THE LATEST PARISIAN ONE-STEP

"A ZUT ALORS" (As You Please)

Makes One-Stepping A Pleasure

each heart learns to love some one some day. A
some-how love will cross in each one's way. We'd

girl and boy com-plete the joy That life was meant to bear, Yet
nev-er miss the kiss we miss, If lips had nev-er met, When there's

there are pen-al-ties to pay, and each one pays his share.
noth-ing to re-mem-ber, there is noth-ing to for-get.

REFRAIN.

Some-times a smile, Some-times a frown, Some-times a tear or

mf

THE NEWEST DANCING SENSATION

THE "URIEL" MAXIXE

(La Mattchiche Brésilienne)

two, Some-times a soul is ach-ing, Some-times a

heart is break - ing; Some-times it's joy for the girl-ie and boy, Then

blue as the skies up a - bove, Some-times you're sad,

ad-lib.

Some-times you're glad, When you play in the "Game of Love."

Something "New" but "Different"

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BY HARRY B. SMITH and JEROME D. KERN

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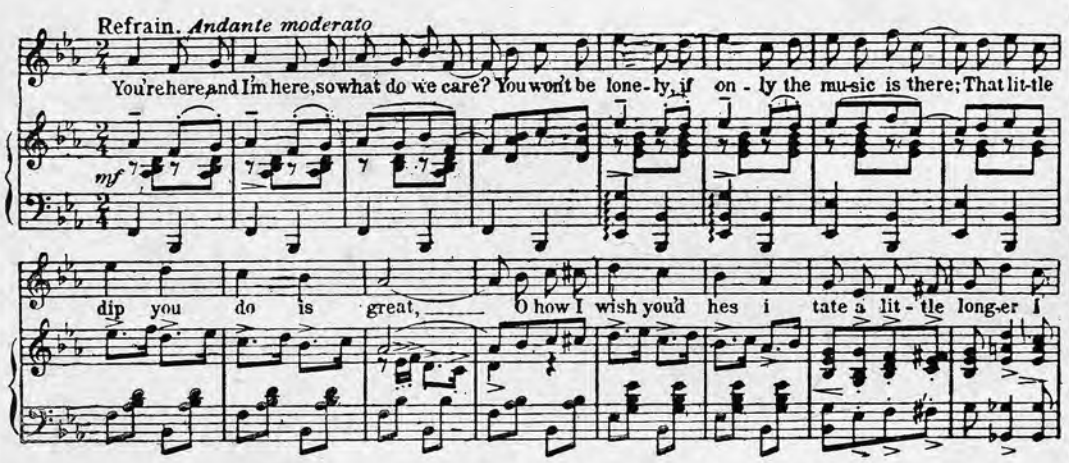
The REASON for the Reduction:—"YOU'RE HERE AND I'M HERE" has a double lyric—both a Duet and a "Dance" lyric. Its wonderful melody should place this piece on every piano in the world. We want to help. We've put the price *down* so that the volume of sales will go *up*. We much prefer several million people to enjoy this unique melody at 10c than to have, say, only half a million enjoy it at 30c. And everyone who buys a copy now *saves* 20c.

"YOU'RE HERE AND I'M HERE" has captured Atlantic City, New York and Coney Island. It will capture you eventually, no matter where you are. Thousands will get their copy Today. Get yours *Today*—for copies may not last long at this "two-nickel" price.



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At any Woolworth, Kresge, Kress, McCrory, or any other 10c store, Music or Department store

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"**Celebratin' Day in Tennessee**"

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"trotting"
to "YOU'RE HERE AND I'M HERE."

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Will you dance to it?
Will you?

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